

AYMAN SHEHAB

Data Analyst

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SUMMARY

Highly motivated and detail-oriented professional with 8 years of diverse experience in management, administration, and graphic design, now transitioning to a career in data analytics.

Possess strong analytical skills, a keen eye for detail, and a proven ability to interpret data to drive business decisions. Adept at leveraging past experience in management and design to bring a unique perspective to data analysis.

Recently completed training in data analytics, including proficiency in tools such as Python, SQL, and Excel. Ready to contribute to data-driven projects and support organizational goals with a fresh, analytical approach.

EXPERIENCE

Virtual Data Analytics Internship | KPMG

June 2024 | Virtually

- Completed a simulation focused on advising a client on customer targeting with the Data, Analytics & Modelling team
- Assessed data quality and completeness in preparation for analysis
- Analyzed data to target high-value customers based on demographics and attributes
- Developed dashboards to communicate findings with visuals

KPMG AU Data Analytics Skills Learned

- ANALYTICAL DASHBOARD CREATION
- CUSTOMER SEGMENTATION
- DATA ANALYTICS
- DATA DASHBOARDS
- DATA DRIVEN PRESENTATIONS
- DATA QUALITY ANALYSIS
- DATA VISUALISATIONS
- PRESENTATIONS

EDUCATION

May 2017

Port-Said University | Bachelor of Science in Management Information Systems.

PROJECTS

- **CYCLISTIC**
A GOOGLE'S CASE STUDY
- **COVID-19**
DATA ANALYSIS USING SQL
- **TABLEAU DASHBOARD**
KPMG-CUSTOMER SEGMENTATION
- **SHELL SCRIPTING**
ALX SYSTEM ENGINEERING DEVOPS

CERTIFICATIONS

Google Data Analytics Professional Certificate

- Foundations: Data, Data, Everywhere
- Ask Questions to Make Data-Driven Decisions
- Prepare Data for Exploration
- Process Data from Dirty to Clean
- Analyze Data to Answer Questions
- Share Data Through the Art of Visualization
- Data Analysis with R Programming
- Google Data Analytics Capstone: Complete Case Study

SKILLS

- Microsoft Excel
- SQL (MySQL, PostgreSQL)
- R and R-studio
- Python
- Jupyter Notebook
- Tableau - Power BI

TRANSFERABLE SKILLS

- Business Knowledge
- Analytical Thinking & Problem Solving
- Visualization & Storytelling
- Strategic Thinking & Planning
- Adaptability & Learning Agility
- Sales Understanding
- Communication
- Marketing knowledge
- Project Management & Organization
- Attention to Detail & Accuracy
- Presentation skills
- Customer Focus & Relationship Building
- Teamwork & Collaboration
- Accounting

INTERESTS

- Scientific Research
- Robotics
- Logic & Philosophy
- Web development
- Self-Development
- Quantum Computing
- Neuroscience
- Psychology
- Design
- Martial Arts