

BBM406

Fundamentals of Machine Learning



Lecture 1:
Course outline and logistics
An overview of Machine Learning

Today's Schedule

- Course outline and logistics
- An overview of Machine Learning

Course outline and logistics

Logistics

- **Instructor:**



Aykut ERDEM
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- **Teaching Assistant:**



Burcak Asal
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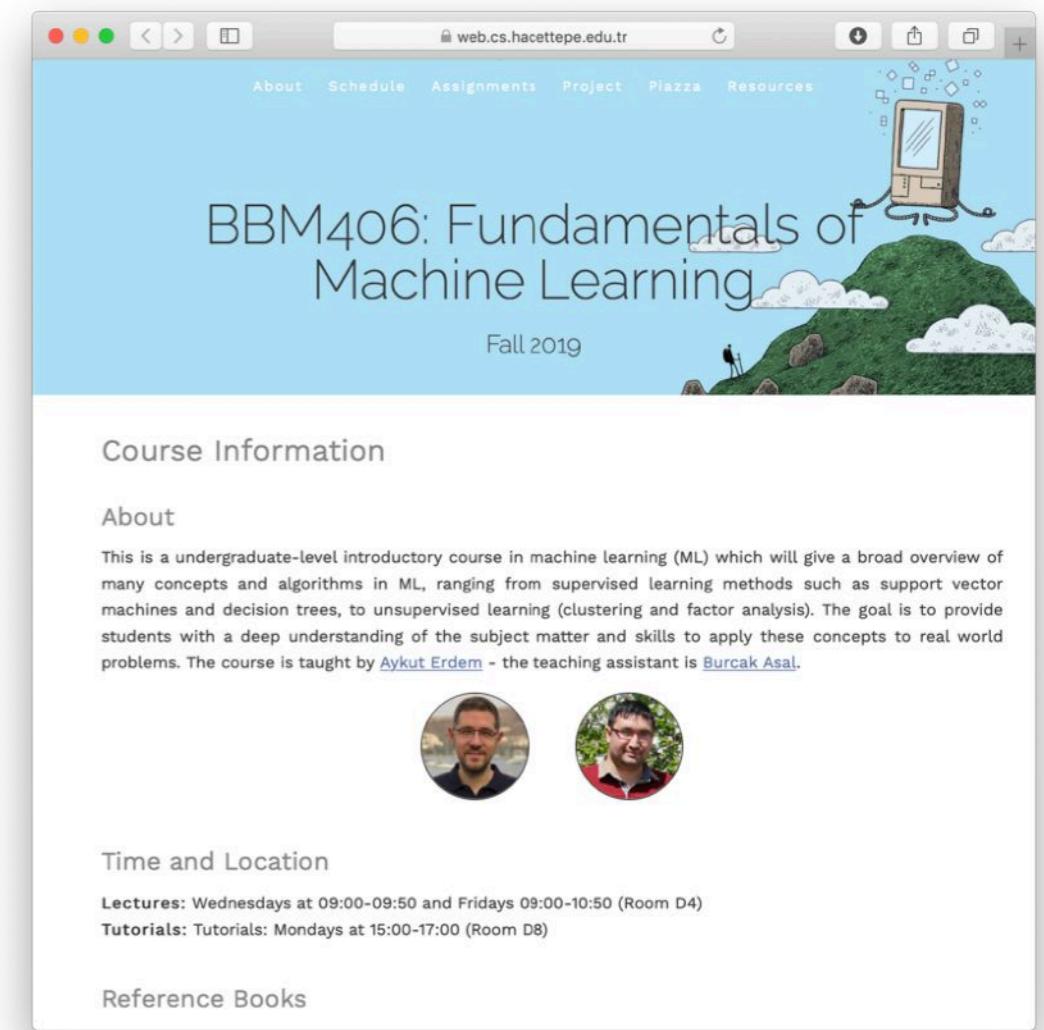
- **Lectures:** Wed 09:00 - 09:50_D4
Fri 09:00 - 10:50_D4
- **Tutorials:** Mon 15:00 - 17:00_D8

About this course

- This is a undergraduate-level introductory course in machine learning (ML)
 - A broad overview of many concepts and algorithms in ML.
- Requirements
 - Basic algorithms, data structures.
 - Basic probability and statistics.
common distributions, Bayes rule, mean/median/model
 - Basic linear algebra and calculus
vector/matrix manipulations, partial derivatives
 - Good programming skills
- **BBM 409 Introduction to Machine Learning Practicum**
 - Students will gain skills to apply the concepts to real world problems.

Communication

- **Course webpage:**
<http://web.cs.hacettepe.edu.tr/~aykut/classes/fall2019/bbm406/>
 - The course webpage will be updated regularly throughout the semester with lecture notes, programming and reading assignments and important deadlines.

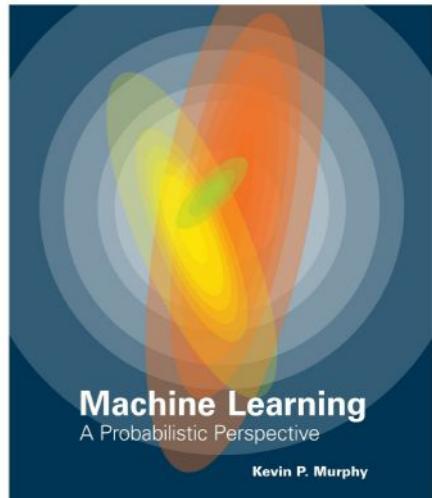
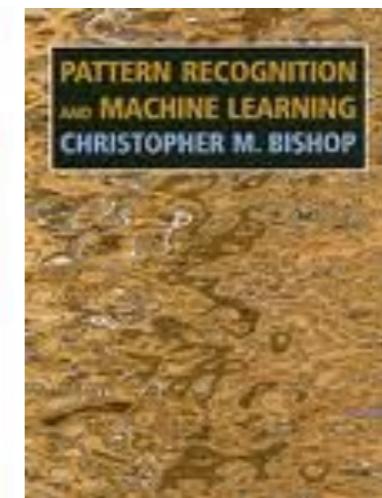
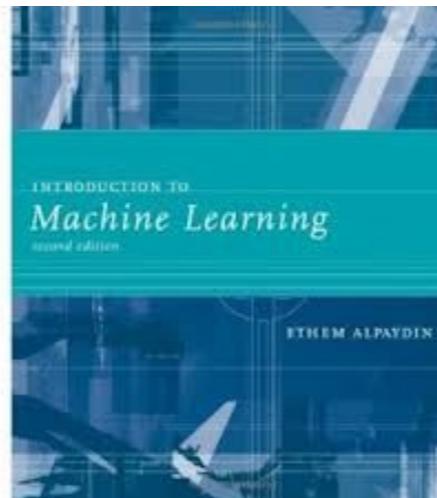
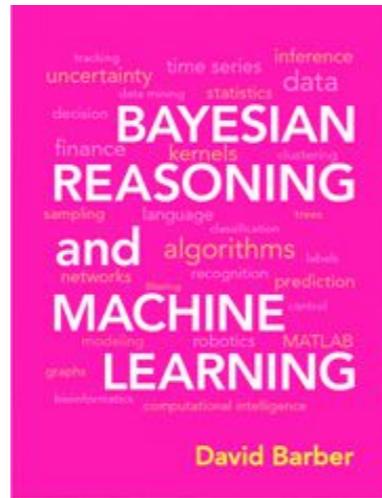
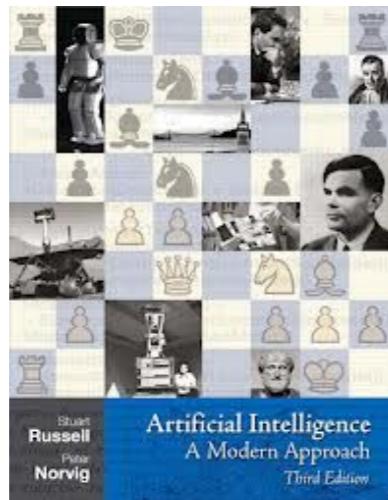
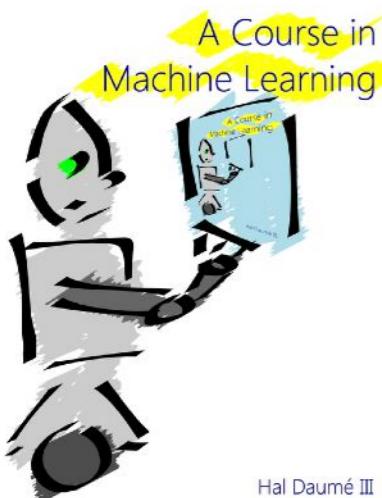


The screenshot shows a course webpage for BBM406: Fundamentals of Machine Learning, Fall 2019. The page is titled "BBM406: Fundamentals of Machine Learning" and features a cartoon illustration of a smartphone on a hill. The navigation bar includes links for About, Schedule, Assignments, Project, Piazza, and Resources. Below the title, there's a section for "Course Information" which includes an "About" section describing the course as an undergraduate-level introductory course in machine learning. It mentions that the course is taught by Aykut Erdem and assisted by Burcak Asal. There are two circular profile pictures of the instructors. The "Time and Location" section lists lectures on Wednesdays at 09:00-09:50 and Fridays at 09:00-10:50 in Room D4, and tutorials on Mondays at 15:00-17:00 in Room D8. The "Reference Books" section is currently empty.

- We will be using Piazza for course related discussions and announcements. Please enroll the class on Piazza by following the link
<http://piazza.com/class#fall2019/bbm406>

Reference Books

- [A Course in Machine Learning](#), Hal Daumé III (**online version (v.0.99) available**), 2017
- Artificial Intelligence: A Modern Approach (3rd Edition), Russell and Norvig. Prentice Hall, 2009
- Bayesian Reasoning and Machine Learning, Barber, Cambridge University Press, 2012 (**online version available**)
- Introduction to Machine Learning (2nd Edition), Alpaydin, MIT Press, 2010
- [Pattern Recognition and Machine Learning](#), Bishop, Springer, 2006
- Machine Learning: A Probabilistic Perspective, Murphy, MIT Press, 2012



Grading Policy

- Grading for BBM 406 will be based on
 - course project (**done in groups of 2-3 students**) (30%),
 - midterm exam (30%),
 - final exam (35%), and
 - class participation (5%)
- In BBM 409, the grading will be based on
 - a set of quizzes (20%), and
 - 3 assignments (**done individually**)

Assignments

- 3 assignments
 - First one worth 20%, last two worth 30% each
- **Theoretical:** Pencil-and-paper derivations
- **Programming:** Implementing Python code to solve a given real-world problem
- A quick Python tutorial in this week's tutorial session.



**KEEP
CALM
AND
DO YOUR
HOMEWORKS**

Course Project

- Done in groups of 2 or 3 students.
- Choose your own topic (but focused on a specific theme) and explore ways to solve the problem
- **Proposal:** 1 page (Nov 15) (2%)
- **Project Blogs:** Regular blog posts (4%)
- **GitHub commits and meetings with TA:** (4%)
- **Progress Report:** 3-4 pages (Dec 20) (5%)
- **Project Presentation:** Classroom presentation and video presentation (7.5%) (Jan 8-10)
- **Final Report:** 6-8 pages (Jan 12) (30%)

Sample projects from 2016

BBM 406 Class Project - Final Report

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Abstract

This paper is a final report of our project "What Am I Eating?" for BBM406 Introduction to Machine Learning lesson. "What Am I Eating?" is an image recognition project which predicts food labels from given images. Developments in the field of Machine Learning and increase of datasets in recent years encourage us to make an image recognition project. We are using deep learning. We performed transfer learning (from Inception v3 model [Szegedy et al. 2015]) and data augmentation. Our dataset is a combination of different datasets which has 113 classes. Each class has 1000 images.

Keywords: deep learning, image recognition, fine tuning

1 Introduction

In recent years there have been major developments in the field of machine learning. The datasets have grown up because of the increase in internet usage. Hardwares become stronger than before. Graphic cards become cheaper. Because of these conditions, researches have increased and new approaches such as deep learning has appeared. Open source libraries were developed.

Deep Learning is a new and very popular area of Machine Learning research. We decided to develop a project using deep learning to improve ourselves in this field. Deep learning is used in many



hamsi: 0.58653
baklava: 0.30801
carrot cake: 0.05741
humus: 0.01253

PREDICTING RESTAURANT RATINGS FROM REVIEW TEXTS

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ABSTRACT

Nowadays, with the growth of crowd-sourced review website, the quality of business is determined by its ratings and reviews. The customer and the business owner will be able to see the trends, making decision, and getting recommendations based on their preferences just by looking at the reviews and ratings themselves. In this project, our goal is to predict the ratings which is given to a restaurant by looking at its review text. We use Yelp Dataset for our training and testing. By applying machine learning and text mining principle, we analyzed the review text from the Yelp Dataset. We were researching for the best algorithm which would give us the best result. The algorithms which we used at this project are Bayesian Ridge Regression, Support Vector Regression, and Random Forest Regression.

1 INTRODUCTION

The development of technology makes it easier for people to make the right decisions. In this matter, technology influences the field of business by delivering a more convenient way for people to evaluate their business. For example, nowadays costumer may look at the reviews and ratings which has been given and getting influenced by it, before deciding to go to a certain restaurant.

The goal of our project is to choose a supervised machine learning algorithm which will give us the best performance in predicting the restaurant ratings by looking at its review text that has been given in Yelp Dataset. Firstly we have to choose the most appropriate dataset to our problem. After that, in order to work with Machine Learning algorithm, we transform our raw data into vector or matrices form.

For our project we use Yelp Dataset, since it already provides the review and rating in an easily accessible format. Then, we did feature extraction from our dataset. We combined several feature extracting process in order to get the better result. For this, we use Bag of Words and Word2Vec model. We have tested these model and it gave us a satisfying result. For the better result, we also removed words which we considered unimportant. After we made our model, we use machine learning algorithm to test our model. We then choose the algorithm which gave us the best performance after we tested it. We treated this problem as regression problem, therefore we used regression algorithm. We made use of Yelp Dataset as our training set and testing set.

In this report, firstly, we will present you the dataset. Secondly, we will tell you about our feature extraction method (Bag of Words, Word2Vec). The next part is that we will explain about the algorithm which we use for this projects, which consists of Bayesian Ridge Regression, Support Vector Regression and Random Forest Regression. Then, by using Explained Variance Score (R^2 score) and Mean Square Error we calculate the accuracy of our model. We will share the result and the conclusion of our project by the last part of this report.

Finding The Ingredients of Pizza Using Deep Learning

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Abstract

Extracting ingredients from a dish can be a powerful tool for combatting obesity and making food inspection processes easier. For this purpose, we tried to create a program which extracts ingredients from a pizza, using convolutional neural networks. We also created a dataset which has 7405 images and 20 different labels as ingredients. Our experiments show us our model can predict small numbers of ingredients successfully (80 percent for one label), however as the number of ingredients increased, accuracy rate drops significantly (22 percent for 2 labels).

1. Introduction

Our aim is to create a model which can identify ingredients in the pizza. Our program should output a list of ingredients as output when feed with an image of a pizza.

First of all, we started with creating a new dataset from the scratch, because we couldn't find any ready-to-use dataset. To do this, we collected about twenty five thousand images from web and labeled all of them by hand with a little software we created for this purpose.

Secondly, we decided to use a Convolutional Neural Network, because they show much better performance in image recognition problems compared to other approaches. Also when using Convolutional Neural Networks, we don't need to extract any features because CNN's operates directly on images. There is also some downsides of using Convolutional Neural Networks as they need more data and require more computing power than other solutions.

Finally, we evaluated our project with the result that we get after the process of training our classifier model which we present in the results section.

Hardest part of this problem is, because food shapes are deformed after cooking, it might not be possible to predict them correctly for our model. Color information also isn't very helpful, because some different ingredients exactly have the same colour or same ingredients might have different colours.

1

Sample projects from 2017

Predicting the Location of a Photograph

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Abstract

In this paper, we addressed to prediction of an image location problem. It is still a hard problem because of several kinds of other problems. We use convolutional neural networks (CNNs) to tackle this problem. We collect data from Flickr[13], create a dataset which we call Turkey15 and test with basic algorithms. After testing the dataset, we train AlexNet and ResNet-18 with Turkey15 from scratch. Since Turkey15 is very small, we use transfer learning to improve results. We use feature extracting and fine-tuning[14]. We also freeze some layers to get better accuracy.

Figure 1: Images from Turkey15

(a) Ankara (b) İstanbul (c) Bursa

1. Introduction

Although there are a lot of works on this issue and it is very popular research topic in recent years, predicting the location of an image is still a hard problem. There are various problems such that constructing features [3], viewpoint problem[4], illumination and structural modification[12] etc.. It can be used for many areas such as estimation people's perception [5]. But how can we predict the location of given image? In this work, We focus on exactly the problem of city classification.

With the development of technology and the increase of applications, people are taking photos and upload to internet much more than ever. The significant point of sharing is that a huge data has existed and it can be used for creating artificial machines as an experience. At this point, we collected images from Flickr where are taken in Turkey, created a dataset which we called Turkey15 and predict image locations where is limited to Turkey.

First of all, we tested our dataset with hand-crafted features which are Tiny images, GIST features, and Hog features, because we should know that our dataset is enough enough to use as a dataset or not. Details in this process are explained in section 3.1.

After testing the dataset, we trained existed models which are AlexNet and ResNet-18 models with our dataset. We trained from scratch in this step and get some results and compare with training with hand-crafted features. Details and result are written in section 4.1.

Thirdly, we used transfer learning, in particular, fine-tuning and feature extracting. We trained pre-trained models which are trained with places365 and imageNet datasets. Models are AlexNet and ResNet-18 again. Details are written in section 4.2.

Finally, we froze some layers of models and trained AlexNet and ResNet-18 again. Details are written in section 4.3.

2. Related Work

Because of the popularity of this challenge, there are many kinds of proposed methods and works for predicting location. Li et al. propose to represent features with SIFT and match query image features to database image features mutually[11], but matching is only among the prioritized features. They keep informative points. In this way, they reduce computational cost. We also used hand-crafted features for testing dataset, but we use convolutional neural networks for training.

Sound of The City

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Abstract

In this paper we will introduce our project that is detects and classify leading sounds on urban sounds. We focused on audio because it was more attractive than working on image or some numerical data and also because sound is a very important tool for understanding the world. Also another reason is working with sound is very challenging because it is hard to find only one pure sound on outside world there are lots of sound sources and we generally hear the mixture of these sounds, so our data sets that we used in this project have real field records - has lots of mixed sounds. We worked on UrbanSound8K and UrbanSound data sets containing 27 hours of audio with 18.5 hours of annotated sound event occurrences across 10 sound classes (air conditioner, car horn, children playing, dog bark, drilling, engine idling, gun shot, jackhammer, siren, and street music). Our goal was extract leading sounds with a correct shape by using Shogun and classify them correctly.

goal. But we wanted to make it so we have done some more researches and find a new library named shogun which provide some tools for mixing and separating sounds not like ICA but it works for us to get some results by making tests on mixed sounds.

After all these things we also want to improve our results getting from tests, we decided to combine two different machine learning approach to get higher results and it was another challenge for us to increase our results by using neural networks and support vector machines combination. The approach we use to combine these two algorithms will be explained in more detail at "The Approach" section.

Here you can see wave-plot form of single and mixed sound sources we worked on:

Figure 2: Images from Turkey15

Figure 3: Waveform of engine_idling

Figure 4: Waveform of dog_bark

1. Introduction

Since new audio technologies developed rapidly recently, audio processing and classification are growing research fields and it contains many challenges. Especially separating audio into its components is a very tough problem. However working on an analysis of urban sounds instead of working on the analysis of speech, music, bioacoustics is relatively easy and relaxing. Furthermore we worked on extraction of the leading sounds with correct shape.

One of the main challenges in this project was lack of labeled mixed sounds. Previous work focused on classification of single labeled audio data. We needed lots of audio data to get our final results correct. With this purpose we created our own multi-labeled audios by using shogun. Actually we first wanted to separate a given any kind of mixed sound into its components by using ICA (independent component analysis) but we could not find any working library or implementation of this algorithm and due to the restricted time we could not achieve this

Prediction Of Life Quality

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Abstract

In this study, we mention about the usage of using a machine learning approach to specify life qualities of cities instead of public research. We create an associated dataset that contains statistical and physical features. To do that, we utilize from MAPZEN. We expect to predict the scores on MOVEHUB with high accuracy.

1. Introduction

Nowadays, we can easily see that cities differ considerably from each other in terms of their physical and social characteristics and that difference is highly influential in human life. We are making great efforts to determine the effects of these differences on human life and to make cities more livable and to change this imbalance positively.

In this situation, we are faced with a notion named quality of life.

"Quality of life (QOL) is the general well-being of individuals and societies, outlining negative and positive features of life. It observes life satisfaction, including everything from physical health, family, education, employment, wealth, religious beliefs, finance and the environment." [2]

By this definition, there are various social and physical criteria that influence the quality of life. The number of researches and studies carried out in this area is increasing day by day. While life quality information for large cities is easily accessible, it is not possible to find reliable results for cities that are not big enough.

In this project, we purpose to achieve higher efficiency in shorter time and reduce the burden on a human in such researches. Rather the laborious and time-consuming processes of public researches we also aim to provide a new, flexible and developable method by making use of machine learning experiences. Thus, we get a chance to detect the life qualities for any cities in the world. At the same time, we are expecting to be able to observe which physical factors effects the life quality with which rates.

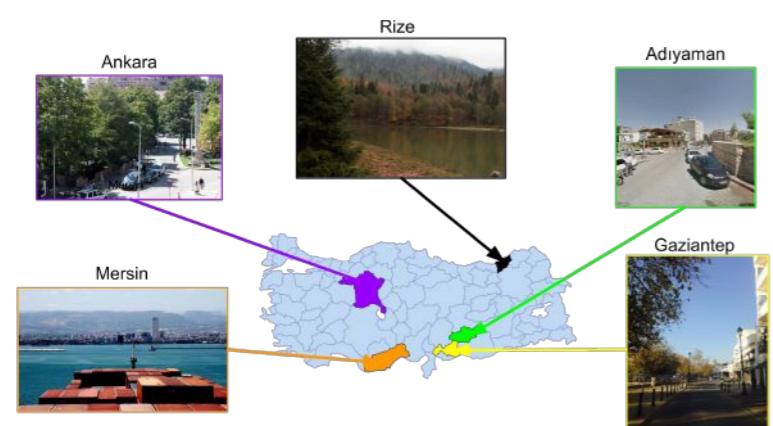
MOVEHUB
There is a platform named MOVEHUB that helps you make informed decisions about where to move to around the world. And it has a city ranking list consists of over 200 cities. We utilized this list as the main target in the estimation results.

MAPZEN
Mapzen is an open and accessible mapping platform that is focused on the core components of geo platforms, including search, rendering, navigation, and data.

2. Related Work

There are numberless researches done to measure life quality in cities every year. In these researches generally, lots of criteria are considered to obtain correct results. Such researches have been carried out in the form of public opinion polls up to now.

MOVEHUB: MOVEHUB is similar research that includes



```

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Places.geojson
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}

Buildings.geojson
{
  ...
}

Roads.geojson
{
  ...
}

```

Sample projects from 2018

Wi-Fi Based Indoor Positioning Systems

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Figure 1: Source [12] Left: map of UJI campus and Tx buildings. Middle: red indicates ESTCE - Tx building. Right: example of a reference point.

Abstract

Wi-Fi Fingerprint-based positioning approach that detects the position of user or device is widely used in the indoor positioning systems instead of Global Positioning System (GPS). In this approach, Received Signal Strength (RSS) values that are known as Wi-Fi fingerprints used. Received Signal Strength values are the measurement of the power present in a received radio signals. We use UJIIndoorLoc dataset with 19837 training records and 1111 test records. This dataset of RSS values are collected by using previously placed wireless access points (WPAs) in Tx Buildings of University of Jaume I campus. We aim to predict location points with respect to floor IDs, building IDs, longitude and latitude values with supervised machine learning algorithms such as K-Nearest Neighbor Algorithm, Random Forest Algorithm, Support Vector Machine and Decision Tree Algorithm. Then we use the model with the highest accuracy in the rest of the progress. Classification techniques are used for building and floor classification and regression techniques are used for detection of location points.

Keywords— indoor positioning, received signal strength indication (RSSI), machine learning algorithms, classification, random forest

Country Classification Using House Photos

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Abstract

Home designs vary from country to country and when we talk about housing, we should refer to both modern and traditional styles. You can come across a picture of a house taken by someone anywhere in the world and you may wonder where it has been taken from. In this project, we tried to find out which country the photo of a house was taken from. In short, we worked on the problem of classification according to where the photographs were taken.

We used our own World dataset for this project. This dataset contains over 4000 pictures for 15 different countries. In our project, we collected our data from the Flickr [1], Pinterest [3], and Google Photos [2]. We first tested our data with a single layer neural network and then with convolutional neural networks (CNN). We used ResNet18 and AlexNet models when implementing CNN in our project. In accordance with the results, we applied some methods to increase the accuracy and we got the best accuracy with ResNet18.

1. Introduction

Recognizing home photos and classifying them by country is a quite difficult problem. Because the houses in many countries in the modern world are similar to each other. Beside that, there are some features to distinguish these houses. For example, each country's climate, people's lifestyle and culture are different. This gives us some hints on the architecture of the houses in that country. From this point of view, especially the design of traditionally styled houses begins to change from a country to another. The main problem here is that the houses in the same continent are very similar to each other. For example as shown in

Figure 1: in the Asian continent, traditionally styled houses of some countries such as South Korea, Japan, Indonesia and Malaysia are very similar. This factor complicates the solution of the problem. In addition, many factors such as the shooting angle, light, shadow and seasonal differences affect the solution of this problem.

Figure 1. Example of similar data

Since this is an image classification problem, there are many algorithms and methods used in its solution. K-nearest neighbors, logistic regression, support vector machines and convolutional neural networks are some of these solutions. Especially in recent years, CNN is a successful algorithm preferred to solving problems in this area.

Figure 2. Example of similar data

In our study, we deal with the problem of classification according to the country where the house pictures were

Rock or Not?

Defne Tuncer¹ Kutay Barcin¹

Abstract

In the era of technology, millions of songs are brought to people everyday. The dramatic increase in the size of music collections made the music genre recognition (MGR) an important task on machine learning. The goal of this paper is to give machines a chance to predict music genres given input features from music tracks. To do that, we applied various techniques based on machine learning to the dataset called Free Music Archive (FMA), and we have reached an accuracy score of 67.80% as our highest.

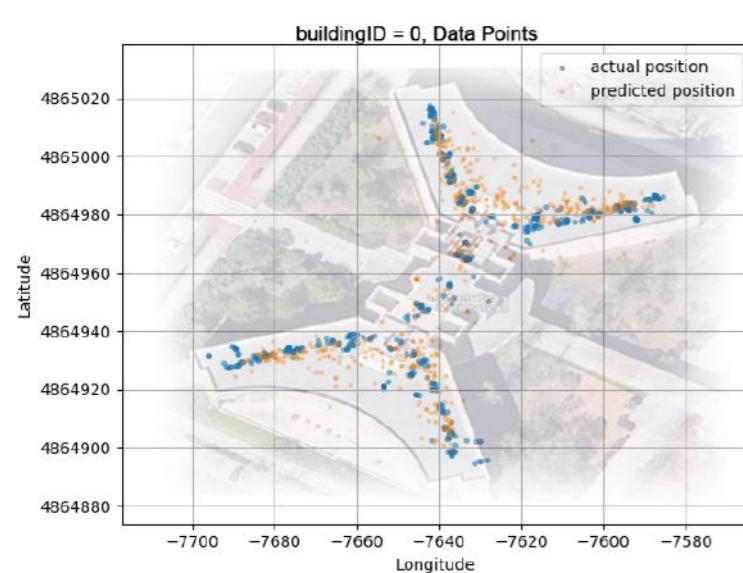
1. Related Work

For the music genre recognition task, the most common datasets are GTZAN (Tzanetakis & Cook, 2002), Million Song Dataset (MSD) (Bertin-mahieux et al., 2011) and FMA: A Dataset For Music Analysis (Defferrard et al., 2017). While FMA, which consists of 161 sub-genres among 106,574 tracks and published in 2017, is the most up-to-date dataset, and is especially suited for MGR as it features fine genre information. A challenge took place as one of challenges of Web Conference (WWW2018) by the publishers of FMA Dataset on the subject predicting genres of the music (Defferrard et al., 2018). The winner succeeded by examining through artist-related information and scored an accuracy of 66.29% on predicting 16 genres (Kim et al., 2018).

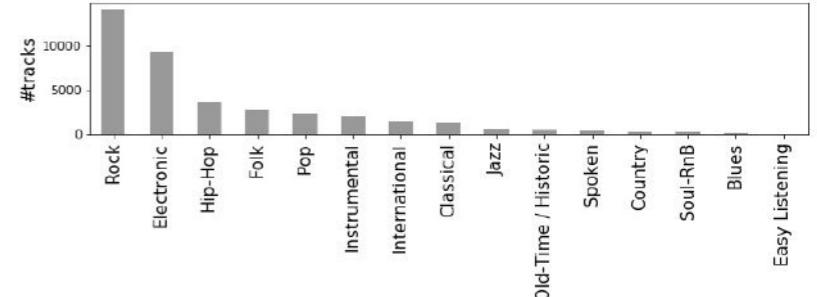
In Music Information Retrieval (MIR), there have been various number of studies on building effective models to predict genre of music using audio features. Mel-Frequency Cepstral Coefficients (MFCCs), one of the audio features, are generally used in music genre classification as the perceptual scale of pitches of a human hearing are represented by the Mel-scale. A Hidden Markov model with MFCCs is used to classify pop, country, jazz and classical genres in (Shao et al., 2004). On the other hand, another study focuses on a new feature called Renyi Entropy Cepstral Coefficients (RECCs) (Tsai & Bao, 2010). The highest achieved accuracy scores reported on the datasets ISMR2004 which is from the contest (Cano et al., 2006) and GTZAN are accomplished by representing the auditory human perception with a proposed spectrogram (Panagakis et al., 2009). Most of their studies are done through researching the timbre texture,

¹Department of Computer Engineering, Hacettepe University, Ankara, Turkey. Correspondence to: Defne Tuncer <defnetuncer@hacettepe.edu.tr>; Kutay Barcin <kutaybarcin@hacettepe.edu.tr>.

BBM406 Fundamentals of Machine Learning, Fall 2018. Copyright 2018 by the author(s).



Predict Class : Indonesia
Correct Class : Malaysia



Collaboration Policy

- All work on assignments have to be done **individually**. The course project, however, can be done **in groups of 2-3**.
- You are encouraged to discuss with your classmates about the given assignments, but these discussions should be carried out in an abstract way.
- **In short, turning in someone else's work, in whole or in part, as your own will be considered as a violation of academic integrity.**
- Please note that the former condition also holds for the material found on the web as everything on the web has been written by someone else.

<http://www.plagiarism.org/plagiarism-101/prevention/>

Course Outline

- **Week1** Overview of Machine Learning, Nearest Neighbor Classifier
- **Week2** Linear Regression, Least Squares

Assg1 out
- **Week3** Machine Learning Methodology
- **Week4** Statistical Estimation: MLE, MAP, Naïve Bayes Classifier

Assg1 due
- **Week5** Linear Classification Models: Logistic Regression, Linear Discriminant Functions, Perceptron

Assg2 out
- **Week6** Neural Networks

Course project proposal due
- **Week7** Deep Learning

Assg2 due

Course Outline (cont'd.)

- **Week8** *Midterm Exam*

Assg3 out
- **Week9** Support Vector Machines (SVMs)
- **Week10** Multi-class SVM, Kernels, Support Vector Regression

Assg3 due
- **Week11** Decision Tree Learning, Ensemble Methods: Bagging, Random Forests, Boosting

Project progress report due
- **Week12** Clustering: K-Means Clustering, Spectral Clustering, Agglomerative Clustering
- **Week13** Dimensionality Reduction: PCA, SVD, ICA, Autoencoders
- **Week14** Course Wrap-up, Project Presentations

Final project report due

Machine Learning: An Overview

Quotes

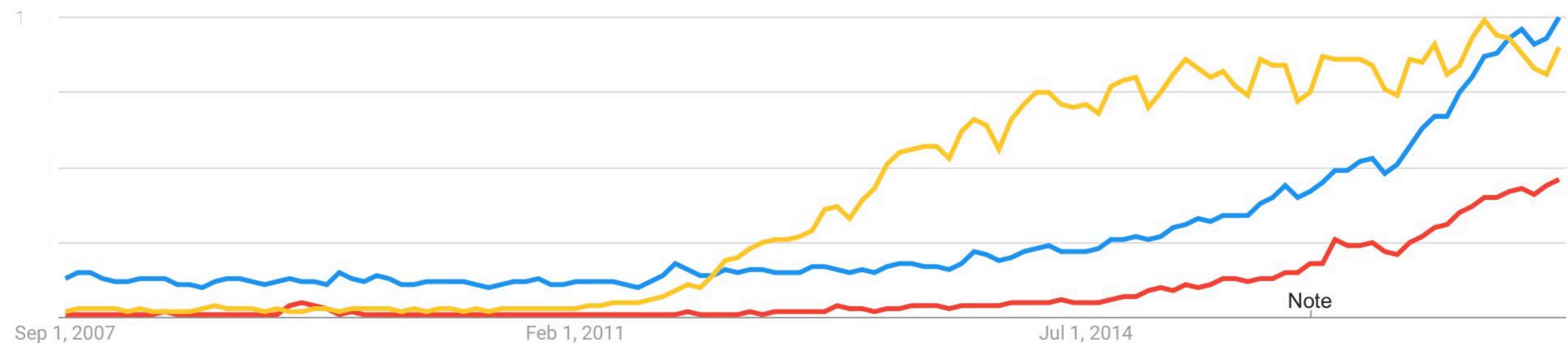
- “*If you were a current computer science student what area would you start studying heavily?*
 - *Answer: Machine Learning.*
 - “*The ultimate is computers that learn*”
 - Bill Gates, Reddit AMA
- “*Machine learning is today’s discontinuity*”
 - Jerry Yang,
Co-founder, Yahoo
- “*AI is the new electricity! Electricity transformed countless industries; AI will now do the same.*”
 - Andrew Ng

Google Trends

● Machine learning
Field of study

● Deep learning
Field of study

● Big data
Topic



Machine Intelligence LANDSCAPE

2015 Edition

CORE TECHNOLOGIES

ARTIFICIAL INTELLIGENCE



DEEP LEARNING



MACHINE LEARNING



NLP PLATFORMS



PREDICTIVE APIs



IMAGE RECOGNITION



SPEECH RECOGNITION



RETHINKING ENTERPRISE

SALES



SECURITY / AUTHENTICATION



FRAUD DETECTION



HR / RECRUITING



MARKETING



PERSONAL ASSISTANT



INTELLIGENCE TOOLS



RETHINKING INDUSTRIES

ADTECH



AGRICULTURE



EDUCATION



FINANCE



LEGAL



MANUFACTURING



MEDICAL



OIL AND GAS



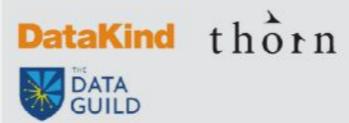
MEDIA / CONTENT



CONSUMER FINANCE



PHILANTHROPIES



AUTOMOTIVE



DIAGNOSTICS



RETAIL



RETHINKING HUMANS / HCI

AUGMENTED REALITY



GESTURAL COMPUTING



ROBOTICS



EMOTIONALrecognition



HARDWARE



DATA PREP



DATA COLLECTION



MACHINE INTELLIGENCE 2.0

2016 Edition

AGENTS

PROFESSIONAL

Howdy! x.ai @clara
KASIST@ DigitalGenius
OVERLAP.CC meekan
fuse|machines PRIMER

PERSONAL

facebook XIAOICE
large
assistant.ai nestor
@awesome Magic

OS INTERFACES

Siri Cortana VIV
 maluuba api.ai
CocNEA Google Now

AUTONOMOUS SYSTEMS

AIR

3DR DJI PROJECT LOON Google
 VERTICAL DroneDeploy
 AIRDOG SKYCATCH
 SKYDIO Airware LILY

GROUND

Google UBER
 TESLA CRUISE
 MOBILEYE
 COMMA AdasWorks

SEA

LIQUID ROBOTICS bluefin data
 OPENROV BluHaptics

INDUSTRIAL

KIVA Systems fetch robotics
 HARVEST AUTOMATION CLEARPATH
 AVIBOTS ENERGID
rethink robotics GREYORANGE OSARO

ENTERPRISE

SECURITY / FRAUD

Sentinel graphistry
BITSIGHT feedzai AREA1
drawbridge sift science
 CYLANCE Brighterion

HR / RECRUITING

textio hiQ gild
 SpringRole entelo
 unifive GIGSTER

SALES

osense infer people pattern
 Preact Prism AVISO
 Vidora sentient
 salespredict Gainsight

MARKETING

LiftIgniter
 RADIUS brightfunnel
 retention SCIENCE AIRPR

CUSTOMER SUPPORT

CLARABRIDGE
 QUANTIFIND Wiseio
 ACTIONIQ FRAMED
DigitalGenius

INTERNAL INTEL

Alation ADATAD
 Palantir Osapho lucid
 Rainbird SKIPFLAG Agolo
 Digital Reasoning Narrative Science

MARKET INTEL

Quid mattermark
 DataFox bottlenecks
 PREMISE enigma
 CB INSIGHTS

PLATFORMS

RESEARCH / AGI

OpenAI vicarious
Google DeepMind Numenta
 Cycorp naisense
S SCALED INFERENCE S CURIOUS
GEOMETRIC INTELLIGENCE

FULL STACK

context relevant
 CognitiveScale
 NVIDIA TERADEEP
 QUALCOMM nervana SYSTEMS

MACHINE LEARNING

Dato rapidminer
 cortical.io AYASDI
 amazon web services Azure Machine Learning
 naralogics PredictionIO
 SKYTREE bigml blueyonder

INDUSTRIAL IOT

ThingWorx UPTAKE
 IMUBIT Preferred Networks
Alluvium xively
 PLANET OS

AUDIO

Gridspace TalkIQ
 nexidia vocaliq
 NUANCE Expect Labs
 popUParchive

VISION

ORBITAL INSIGHT
 Descartes Labs DEXTERO
 cortica clarifai PLANET LABS
 MetaMind

DATA ENRICHMENT

diffbot Paxata
 TRIFACTA iDIBON
 WorkFusion loop lab
 CrowdFlower

INDUSTRIES

ADTECH

ROTHEORENT dstillery
 BEYONDVERBAL
 METAMARKETS TAPAD
 rocketfuel affectiva

AGRICULTURE

BLUE RIVER tule
 TerrAvion mavrx
 THE CLIMATE CORPORATION CERES TECHNOLOGIES
 HONEYCOMB

FOR GOOD

Conservation Metrics
 DataKind DATA POP
 thorn BAYES IMPACT

RETAIL FINANCE

inVenture affirm
 earnest MIRADOR
 Lendo zest finance LendUp

LEGAL

Everlaw RAVEL
LEGAL ROBOT Seal
 BEAGLE ROSS
 Lex Machina

MATERIALS & MFG

zymergen AUGMATE
 GINKGO BIOWORKS
 ITRINE TECHNOLOGIES SIGHT MACHINE
 CALCULARIO
 Eigen Innovations

HEALTHCARE

deep genomics 3SCAN
 enlitic Calico BUTTERFLY Networks, Inc
 Atomwise Recombine color
 METABIOTA GRAND ROUNDS
 Google Life Sciences IBM Watson Health

INDUSTRIES (CONT'D)

EDUCATION

KNEWTON
 coursera turnitin
 gradescope UDACITY
 KHANACADEMY

TRANSPORT & LOGISTICS

NAUTO taleris
 PRETECKT
 clearmetal

INVESTMENT FINANCE

Bloomberg Quantopian
 Dataminr KENSHO
 iSENTIUM NEURENSIC
 alphasense

TECH USER TOOLS

DATA SCIENCE

DOMINO kaggle
 Sentenai sense
 yseop Outlier
 yhat DataRobot

MACHINE LEARNING

Cortana Analytics AlchemyAPI glowfish
 IBM Watson Platform Anodot MonkeyLearn
 h [s] HyperScience fuzzy.io SIGOPT
 Oxdata H2O SPARKBEYOND indico

OPEN SOURCE

SKYLINE TensorFlow
 seldon Caffe theano
 Spark MLlib Microsoft DMLib spaCy
 DL4J SciKit CGT

MACHINE INTELLIGENCE 3.0

2017 Edition

ENTERPRISE INTELLIGENCE

VISUAL

- Orbital Insight planet
- clarifai DEEPIVISION
- cortica algocion
- SPACE_KNOW Captricity
- netra deepomatic

AUDIO

- Gridspace TalkIQ
- nexidia twilio
- CAPIO Expect Labs
- Clover Mobvoi
- Qurious.AI popUP archive

SENSOR

- PREDIX Geot MAANA
- Sentenai PLANET OS
- UPTAKE IMUBIT Preferred Networks
- thingworx KONUX Alluvium

INTERNAL DATA

- PRIMER IBMWATSON
- Cycorp Palantir ARIMO
- Alation sapho Outlier
- Digital Reasoning

MARKET

- mattermark Quid
- DataFox PREMISE
- Bottlenose MOTIVA
- enigma CB INSIGHTS
- Tracxn predata

CUSTOMER SUPPORT

- DigitalGenius Kasisto
- ELOQUENT wise.io
- ACTIONIQ zendesk
- Preact CLARABRIDGE

SALES

- collective[i] osense
- fuse|machines AVISO
- salesforce INSIDE SALES .COM
- Zensight clari

MARKETING

- MINTIGO Lattice RADIUS
- Liftgarter PERSADO
- brightfunnel retention SCIENCE
- COGNICOR AIRPR msg.ai

SECURITY

- CYLANCE DARKTRACE
- ZIMPERIUM deepinstinct
- Sentinel DEMISTO
- graphistry drawbridge
- SignalSense AppZen

RECRUITING

- textio entelo
- Wade & Wendy hiQ
- unilive SpringRole
- GIGSTER HireVue

AUTONOMOUS SYSTEMS

GROUND NAVIGATION

- drive.ai AdasWorks
- ZOOX MOBILEYE
- UBER Google TESLA
- Autonomy Auro Robotics

AERIAL

- SKYDIO SHIELD AI
- Airware DJI LILY
- DroneDeploy SKYCATCH
- pilot.ai

INDUSTRIAL

- JAYBRIDGE OSARO
- CLEARPATH fetch robotics
- KINDRED rethink robotics
- HARVEST AUTOMATION

AGENTS

AGRICULTURE

- BLUE RIVER mavr
- tule TRACE GENOMICS Pivot Bio
- TerrAvion AGRI-DATA
- Descartes Labs uBio abundant ROBOTICS

EDUCATION

- KNEWTON volley
- gradescope
- CTI coursera
- UDACITY alt school

INDUSTRIES

INVESTMENT

- Bloomberg sentient
- iSENTIUM KENSHO
- alphasense Dataminr
- CEREBELLUM CAPITAL Quandl

LEGAL

- blue J BEAGLE
- Everlaw RAVEL
- Seal ROSS
- LEGAL ROBOT

LOGISTICS

- NAUTO Acerta
- PRETECKT
- Routific clearmetal
- MARBLE PITSTOP

INDUSTRIES CONT'D

MATERIALS

- zymergen Citrine
- Eigen Innovations
- SIGHT MACHINE
- GINKGO BIOWORKS nantronics
- CALCULARIO

RETAIL FINANCE

- TALA zest finance
- Lendo earneSt
- Affirm MIRADOR
- wealthfront Bettermment

PATIENT

- PULSE CareScore
- ZEPHYR HEALTH Watson Health
- Oncora SENTRIAN
- Atomwise Numerate

HEALTHCARE

IMAGE

- BUTTERFLY 3SCAN
- ARTERY S enlitic
- BAYLABS imagia
- Google DeepMind

BIOLOGICAL

- iCarbonX color GRAIL
- deep genomics RECURSION
- LUMINIST Numerate
- Atomwise verily WHOLE BIOME

TECHNOLOGY STACK

AGENT ENABLERS

- OCTANE.AI howdy. Maluuba KITT.AI
- OpenAI Gym Kasisto AUTOMAT
- semanticmachines
- DOMINO SPARKBEYOND rapidminer
- kaggle DataRobot yhat AYASDI
- dataiku seldon Dyseop bigml

MACHINE LEARNING

- CognitiveScale GoogleML context relevant
- Cycorp HyperScience nara logics
- SCALEd INFERENCE sparkcognition loop GEOMETRIC INTELLIGENCE
- deepsense.io reactive skymind bonsai

NATURAL LANGUAGE

- agolo AYLIEN LEXALYTICS
- Narrative Science spaCy LUMINOSO
- cortical.io MonkeyLearn

DEVELOPMENT

- SIGOPT HyperOpt fuzzy.io kite
- rainforest GLOBE Anodot
- Signifai LAYER 6 bonsai

DATA CAPTURE

- CrowdFlower diffbot CrowdAI import.io
- Paxata DATA SIFT amazon mechanical turk enigma
- WorkFusion DIALOGUE TRIFACTA parsehub

OPEN SOURCE LIBRARIES

- Keras Chainer CNTK TensorFlow Caffe
- H2O DEEPLearning4J theano torch
- DSSTNE Scikit-learn AzureML neon
- MXNet DMTK Spark PaddlePaddle WEKA

HARDWARE

- KNUPATH TEN TORS T torrent Cirrascale
- NVIDIA intel nervana Movidiu
- tensilica Google TPU 10²⁶ Labs Qualcomm
- Cerebras Isosemi

RESEARCH

- OpenAI nnaisense ELEMENT AI vicarious
- KNOGGIN Numenta Kimera Systems Cogital

Two definitions of learning

(1) Learning is the acquisition of knowledge about the world.

Kupfermann (1985)

(2) Learning is an adaptive change in behavior caused by experience.

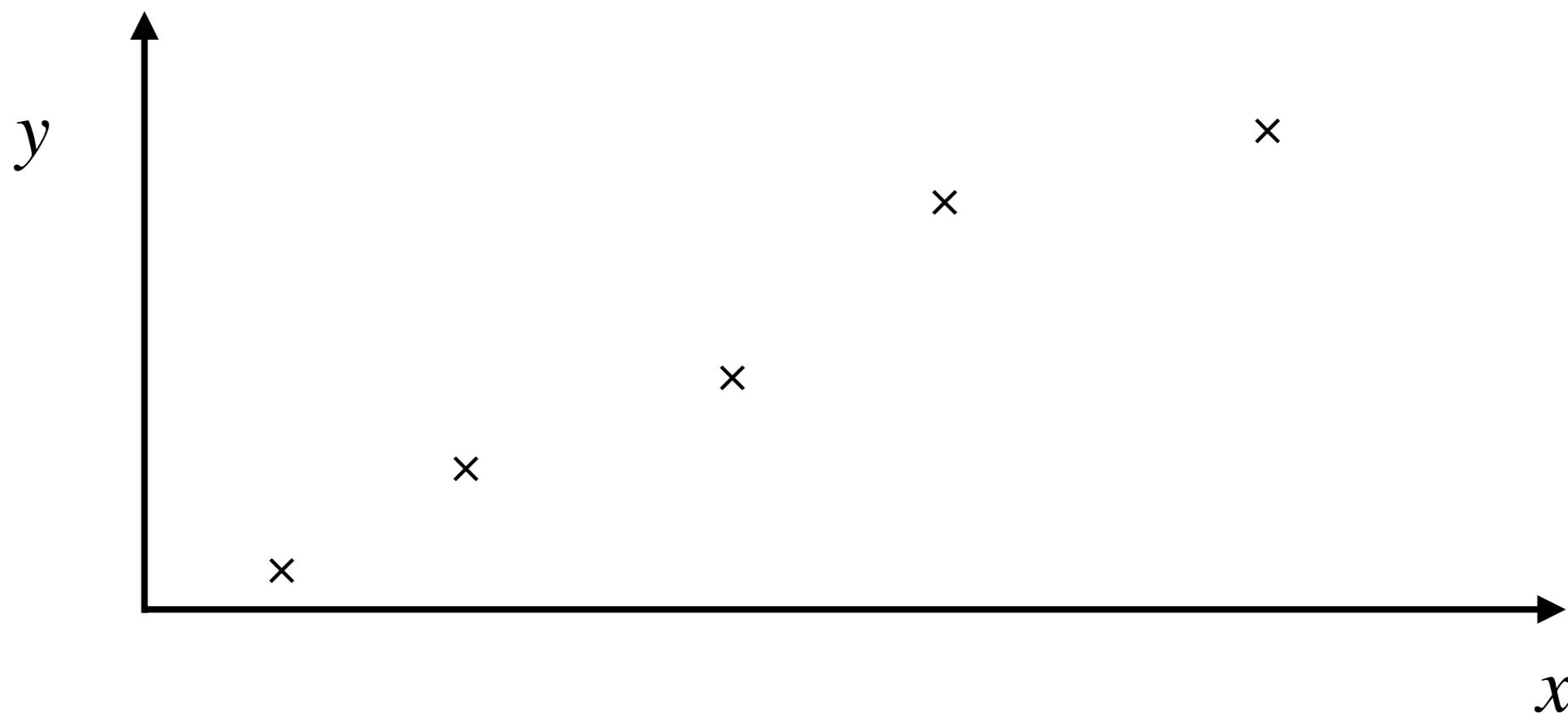
Shepherd (1988)

Empirical Inference

- Drawing conclusions from empirical data
(observations, measurements)

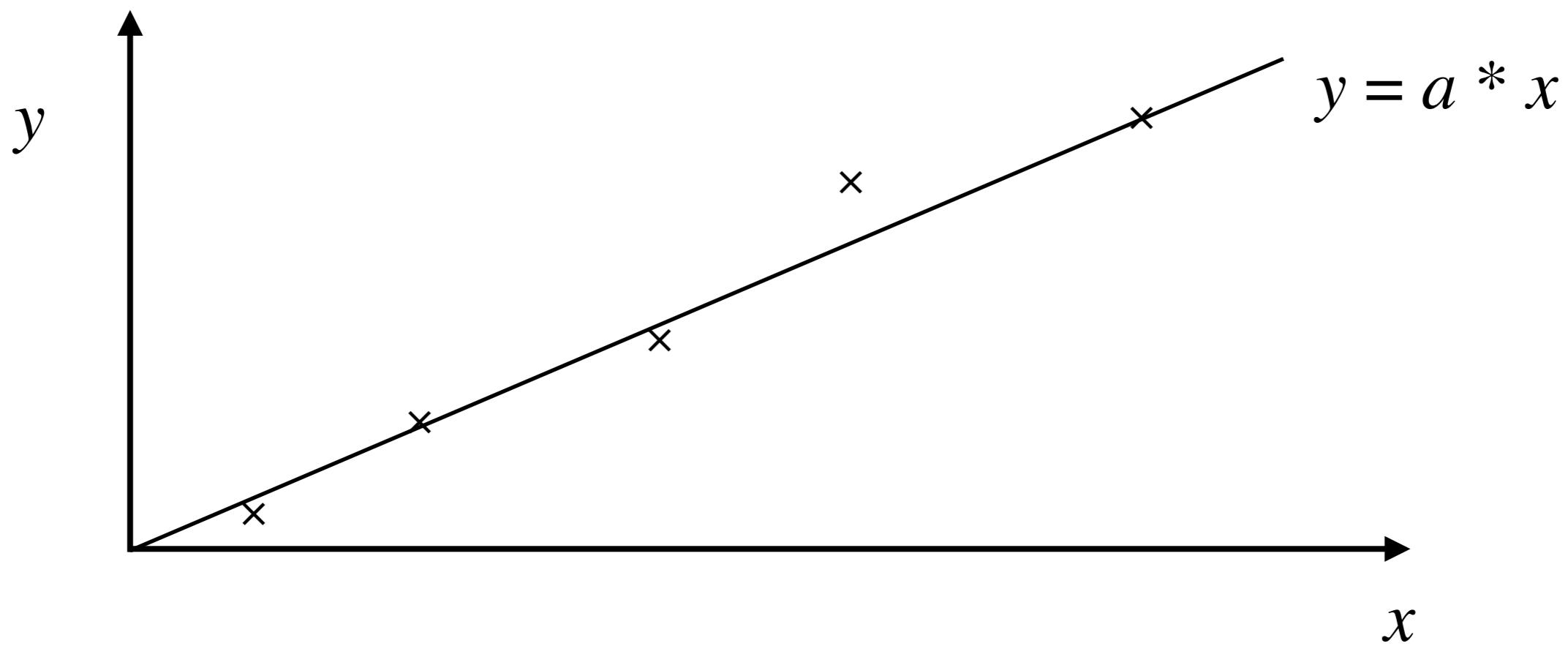
Empirical Inference

- Drawing conclusions from empirical data (observations, measurements)
- Example 1: scientific inference



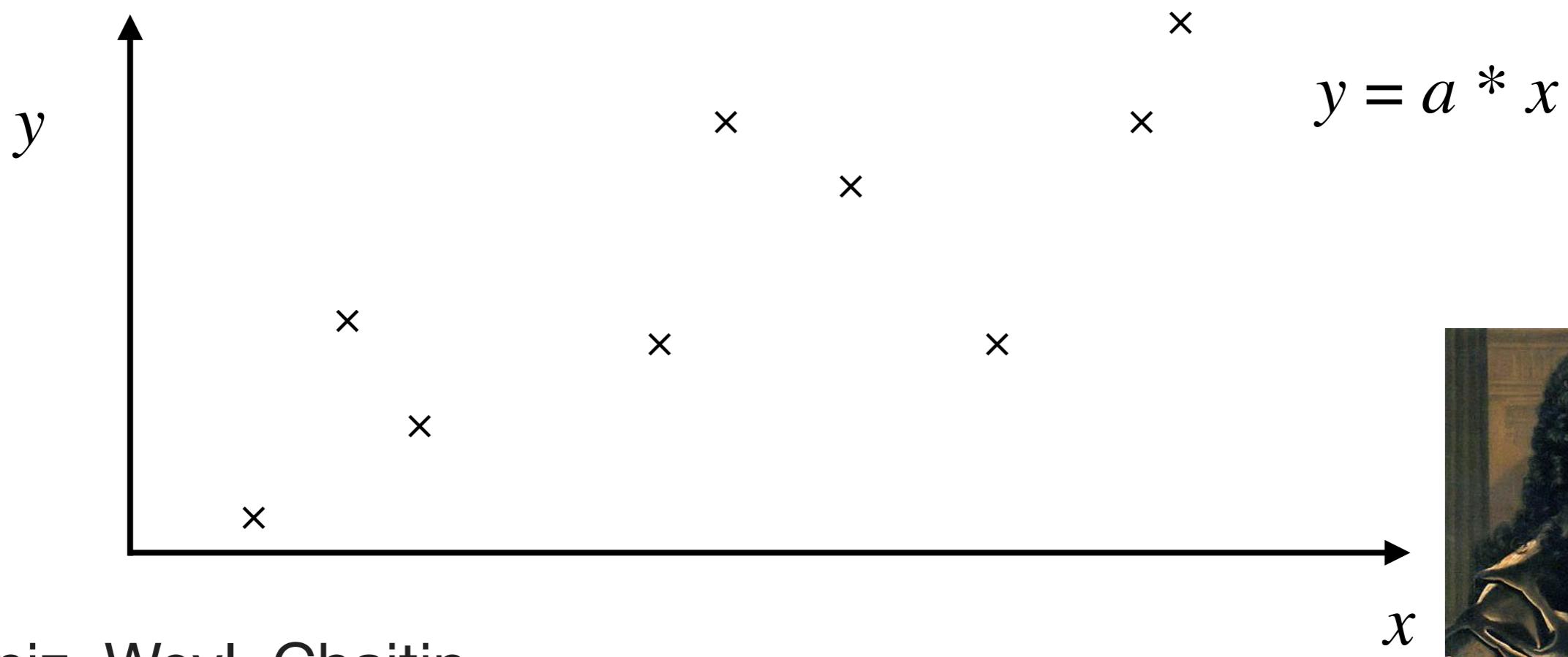
Empirical Inference

- Drawing conclusions from empirical data (observations, measurements)
- Example 1: scientific inference



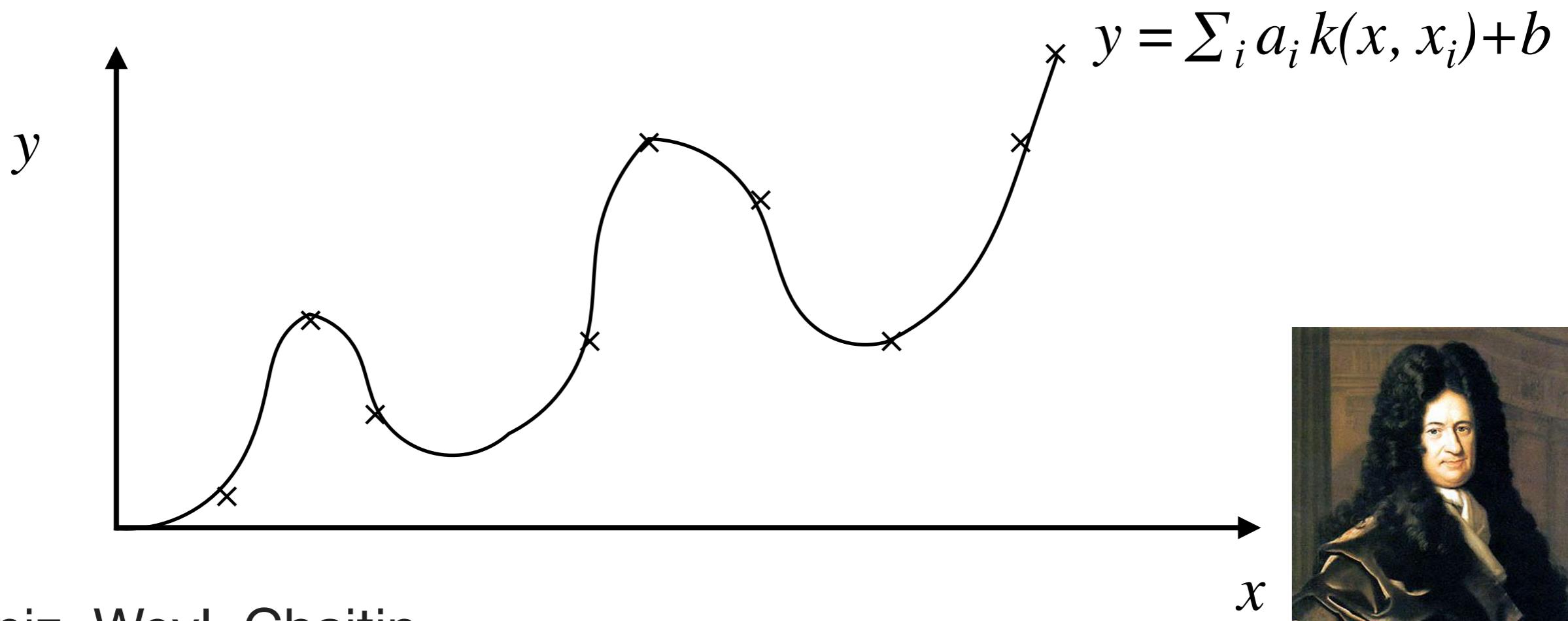
Empirical Inference

- Drawing conclusions from empirical data (observations, measurements)
- Example 1: scientific inference



Empirical Inference

- Drawing conclusions from empirical data (observations, measurements)
- Example 1: scientific inference

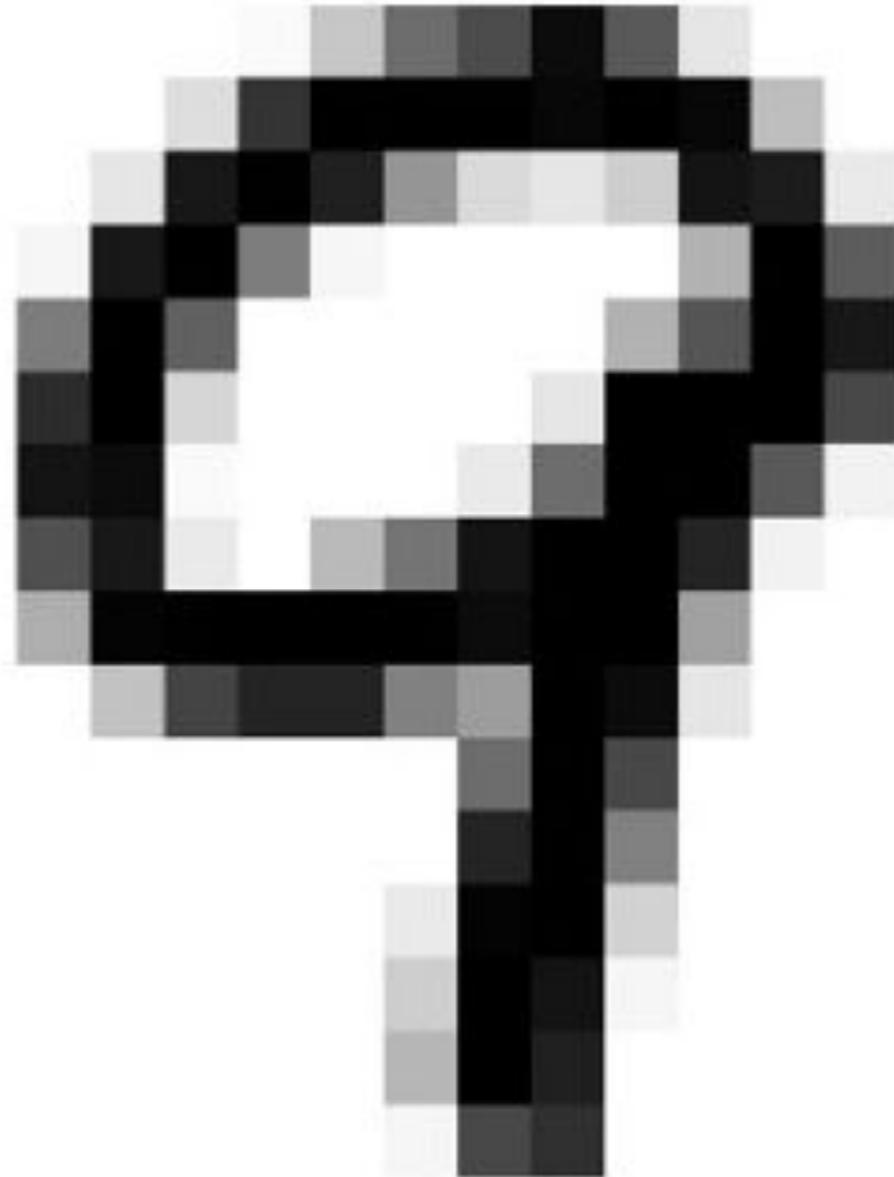


Leibniz, Weyl, Chaitin



Empirical Inference

- Example 2: perception



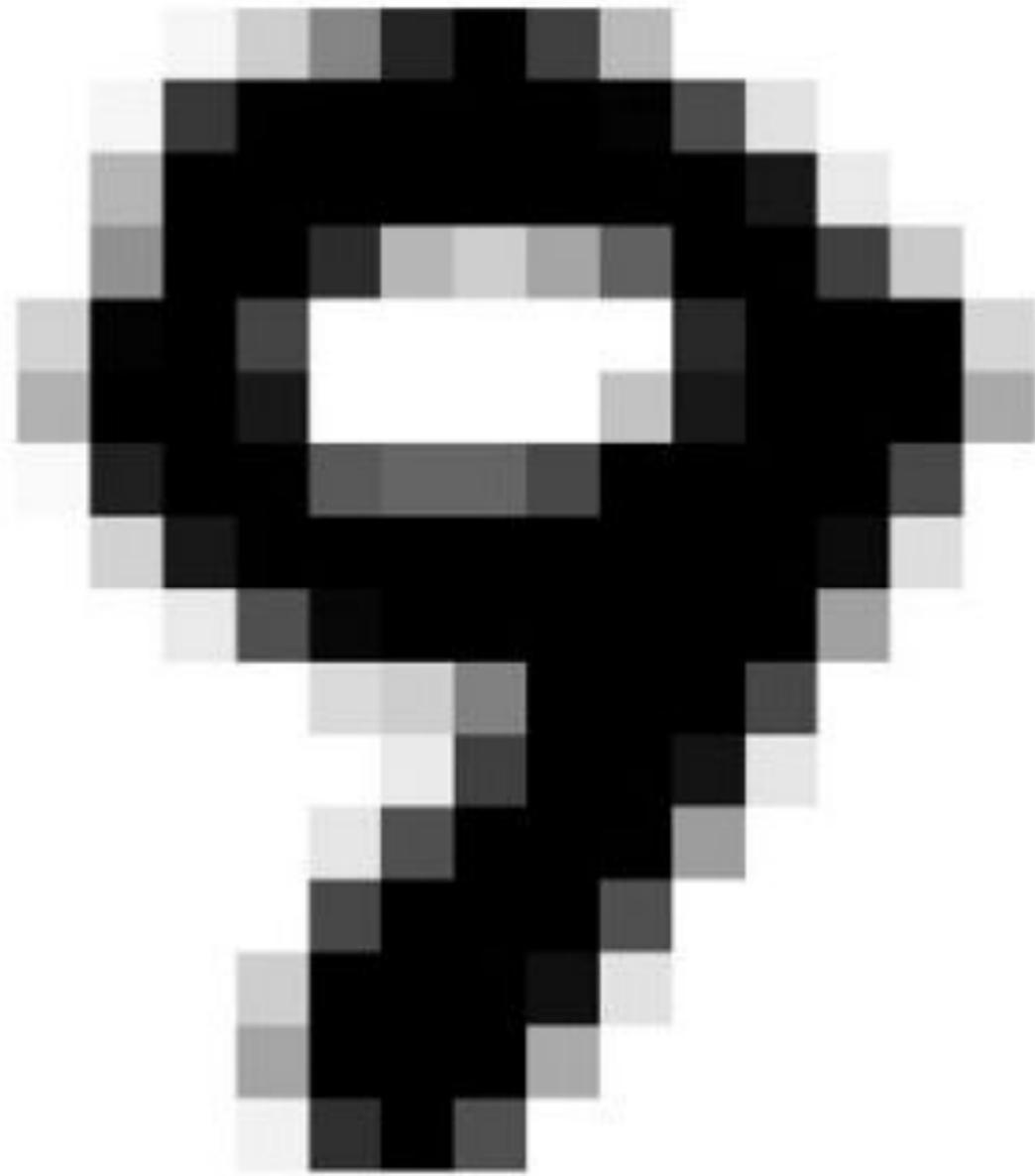
9



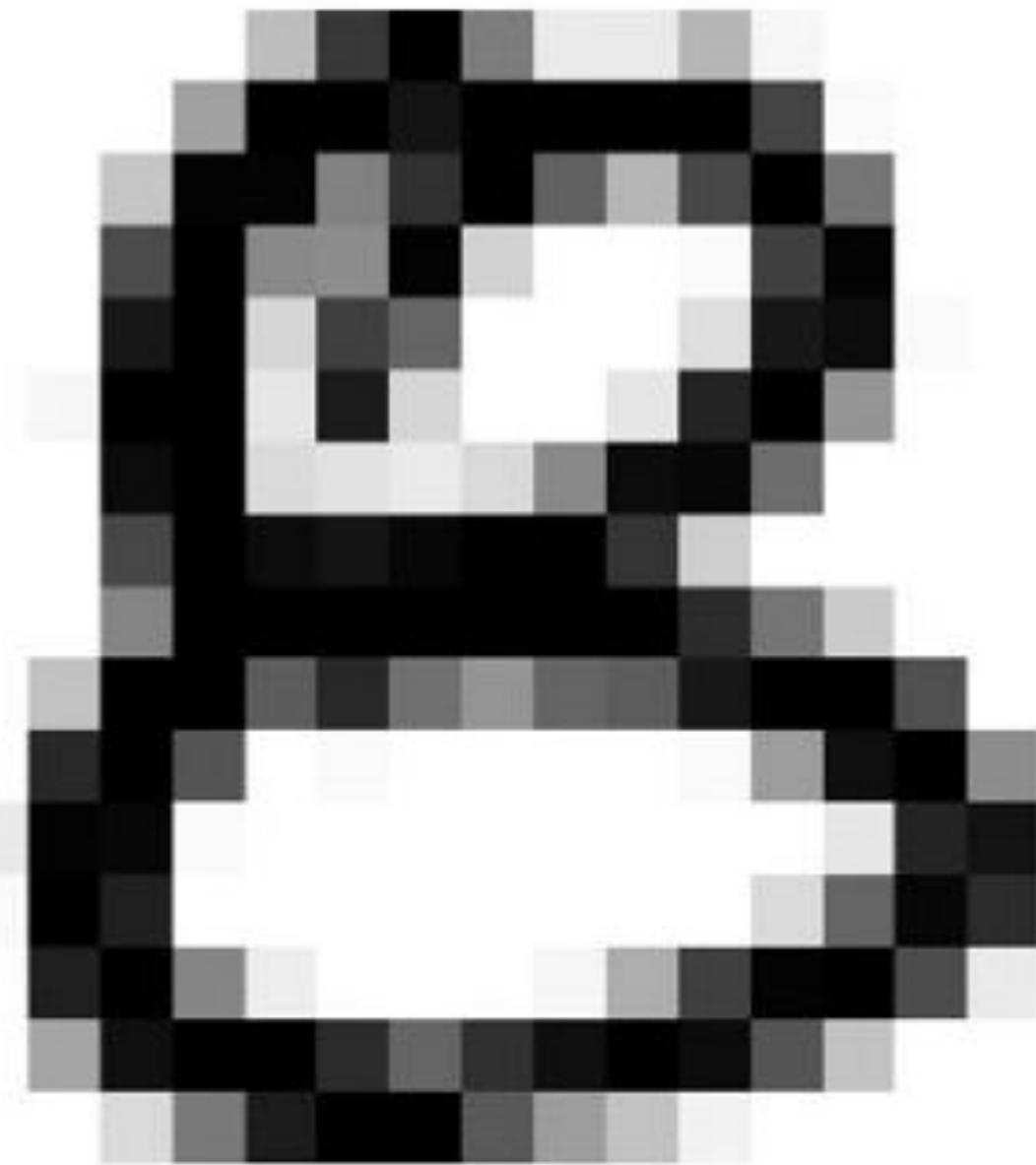
9



8



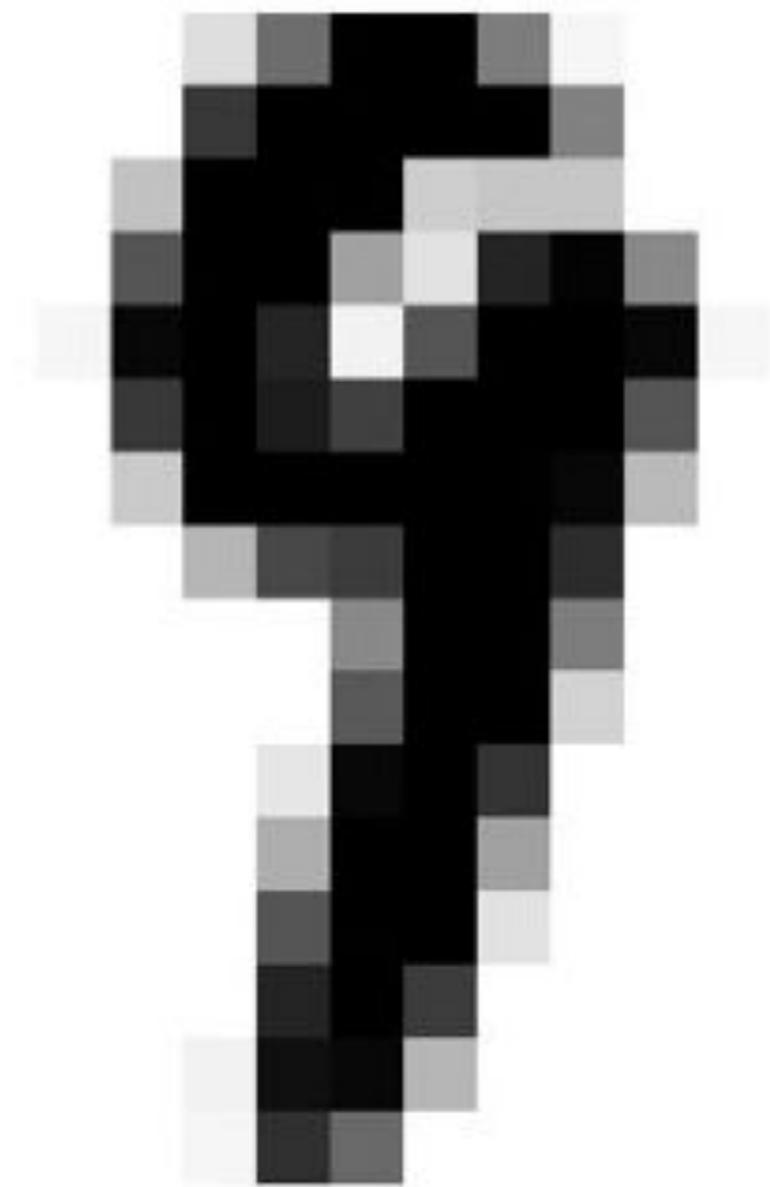
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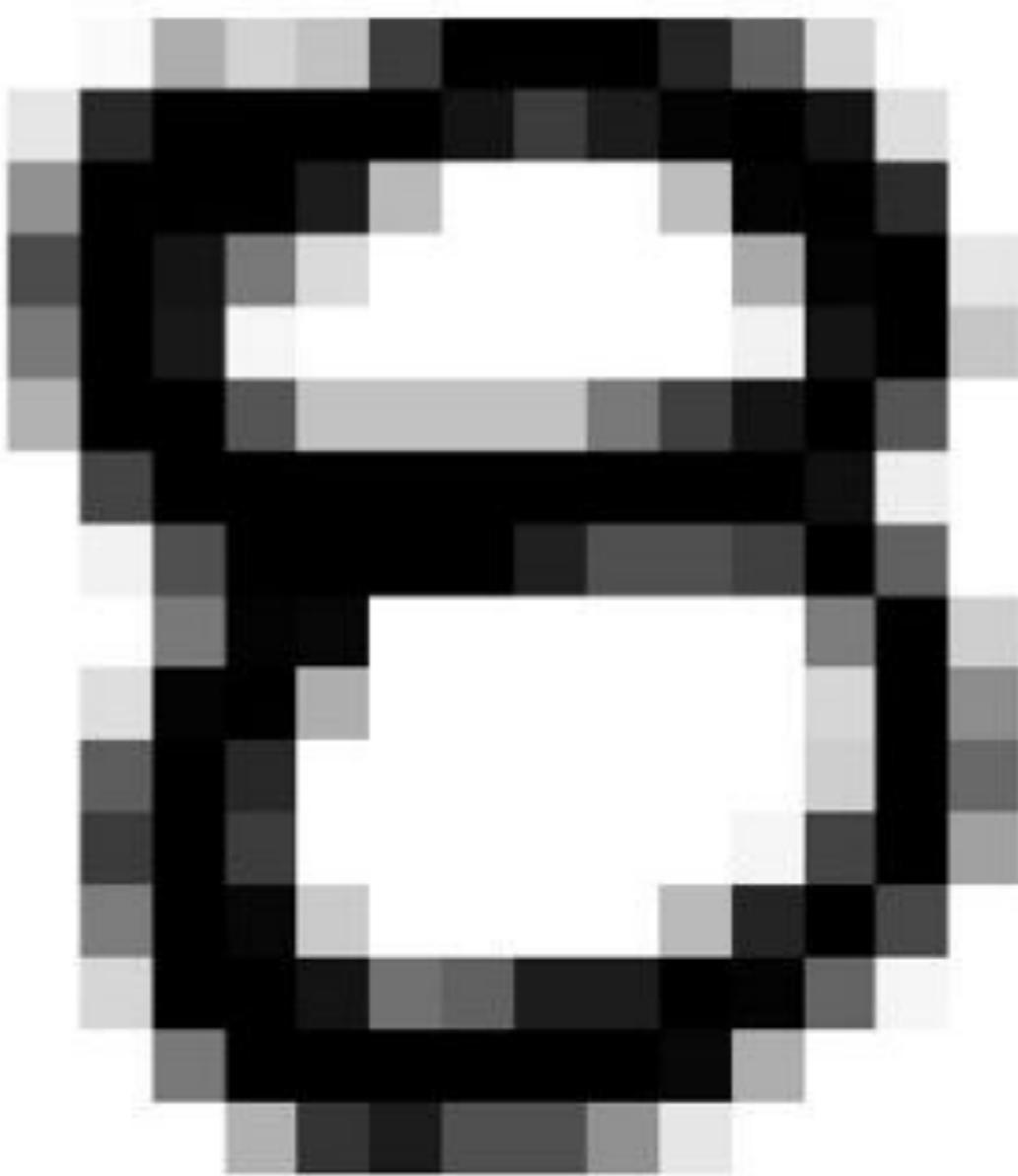
8



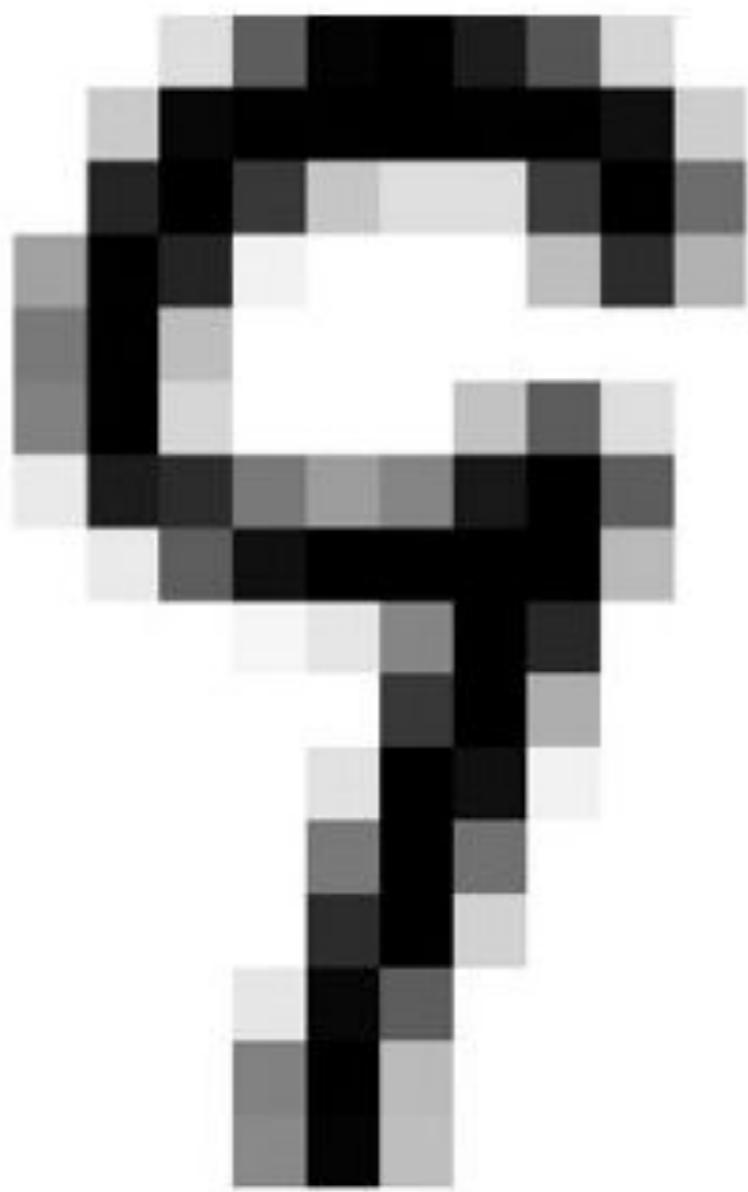
9



8



8



9



9



8



9



8



8



9



8



8





?



9

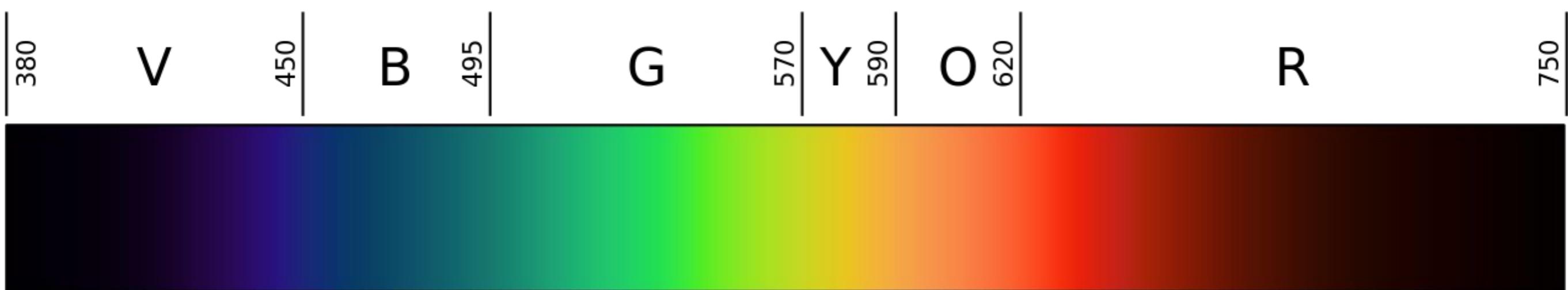
Empirical Inference

- Example2: perception

"The brain is nothing but a statistical decision organ"

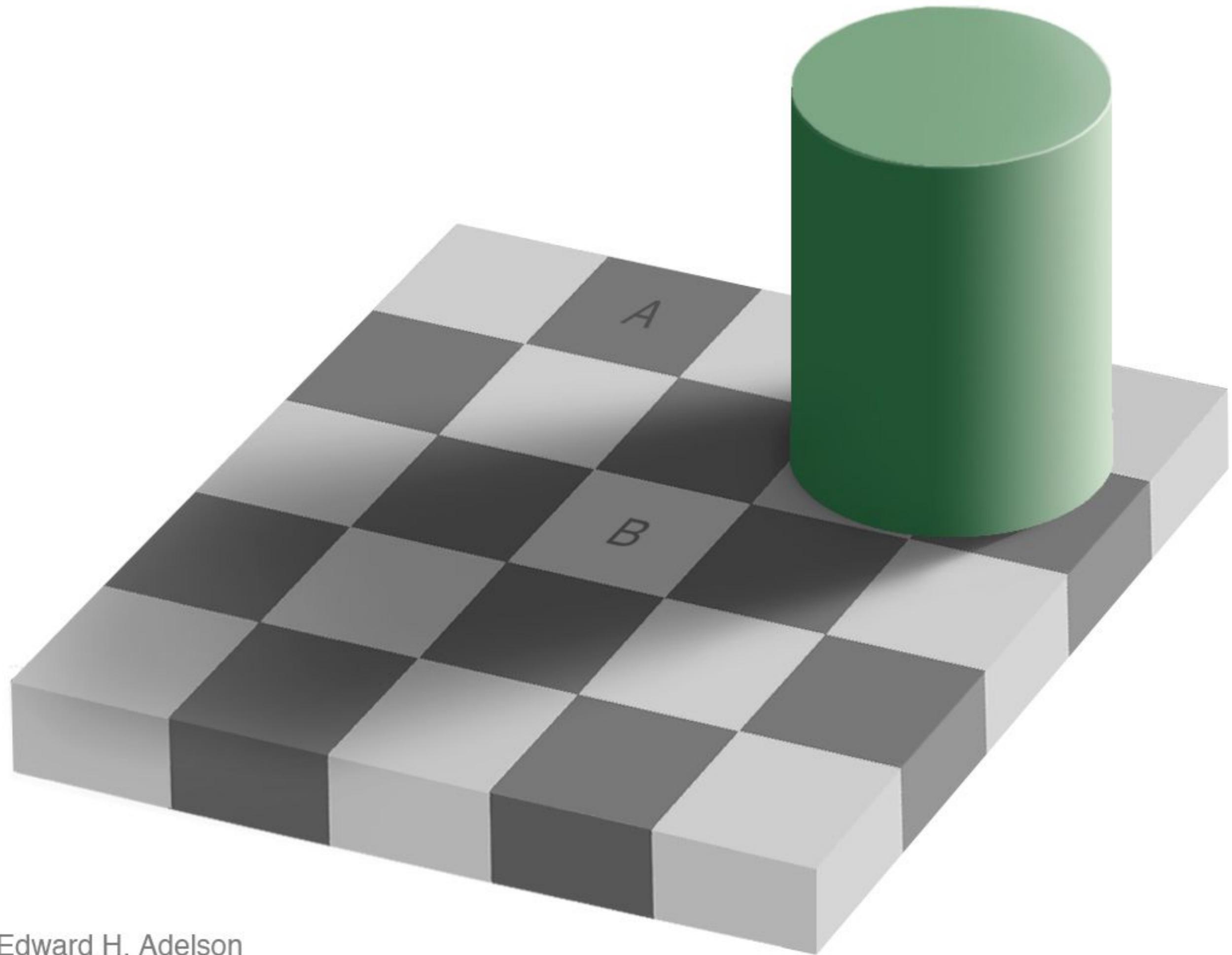
H. Barlow

Color Perception

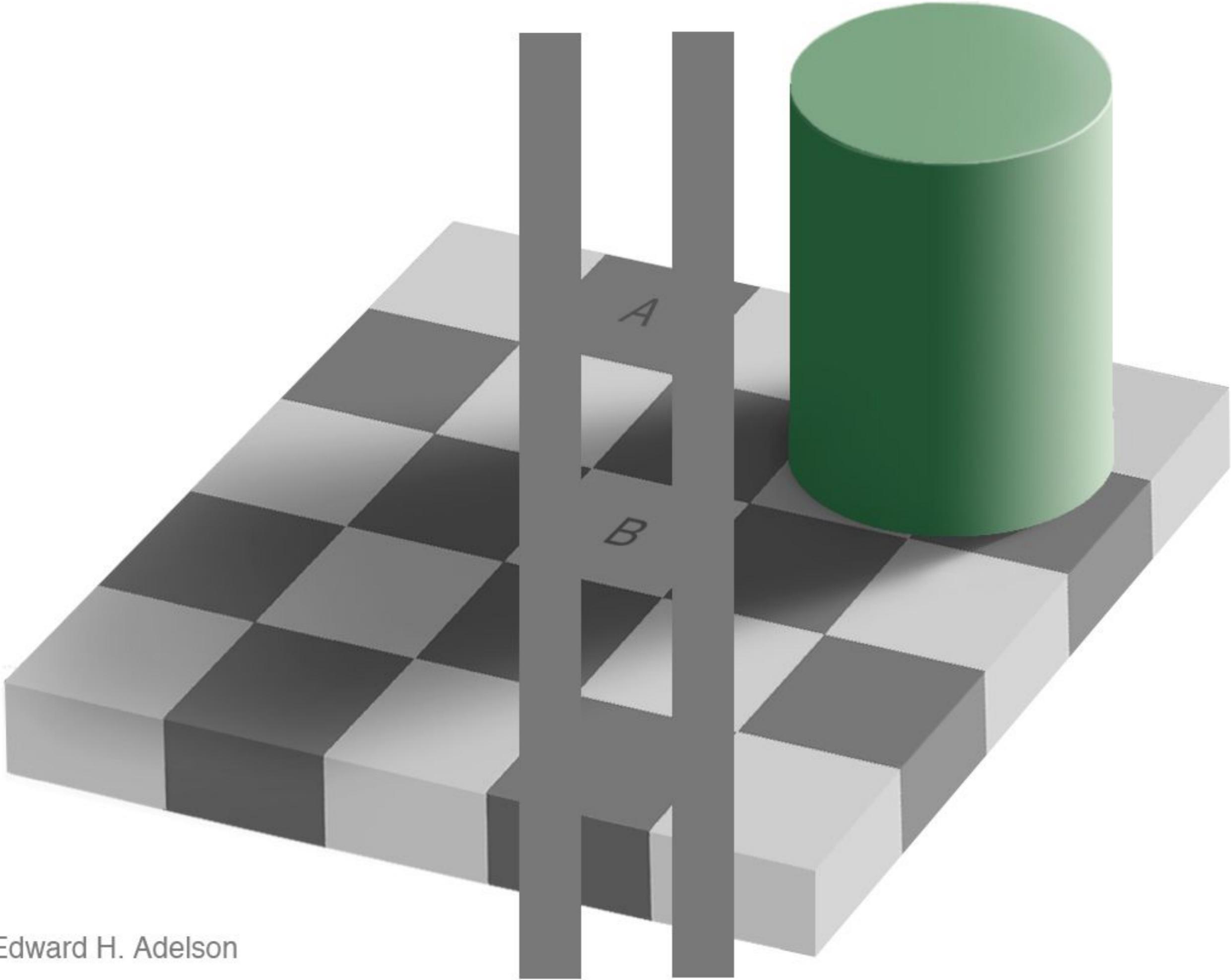


X

X



Edward H. Adelson



Edward H. Adelson

*reflected light = illumination * reflectance*

Hard Inference Problems

- High dimensionality
 - consider many factors simultaneously to find regularity
- Complex regularities
 - nonlinear; nonstationary, etc.
- Little prior knowledge
 - e.g. no mechanistic models for the data
- Need large data sets
 - processing requires computers and automatic inference methods

What is machine learning?

Example: Netflix Challenge

- Goal: Predict how a viewer will rate a movie
- 10% improvement = 1 million dollars



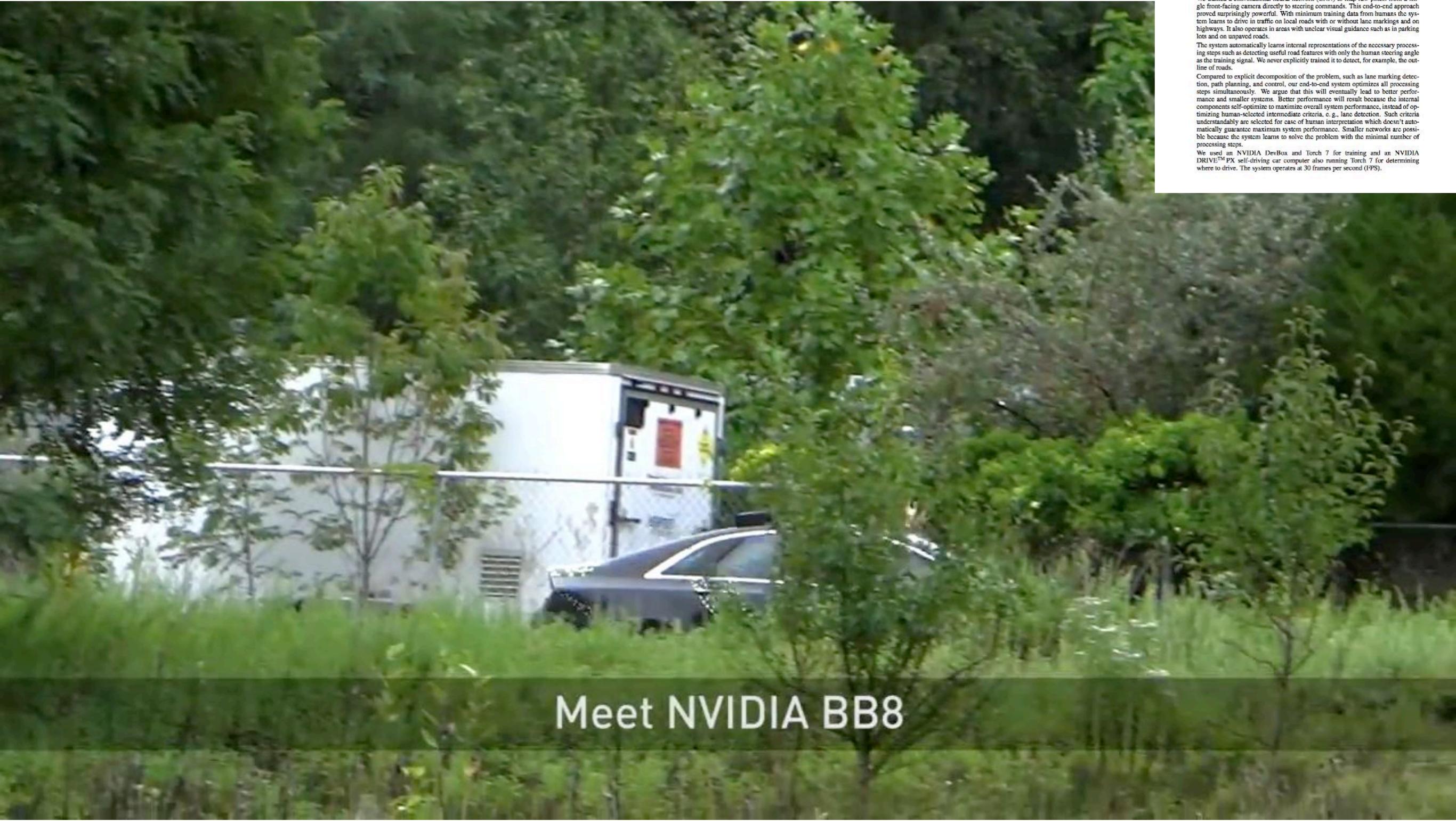
Example: Netflix Challenge

- Goal: Predict how a viewer will rate a movie
- 10% improvement = 1 million dollars
- Essence of Machine Learning:
 - A pattern exists
 - We cannot pin it down mathematically
 - We have data on it

AlphaGo vs Lee Sedol



NVIDIA BB8 AI Car



Mariusz Bojarski NVIDIA Corporation Holmdel, NJ 07735	Davide Del Testa NVIDIA Corporation Holmdel, NJ 07735	Daniel Dworakowski NVIDIA Corporation Holmdel, NJ 07735	Bernhard Firner NVIDIA Corporation Holmdel, NJ 07735
Beat Flepp NVIDIA Corporation Holmdel, NJ 07735	Prasoon Goyal NVIDIA Corporation Holmdel, NJ 07735	Lawrence D. Jackel NVIDIA Corporation Holmdel, NJ 07735	Mathew Monfort NVIDIA Corporation Holmdel, NJ 07735
Urs Muller NVIDIA Corporation Holmdel, NJ 07735	Jiakai Zhang NVIDIA Corporation Holmdel, NJ 07735	Xin Zhang NVIDIA Corporation Holmdel, NJ 07735	Jake Zhao NVIDIA Corporation Holmdel, NJ 07735
Karol Zieba NVIDIA Corporation Holmdel, NJ 07735			

Abstract

We trained a convolutional neural network (CNN) to map raw pixels from a single front-facing camera directly to steering commands. This end-to-end approach proved surprisingly powerful. With minimum training data from humans the system learns to drive in traffic on local roads with or without lane markings and on highways. It also operates in areas with unclear visual guidance such as in parking lots and on unpaved roads.

The system automatically learns internal representations of the necessary processing steps such as detecting useful road features with only the human steering angle as the training signal. We never explicitly trained it to detect, for example, the outline of roads.

Compared to explicit decomposition of the problem, such as lane marking detection, path planning, and control, our end-to-end system optimizes all processing steps simultaneously. We argue that this will eventually lead to better performance and smaller systems. Better performance will result because the internal components self-optimize to maximize overall system performance, instead of optimizing human-selected intermediate criteria, e.g., lane detection. Such criteria understandably are selected for ease of human interpretation which doesn't automatically guarantee maximum system performance. Smaller networks are possible because the system learns to solve the problem with the minimal number of processing steps.

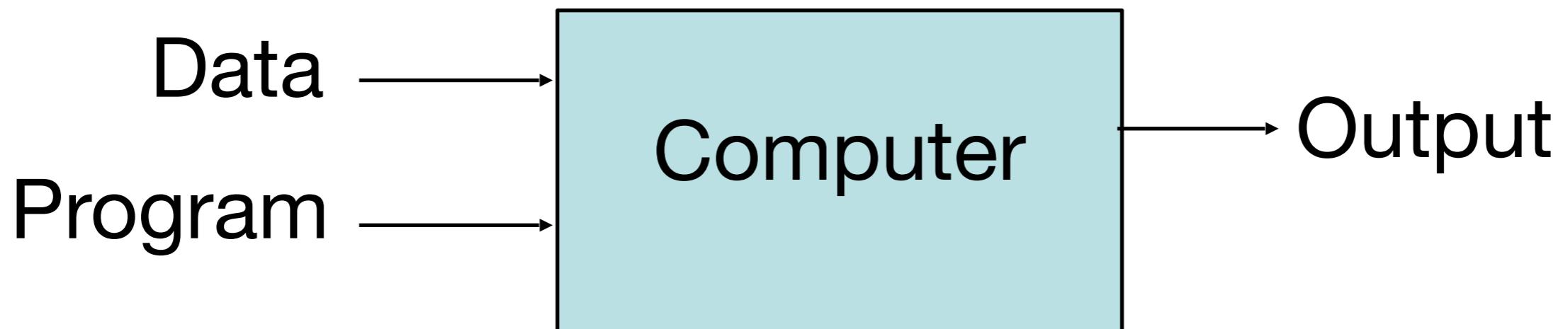
We used an NVIDIA DevBox and Torch 7 for training and an NVIDIA DRIVE™ PX self-driving car computer also running Torch 7 for determining where to drive. The system operates at 30 frames per second (FPS).

What is Machine Learning?

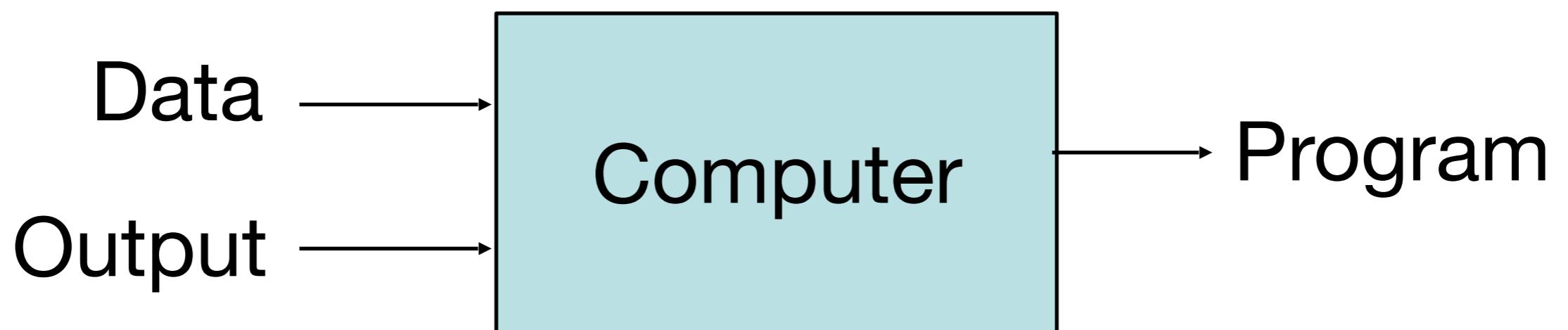
- [Arthur Samuel, 1959]
 - Field of study that gives computers
 - the ability to learn without being explicitly programmed
- [Kevin Murphy] algorithms that
 - automatically detect patterns in data
 - use the uncovered patterns to predict future data or other outcomes of interest
- [Tom Mitchell] algorithms that
 - improve their performance (P)
 - at some task (T)
 - with experience (E)

Comparison

- **Traditional Programming**

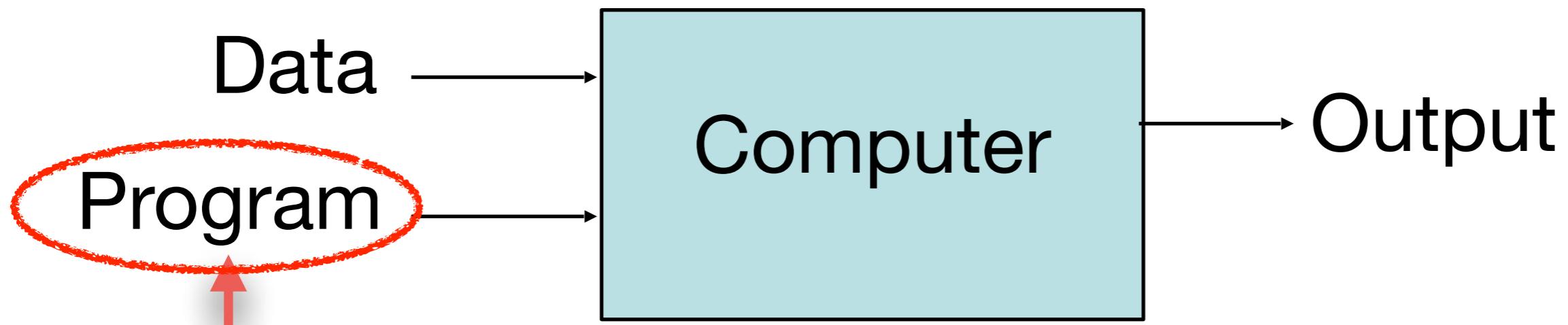


- **Machine Learning**

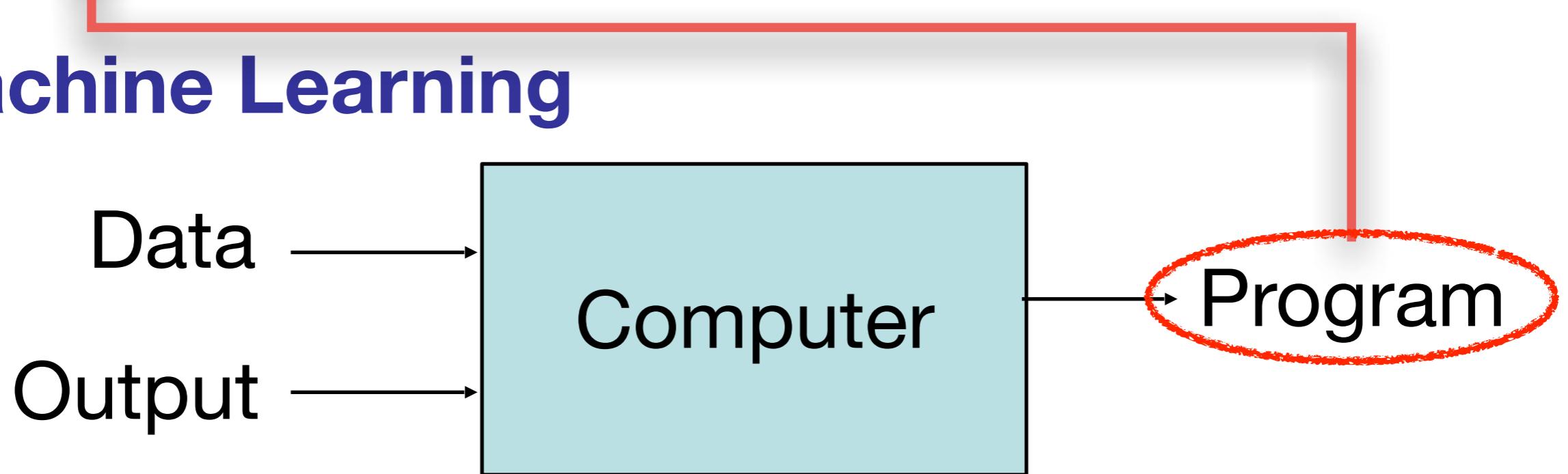


Comparison

- **Traditional Programming**



- **Machine Learning**



What is Machine Learning?

- If you are a Scientist



- If you are an Engineer / Entrepreneur
 - Get lots of data
 - Machine Learning
 - ???
 - Profit!

Why Study Machine Learning?

Engineering Better Computing Systems

- Develop systems
 - too difficult/expensive to construct manually
 - because they require specific detailed skills/knowledge
 - ***knowledge engineering bottleneck***
- Develop systems
 - that adapt and customize themselves to individual users.
 - Personalized news or mail filter
 - Personalized tutoring
- Discover new knowledge from large databases
 - Medical text mining (e.g. migraines to calcium channel blockers to magnesium)
 - ***data mining***

Why Study Machine Learning?

Cognitive Science

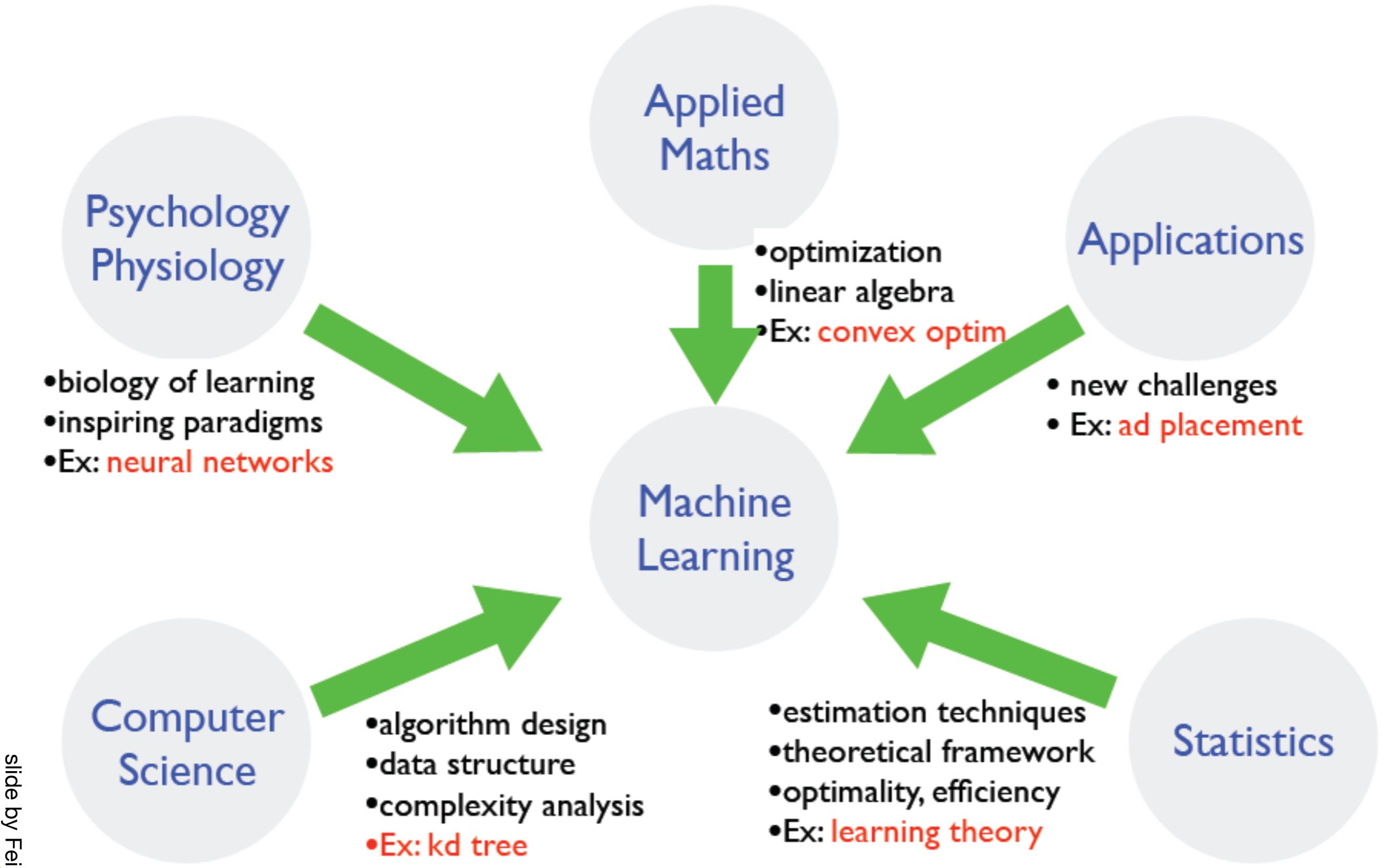
- Computational studies of learning may help us understand learning in humans
 - and other biological organisms.
 - Hebbian neural learning
 - “Neurons that fire together, wire together.”

Why Study Machine Learning?

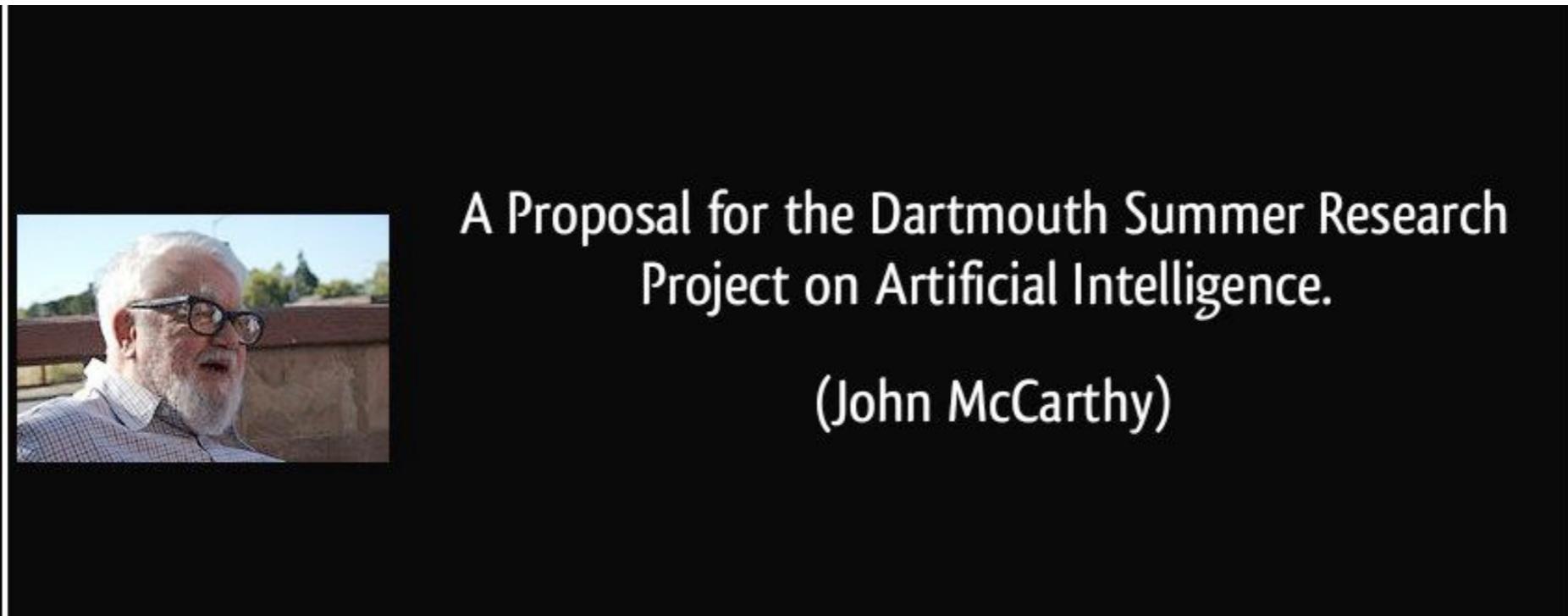
The Time is Ripe

- Algorithms
 - Many basic effective and efficient algorithms available.
- Data
 - Large amounts of on-line data available.
- Computing
 - Large amounts of computational resources available.

Where does ML fit in?



A Brief History of AI



1956

A Proposal for the
DARTMOUTH SUMMER RESEARCH PROJECT ON ARTIFICIAL INTELLIGENCE

June 17 - Aug. 16

We propose that a 2 month, 10 man study of artificial intelligence be carried out during the summer of 1956 at Dartmouth College in Hanover, New Hampshire. The study is to proceed on the basis of the conjecture that every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it. An attempt will be made to find how to make machines use language, form abstractions and concepts, solve kinds of problems now reserved for humans, and improve themselves. We think that a significant advance can be made in one or more of these problems if a carefully selected group of scientists work on it together for a summer.

The following are some aspects of the artificial intelligence problem:

1) Automatic Computers

If a machine can do a job, then an automatic calculator can be programmed to simulate the machine. The speeds and memory capacities of present computers may be insufficient to simulate many of the higher functions of the human brain, but the major obstacle is not lack of machine capacity, but our inability to write programs taking full advantage of what we have.

2) How Can a Computer be Programmed to Use a Language

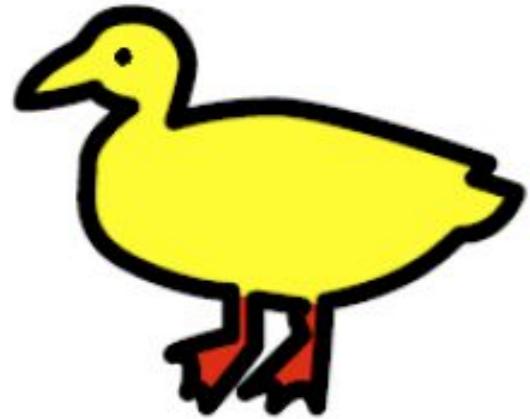
It may be speculated that a large part of human thought consists of manipulating words according to rules of reasoning



Why is AI hard?



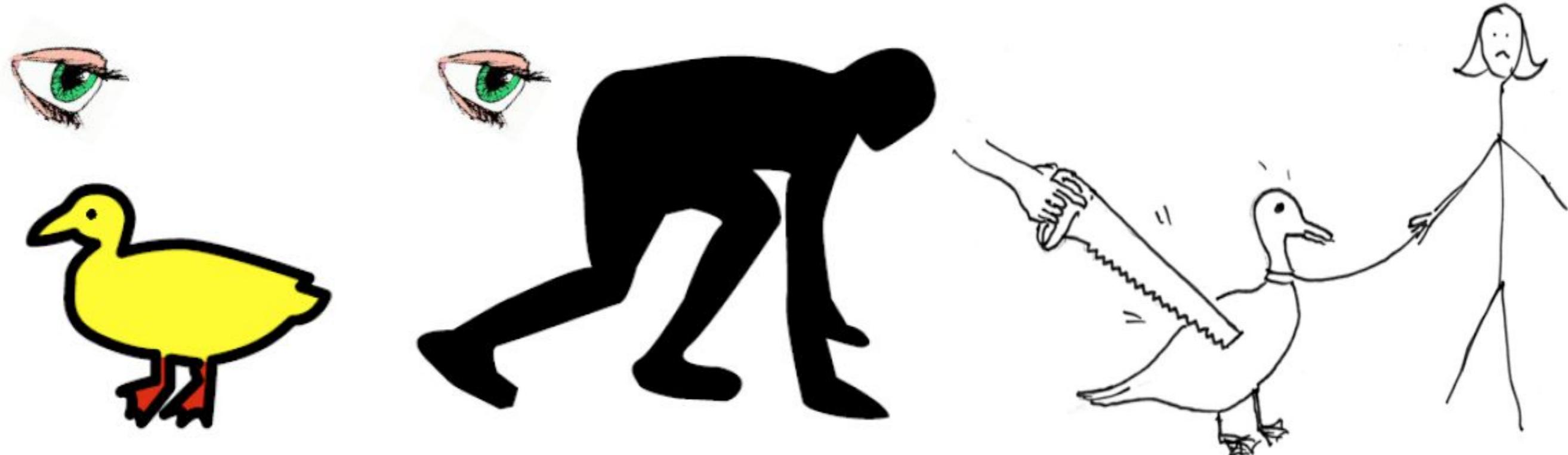
“I saw her duck”



“I saw her duck”



“I saw her duck”



Why are things working today?

- More compute power
- More data
- Better algorithms/models

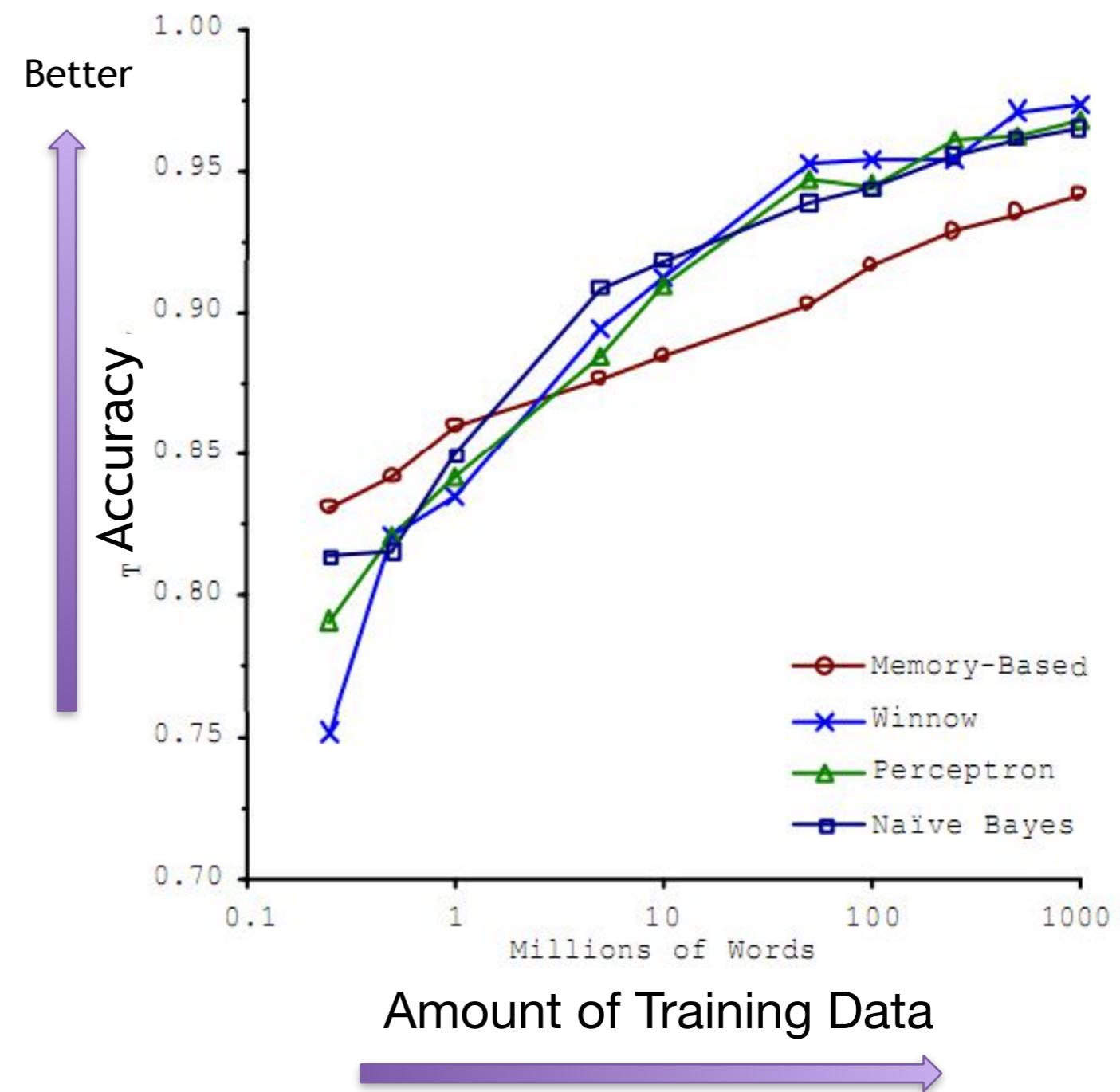


Figure Credit: Banko & Brill, 2011