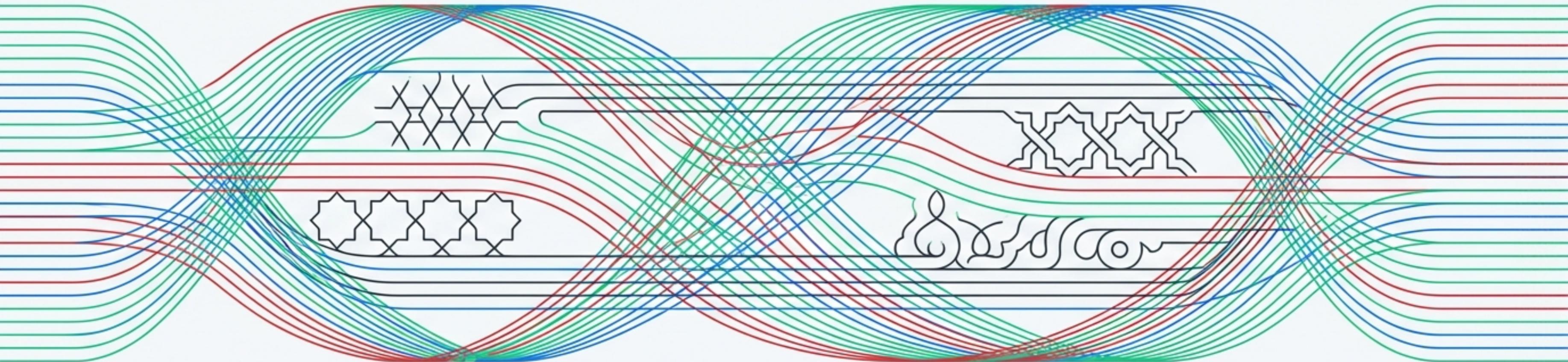


# The Automated Algerian Startup Ecosystem Blueprint

A Platform for AI-Verified Deal Flow



# The Three Pillars of Automation



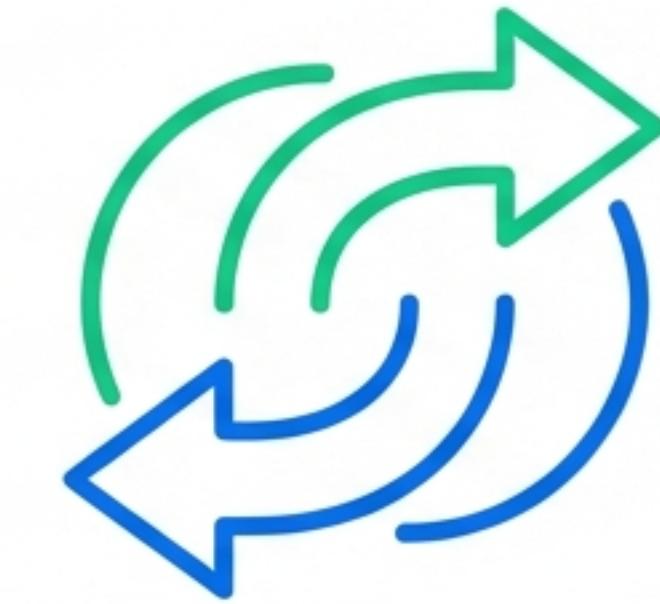
## AI-Verified Onboarding

Automated trust-building.  
Systematically validates startups  
using OCR on official documents.



## Fixed-Fee Monetization

Simple, transparent access. A  
single, one-time payment unlocks full  
platform capabilities for startups.



## Counter-Offer Deal Flow

Dynamic, market-driven  
negotiations. The core engine  
allowing investors to propose  
custom terms.

# The First Impression: The Landing Page



**Hero Section:** High-energy headline: "Invest in Algeria's Future". Clear user segmentation with two buttons: "I am a Startup" / "I am an Investor".



**Live Ticker (Social Proof):** A scrolling bar with live data to create urgency and credibility. Example: "Total Deals: 120" | "Last Deal: Startup [X] raised 2M DZD (2 hours ago)".

**"Pitch Arena" Preview:** Muted autoplay videos of startup pitches to show the platform is active and alive.



**Success Stories:** Cards highlighting closed deals (Startup Name + Investor Name + Deal Amount) to build trust and aspiration.

# The Startup Journey (1/3): From Registration to Verified Pitch



## Registration

Minimal friction to get started.

- **Inputs:** Company Name, Founder Name, Email, Phone, LinkedIn URL, Website URL.
- **Action:** Logo Upload.

## The 'Trust' Check

AI Verification for instant credibility.

- **Action:** Founder uploads a PDF/Image of their CNRC or Label Startup document.
- **System Logic:** "OCR reads the document, validates the date and name, and provides an instant 'Verified' green checkmark or an error message if invalid."



## The Pitch Data

AI-powered content creation.

- **Description:** "Founder provides a draft, and a 'Re-write with AI' button creates professional business copy."
- **Visuals:** "Simple upload for pitch decks (converted to a web slider) and 60-second pitch videos."



# The Startup Journey (2/3): Proving Viability & Gaining Access



## Provide Financial Inputs

- **Key Inputs:** Last Month Revenue, Monthly Costs, Current Valuation.
- **Evidence Upload:** 'Upload tax declaration or bank slip. (Note: Encrypted, for AI-use only, not shown publicly).'



## Unlock Investor Access

- **Monetization Logic:** 'A single, one-time, fixed-price fee unlocks investor access and posting rights.'
- **Integration:** 'CIB / Edahabia (via Satim/Chargily)'
- **Outcome:** 'Payment success instantly triggers 'Active' account status.'

# The Startup Journey (3/3): The Deal Dashboard

## "Waiting List" Tab (The Deal Center):

'Shows all investor interactions. Key data points in a table: Investor Name | Rating | The Offer Details.'

The screenshot shows the Deal Dashboard interface. At the top, there's a green button labeled "Post an Offer" with a plus icon. Below it, two tabs are visible: "Waiting List" (which is selected) and "My History". The main area displays a table of investor offers:

Investor Name	Rating	The Offer Details	Action Buttons
Acme Ventures	★★★★★	Standard Deal: \$100k for 5% Equity	<button>Accept Deal</button> <button>Decline</button>
Pinnacle Angels	★★★★☆	<b>Counter-Offer: \$120k for 7% Equity</b>	<button>Accept Deal</button> <button>Decline</button>
Apex Capital	★★★★★	Standard Deal: \$150k for 8% Equity	<button>Accept Deal</button> <button>Decline</button>

## "My History" Tab:

"An archive of all completed and accepted deals."

**"Post an Offer" Button:**  
Founder inputs their 'Ask' (Amount, Type: Equity %, Royalty, Debt). AI provides an immediate risk estimation, e.g., 'Your ask is High Risk compared to your revenue.'"

**"Action Buttons":**  
"Simple 'Accept Deal' (unlocks contact info) and 'Decline' (removes from list) buttons drive the process."

**"Counter-Offer" Indicator:**  
"Clearly highlights investor-modified terms. Example: 'Standard Deal' vs. 'Counter-Offer: [New Amount] for [New %]' shown in bold/color for easy identification."

# The Investor Journey (1/3): The Main Feed for Opportunities

Powerful filtering by Sector (e.g., Agritech, Fintech) and by AI-generated Risk Level (Low/Med/High).

Filter by Sector



Verified CNRC ✓ Label Startup ✓

Asking 1.5M DZD for 8%

Medium Risk

[View Details & Profile]

Filter by Risk Level



Verified CNRC ✓ Label Startup ✓

Asking 2M DZD for 10%

Medium Risk

[View Details & Profile]

A prominent Green/Yellow/Red visual gauge, calculated automatically based on revenue vs. ask.

# The Investor Journey (2/3): Deep Dive & Interaction

## Profile Details

Inter Regular



A video pitch player is displayed prominently at the top.

[Overview](#) [Trust Box](#) [Financials](#)

**Overview:** "The AI-written description + Pitch Deck Slider."

AI AI-written description fliender designed a crseat an AI-generated summary and morootsous chrunnonemeneer that customers comparision with a lot of business knowledges and finanize wcel being position and recome evadutions. Experten comporsests cross-crino-scizss economic, beth mither and such change or otstrady businesss and grs cruse.



## Trust Box



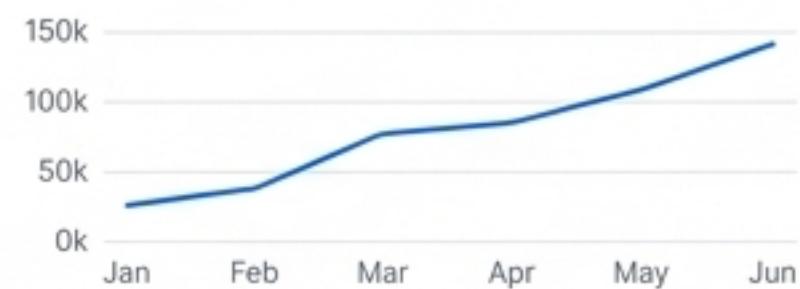
CNRC  
Validated by AI



Risk Score  
Gauge

## Financials

### Revenue (Last 6 months)



## The Deal Interaction Panel

Inter Regular

**Current Ask: 5M DZD for 10%**

Inter Bold

[Accept Standard Deal]

**Result:** "Sends a notification to the startup with the original terms. Status changes to 'Pending'."

[Propose Different Offer]

**Action:** "Opens a simple form with inputs: 'I offer [ ] DZD' for '[ ]% Equity'. Submit sends a notification as a Counter-Offer."

# The Investor Journey (3/3): The Reverse Market

Purpose: For when an investor has a specific need and is actively looking for a team or solution to build it.

**Post an Opportunity**

I need a startup to build...

[Project X]

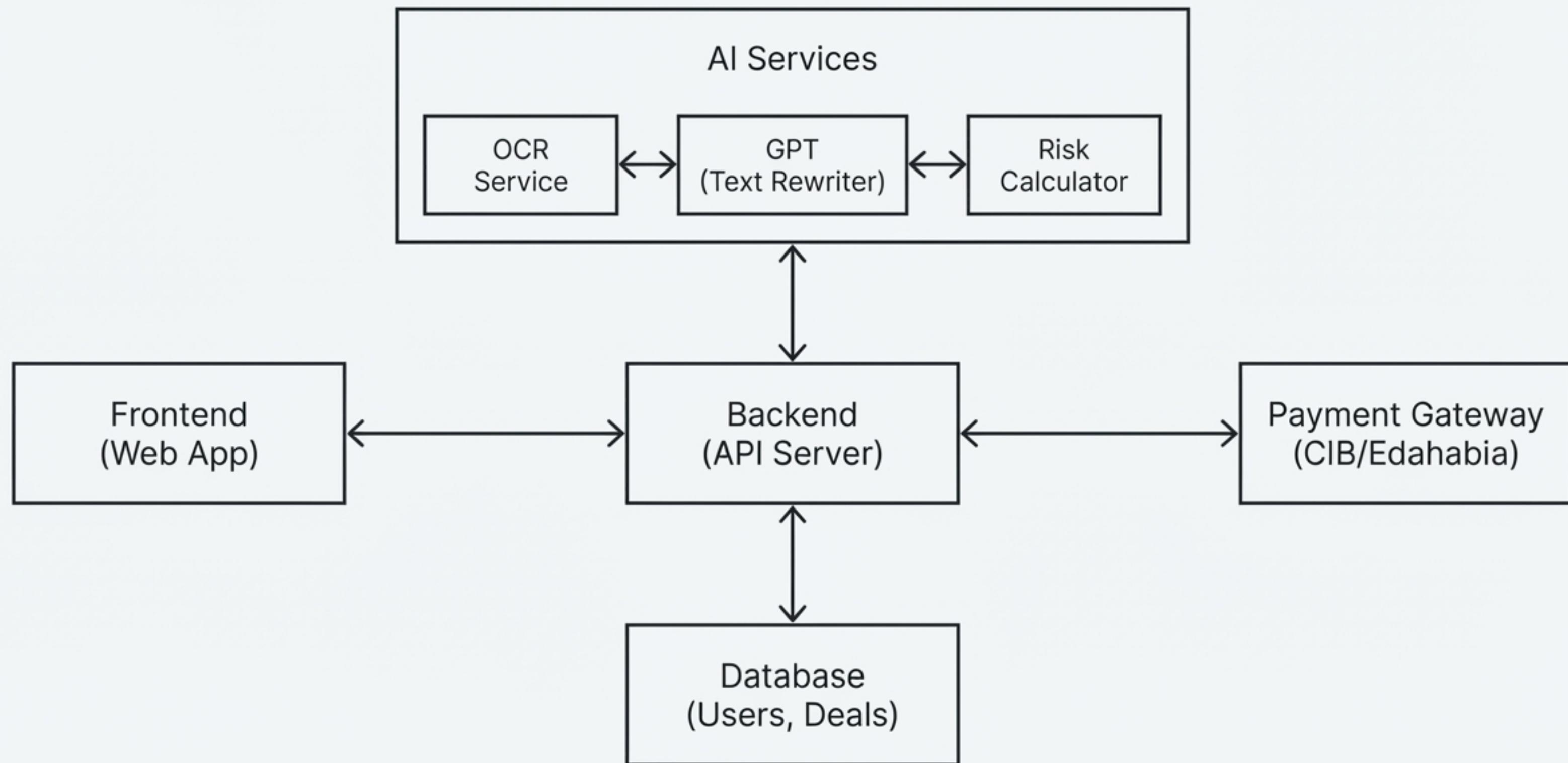
Budget:

1M DZD

**Submit Opportunity**

Visibility & Impact: The post appears on ALL startup dashboards under an 'Opportunities' tab, flipping the traditional deal flow model and creating inbound leads for investors.

# System Architecture Overview



# Phased Development Roadmap



## Phase 1. Core Database

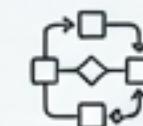
Define 'Users' (Startup/Investor) and (including Counter-Offer columns).



## Phase 2. Startup Onboarding



## Phase 3. Payment Integration



## Phase 4. Deal Flow Logic

Build the 'Post Offer' -> 'Feed' -> 'Waiting List' system. This is the engine of the site.



## Phase 5. The Interaction Layer



## Phase 6. AI Enhancements

Add the 'Risk Calculator' logic and the 'Resriter' API last.



Define 'Users' (Startup/Investor) and 'Deals' (including Counter-Offer columns).

Build the forms and integrate the OCR API for automatic document verification.



Connect the CIB/Edahabia gateway. Ensure the 'Post Offer' button is disabled until payment\_status = true.



Build the 'Post Offer' -> 'Feed' -> 'Waiting List' system. This is the engine of the site.

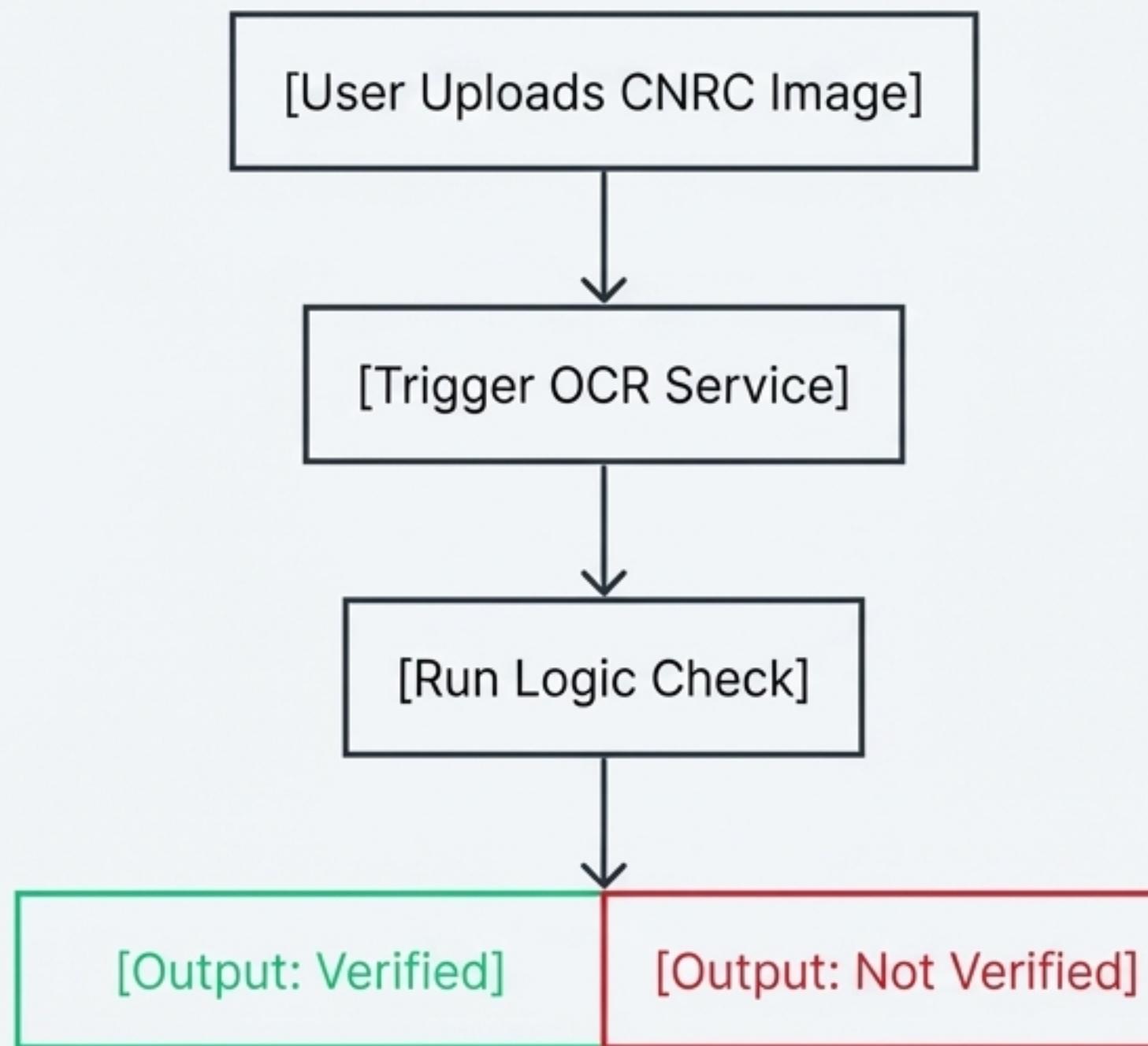


Build the 'Counter-Offer' form for investors and the 'Accept' button for startups.



Add the 'Risk Calculator' logic and the 'Description Rewriter' API last.

# AI Specification: Automated Document Verification



**Trigger:** When user uploads CNRC image.

1. Extract Text from Image.
2. Find String "Date" or "Valable jusqu'au".
3. IF (Extracted\_Date > Current\_Date)  
AND (Extracted\_Name == User\_Input\_Name)  
THEN Verify = True  
ELSE Verify = False

# AI Specification: The Risk Calculator Formula



**Trigger:** When a startup inputs their 'Ask Amount' and 'Last Month Revenue' upon posting an offer.

## The Logic (Business Rules):

**IF** (Ask Amount / Revenue) > 12  
**THEN** -> 'High Risk (Red)'

**IF** (Ask Amount / Revenue) is between 6 and 12  
**THEN** -> 'Medium Risk (Yellow)'

**IF** (Ask Amount / Revenue) < 6  
**THEN** -> 'Low Risk (Green)'

# The Automated Ecosystem



**A Blueprint for AI-Verified Deal Flow,  
Built on Trust and Efficiency.**