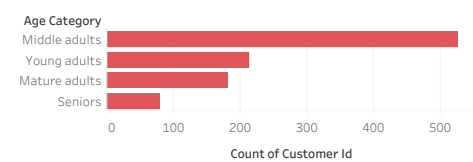


Top old customers by age category



Top categories in old customers dataset

**Top old customers:** 1000

**Age Category:** Middle adults

**Gender:** both genders

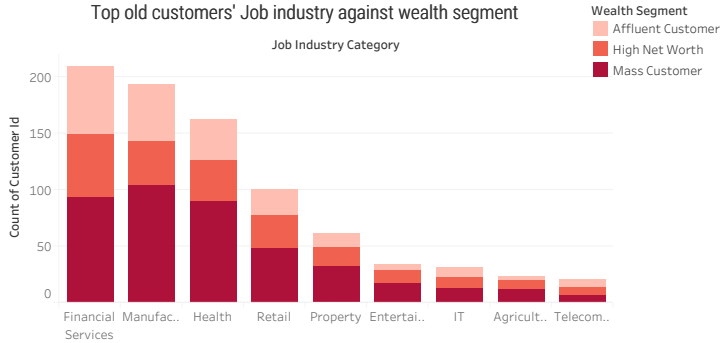
**Car ownership:** both car owners and non-owners.

**Job Industry:** Financial Services, Manufacturing and Health

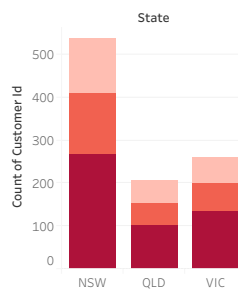
**State:** NSW

**Wealth segment:** Mass Customers..

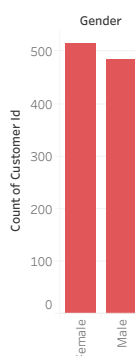
Top old customers' Job industry against wealth segment



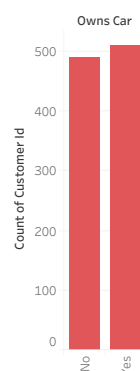
Top old customers' state against wealth segment



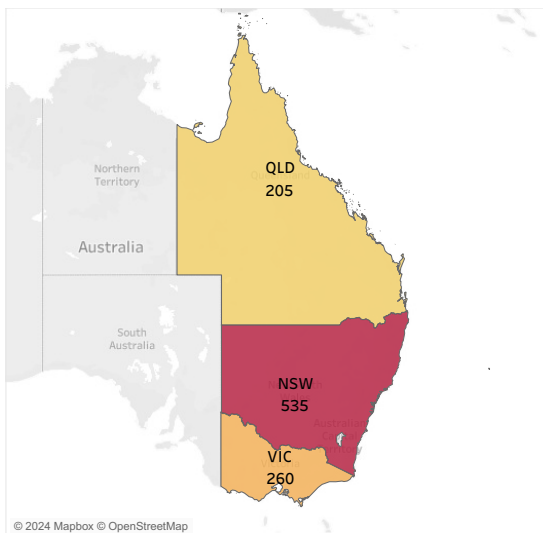
Top old customers by gender



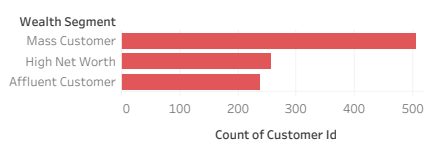
Top old customers by car ownership



Top old customers by state



Top old customers by wealth segment



## Top New Customers

51 customers

id	First Name	Last Name	Gender	Age Catego..	Job Industr..	Job Title	Wealth Seg..	State	Address	Postcode	Owns Car
1	Rutledge	Hallt	Male	Middle adul..	Financial Se..	Compensati..	Mass Custo..	NSW	7 Nevada Cr..	02620	No
2	Melba	Spellacy	Female	Middle adul..	Health	VP Marketi..	Mass Custo..	NSW	0591 Anzin..	02232	No
3	Sybill	MacCart	Female	Middle adul..	Financial Se..	Paralegal	Mass Custo..	NSW	74 Welch P..	02620	Yes
4	Martelle	Tuppeny	Female	Middle adul..	Manufactur..	Marketing ..	Mass Custo..	NSW	261 Grayha..	02226	No
5	Chanda	Mensler	Female	Middle adul..	Manufactur..	Computer S..	Mass Custo..	NSW	0 Mockingb..	02212	Yes
6	Esther	Rooson	Female	Middle adul..	Financial Se..	Null	Mass Custo..	NSW	5186 Main ..	02046	No
7	Patricia	Everix	Female	Middle adul..	Health	Director of ..	Mass Custo..	NSW	91164 Was..	02263	No
8	Ricki	Dobrowski	Male	Middle adul..	Manufactur..	Civil Engine..	Mass Custo..	NSW	8 Eggendar..	02835	Yes
9	Nowell	Preddy	Male	Middle adul..	Manufactur..	Null	Mass Custo..	NSW	932 Glendal..	02173	No
10	Daryl	Pauncefort	Female	Middle adul..	Financial Se..	Community ..	Mass Custo..	NSW	0 Dexter Pa..	02380	Yes
11	Archibald	Blessed	Male	Middle adul..	Financial Se..	VP Sales	Mass Custo..	NSW	7795 Memo..	02016	Yes
12	Robert	Corkill	Male	Middle adul..	Health	Clinical Spe..	Mass Custo..	NSW	5612 Toban..	02227	No
13	Harlin	Mazin	Male	Middle adul..	Manufactur..	Computer S..	Mass Custo..	NSW	735 Westri..	02454	Yes
14	Dorian	Stollen	Male	Middle adul..	Financial Se..	Statistician I	Mass Custo..	NSW	72922 Cam..	02026	Yes
15	Kort	Disley	Male	Middle adul..	Health	Technical W..	Mass Custo..	NSW	76 Donald T..	02160	Yes
16	Gothart	Artus	Male	Middle adul..	Health	Health Coac..	Mass Custo..	NSW	21824 Nort..	02117	Yes
17	Sunny	Christescu	Female	Middle adul..	Financial Se..	Cost Accou..	Mass Custo..	NSW	6668 Blue B..	02209	No
18	Theresa	Cowper	Female	Middle adul..	Manufactur..	Accountant ..	Mass Custo..	NSW	88 Mifflin P..	02529	No
19	Biddie	Gorce	Female	Middle adul..	Financial Se..	Senior Fina..	Mass Custo..	NSW	2116 Conti..	02795	Yes
20	Loleta	Aberdalgy	Female	Middle adul..	Health	Occupation..	Mass Custo..	NSW	99 Westend..	02287	No
21	Aldric	Birney	Male	Middle adul..	Manufactur..	Null	Mass Custo..	NSW	5 Caliangt C..	02546	Yes
22	Daisi	Tinwell	Female	Middle adul..	Financial Se..	Business Sy..	Mass Custo..	NSW	19561 Expr..	02777	No
23	Dodi	Kiggel	Female	Middle adul..	Financial Se..	Null	Mass Custo..	NSW	05 Everett ..	02114	Yes
24	Tristam	Larose	Male	Middle adul..	Financial Se..	VP Accounti..	Mass Custo..	NSW	9645 Moos..	02137	No
25	Alexina	Mabley	Female	Middle adul..	Manufactur..	Web Design..	Mass Custo..	NSW	9 Rieder Ju..	02573	Yes
26	Kathleen	Arnoult	Female	Middle adul..	Manufactur..	VP Product ..	Mass Custo..	NSW	540 Farrag..	02066	Yes
27	Inglebert	Aspinal	Male	Middle adul..	Financial Se..	Financial A..	Mass Custo..	NSW	612 Annam..	02176	No
28	Amabel	Null	Female	Middle adul..	Financial Se..	Chief Desig..	Mass Custo..	NSW	3128 Mallo..	02144	Yes
29	Katy	Crooke	Female	Middle adul..	Health	Food Chemi..	Mass Custo..	NSW	67081 Burr..	02111	No
30	Sammy	Borsi	Female	Middle adul..	Financial Se..	Accountant ..	Mass Custo..	NSW	0 Kipling W..	02289	No
31	Ajay	Worham	Female	Middle adul..	Manufactur..	Computer S..	Mass Custo..	NSW	5 Homewoo..	02800	Yes