

ClubHouse Networking

101

Listen

Join the conversation in the themed events that resonate best with your brand. There are events created throughout the day and notifications are sent as each is created based on the data you provide upon subscribing to the app. Join in and listen to the conversation and if a speaker or guest shares a tip or an idea that you find noteworthy, connect with them through their Instagram account linked via their Clubhouse app.

Ask to be on stage

While listening to the conversation, request to be on the stage if you have something valuable to add to the discussion. When you are on that stage sharing your comment, tip, advice or reflection, you are able to share about yourself. If your offering is valuable and received well, it will not only increase your Clubhouse followers but also your chances of receiving private messages on Twitter or Instagram .

Be a co-host

As you start to network on the platform, reach out to contacts on the app and ask to co-host an event. Co-hosting an event on Clubhouse taps into the network of your co-host and helps to expand your outreach. You can have more than one co-host, and it serves to leverage your brand and network into the circle of influence for those participating and marketing the event.

THANKYOU

if you haven't received your clubhouse invite yet, you'll get
it in few minutes!