

iGaming User Engagement Overview

Performance

User Engagement

Market Level

Product Trends

FTDs to Active Players %

14.96 %

FTDS To Registration %

30.16%

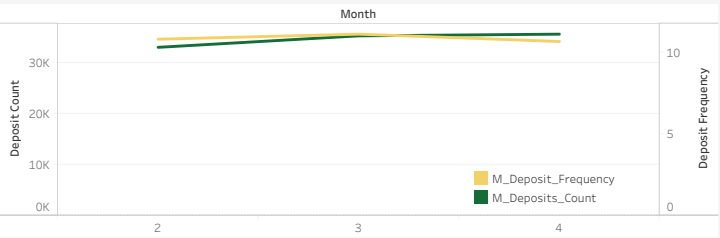
Market

All

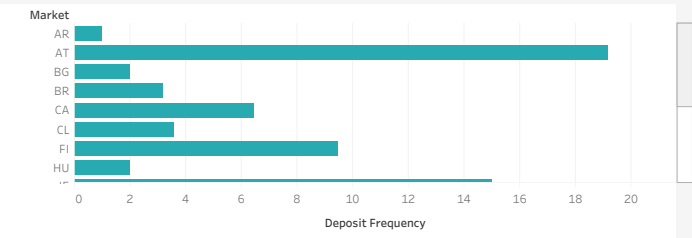
Month

All

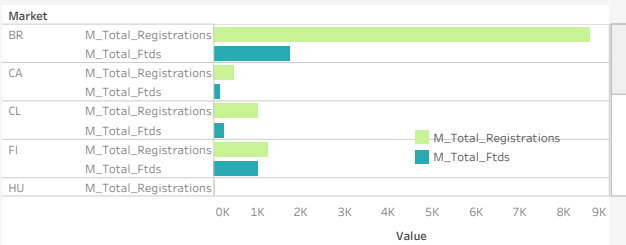
Deposit Frequency and Count by Time



Deposit Frequency by Country



Registration and FTDS by Country



Registration and FTDS by Country and Conversion Rate

Market	M_Total_Registrations	M_Total_FtDs	M_FtDs_Regis_Conv
FI	1,222	998	82
SE	508	397	78
NO	619	329	53
MT	12	4	33
NZ	84	25	30
CA	469	134	29
HU	4	1	25
PE	176	40	23
CL	1,012	222	22
BR	8,605	1,723	20
IN	39	1	3