

Introduction/Business Problem :

The problem that I would like to solve using foursquare location data, is that the opportunity that has someone to open a restaurant in a specific area, before starting any business [restaurant in my case], the owner should do some physical visits to observe if there is any open restaurants, have an idea about the menu and different prices.

Foursquare data can allow to this business owner to do this without bothering himself by visiting in concrete the surroundings of the area, with a good analysis of all venues existing in this location, I can give clear details to restaurant man about the opportunities of his future business