



A **VISION** TO POWER COMMUNITY-DRIVEN SOLUTIONS IN NIGERIA

NaijaSolve:

A Vision for Empowering Community-Driven Solutions in Nigeria

Background

Nigeria, a nation brimming with potential, faces numerous challenges woven deeply into its social fabric, starting at the community level. From inadequate infrastructure to social inequities, these challenges significantly hamper the country's growth, highlighting the inadequacy of traditional top-down development models.

NaijaSolve envisions an alternative: empowering local communities to leverage their own ingenuity and strengths, creating tailored solutions to their unique problems through innovation, technology, and crowd-sourced support.

Vision

NaijaSolve is an initiative to empower communities to solve their problems rather than wait for the 'Top'. The initiative advances an alternative perspective to the current top-down model to development. It champions a viable model of bottom-up problem-solving by incentivizing a solutions-driven society leveraging innovation, technology, and crowdsourcing.

NaijaSolve seeks to become the "GoFundMe" for Community Development, aiming to:

1. Produce Community Solution Managers (CSM)
2. Mobilize funds for their Projects
3. Celebrate the CSMs

The Challenge

Traditional developmental frameworks frequently fail because they overlook local insights and community involvement. By neglecting grassroots perspectives, these models inadequately address specific community needs and result in unsustainable outcomes. The need for a new approach, centered around community involvement and ownership, has never been more urgent.

The NaijaSolve Solution

NaijaSolve is a transformative platform designed to empower community-driven solutions by connecting local problem solvers with the resources, support, and recognition they need to thrive. At its core, NaijaSolve operates on three interconnected pillars:

- Identification
- Mobilization,
- Celebration.

These pillars work in synergy to create a vibrant ecosystem where community-led initiatives can flourish and create lasting positive change.

Identification

Locating the Innovators: NaijaSolve employs a multi-pronged approach to identify and engage community solution managers. A user-friendly web and mobile platform serves as a central hub for reporting local challenges, mapping community skills and expertise, and facilitating the formation of problem-solving teams. Physical "NaijaSolve Hubs" are established in partnership with local organizations to provide internet access and personalized support to those less digitally literate.

Mobilization

Fueling the Solutions: NaijaSolve acts as a bridge, connecting problem-solving teams with a diverse range of resources. A dedicated micro-grant platform facilitates direct financial support for community-led projects, leveraging the widespread adoption of mobile money in Nigeria. A skills and expertise marketplace connects teams with local mentors, experts, and artisans who can offer their services on a subsidized or pro bono basis. NaijaSolve also facilitates the matching of material resources, connecting projects with potential donors or surplus materials within the community. Beyond material support, the platform integrates project management tools to help teams plan, track progress, and manage resources effectively.

Funds Mobilization Model:

- Anyone can sponsor a project for funding thereby becoming a CSM.
- CSM provides at least 10% in cash or kind for the project sponsored.
- CSM gets the local community to provide at least 10% in cash or kind.
- Projects qualify for NaijaSolve crowdfunding once the above conditions and project requirements are met.

Technology as a Catalyst

Technology underpins NaijaSolve's scalable model, ensuring efficiency, accessibility, and inclusivity. The robust platform architecture supports mobile and web usage, optimized even in regions with limited internet connectivity. Project funding, community mobilization, and reporting are seamlessly managed through intuitive digital solutions, significantly increasing reach and operational efficiency.

Operational Model Principles

NaijaSolve operates under these core principles:

- Lean Operations
- Technology-driven
- Trust System: Multilayered validations
- Partnerships

Roadmap Starts: April 1st, 2025

Year	Funding	Target
1	Self-Funding, Friends, and Partnership Outreach	Kick-off with 15 Communities across Nigeria, with a plan to scale to 100 communities
2	Partner Funding	500 communities

Sustainability and Scalability

NaijaSolve prioritizes sustainable operations by empowering communities to maintain ownership of their local initiatives. Sustainability is ensured through:

- Community-managed local hubs.
- Strategic partnerships with government agencies, corporations, and NGOs.
- Diversified revenue streams, including partnerships and crowdfunding.

Measuring Impact

NaijaSolve emphasizes rigorous monitoring and evaluation. Key performance indicators include:

- Number of projects successfully launched and completed.
- Total resources mobilized.
- Community-level improvement indicators.

Regular assessments provide feedback for continuous improvement and demonstrate tangible benefits, reinforcing the model's effectiveness and appeal to stakeholders.

The Future

NaijaSolve aspires to redefine Nigeria's approach to community development, establishing itself as a catalyst for innovation, resilience, and sustainable problem-solving across every region. By promoting a culture of active community engagement, NaijaSolve seeks not only to address immediate issues but to cultivate lasting empowerment.

Call to Action

NaijaSolve invites individuals, communities, corporations, and institutions to join this transformative journey. Together, through local ingenuity, shared resources, and collective action, NaijaSolve is committed to building a prosperous, thriving Nigeria—one community at a time.

*For more information, reach the following contact: **hello@naijasolve.org***