

FOOTWEAR BUSINESS ANALYSIS

Jan 2020 - Dec 2021

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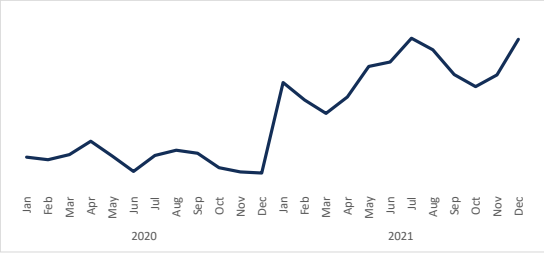
Year

2020

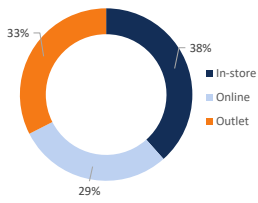
Sales Method

In-store

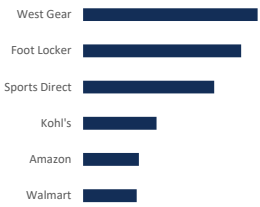
Sales Trends



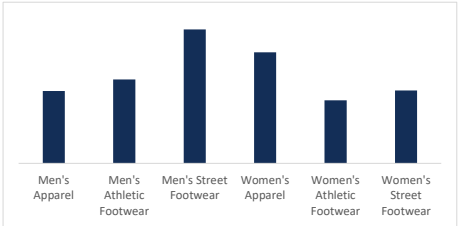
Sales Share by Sales Method



Total Sales by Retailer



Sales by Product



Top 10 State by Total Sales and Unit Sold

Row Labels	Sum of Total Sales	Count of Units Sold
New York	\$ 64,229,039.00	360
California	\$ 60,174,133.00	432
Florida	\$ 59,283,714.00	360
Texas	\$ 46,359,746.00	432
South Carolina	\$ 29,285,637.00	144
Washington	\$ 26,330,718.00	144
North Carolina	\$ 23,956,531.00	144
Louisiana	\$ 23,750,781.00	216
Hawaii	\$ 22,282,457.00	144
Virginia	\$ 21,575,040.00	216

Total Sales by Region

