BUSINESS CASE	
Proposed Project	Project Vitality
Date Produced	March 10, 2021
Background	Studies show that malnutrition can be significantly prevented through implementing good breastfeeding practices from the start of a child's life up to two years and beyond. We want to create a progressive web app that allows community workers to keep track of the progress being made on the correct breastfeeding practices. The PWA will allow community workers to keep track of the progress of each mother and child through consistent questionnaires and comments that can be viewed in a graphical way to see the change in progress over time. Through tracking the progress in every community, we hope that it can help the community workers and supervisors make informed decisions on what is working and what is not, or request more resources if needed. Furthermore, the data collected through our PWA would help the United Nations in understanding how the information that is being taught on breastfeeding is being received and implemented through different communities all around the world.
Business Need/ Opportunity	With our website, we want to provide insight to our Northstar and Carryover customers about the impact of the current methods and allow them to change directions if need be. This information can be a great help to the UN to slowly eradicate the problem of malnutrition.
Options	This project will be completed by Jaskirat Josan and Onisokien Ayonoadu
Cost-Benefit Analysis	

The costs we can identify for our project right now is:

1. Time: Time is very limited this semester as both of us are also in Capstone and other final year classes that have projects so our time is spread thin.

Recommendation

We will meet all Scrum deadlines and produce a suitable MVP by the end of this project.