

Integration Model

ERP

Extra Customer
Information

erp_cust_az12

cid

Location of
customers

erp_loc_a101

cid

Product Categories

erp_px_cat_g2v2

id

CRM

Customer
Information

crm_cust_infpo

cst_id

cst_key

Current & History
Information

crm_prd_infpo

prd_key

Transactional Records
about Sales and
Orderes

crm_sales_details

cst_id

prd_key

