

Technical and Financial Proposal

SMS Gateway/Reseller

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ZAMAN IT AT A GLANCE

Name of Company	Zaman IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	www.zaman-it.com
Company Email	Information Desk: info@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678 Information: (+88) 01973 009007 Sales: (+88) 01759 869373 Support: (+88) 01775289058
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH

SMS GATEWAY/RESELLER

SMS Price without database

Quantity	Non Masking/sms	Masking/sms
5,000-1,00,000	0.30 tk	0.50 tk
1,00,000+	0.25 tk	0.45 tk

SMS Price with database

Quantity	Non Masking with database	Masking with database
5,000-1,00,000	0.35 tk	0.55 tk
1,00,000+	0.30 tk	0.50 tk

Terms & Condition:

- Price is tax & vat excluded.
- **Masking:** Information, Invitation, Offer, Discount, Eid Mubarak, Vote for me
- **Masking Allowed:** GP, ROBI, BANGLALINK, TELETALK. **Masking Not Allowed:** Airtel
- Bangla SMS is working only for non masking.
- For SMS api, per SMS 0.50 taka

FEATURES of Brand SMS:

- Send SMS from your Brand Name. (Sender ID Maximum 11 Characters)
- Auto duplicate number delete option
- Auto invalid number delete option
- Company database access and can send SMS
- Individual SMS to individual number
- Easy web interface utility.
- Password Protected Web Access.
- Send messages to up to 450 characters (160 characters/SMS).
- Free Phone and Email support.
- No hidden costs.
- Real Time SMS Delivery Report.
- Management Information Report: Complete MIS with downloadable report in MS-Excel format.
- Pricing: Fare Pricing for all Networks and Destination
- Payment Type: Prepaid
- Payment Option: Payment through Bkash or Bank Transfer
- Security: 100% Security and Privacy Protection

SMS text character limit:

- English SMS : 1-160 characters- 1 SMS, 161-300 characters- 2 SMS, 301-440 characters- 3 SMS
- Bangla SMS: 1-69 characters- 1 SMS, 70-133 characters- 2 SMS, 134-200 characters- 3 SMS

Our API Documentation is as follows:

Masking Allowed: BANGLALINK, TELETALK
Masking not allow: GP, ROBI, AIRTEL

Short SMS (160 Characters Max):

<http://api.zaman-it.com/api/sendsms/plain?user=XXXX&password=XXXX&sender=Friend&SMSText=message&GSM=8801XXXXXXX>

Long SMS (upto 1080 Characters):

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&SMSText=Testinglong&GSM=8801XXXXXXX&type=longSMS>

Send Schedule SMS:

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&SMSText=messagetext&SendDateTime=1d2h5m3s&GSM=8801XXXXXXX>

To Send Unicode SMS:

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&text=ccš&GSM=38598514674&datacoding=8>

To Send Unicode SMS in Binary format:

<http://api.zaman-it.com/api/v3/sendsms/plain?user=test&password=test&sender=Friend&binary=FEFF01610111010D0107&GSM=38598514674&datacoding=8>

user- Your User ID

password- Your Password

sender- Sender ID Max. 11 Characters

SMSText- The Body of the SMS

GSM- Mobile Number without Leading '+'(eg: 8801XXXXXXX)

To check you Balance use:

<http://api.zaman-it.com/api/command?username=test&password=test&cmd=Credits>

To check Delivery Reports:

<http://api.zaman-it.com/api/v3/dr/pull?user=test&password=test&messageid=253021713103442623>

Parameters:

user

password

messageid - optional, for requesting specific delivery reports –

possibility of

requesting several by separating the value with comma (,)

Return values:

5 - invalid username and/or password

10 - missing username

11 - missing password

Example of delivery report sent using GET method

```
<DeliveryReport>
```

```
<message id="1023012301" sentdate="2005/7/19 22:0:0" donedate="2005/7/19  
22:0:0"
```

```
status="NOT_SENT" />
```

```
</DeliveryReport>
```