

INTERACTIVE MEDIA MANAGEMENT

MTM1529 | Studio Lab II

Rubric

Marks based on scales listed below.

Technical and Deliverables based upon requirement met or not.

Usability

- 30 ease of use; engages user
 15 somewhat ease of use, direction lacks clear directions
 1 lacking user friendly interface; hard to use

Overall Layout & Design

- 40 colour, type and overall layout greatly enhances website; well balanced and flows well from page to page; CLF carries over from original design
 20 somewhat offsets the subject matter; layout design jumps somewhat from page to page; some elements missing from original design
 1 interferes with subject material; space and elements used off balances pages; look and feel not carried through

Late Policy

The program late policy applies to all assignments. You are responsible to verify the submission of all assignments, which includes all deliverables.

Resources

Refer to Brightspace for all acceptable sources. Five (5) marks deducted per element used outside of program list. **Plagiarism policy will apply.**

Content

All textual and media content must be original.

Submission

Email final link to professor. Website must remain functional online within two weeks after submission deadline.

Final Project: Online Web/CMS Portfolio

Due April 12 - 3:00 p.m.

Grading 30% of final mark

Description To create and enhance your online presence, and to promote and showcase your work, you are to create a website portfolio. This is an open ended final project and the direction you take is up to you. The final product shall be a **custom built website or Wordpress** content management system. No other CMS systems, such as Wix or Squarespace are allowed.

Notes The supplied link shall remain live until May 10.

Requirements Technical

Size : self directed		
Pages : landing page, about, portfolio, contact	16	(out of 16)
Portfolio : 3 categories with 4 piece each min.	30	(out of 30)
Content : original (no filler text)	20	(out of 20)
Bio on each piece (date, title, involvement)	24	(out of 24)
Abbreviated Résumé (page or linked document)	10	(out of 10)

Deliverables

A single functioning web link (emailed by date/time listed above)

Layout and Design

Usability	30	(out of 30)
Overall Layout & Design	40	(out of 40)

Total 170 (out of 130)

Comments colour :
 imagery :
 typography :
 overall layout :