**SUBTRACK**

**Problem Definition**

Nowadays, average person have to track about many subscription and it's payments. Engineers on average pay for more than 20 subscription services alone. It gets hard to track and many unwanted payments occur. The problem is that a tracking app that does benefit you even more with campaigns isn't in the market.

**Background Information**

Mobile app market is big, so many ideas go to waste with unfinished or half-useful projects being marketed. We have seen a void in the market that has many oppurtunities to expand. A tracking app in heart but a finance app on the inside would fill the need for the ever-growing subscription market.  
  
**Objectives**

* First 10.000 Download in our first year.
* People to be able to track all their subscriptions through a single app.
* Beta version in our first 6 months, full release in our first year.
* End of the beta version our app is going to be in three platform.
* After a quarter as a fully released application, aiming to have a positive revenue.
* The application will be developed in accordance with the sustainability principles of the European Union.

**Approval Signatures and GitHub Accounts**

**Aykan Uğur** aykanugur **Özge Bostan** DreamsComeTrue23

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**Aral Cavlak** AralCA **Ceyda Ece Han** ceydaece

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**Mehmet Mert Eser** mehmetmerteser **Samet Berat Şeker** sametberatseker

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**Mustafa Çağlar Cömert** caglarcomert

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