

# AYMEE FLORES

FULL STACK WEB DEVELOPER, HTML EMAIL DEVELOPER

## DETAILS

### ADDRESS

Miami-Fort Lauderdale Area  
United States of America

### PHONE

305-807-2611

### EMAIL

aymee.flores@gmail.com

## LINKS

[LinkedIn](#)

[GitHub](#)

## LANGUAGES

Spanish

## SKILLS

Creative Problem Solving

HTML/CSS/JavaScript

React

NodeJs

GitHub

JIRA

SFMC

Adobe Dreamweaver

VS Code

## PROFILE

I am an outstanding problem solver and out of the box thinker. I enjoy approaching every challenge with an optimistic attitude. Web development allows me to utilize these strengths and create solutions to the challenges I am faced with.

## EMPLOYMENT HISTORY

### Account Executive, Email Mktg & HTML Development, Royal Caribbean Group

Miami, Florida, United States

Oct 2021 — Jun 2022

- Code emails using HTML and map data using AMSCRIPT including proofing and testing creative/content for accuracy to meet and exceed email standards,
- Work within SFMC to schedule and deploy e-mail campaigns.
- Execute email campaigns with a heavy emphasis on customer segmentation, testing protocol, technical execution and scheduling.
- Use customer segmentation to enhance the customer personalization experience and grow sales.
- Collaborate with e-commerce team to support with front end development and tag management solutions for the website.

### E-Commerce Marketing Associate, Silmar Electronics, Inc

Doral, FL

Oct 2020 — May 2021

- Created terms and conditions for the company's new e-commerce website.
- Updated website's promotional content as needed.
- Collaborated on the creation of monthly e-mail campaigns via Constant Contact.
- Assisted in the implementation of Microsoft teams and SharePoint.

### Consumer Outreach, Celebrity Cruises, Inc.

Miami/Fort Lauderdale Area

Dec 2015 — Apr 2020

- Developed a web application to aid sales agents in calculating price differences and benefits values.
- Developed a training guide for online check-in.

## EDUCATION

### Diploma of Education Web Development - Full Stack, BrainStation

Jan 2021 — Dec 2021