

Introduction

In this project we will try to find an optimal location for a shopping center. Specifically, this report will be targeted to stakeholders interested in opening an shopping center in Newyork, USA.

Since there are lots of shopping centers in Newyork we will try to detect locations that are not already crowded with shopping center.

Business Problem

We will use our data science powers to generate a few most promissing neighborhoods based on this criteria. Advantages of each area will then be clearly expressed so that best possible final location can be chosen by stakeholders.