

# Technical and Financial Proposal

Ecommerce Development Proposal

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## ZAMAN IT AT A GLANCE

Name of Company	Zaman IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	<a href="http://www.zaman-it.com">www.zaman-it.com</a>
Company Email	Information Desk: info@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678  Information: (+88) 01973 009007 Sales: (+88) 01759 869373 Support: (+88) 01775289058
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH

## Domain Registration:

Get your own .com, .net, .org, .info, .biz, .us, .name, Domain you can register or renew a domain name for just Yearly Tk. 1500/- There are no hidden fees! A domain name is your unique name on the Internet. It allows your company, organization or family to establish an Internet presence, consisting of your personalized email addresses and your own web site address.

TLD	Min. Years	Register	Transfer	Renew
.com	1	Tk.1500.00 BDT	Tk. 5000.00 BDT	Tk. 1500.00 BDT
.net	1	Tk. 1500.00 BDT	Tk. 5000.00 BDT	Tk. 1500.00 BDT
.org	1	Tk. 1500.00 BDT	Tk. 5000.00 BDT	Tk. 1500.00 BDT
.info	1	Tk. 1500.00 BDT	Tk. 5000.00 BDT	Tk. 1500.00 BDT
.biz	1	Tk. 1500.00 BDT	Tk. 5000.00 BDT	Tk. 1500.00 BDT
.com.bd/.net.bd	1	Tk. 5000.00 BDT	Tk. 5000.00 BDT	Tk.5000.00 BDT

### Included (free) in each domain name registration:

- Free URL forwarding to the current website
- Free e-mail forwarding to your current mailbox
- Free POP3-mailbox (for use with email clients like Outlook etc)
- Free DNS services (self-install of A/MX/CNAME records)

## Hosting Server:

Hosting Space	Dedicated Server	Shared Server
<b>25 MB</b>	450 Taka / Year	100 Taka / Year
<b>50 MB</b>	950 Taka / Year	200 Taka / Year
<b>100 MB</b>	2000 Taka / Year	400 Taka / Year
<b>200 MB</b>	3500 Taka / Year	700 Taka / Year
<b>500 MB</b>	6000 Taka / Year	1500 Taka / Year
<b>1 GB</b>	10000 Taka / Year	2500 Taka / Year
<b>2 GB</b>	15000 Taka / Year	4000 Taka / Year
<b>5 GB</b>	25000 Taka / Year	7000 Taka / Year
<b>10 GB</b>	40000 Taka / Year	10000 Taka / Year
<b>UNLIMITED</b>	80000 Taka / Year	18000 Taka / Year

### Terms & Condition:

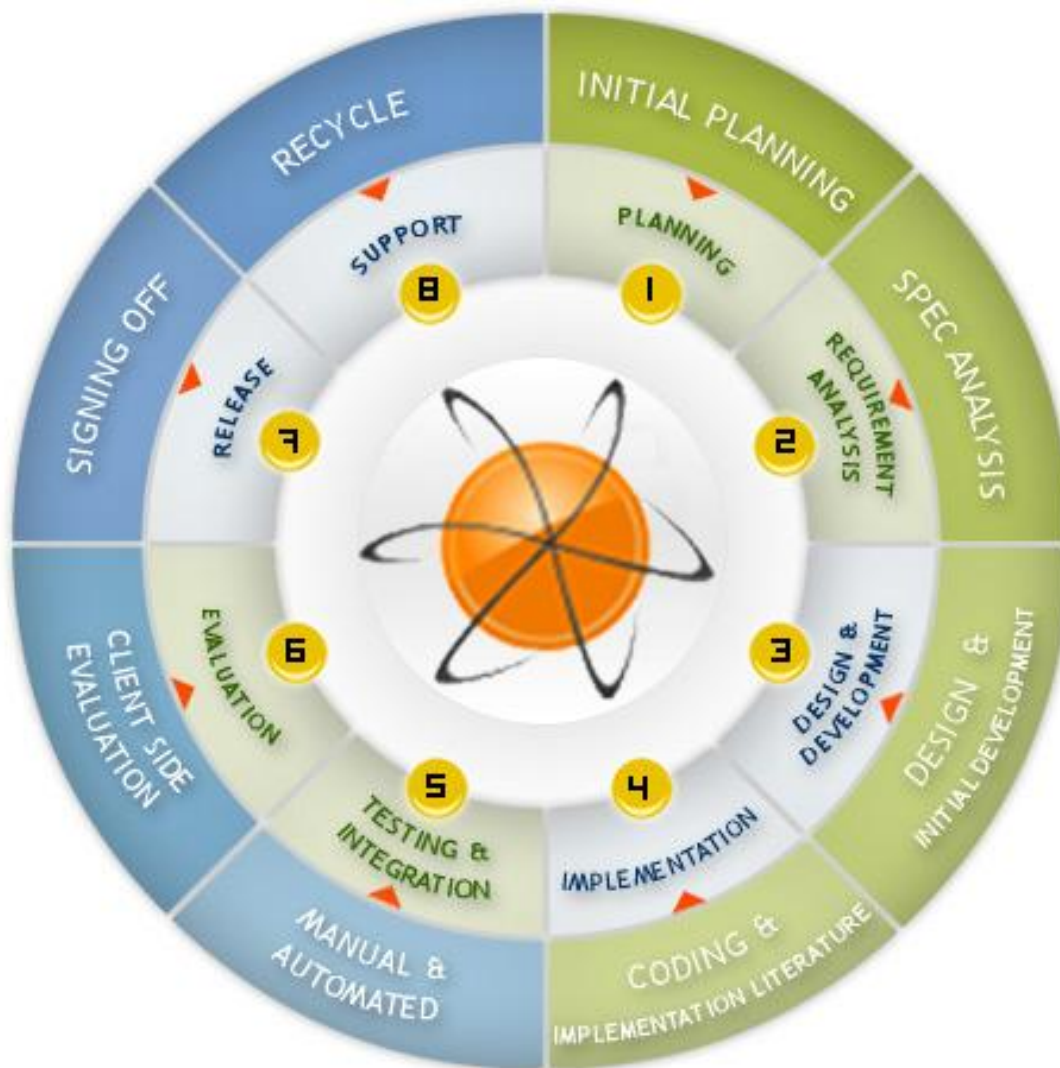
- Client must renew the domain & hosting before 1 month of expired date.
- If Client Failed to renew before one month then additional 2000 taka will add with renew charge
- If client want to renew after expired date then additional 8000 taka will add with renew charge
- If client failed to renew within 1 month of expired date then the domain will permanently block and ZAMAN IT will not take any responsibility to renew the domain
- Domain Control Panel / Transfer Cost is: 5000 taka

### Technical Features:

- Language: PHP, HTML 5, CSS 3, JavaScript, JQuery, Ajax
- Database: MySQL
- Development IDE: PHP Storm
- Graphical Tools: Photoshop CS8, CorelDraw, X5, Illustrator
- Animator Tools: Adobe Flash, SwishMax



### **Website Development Lifecycle**



## ECOMMERCE WEBSITE DEVELOPMENT PACKAGE & PRICE

### WHY YOU WILL DEVELOP A ECOMMERCE WEBSITE FOR YOUR COMPANY???

- You can sale your products directly to your clients and can get the money in Bank by online money transfer or bKash or cash on delivery.
- No need any shop or store house to do the business.
- No need many people to manage the business.
- Professional unique design having control of changing site content without IT knowledge.
- Home Page with simple Flash: A unique and eye-catching homepage with a short Flash Element/Header
- You can edit product information using different font styles, sizes, and colors as you go.
- Manage product Images from within system, or externally through FTP.
- Add / Edit / Remove products with HTML skills.
- International Standard CMS(Magento)

## PACKAGE & PRICE

BEGINNER PACKAGE	CORPORATE PACKAGE	BUSINESS PACKAGE
<b>Price: 30,000 Taka / \$400</b>	<b>Price: 50,000 Taka / \$650</b>	<b>Price: 75,000 Taka / \$1000</b>
Free .com/.net/.org domain	Free .com/.net/.org domain	Free .com/.net/.org domain
Free 500 MB Hosting	Free 1000 MB Hosting	Free 1000 MB Hosting
20 Email address	50 Email address	50 Email address
Number of Page : 05	Number of Page : 10	Number of Page : 15
Design Concept sample:01	Design Concept sample:02	Design Concept sample:03
Product Category: 02	Product Category: 05	Product Category: 10
Payment: Cash On Delivery	Payment: Cash on delivery, bKash	Payment: COD, bKash, Credit Card
Mobile Apps for Android: No	Mobile Apps for android: No	Mobile Apps for android: No
Multiple Image Option: No	Multiple Image Option: Yes	Multiple Image Option: Yes
Supplier Can Post Product: No	Supplier Can Post Product: No	Supplier Can Post Product: No
SMS Alert: No	SMS Alert: No	SMS Alert: Yes
Development Timelines : 10 days	Development Timelines : 12 days	Development Timelines : 15 days
<b>Renew Fee(Yearly): 7500 Tk / \$100</b>	<b>Renew Fee(Yearly): 11500 Tk / \$150</b>	<b>Renew Fee(Yearly): 11500 Tk / \$150</b>

<b>PROFESSIONAL PACKAGE</b>	<b>ADVANCE PACKAGE</b>	<b>ENTERPRISE PACKAGE</b>
<b>Price: 1,00,000 Taka / \$1300</b>	<b>Price: 2,00,000 Taka / \$2600</b>	<b>Price: 5,00,000 Taka / \$6500</b>
Free .com/.net/.org domain	Free .com/.net/.org domain	Free .com/.net/.org domain
Free 2000 MB Hosting	Free 5000 MB Hosting	Unlimited Hosting Space
100 Email address	500 Email address	Unlimited Email address
Number of Page : 15	Number of Page : 50	Number of Page : Unlimited
Design Concept sample:04	Design Concept sample:05	Design Concept sample:6
Product Category: 20	Product Category: 50	Product Category: Unlimited
Payment: COD, bKash, Credit Card	Payment: COD, bKash, Credit Card	Payment: COD, bKash, Credit Card
Mobile Apps for Android: No	Mobile Apps for Android: No	Mobile Apps for Android: Yes
Multiple Image Option: Yes	Multiple Image Option: Yes	Multiple Image Option: Yes
Supplier Can Post Product: No	Supplier Can Post Product: No	Supplier Can Post Product: Yes
SMS Alert: Yes	SMS Alert: Yes	SMS Alert: Yes
Development Timelines : 20 days	Development Timelines : 25 days	Development Timelines : 45 days
<b>Renew Fee(Yearly): 16500 Tk / \$215</b>	<b>Renew Fee(Yearly): 26500 Tk / \$345</b>	<b>Renew Fee(Yearly): 50000 Tk / \$650</b>

#### Some Reference Website:

- <http://www.jabongworld.com/>
- <http://www.forever21.com>
- <http://wowtoys.com.bd/>
- <https://www.swarovski.com>
- <http://boichitro.com/>
- <http://www.citizenwatch.com>
- <http://mapleartbd.com/>
- <http://www.rakuten.com.my/>
- <http://www.zaman-tours.com/>
- <http://www.lazada.com.my/>
- <http://alafinbd.com/>
- <http://www.nile.com.my/>
- <http://www.botomul.com/>
- <http://www.11street.my/>
- <http://zamangroup.net/>

### Individual Web Module Price:

- Online Feedback Form: 2000 taka / \$25
- Payment Gateway(Credit card/Master Card): 20,000(One time)
- Language Module(Without Bangla): 2000 taka / \$25, Bangla – 1000 taka per page/\$15
- Every A4 size Content: 1500 taka / \$20
- Extra Royalty Free Image: 100 taka per image / \$1.5
- Extra scanned image: 20 taka per image / \$0.3
- Editing Image: 50 taka per image / \$0.7
- Flash Intro: 5000 taka / \$70
- Flash banner: 2000 taka / \$25
- Music: 2000 taka / \$25
- Weather: 3000 taka / \$40
- Google Map: 2000 taka / \$25

### Support Charge (Within 48 hour support):

- Design Change Support: 10,000 taka / \$150 per design
- Content Change Support: 2000 taka / \$25 per month(Max 2 times)
- Content Change Support: 4000 taka / \$ 50 per month(Max 5 times)
- Content Change Support: 8000 taka / \$100 per month(Max 12 times)
- Content Change Support: 25000 taka / \$330 per month(Unlimited times 10-6 pm)

### Training:

- 1st Training(1 hour): Free
- 2nd Training: 2000 taka / \$25 per hour (Inside ZAMAN IT)
- Training: 5000 taka / \$70 per hour (Outside ZAMAN IT)-After 1st training, if needed.

### Payment Procedure:

- 50% advance payment for website development
- 50% due payment within 3 days after complete the full project.
- Client must provide all content with work order.
- Payment will goes to “Zaman IT” account pay check.

### Terms & Condition:

- If Client Failed to provide the content within 30 days after contract then the project will count as a complete project.
- Post Sales Support: 1 month
- Charges per extra category: 5000 taka / \$65
- Domain and hosting must be renewing in every year before 1 month of expired date
- If image need to customized like background change or color change or any kind of editing then additional cost will be 50 taka/\$0.70 per picture.