

UNDER THE HIGH PATRONAGE OF HIS MAJESTY THE KING MOHAMMED VI



Organizes

*International Arabian
Horse Show 'A' ECAHO*



-El Jadida Morocco-
October 16th & 17th, 2019



SALON DU CHEVAL D'EL JADIDA

Date : October 15th to 20th 2019

Official opening : October 14th, 2019

Public opening : October 15th, 2019

Place : Mohammed VI Exhibition Center of El Jadida



Retrospective of the 11th edition

- ✿ 7 Days
- ✿ Exibition Center (46 hectares)
- ✿ More than 100 exhibitors
- ✿ More than 35 foreign countries
- ✿ More than 1000 horses
- ✿ More than 700 riders
- ✿ More than 600 national and international journalists
- ✿ More than 220 000 visitors

Le Salon du Cheval d'El Jadida

Le Salon du Cheval d'El Jadida is organized under the High Patronage of His Majesty The King Mohammed VI. The event was launched in 2008 for the purpose of contributing to the development of the equine sector. Within the span of few editions, the fair has been able to position it self as a "not-to-miss" yearly encounter for horse professionals.

Several activities related to the horse are organized, in the framework of high-level national and international competitions or exhibitions: the International Barb-horse Championship; the «A» International Arabian Horse show; the National Arab Barb-horse Championship; the International Show Jumping Competition **CSI4*W** which constitutes the 3rd Stage of the **Morocco Royal Tour (MRT)**, a qualifying event for the World Championship.

In addition, the program contest **CSI1***, as part of this **Morocco Royal Tour (MRT)**, offered the opportunity for many Moroccan and international riders to start building their international experience.

The twelfth edition will be marked by the organization of the fourth edition of the Grand Prix de Sa Majesté le Roi Mohammed VI de Tbourida. Many regions of Morocco are represented in the event by Sorbas. A band of excellent horse riders endowed with quality harnesses, which reflect regional traditional art and craft specificities.

On the showcase arenas and the children's village, visitors may visualise national and international quality equestrian shows.







«A» ECAHO International Arabian Horse Show

The Show is organized by Association du Salon du Cheval d'El Jadida, in partnership with the Royal Moroccan arabian horse Breeders Association for the Promotion of Horses.

The competition is governed by the rules put forth by the Organization of the European Conference of Arab Horses (ECAHO). The event gathers together some hundred horses coming from Europe and the Middle East.



Sponsorship 2018

Sponsors

Royaume du Maroc



Ministère de l'Agriculture, de la Pêche Maritime,
du Développement Rural et des Eaux et Forêts



AVEC LA PARTICIPATION
DES 12 RÉGIONS
DU ROYAUME



الطرق السيارة بالمغرب
Autoroutes du Maroc



Platinum Sponsor

25.000 Euros

- Sponsor logo displayed on main show adverts
- Logo of Sponsor with link while live streaming
- Free exhibition booth on main exhibition area
- Sponsoring a Championship (Presentation of the Award) : Representing the sponsor and delivery of the trophy
- Sponsoring of 1 qualifying class
- Relevant Sponsorship announcement on public address system
- 2 VIP tables on the first row (12 guests) with promotional material on VIP tables
- 1 Table at THE BREEDER'S GALA DINNER (12 guests)
- VIP welcome at the airport and VIP treatment during the event
- 2 Banners in the show arena
- 2 Adverts in the show catalog (central pages, full color a4)
- 1 Advert in the official event catalog
- Press briefing with national and international media
- 24 Meal tickets for 2 show days
- 12 VIP access badges (guests) and 12 macaroons VIP access (vehicles)







Gold Sponsor

15.000 euros

- ◆ Sponsor logo displayed on main show adverts
- ◆ Logo of Sponsor with link while live streaming
- ◆ Free exhibition booth on main exhibition area
- ◆ Sponsoring a Championship (Presentation of the Award) :
Representing the sponsor and delivery of the trophy
- ◆ Sponsoring of 1 qualifying class
- ◆ 2 Banners in the show arena
- ◆ 2 Adverts in the catalog show (full color a4)
- ◆ 1 Advert in the official event catalog
- ◆ 1 VIP table on the first row and 1 VIP table on the 2nd row (12 guests) with promotional material on VIP tables
- ◆ 6 Invitations for THE BREEDER'S GALA DINNER
- ◆ 12 Meal tickets for 2 show days , 8 VIP access badges (guests) and 8 macaroons VIP access (vehicles)
- ◆ VIP welcome at the airport and VIP treatment during the event
- ◆ Sponsoring of 1 qualifying class
- ◆ Relevant Sponsorship announcement on public address system
- ◆ Press briefing with national and international media

Silver Sponsor

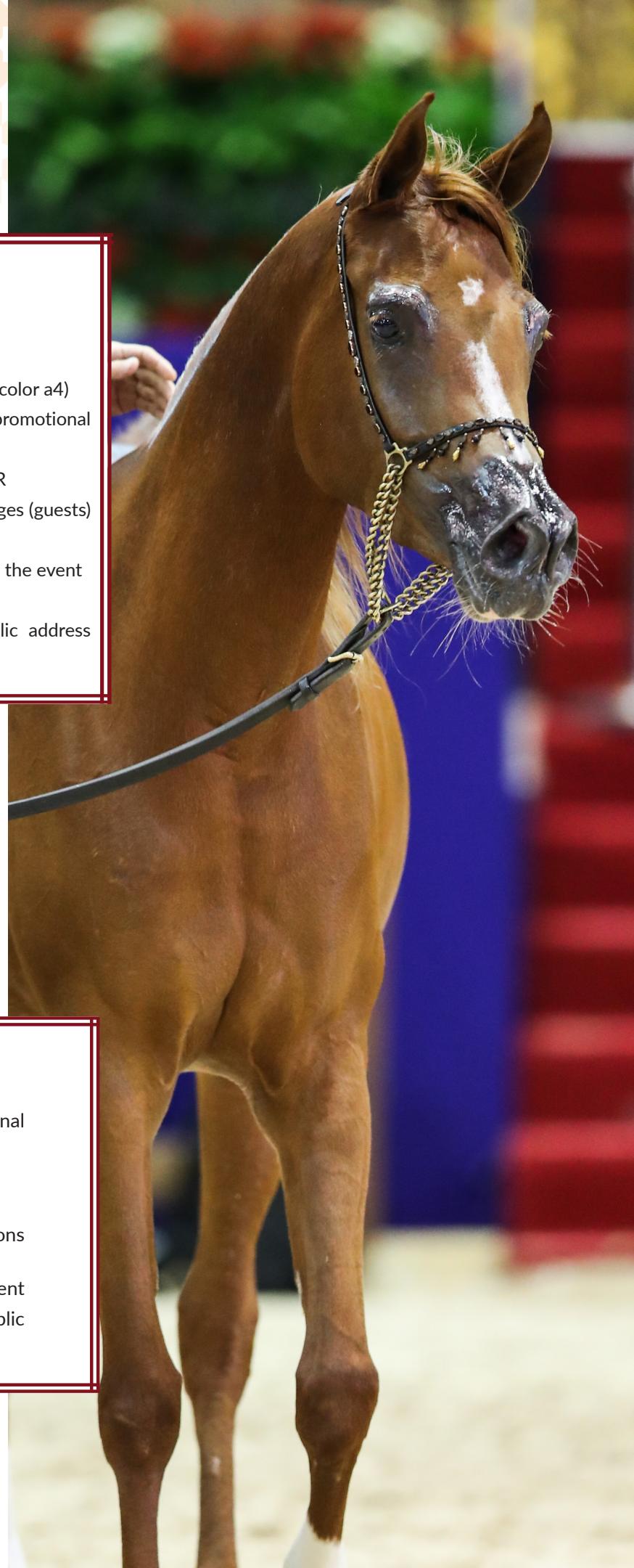
10.000 euros

- Sponsor logo displayed on main show adverts
- Logo of Sponsor with link while live streaming
- Free exhibition booth on main exhibition area
- 1 Banner in the show Arena
- 1 Advert in the show catalog (central pages, full color a4)
- 1 VIP table on the 2nd row (6 guests) with promotional material on the VIP tables
- 6 Invitations for THE BREEDER'S GALA DINNER
- 6 Meal tickets for 2 show days 6 VIP access badges (guests) and 6 macaroons VIP access (vehicles)
- VIP welcome at the airport and VIP treatment at the event
- Sponsoring of 1 qualifying class
- Relevant sponsorship announcement on public address system

Bronze Sponsor

5.000 euros

- 1 Banner in the show arena
- 1 Advert in the show catalog (full color a4)
- 1 VIP table on 2nd row (6 guests) with promotional material on VIP tables
- 4 Invitations for THE BREEDER'S GALA DINNER
- 4 Meal tickets for 2 show days
- 4 VIP fait access badges (guests) and 4 macaroons VIP access (vehicles)
- VIP welcome at the airport VIP treatment at the event
- Relevant sponsorship announcement on public address system





SALON DU CHEVAL D'EL JADIDA



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