Ayse Eda Turcan

(+1) 267-366-5461 | aet76@drexel.edu | Philadelphia, PA

Education

Drexel University | Philadelphia, PA | *Anticipated Graduation: June 2028*
Bachelor of Science in User Experience & Interaction Design

Relevant Coursework: Introduction to Human-Computer Interaction, Design Thinking in Product Design, Photography, Computer Programming I, Computing and Informatics Design

Honors/Awards: A. J. Drexel Scholarship *(2023 - Present)*, The Duke of Edinburgh's Silver Award *(2022)*

Skills: Figma, Balsamiq, Adobe Photoshop, Adobe Illustrator, HTML/CSS, Javascript, Python, Low to High Fidelity Design & Prototyping, User Personas, Wireframes, User Journeys, Storyboards, UX and UI Design, Card Sorting, Experience Maps

Experience

UI/UX Design Intern | July 2024
Exairon - Customer Experience Automation Platform | Istanbul, Turkey
- Collaborated with 9 designers and developers to redesign Exairon's operator portal to allow users to navigate the site with ease and improve accessibility along with readability in a fast-paced environment
- Revamped the problematic elements of the most frequently visited pages of Exairon's operator portal using Figma with input from the other designers
- Upgraded the old chatroom used by operators and updated it to suit the modern elements of the website using Figma, creating a cleaner look and improving the website cohesion
- Remodeled the old and busy-looking Kanban Board to create a more professional look for the page and organized the board to make it more user-friendly
- Worked closely with the development team members to ensure design alignment with existing project frameworks and goals

Front End Developer | April 2024
Philly Codefest | Philadelphia, PA
- Partnered with a team of six to create an accessibility-focused application that helps impaired or disabled individuals find accessible places and activities
- Created wireframes for the welcome page, about us page, and a survey page designed to gather first-time user preferences and needs using Balsamiq
- Developed the survey page's interface using HTML, CSS, and JavaScript, ensuring a user-friendly experience for first-time users

High School Internship | July 2022 - August 2022
Cenik Architecture Office | Karabuk, Turkey
- Organized and sorted financial documents in the office with precision
- Assisted the owner with scheduling and setting up virtual meetings with employees and clients
- Troubleshot minor technological issues the other interns were having

Activities

Event Coordinator, Drexel Animation Group, *2024 - Present*
Member, Turkish Students Association, *2023 - Present*