# VitalPath Health

A data-driven decision for our next chapter

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# Where do we go Next

OUR FOCUS:

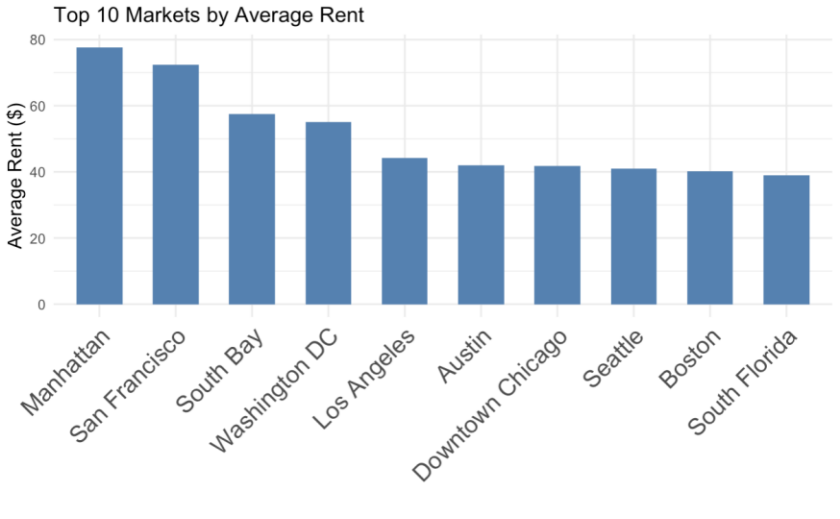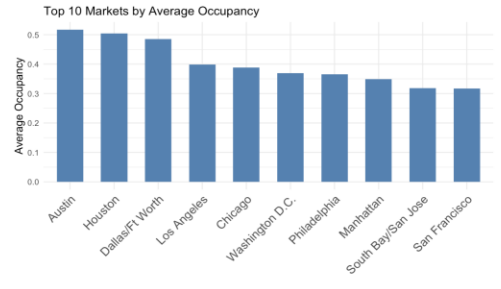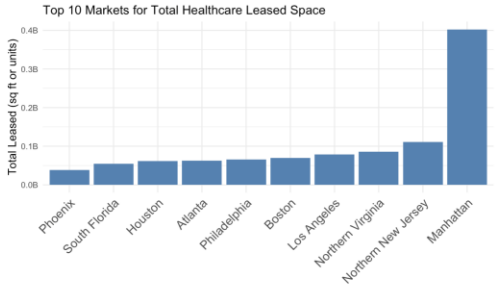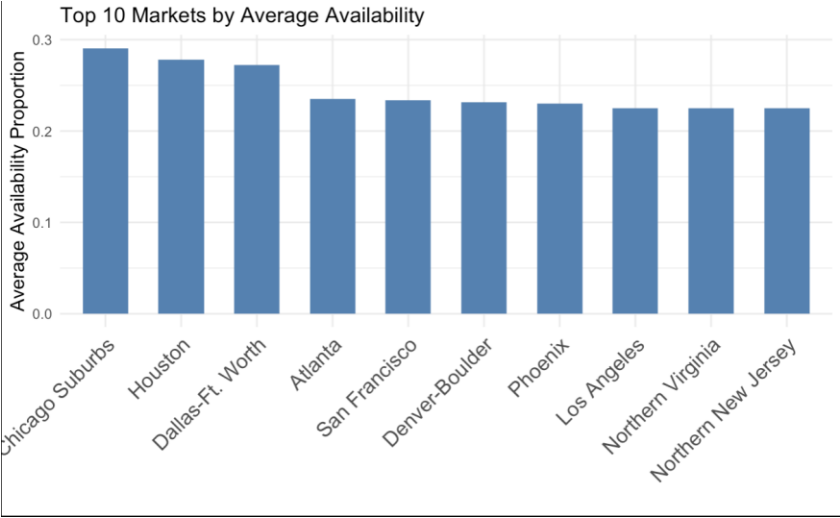ACCESS TO TALENT

AFFORDABILITY

A FUTURE FOCUSED CITY

# Broad Overview of Market Data



Top 10 States with Unemployment Rate



Top 10 Markets by Average Availability



Top 10 Markets for Total Healthcare Leased Space



Top 10 Markets by Average Occupancy



Top 10 Markets by Average Rent
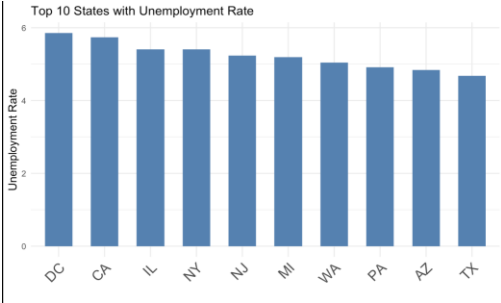
# Our Methodology

To measure the market, we used internal data (leases, occupancy, rent, unemployment) to create a **Relocation Score**, ranked across 15+ U.S. markets

The relocation score is a composite metric we created by normalizing and averaging key indicators such as rent, availability, occupancy, unemployment, and leasing activity to rank cities on their overall suitability for our healthcare startup.

| Matric | Ideal Value |
|---|---|
| Occupancy | Lower |
| Availability | Higher |
| Rent per sqft | Lower |
| Leasing Volume | Higher |
| Unemployment rate | Lower |

# Top City Rankings
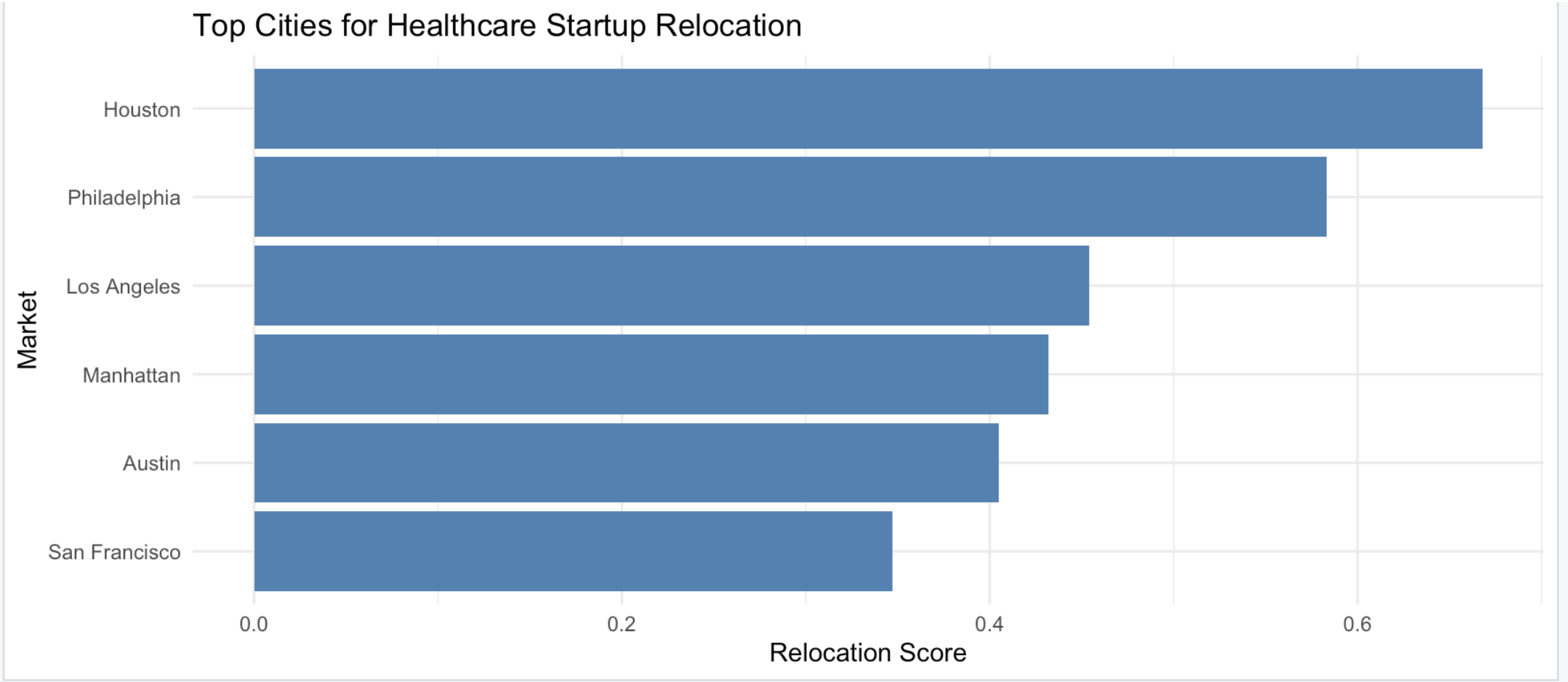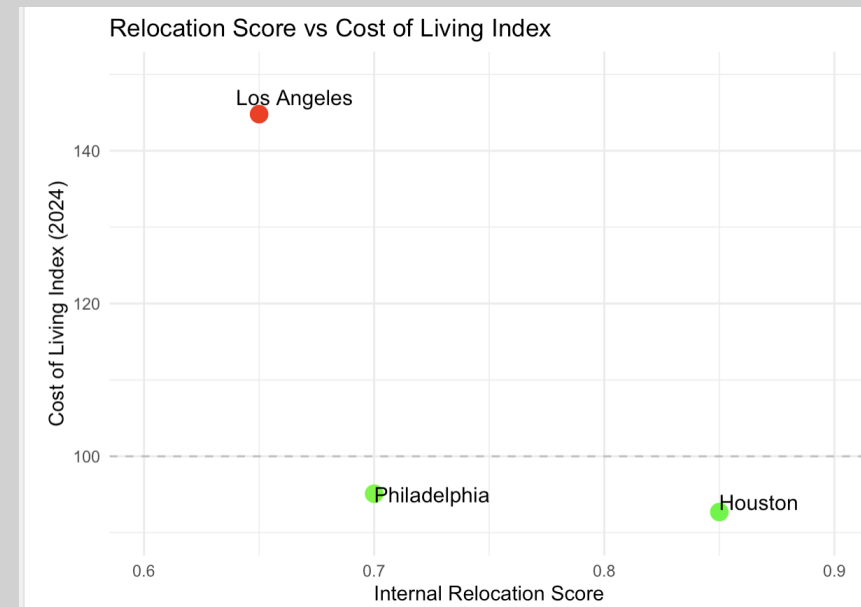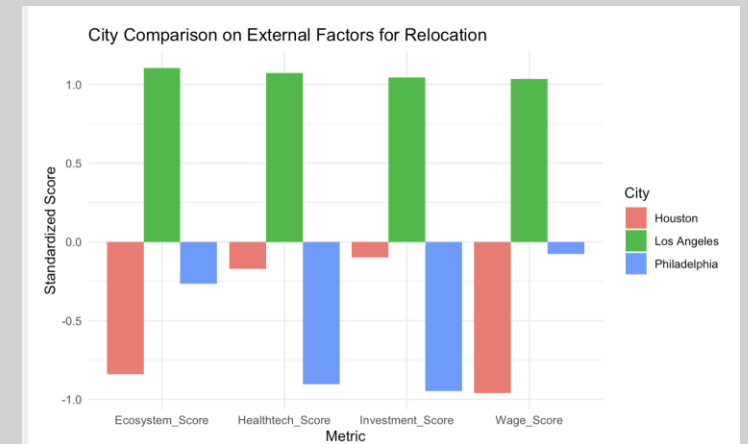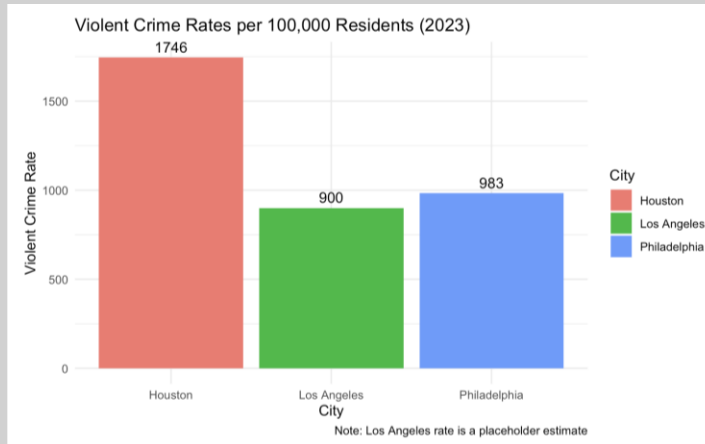


Top Cities for Healthcare Startup Relocation

# Map of Opportunity
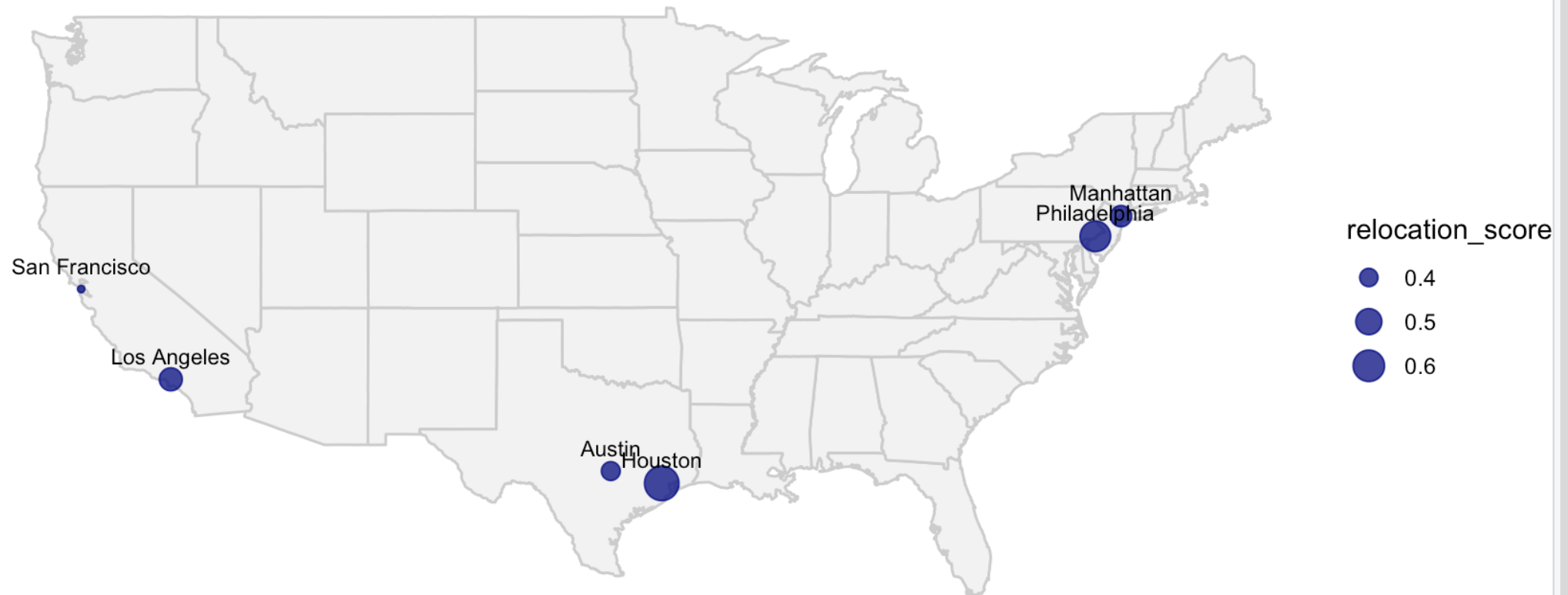
# Market Trade-Off Analysis
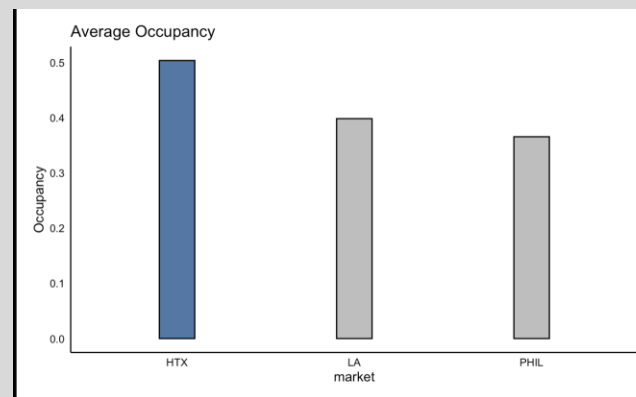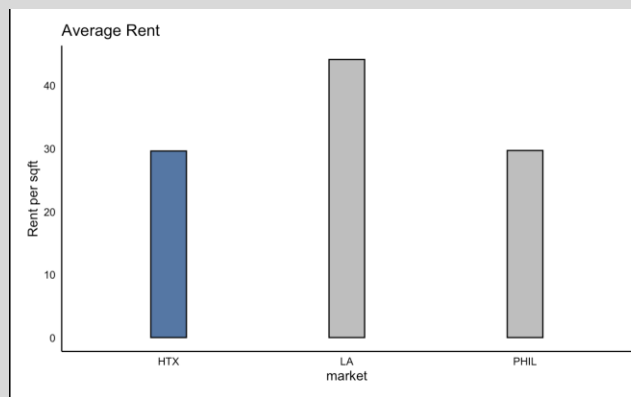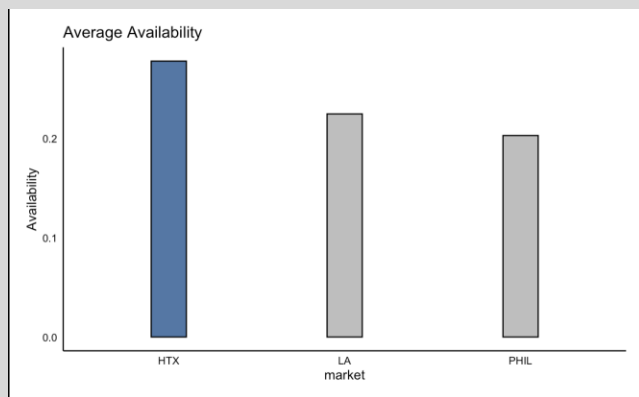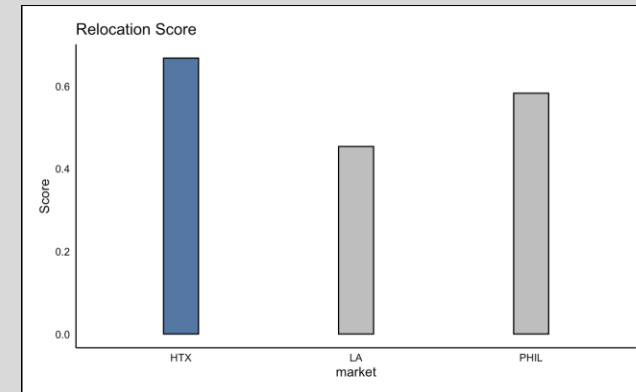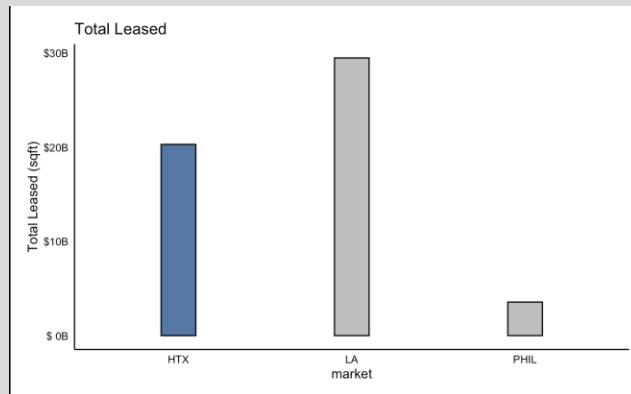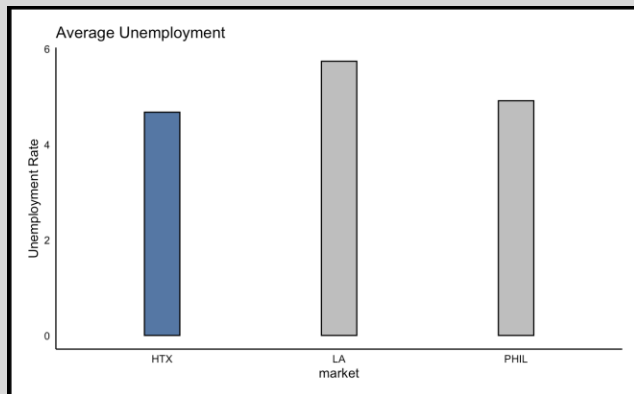


HTX = Houston, LA = Los Angeles, PHIL = Philadelphia

# Other External Factors

Violent Crime Rates per 100,000 Residents (2023)

City Comparison on External Factors for Relocation

Relocation Score vs Cost of Living Index

Note: Los Angeles rate is a placeholder estimate

# Our Next Move

# Houston

# Thank You