Presentation 2024

PLANT PALS

Presented by:
Alaina Ge,
Annie Yan,
Kayla Bolduc,
Shaun Guimond

Overview

Our Project

Claude

Ask about any plant

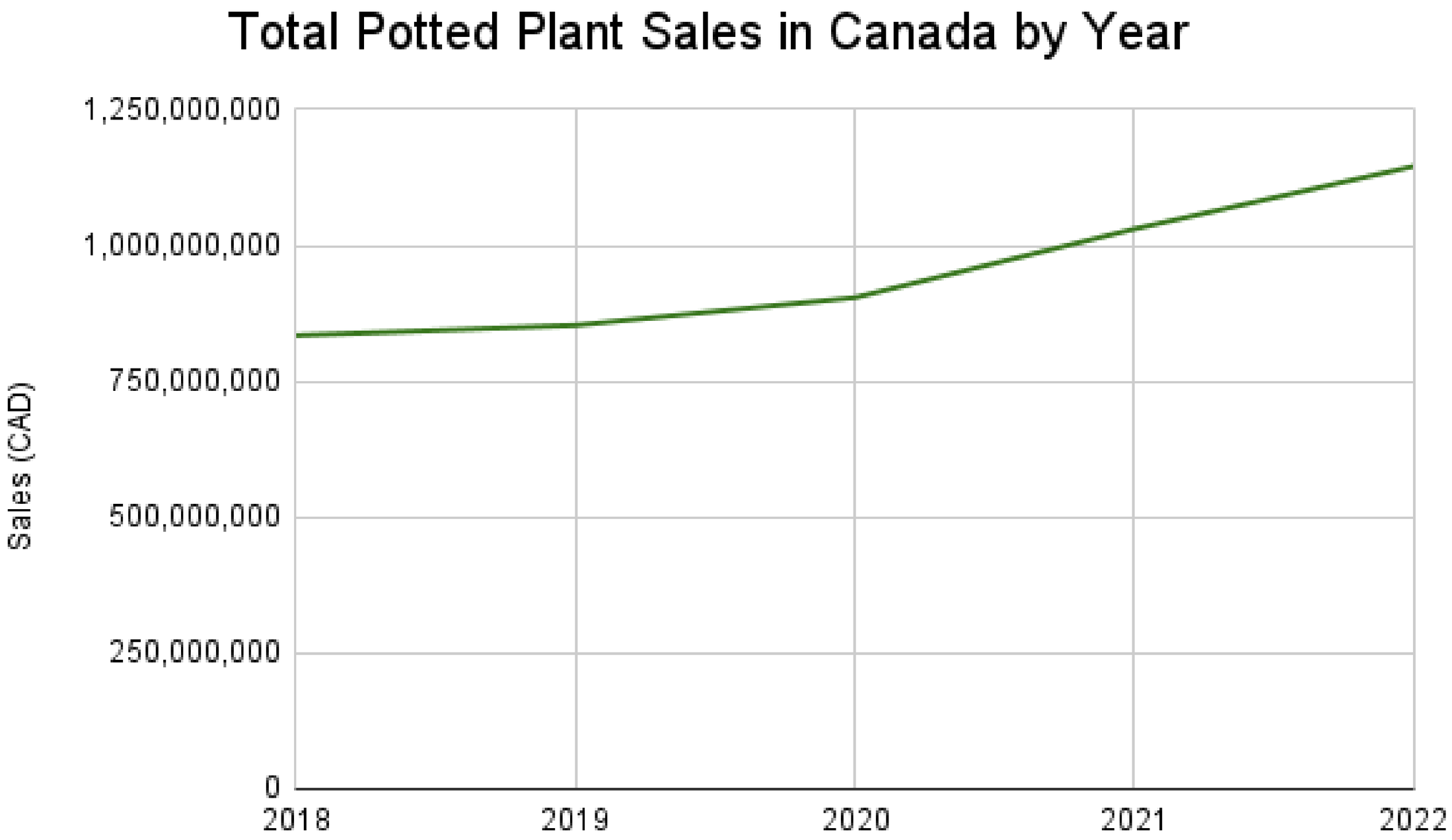
Gives plant care advice

Value Proposition

- CAD$ 1.1+ billion potted plant sales in Canada 2022 (1)
- “In 2021, 21% of people in Canada said they grew fruit, herbs, vegetables or flowers indoors for personal use in the past 12 months.” (1)

Celebrate House Plant Day on January 10

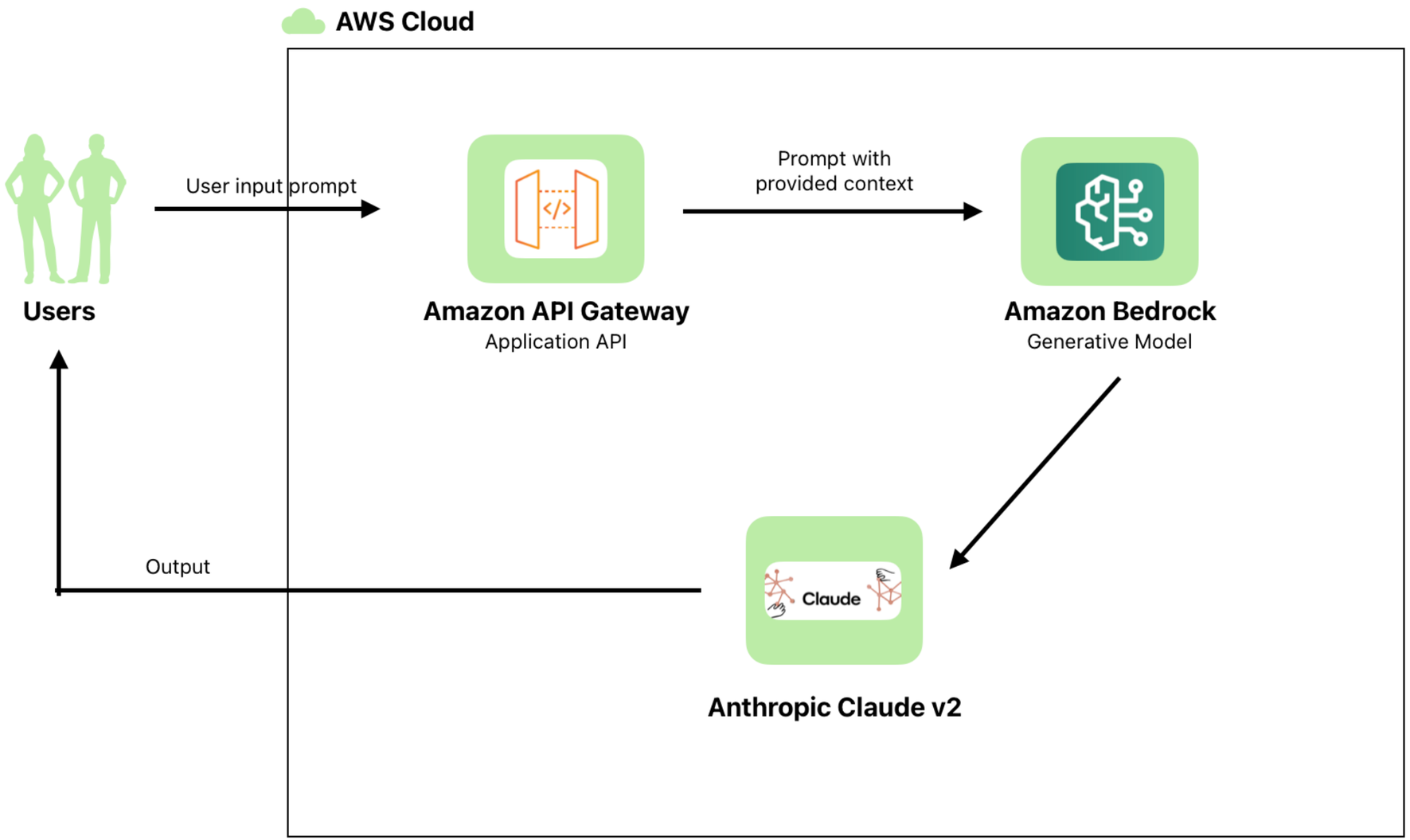
(1) StatCan: House plants: The gift that keeps on giving


Total Potted Plant Sales in Canada by Year
Sales (CAD)
1,250,000,000
1,000,000,000
750,000,000
500,000,000
250,000,000
0
2018
2019
2020
2021
2022

Target Audience

you!

Architecture Diagram



THANK YOU

Annie, Alaina, Shaun, Kayla

https://github.com/ayqya/Plant-Pals