



RESOURCES: Optimize Investor SDG Impact

Find below resources mentioned in our course materials, as well as other resources that may help your organization measure and optimize SDG impact performance.

Step 1: WHAT HAPPENED: Assess SDG Impact Performance

15 Data Categories, Impact Frontiers

To make impact management a reality, the Impact Management Project developed a set of data categories that provide information across the five dimensions.

<https://impactfrontiers.org/norms/five-dimensions-of-impact/#data-categories>

A Guide to Classifying the Impact of an Investment, Impact Frontiers

Guide and associated excel template designed to provide asset owners and managers with high-level step-by-step guidance to classify the impact of individual investment products.

<https://impactfrontiers.org/resources/a-guide-to-classifying-the-impact-of-investments/>

Impact Frontiers

Offers guided do-it-yourself open-source content for investors seeking to advance their practice of impact management and impact-financial integration.

<https://impactfrontiers.org/>

Compass: The Methodology for Comparing and Assessing Impact, The GIIN

Includes a methodology for investors to assess and compare impact results using some new standard ratios.

https://thegiin.org/assets/COMPASS%20Methodology_For%20Investors.pdf

Step 2: WHY DID IT HAPPEN? Understand Deviations

No specific additional resources mentioned

Step 3: WHAT NEXT? Optimize Through New Actions

Investor Impact Matrix, Impact Frontiers

The Impact Management Project developed a set of impact classes that group investments based on their impact characteristics.

<https://impactfrontiers.org/norms/investment-classification/>

Investor's Perspective: Mapping a portfolio by its effects on people and planet,

Impact Frontiers

Case study of how PGGM, a Dutch asset manager, sought to more accurately understand and communicate what impact its investments are making, and precisely what their role has been in the process. PGGM has mapped its entire multi-asset class portfolio in terms of effects on people and the planet. The results, along with insights gained along the way, are showcased.

https://impactfrontiers.org/wp-content/uploads/2022/05/Investor_s-Perspective-PGGM_-Mapping-a-portfolio-by-its-effects-on-people-and-planet.pdf

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