

**R8: Mobile Application development**  
**Individual Assignment**  
**Lot Sixty One**

**LOT61**

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# CONTENT PAGE

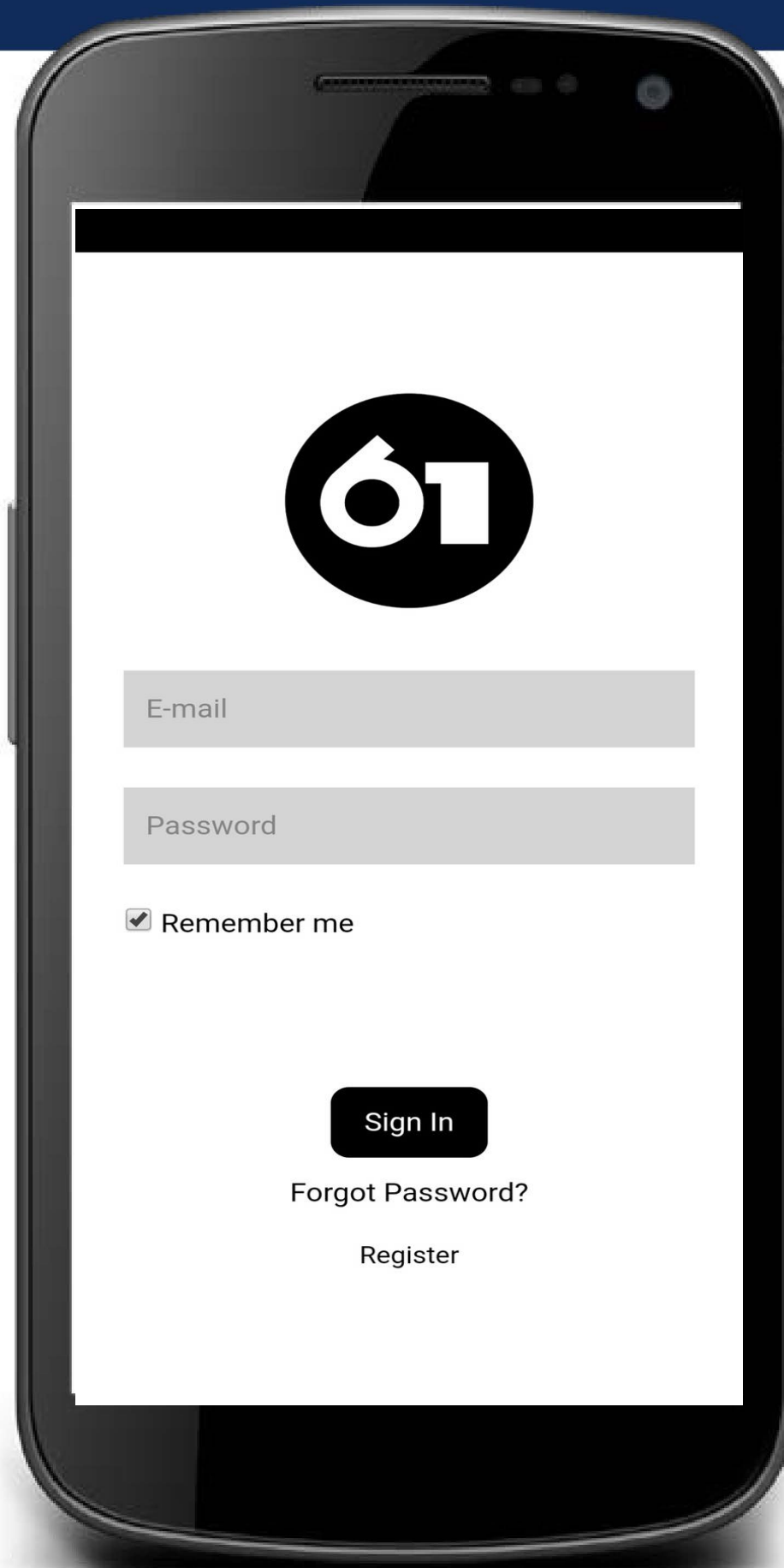
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# APP DESCRIPTION

## Description

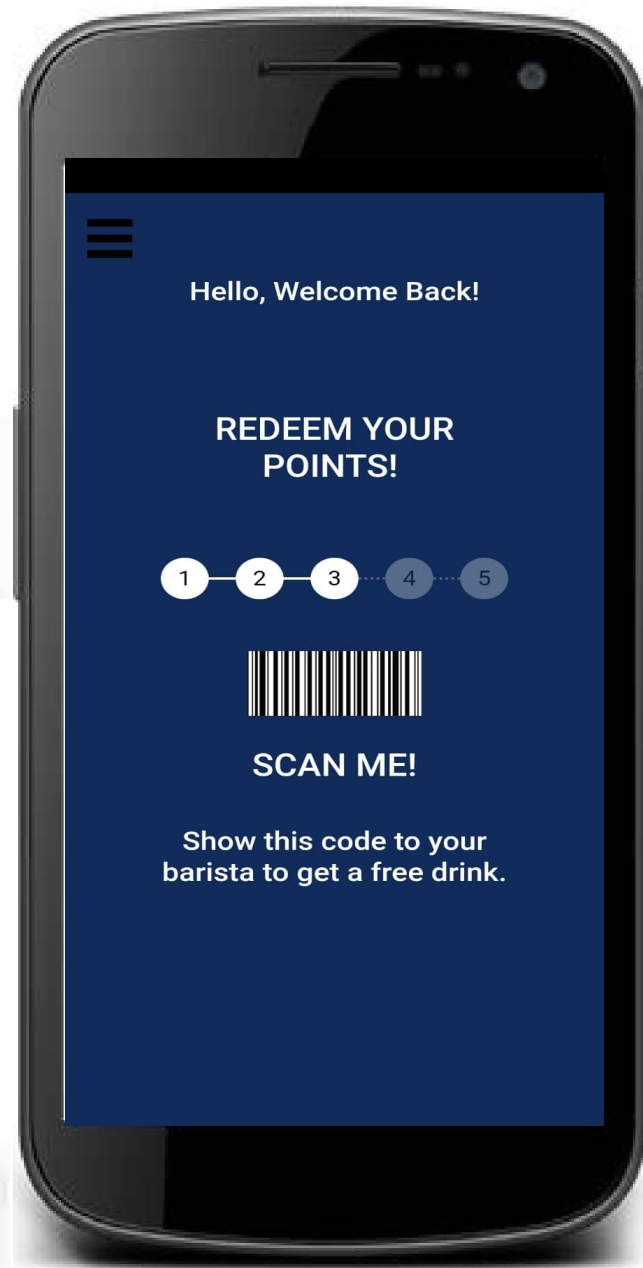
Lot Sixty one is a coffee roasters & caffeinated beverage distributors located in The Hague, Amsterdam, Delft, Malta, and Barcelona. Lot Sixty One specialize in quality coffee. The general purpose of this app is to connect the café and regular customer. This app will support the café owners by giving a platform where they can share everything related to the café that might be interested for the customer. For the customer this will be app where they can redeem points by scanning their personal bar code to get a free cup of coffee. This is very nice as a lot of people forget or lose their loyalty cards and now you always have it with you. The app will also provide the customer all the information they need to know about coffee, like the different beans, how to steam milk, how to make a V60, how to make iced coffee, and how to make an espresso at home. The app will also have a menu section where the customers can see the menu on their phone before coming to the store or when they are sitting (so they not have to grab one or wait to be brought one). There will also be a shop where the customer could buy beans and other products related to coffee. This app will help the café generate more profit.



# FEATURES

## Lot Sixty One

- You can create your own account
- Change password
- An automatic point counter – to save up points to get a free coffee
- Find information related to coffee
- Looking up the menu
- Adding your own profile picture



# INTENDEND USERS

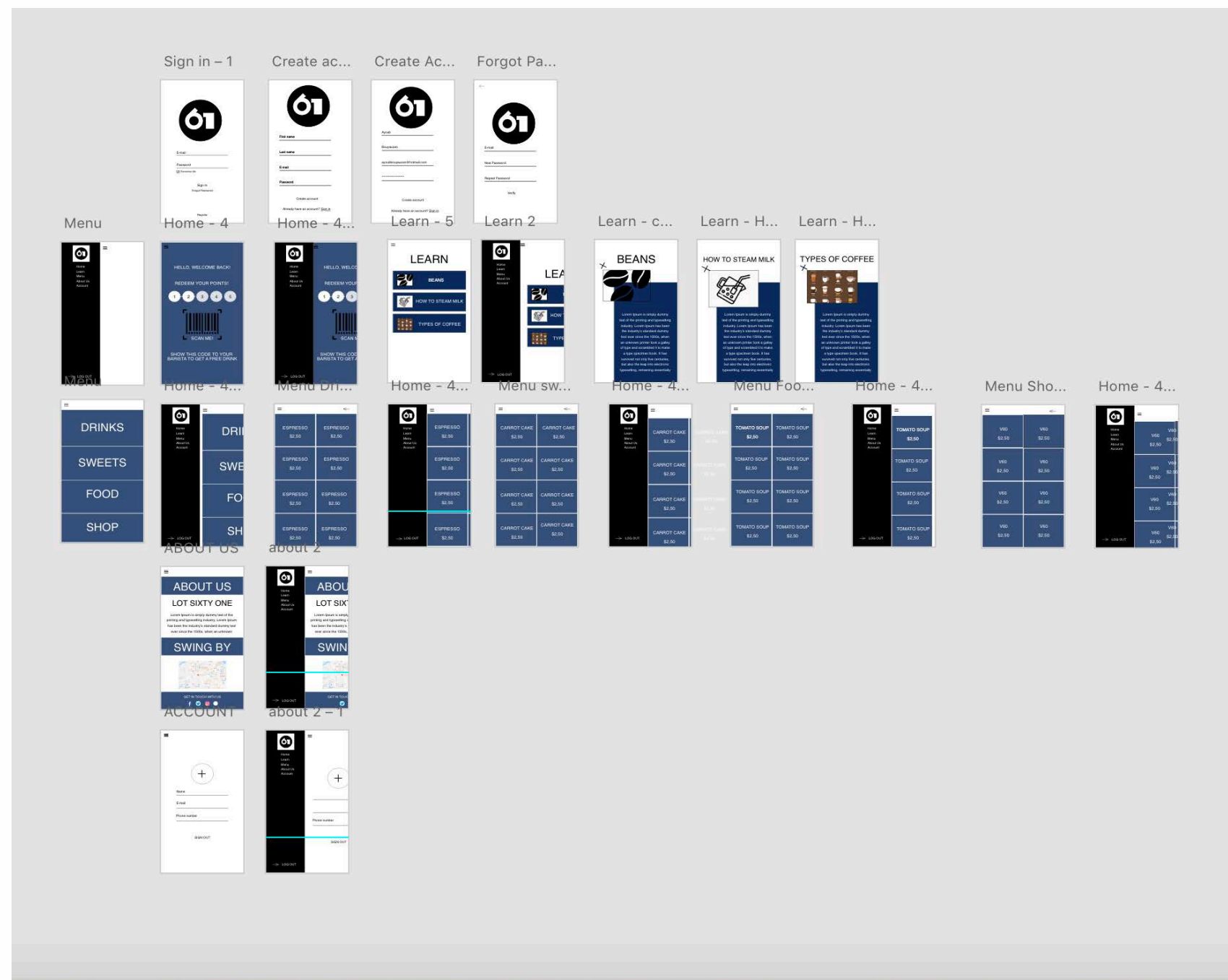
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The intended users of this application are the customers of Lot Sixty One café, who find coffee an important topic in their life and make coffee as a hobby. Customers of Lot Sixty One café located in The Hague, Amsterdam, Delft, Malta, and Barcelona as the cafes are located there but this does not mean customers in other cities cannot use it as.

# EXPECTED BENEFITS

The expected benefits for the target audience using the Lot Sixty One app, is to increase the in-store experience. This will help build brand loyalty and affinity. The app can use push notifications to immediately inform users of information, updates or other relevant news, and can add information, articles, and change the menu add products. According to an ABI Research survey 40% of US respondents who had downloaded a retailer app said they bought more of that brand's products. 46% also said the app caused them to visit the store more often. The app can become vital to the user as it help utilities technology the web page can't. The loyalty schemes feature will help increase a better relationship (Ratcliff & Ratcliff, 2020). This will help increase a better relationship, increase profit but this app will also provide good information for the customers.

# FLOWCHART



link: <https://xd.adobe.com/view/8ce9e7f3-3143-4515-48c7-dc47cdb687af-fad8/>

# SCREENSHOTS

☒ Remember me[Sign In](#)[Forgot Password?](#)[Register](#)[Home](#)[Learn](#)[Menu](#)[About Us](#)[Account](#)

Hello, Welcome

REDEEM YOUR  
POINTS

1 2 3 4 5



SCAN ME!

Show this code to your  
barista to get a free drink.



Hello, Welcome Back!

REDEEM YOUR  
POINTS!

1 2 3 4 5



SCAN ME!

Show this code to your  
barista to get a free drink.



## Menu

[Drinks](#)[Sweets](#)[Food](#)

### Cheesecake

\$4.50

### Apple Pie

\$4.50

### Carrot Cake

\$4.50

### Red Velvet

\$4.50

### Chocolate Cake



## Learn



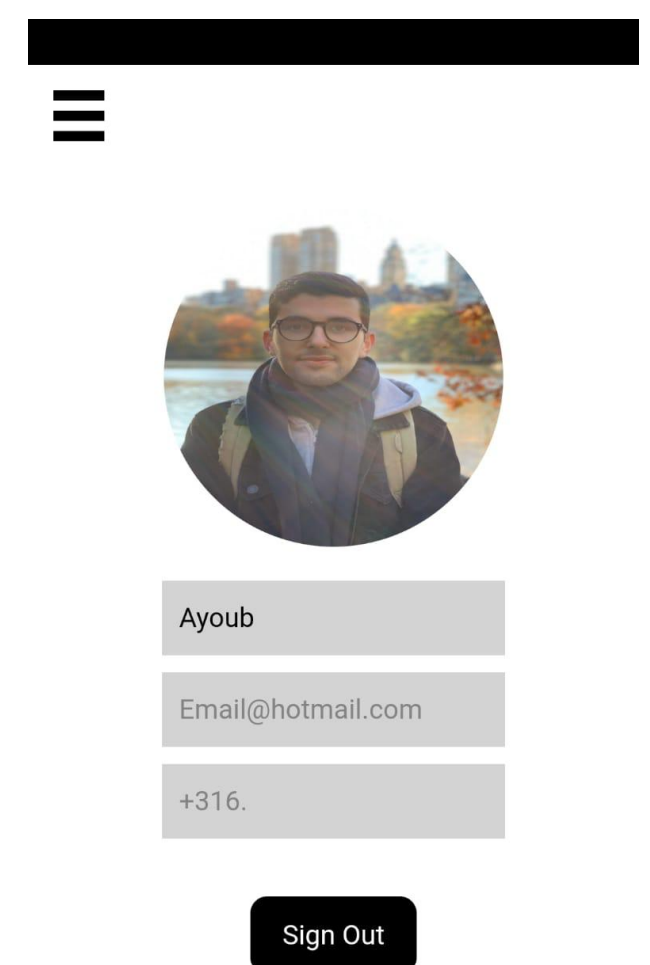
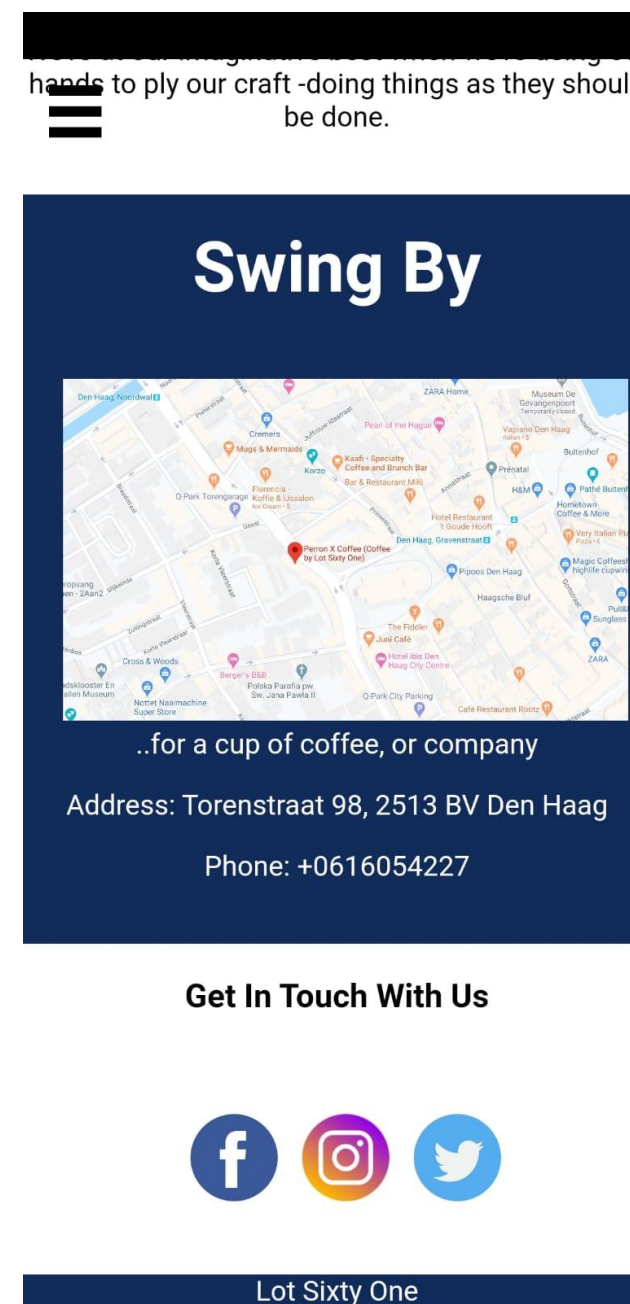
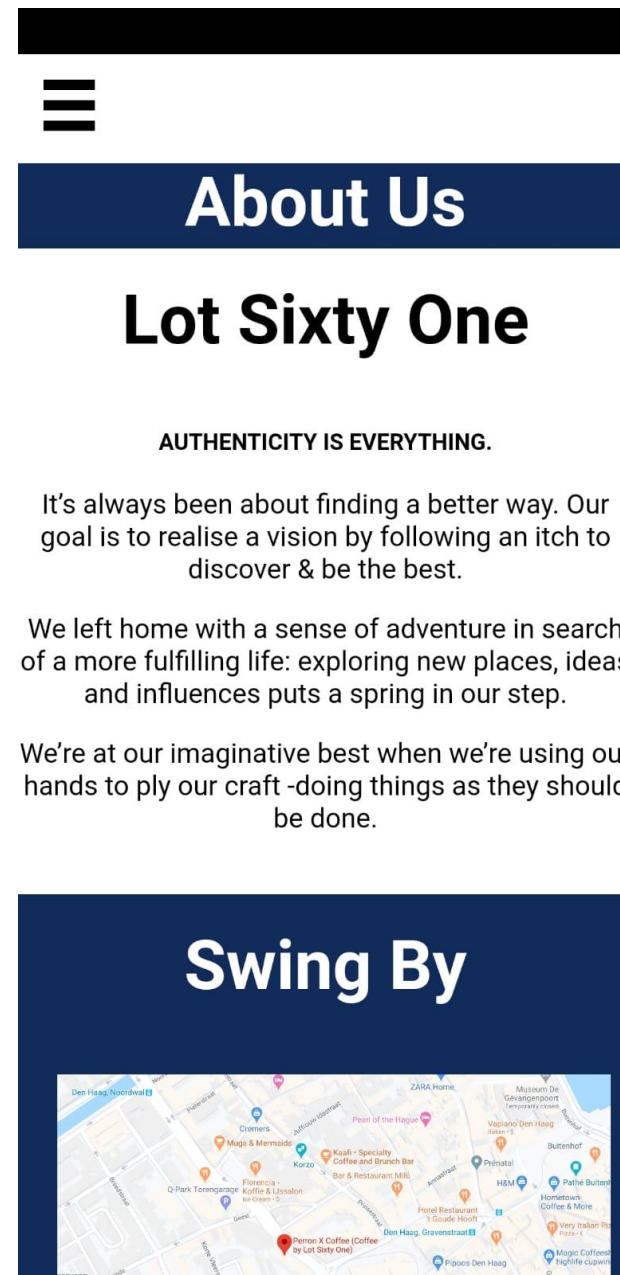
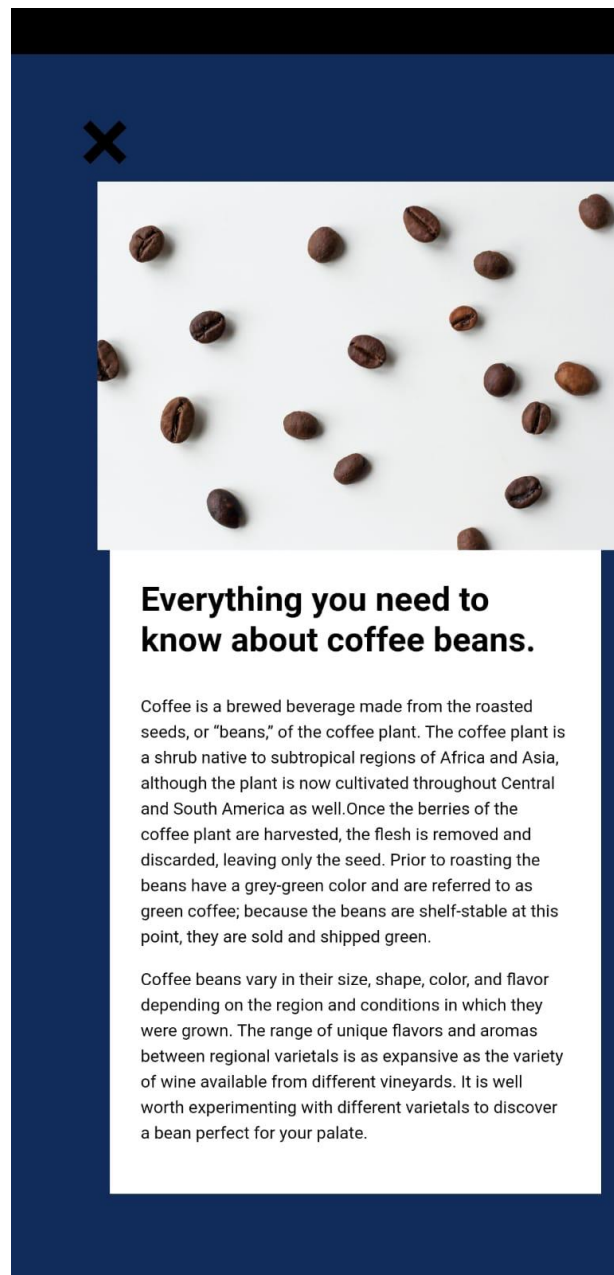
Everything  
you need to  
know about  
coffee beans.



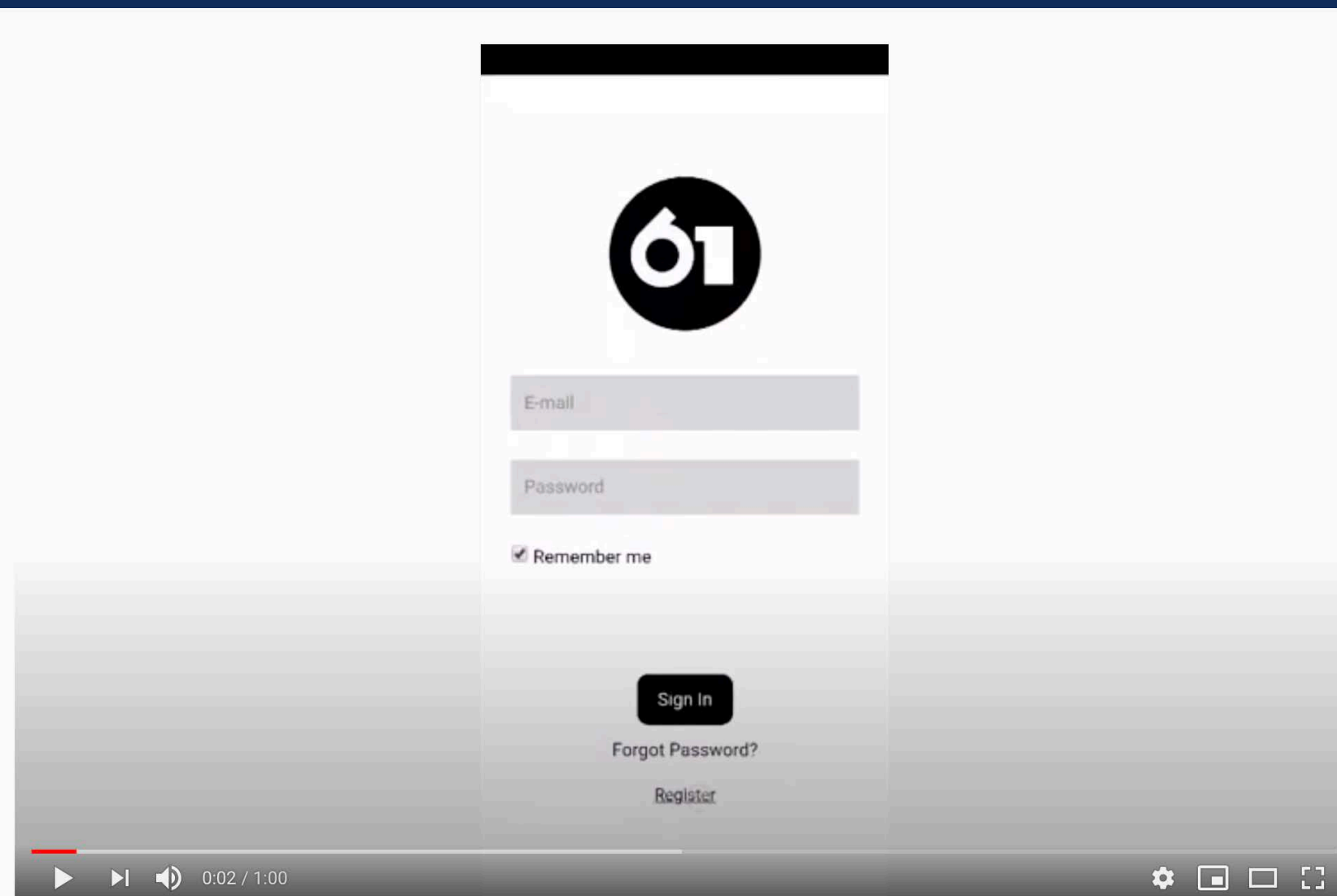
Everything



# SCREENSHOTS



# SCREENCAST



link: <https://youtu.be/-HLaL80BqD4>



# REFERENCES

## Coffee

<https://unsplash.com/photos/kzkH7Vh11fs>

<https://unsplash.com/photos/ivP3TYdLvw0>

## Steaming milk:

<https://unsplash.com/photos/US6nYhwscfE>

## Bar Code:

[https://www.flaticon.com/free-icon/barcode\\_664456?term=barcode&page=1&position=1](https://www.flaticon.com/free-icon/barcode_664456?term=barcode&page=1&position=1)  
<https://unsplash.com/photos/qE1jxYXiwOA>

Ratcliff, C., & Ratcliff, C. (2020). Seven reasons why retailers should have an app (and six why they shouldn't) – Econsultancy. Retrieved 10 April 2020, from <https://econsultancy.com/seven-reasons-why-retailers-should-have-an-app-and-six-why-they-shouldn-t/>

\*My brother is one of the owners of the cafe so I was allowed to use the logo of Lot Sixty One .