

Ayse Cevikel

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Education

University of Southern California | Los Angeles, CA

Fall 2016 - May 2020

BA, Communication

Minors in Media Arts & Practice, Music Industry

GPA: 4.0 - Annenberg School for Communication Dean's List Spring 2018

The American School in Switzerland | Lugano, Switzerland

Fall 2013 - June 2016

Work Experience

BUGECE.co | Istanbul, Turkey

June - August 2018

Social Media & Marketing Intern

- Worked extensively with the social media team of Turkey's only ticketing, managing, and organizing company for electronic music, with the responsibility of creating promotional content, constructing social media strategies, updating Instagram, Facebook & Twitter platforms, preparing showcase presentations, undertaking real-time event coverage, and gathering analytics.

KXSC USC Radio | Los Angeles, California

August - December 2017

Radio Host Trainee

- Shadowed hosts and learnt the business of music broadcasting, eventually growing to hone skills in broadcast radio software. Acquired technical skills like using mixers, microphones, vinyl, and CD's on air, while simultaneously obtaining real-time, live broadcast experience.

Global Inheritance | Los Angeles, California

July - September 2017

Creative Events Intern

- Gained thorough experience in the business of creative event planning while utilizing social media platforms and artist outreach to educate young adults on environmental issues in order to boost conservational consciousness. Helped the team in creating informational and promotional presentations and coming up with social media strategies directed toward young adults.

ATU Duty Free Shop at Ataturk Airport | Istanbul, Turkey

May - August 2015

Business Assistant

- Gained experience as an assistant in my families business, where I was exposed to a wide variety of daily responsibilities ranging from customer related operations to managing product inventories and net export estimates.

Leadership, Activities & Skills

The Collectve USC | Los Angeles, CA

November 2016 - Present

President and Founder

Founded and actively lead The Collectve, originally a U-Penn organization for Underground Electronic Music, to which our efforts have expanded to recruit passionate artists. Whether you're a producer, DJ, or musician, The Collectve brings creatives together. Some of our events include performance opportunities, music workshops and, most importantly, a social platform to attract new members and audiences. Thus far, since its conception in 2016, The Collectve has enjoyed more than ten events and holds fifty-members.

Expat Society USC | Los Angeles, CA

September 2017 - Present

DJ and Active Member

Electronic Music Courses

- SAE Institute Istanbul Music Production Ableton Workshop, UNIS Academy Certified Ableton Training Center

Skills: Adobe Creative Suite (Photoshop, Premiere, Illustrator); 3D Design (Maya), Unity; Sound Design (Ableton, Logic Pro), Microsoft Suite (Word, Excel, Powerpoint), HTML

Interests: DJ-ing, Entertainment & Music Industry, Digital Art, Graphic Design, Music Production, HMTL, Drawing

Languages: Fluent in English and Turkish; French (Moderate)