

# MARKETING ANALYSIS DASHBOARD

TOTAL  
TRANSACTION  
**3903**

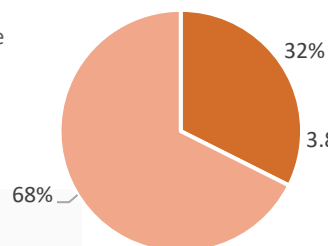
TOTAL  
SALES  
**233217**

TOTAL  
PRODUCTS  
**25**

**50**  
STATES

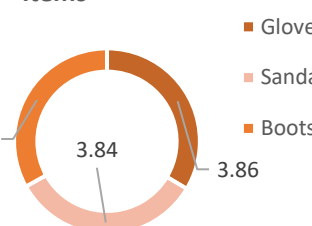
Highest Purchase by Grade

Female  
Male



Top 3 Average Ratings of Items

Gloves  
Sandals  
Boots



Season

Fall  
Spring  
Summer  
Winter

Shipping Type

2-Day Shipping  
Express  
Free Shipping  
Next Day Air  
Standard  
Store Pickup

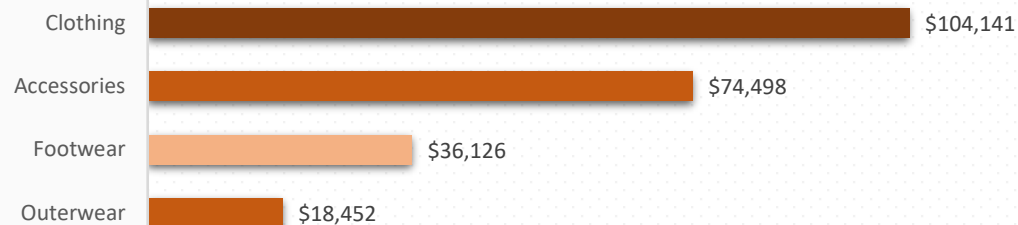
Size

L  
M  
S  
XL

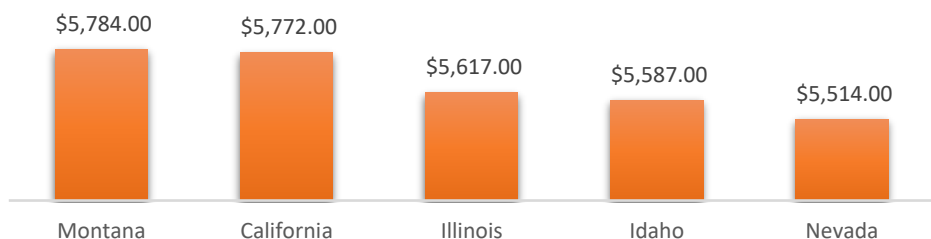
Promo Code Used

No  
Yes

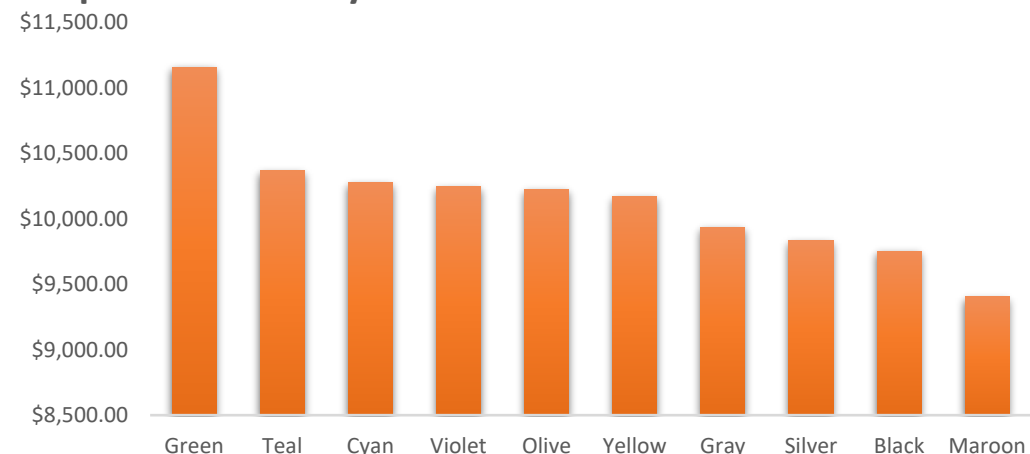
Total Sales By Category



Top 5 Country by sales



Top Ten Colours by Sales



Average Sales of items

