

AYOUB TAOUABI

Junior Data Analyst

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Agadir, Morocco



PROFIL

Junior Data Analyst | Passionate about transforming data into actionable insights to drive strategic decision-making. Curious and committed to continuous learning, I combine creativity and analytical rigor to deliver innovative, data-driven solutions to complex challenges.

EDUCATION

Bachelor of Excellence in Data Analytics and Artificial Intelligence

University Ibn Zohr - Agadir | 2024 - Present

University Diploma of Technology in Decision Support and Statistics

École Supérieure de Technologie FBS | 2022 - 2024

LANGUAGES

- Arabic: Native
- English: Fluent
- French: Intermediate

PROJECTS

- Football Performance Visualization App: Developed an application to track and visualize the performance of football clubs and players.
- Sales Dashboard for Coffee Shop: Created a dynamic Power BI dashboard to monitor and analyze sales.
- Market Sales Dashboard: Built an interactive dashboard for tracking market sales metrics.

INTERESTS

- Traveling
- Reading
- Sports

PROFESSIONAL EXPERIENCE

Software Development Intern

Lumnex, France | 2024 - 3 months

- Developed a REST API for gateway control.
- Implemented advanced control systems.
- Created a simulation environment using Raspberry Pi.

Data Analysis Intern

Office Chérifien des Phosphates (OCP), Morocco | 2024 - 1 month

- Organized and analyzed marketing and operational data.
- Identified patterns and anomalies within datasets.
- Used Power BI and SQL to redefine and monitor key performance indicators (KPIs) for marketing initiatives.

SKILLS

Technical Skills

- Programming: Python (Scikit-learn, Pandas), SQL
- Data Visualization: Power BI (dashboards, KPI tracking)
- Machine Learning: Regression models, clustering algorithms
- Database Management: SQL Server, MySQL, Oracle

General Skills

- Strong foundation in statistical data analysis
- Skilled in developing actionable insights from data
- Quick learner, adaptable to new tools and technologies
- Creative and analytical problem-solving abilities