

AKSANA ZACHRI SATRIA

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Summary

Bachelor of Computer Science in Information Technology from Universitas Amikom Purwokerto and Certified System Analyst (CSA – BNSP). Possess 2+ years of combined experience in UI/UX Design, Product Design, and Digital Product Development through internships, freelance projects, and independent work. Skilled in user interface design, UX research, wireframing, interactive prototyping, usability testing (SEQ), interaction design, and design system implementation. Proficient in Figma, FigJam, Miro, and experienced in applying Double Diamond and Human-Centered Design methodologies to deliver user-centered and data-driven digital solutions.

Education Level

Amikom Purwokerto University - Purwokerto, Banyumas

Sep 2021 - Jul 2025

Bachelor of Information Technology, 3.45/4.00

- Create 2D Animation Design
- Study the process of creating interface designs
- Study the process of designing and creating 2D animation games
- Creating a Gamification Based Interface Design

Work Experiences

PT Kawan Kerja

Feb 2025 - Jul 2025

UI/UX Designer Intern

- Designed wireframes, high-fidelity mockups, and interactive prototypes for internal tools
- Conducted usability testing and implemented improvements based on feedback.
- Collaborate with developers using a design system for mobile and web applications.

PT Ampu creative studio

Sep 2023 - Dec 2024

Graphic & UI Designer Intern

- Designed social media graphics, lanyard artwork, and broadcast designs.
- Developed UI prototypes for internal projects.

GreatEdu Global Mahardika

Nov 2023 - Dec 2023

UI/UX Design Participant (Independent Study)

- Apply UX research reports, wireframes, and prototypes for internal tools.
- Apply Design Thinking methodology to design mobile & web apps based on real-world cases.
- Tools: Miro, Figma, Figjam

Skills, Tools, Achievements & Other Experience

- **Soft Skills:** Communication, Teamwork, Creativity, Leadership, Collaboration skills, Intuitive
- **Hard Skills:** UI Design, UX Copywriting, Wireframing, Prototyping, UX Research, User Research, User Flow, HTML
- **Tools:** Figma, Miro, Figjam, Adobe Photoshop
- **Achievements:** 2nd Place – UI/UX Design Competition (2024), Certified System Analyst (CSA) – BNSP (2024)
- **Projects** (2024): Jawaara Mobile App – UI Design for community-based marketplace, Carbon Tracker App – UX & UI for emission recording, Household Needs App – Shopping interface for daily essentials

Organisational Experience

Intermedia - Purwokerto, Banyumas

Feb 2023 - Dec 2023

HR Coordinator

Intermedia is an organization at Amikom Purwokerto University which operates in the field of information technology and multimedia

- Recruited new members
- Training members' soft skills
- Monitored member activities

KPU Amikom Purwokerto - Purwokerto, Banyumas

Sep 2022 - Dec 2022

Chief Executive Committee

An election event for the president and vice president of BEM on a campus

- Responsible for the event
- Managed the end-to-end planning and execution of campus election event
- Coordinating 30 committee members

Intermedia Information Technology Competition - Purwokerto, Banyumas

May 2023 - Oct 2023

Head of Public Relations

An Intermedia student activity unit technology competition event

- Managed event communications, coordinated guest judges. Ensure Delivery of 30+ Letters and coordinate guest invitations
- Coordinating invited guests or competition judges

Intermedia

Nov 2023 - Sep 2024

Chairman

Intermedia is an organization at Amikom Purwokerto University which operates in the field of information technology and multimedia

- Coordinated 30 administrators & 80 members
- Managed the end-to-end planning and execution of organization