

Technical and Financial Proposal

Email Marketing

Prepared by: Fahim Khan

Operations Manager

Zaman IT

Phone: +88 09612776677

Cell: +88 01973 009007

Email: info@zaman-it.com

Skype: masud007rana



House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, bangladesh

Phone: +8809612776677, Mobile no: +8801973009007

E-mail: info@zaman-it.com, Website: www.zaman-it.com

ZAMAN IT AT A GLANCE

Name of Company	Zaman IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	www.zaman-it.com
Company Email	Information Desk: info@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678 Information: (+88) 01973 009007 Sales: (+88) 01759 869373 Support: (+88) 01775289058
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH

Email marketing

Package & Price:

PACKAGE	PRICE*
Corporate Email Marketing Package (5 Lac+ Email)+5000 SMS marketing	15,000 Taka
Corporate + VIP Package(5.25 Lac+ Email)+6000 SMS marketing	18,000 Taka
Regular Email Marketing(10 Lac+ Email)+10000 SMS marketing	20,000 Taka
E-commerce Package (2.6 Lac+ email)+5000 SMS marketing	10,000 Taka
Garments/Buyer Package (20,000+ Email)+500 SMS marketing	10,000 Taka

*All prices are Tax, Vat & SD excluded.

Why Email Marketing?

- Quick response & quick delivery.
- Lowest cost and highest benefit.
- Directly reach to the targeted people.
- Website address and email address can be linked directly.
- Advertising space is not a issue. You can use unlimited space for advertisement.
- You can use both picture and text. Beside this, you can use feedback form in email
- You can increase your sells by email marketing. Beside this your company gets a brand position.
- Email will delivered by using your company email. So you will get any kind of reply in your email from clients.

Why you choose email marketing services from Zaman IT?

- Cost effective.
- Specific Clients area.
- 80-90% inbox delivery.
- 24*7 customer support.
- Spam and bounce detector
- 1 by 1 email sending system.
- SMTP server with dedicated IP
- 15000+ satisfied clients worldwide.
- Free consultancy for better advertisement.
- Picture can add in body. No need to attachment
- Automatically email delivery by Email marketing software.
- All verified email. We use our customized software to verify all email.
- Auto generated report for clients (Inbox report, Spam report, Bounce report).
- No duplicate email. Our software removes email if it get any duplicate in the email list.
- Zaman IT is pioneer of Email marketing in Bangladesh. So we always maintain our reputation

Our Database:

Corporate Area: 5,00,000+ Email Address

Covered Area: Corporate employer, CTO, CEO, Managing director, Club members(Like Dhaka club, Gulshan club, Uttara Club, Lions Club etc), Different organization member(Like BGMEA, BASIS, FBCCI etc), Different company owner and directors etc.

For company name that we covered, please visit: www.bdbusinessbook.com

VIP Area: VIP from different government sector's email address are available. Total database **25,000+ email**.

Regular Area: Student and Corporate employee.-**Total 10,00,000+ email**

E-commerce Area: Total **12,000+ seller & 2,50,000+ buyer's email** list from different ecommerce company/website

International Buyer: Total **20,000 email** address of buyers from different countries who purchase garment products from Bangladesh & other countries.

Email marketing requirement:

- Email body (Content may be picture or plain text or picture, text both or html formate).
- Email subject (Not more than 80 characters).
- Company name (Not more than 40 characters).
- Email address.

What you will get in report?

- Our email marketing software is web based. We will provide you our software access from where you can easily check the LIVE report of email marketing that how much email is send.

Some important information:

- You can ensure your email marketing from the LIVE report from our software or visiting our office or from response.
- We do not provide email database report
- We do not sale email address. We only send email by using our software and server.
- We can operate the email marketing only from our office.

A small part of our email marketing client list:

Regular Clients	Real Estate	Education & Consultancy
<ul style="list-style-type: none"> RANGS Ltd RahimAfrooz BTS Communications (BD) Ltd. Square Group The Lawyers & Jurists Textile & garments machinery exhibition 	<ul style="list-style-type: none"> Concord Ashiyani City Amin Mohammad Group Share & Care Group Nirban Real Estate Ltd. Relaince Group Shopno Land Properties Living Stone Property Bazaar Ashaloy Nirvorota Properties Ltd. Tarif Builders Fabsco 	<ul style="list-style-type: none"> ABEC Ardent Eduaid EGC IDP Education Pty Ltd. OZMA EID Dr. Nomal Balasuriya Bay Bridge Consultancy IDP TUV SUD
IT / Engineering Company	Tours / Travels / Hotel/Hajj Agency	Food
<ul style="list-style-type: none"> Anannyo InfoTech Digi Log System SOFTWEB Solutions Ltd. Next Generation IT Triangle Services SSLCOMMERZ Symphony Softtech Ltd EMRK Engineers Habib Intelligent Software Business Data Automation Hostzam Dhakacom Akij Motors 	<ul style="list-style-type: none"> Drukair BD Tours Green Channel Pip Tours Starline International CITADEL HOTEL E-Max Holidays Tourism Window Labbaik Overseas Ltd. VISA Center Travels 	<ul style="list-style-type: none"> Banolata Food Pepsi Oh!Calcutta
		Web Portal
		<ul style="list-style-type: none"> BD Stall Ejobs21.com MyBazaar24.com Topbdnews.com

Payment Procedure:

- 100% advance payment
- Payment will go to "Zaman IT" account pay check or cash.
- Design charge 3000 taka (if needed)

Bank Information:

- Name of Bank : BRAC BANK
- Address of Bank : ROKEYA SHARONI BRANCH
- Account No : 1548202099997001
- Account Name : Zaman IT
- SWIFT Number : BRAKBDDH

bKash Payment:

- Merchant No : 01711584519
- Personal No : 01973009007
- Personal No : 01759869373

Thanks & Regards



Fahim Khan
Operations Manager
Zaman IT
Mobile: +88 01973 009007

