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Social Media Management

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Social media marketing used to be optional – now it's a critical part of a successful online marketing strategy. In fact, social media produces nearly double the marketing leads of trade shows, telemarketing, direct mail or Pay-Per-Click (PPC).

Many companies experience a lack of results from social media for two key reasons:

1. *They don't know how to effectively use social media to drive website traffic and nurture leads.*
2. *Simply isn't enough time to manage their social media sites.*

Social media supports the sales process, but only if your company has a comprehensive content strategy and the resources to maintain your sites. Social media isn't a "set it and forget it" thing; it will only work with ongoing effort and engagement. That's where my Marketing's **Social Media Management Services and Packages** come in.

PROCESS

First, we consult with your company to learn about the obstacles you face with **social media management** as it relates to *your* sales process. Then, we recommend the package that best fits your needs and budget. After we set the right monthly program, we devise a strategic plan to leverage your social media pages as valuable tools for sales. Finally, we put the plan into action to drive success

GOALS

- Generate and nurture leads for your sales team to follow up with.
- Increase traffic to your website through social media.
- Provide interesting content and a consistent posting schedule.
- Monitor your accounts and maintain a positive social image for your company.
- Drive engagement on your accounts to increase interest with your prospects.

WE offer affordable and flexible options for monthly social media marketing management services.

Please note that while our recommended starter packages are listed below, we can customize a unique program for your company's budget and needs. Just give me a call at 00962-79-0182829.

SOCIAL MEDIA MANAGEMENT PACKAGES

PACKAGES	BRONZE	SILVER	GOLD
MONTHLY PRICE IN TOTAL	350 JOD	450 JOD	650 JOD
DEDICATED ACCOUNT MANAGER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SOCIAL MEDIA STRATEGY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ACCOUNT MONITORING	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
REPUTATION MANAGEMENT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MONTHLY SOCIAL MEDIA PAID AD CAMPAIGN MANAGEMENT	50 JOD	100 JOD	200 JOD
NUMBER OF PLATFORMS FOR CONTENT SCHEDULE AND POSTING	8	12	15
DESIGN SERVICES PER POST	15 JOD	15 JOD	15 JOD
MONTHLY SNAPSHOT OF ACTIVITY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COMPREHENSIVE MONTHLY REPORT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

If you need more information, kindly don't hesitate to call us