

Your Data Viz Checklist

Scores

48 / 46 or 104.3%

Great charts score **85%** or higher

Fully Met

6-12 word title is left-justified in upper left corner.

Subtitle and/or annotations provide additional information

Text size is hierarchical and readable

Text is horizontal

Data are labeled directly

Labels are used sparingly

Proportions are accurate

Data are intentionally ordered

Axis intervals are equidistant

Graph is two-dimensional

Display is free from decoration

Color scheme is intentional

Color is used to highlight key patterns

Color is legible when printed in black and white

Color is legible for people with colorblindness

Text sufficiently contrasts background

Gridlines, if present, are muted

Graph does not have border line

Axes do not have unnecessary tick marks or axis lines

Graph has one horizontal and one vertical axis

Graph highlights significant finding or conclusion

The type of graph is appropriate for data

Graph has appropriate level of precision

Individual chart elements work together to reinforce the overarching takeaway message

Partially Met

Not Met

Not Applicable