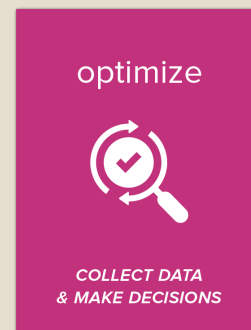




## Aligning with Impact Standards

---

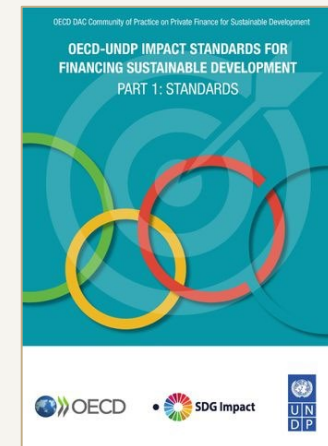
This document shows how the major emerging **practice and disclosure standards** for impact measurement and management align with our **4 universal steps of impact measurement and management**.



As you will see, by following our 4 steps you can align with most, if not all, of the standards currently in the market.

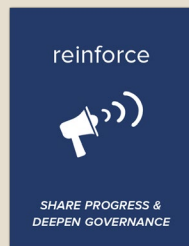
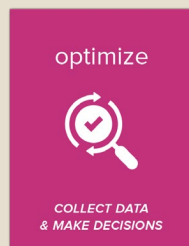
# Comparison to the SDG Impact Standards

A unique feature of the SDG impact Standards is that they are **the first standards to be consistent across enterprises and investors.**



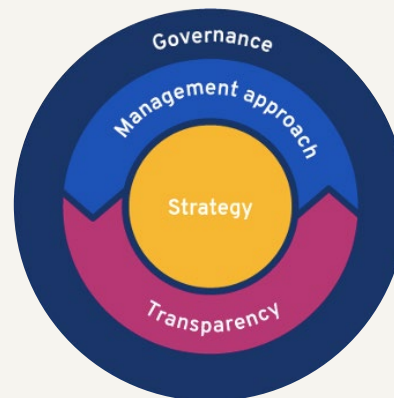
# Comparison to the SDG Impact Standards

The key elements of the SDG Impact Standards are represented in our **4 universal steps to impact measurement and management**:



The Standards are a **decision-making framework**, providing guidance on the practices organizations should adopt to measure and manage SDG impact.

Each set of standards is **organized around four key elements**:



**Strategy:** embedding impact and sustainable development into strategy

**Management Approach:** integrating strategy and making better decisions to optimize impact

**Transparency:** disclosing decisions and progress as a tool for accountability

**Governance:** aligning formal and informal governance systems for increased external accountability

# Comparison to the SDG Impact Standards

Our course and the Standards both make use of a shared language developed by the **Impact Management Project** to promote a consistent approach to impact labeling and management.

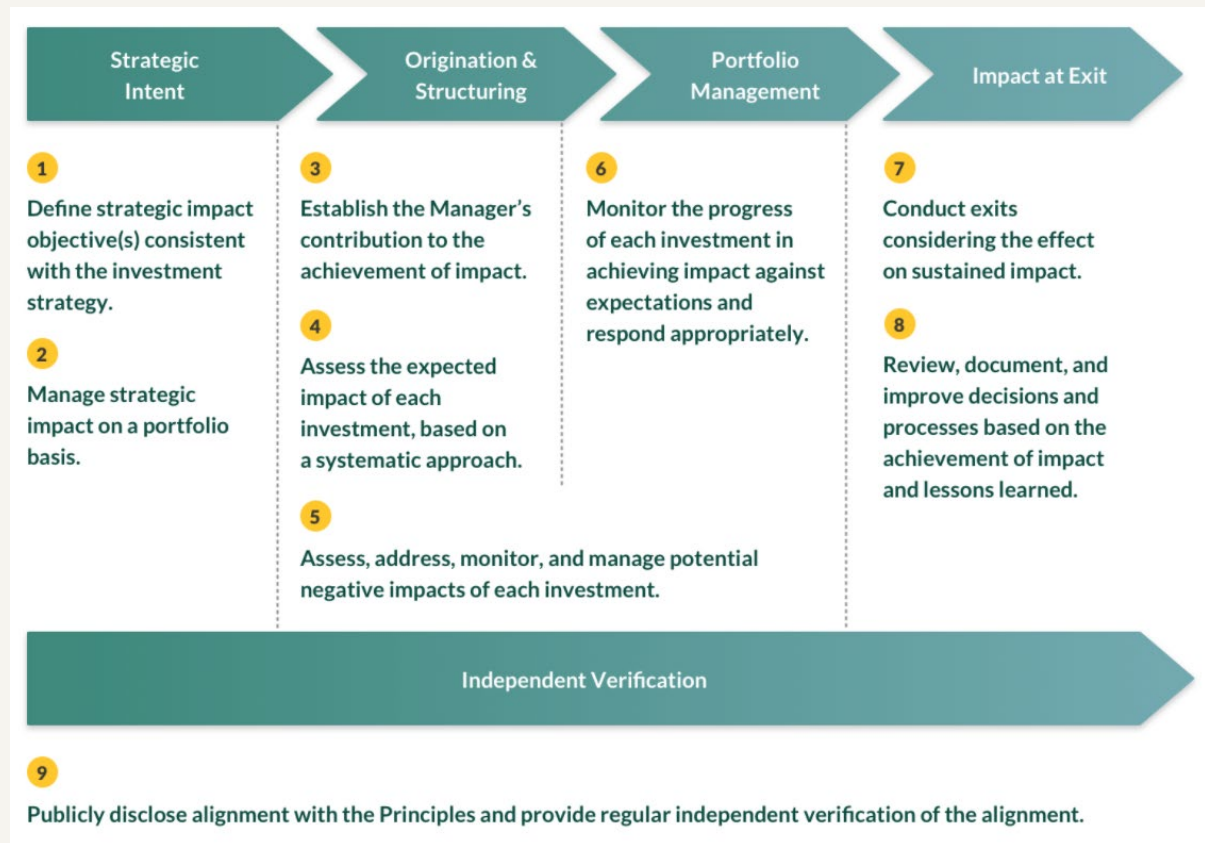
This shared language includes the **5 dimensions of impact** and **ABC goal levels**.



# Comparison to the Impact Principles

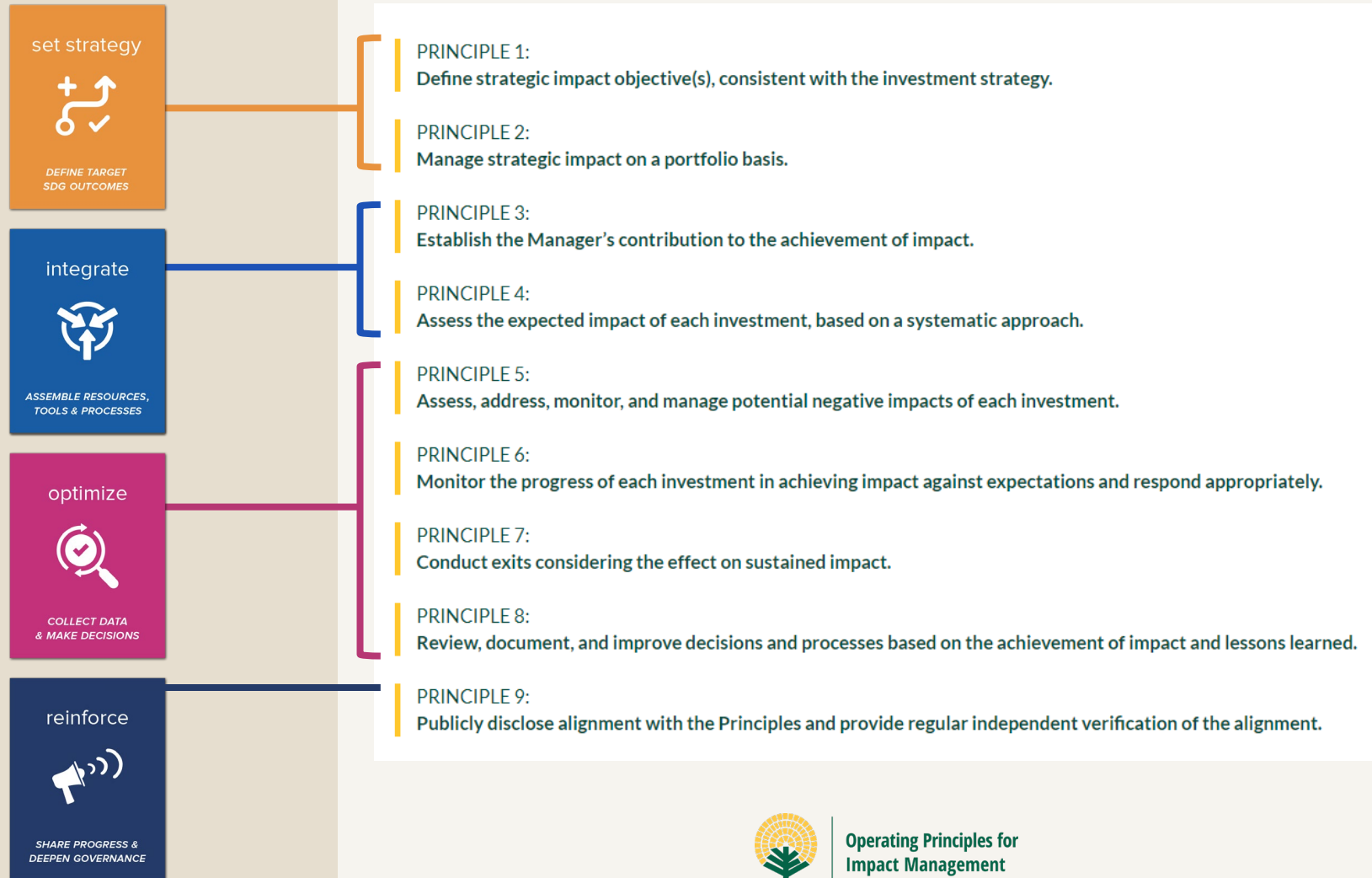
The 9 Impact Principles, launched in April 2019, provide a framework for investors to ensure that impact considerations are purposefully integrated throughout the investment life cycle.

This visual shows how the Impact Principles are aligned with stages of the investment cycle.



# Comparison to the Impact Principles

If you want to adhere to the Principles, our 4 universal steps to impact measurement and management will enable you to do that.





set strategy



DEFINE TARGET  
SDG OUTCOMES

integrate



ASSEMBLE RESOURCES,  
TOOLS & PROCESSES

optimize



COLLECT DATA  
& MAKE DECISIONS

reinforce



SHARE PROGRESS &  
DEEPEN GOVERNANCE

Bottom line: The 4 universal steps covered in this training will equip you well to align with the emerging practice and disclosure standards for impact measurement and management.



BROUGHT TO YOU BY:



PRODUCED BY:



**CASE**  
CENTER FOR THE ADVANCEMENT  
OF SOCIAL ENTREPRENEURSHIP