

Grind Sales Slicing Dashboard



Product Analysis

Year and Quarter

- > 2023
- > 2024
- ✓ 2025
- > Qtr 1
- > Qtr 2
- > Qtr 3
- > Qtr 4

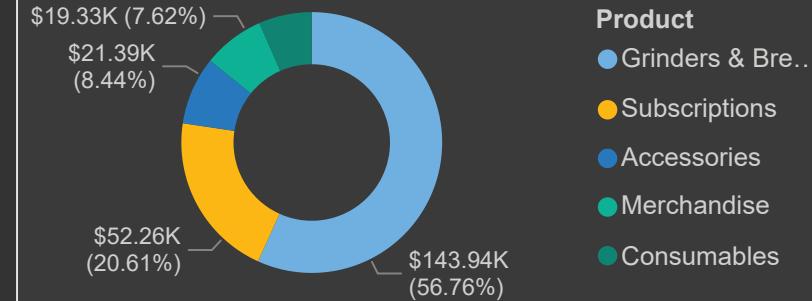
Metric Selector

- Margin
- Profit
- Quantity
- Revenue

\$253.6...
 Revenue **\$200.32**
 Average of Rev... **\$132.7...**
 Profit

1277
 Customers **52.43%**
 Margin **3226**
 Quantity

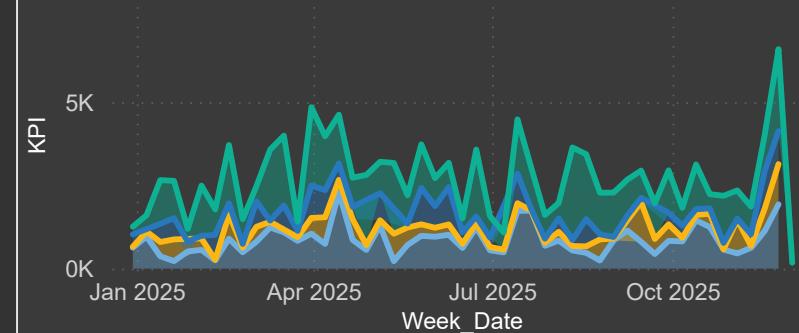
Revenue by Product



ProductName	East	North
Three-Month Gift Subscription	\$2,543.189987182617	\$1,173.7799911499
Subscription Renewal Service	\$5,065.290115356445	\$1,615.0200500488
Single-Origin Ethiopian (250g)	\$1,247.359998703003	\$311.83999633789
Seasonal Blend Light Roast	\$1,208.019958496094	\$497.41998291015
Refillable Coffee Pods	\$1,254.759971618652	\$506.72998809814
Precision Electric Grinder	\$6,037.199890136719	\$4,643.9999237060
Pour-Over Starter Kit	\$6,419.030174255371	\$947.07003021240
Monthly Dark Roast Subscription	\$2,327.879962921143	\$428.81999206542
Minimalist Keychain	\$1,094.800024032593	\$492.66000747680
Logo Hoodie (Black)	\$593.9699821472168	\$182.75999450683
Total	\$78,729.78959083557	\$30,622.339765548

KPI by Week_Date and Region

Region ● East ● North ● South ● West





ProductName	2023	2024	2025	Total
High-Capacity French Press	56,167.76	61,581.52	43,648.44	161,397.72
Precision Electric Grinder	37,848.60	38,080.80	24,381.00	100,310.40
Automated Drip Brewer	30,648.80	37,014.32	31,591.84	99,254.96
Hand Grinder (Travel Size)	35,151.36	29,038.08	32,094.72	96,284.16
Pour-Over Starter Kit	16,942.03	16,942.03	13,153.75	47,037.81
Bi-Weekly Sampler Box	13,315.50	11,983.95	14,380.74	39,680.19
Subscription Renewal Service	12,406.29	13,434.03	12,332.88	38,173.20
Espresso Lovers Quarterly Pack	10,706.41	12,278.68	9,583.36	32,568.45
Three-Month Gift Subscription	9,977.13	9,520.66	8,672.93	28,170.72
Monthly Dark Roast Subscription	8,576.40	9,985.38	8,086.32	26,648.10
Airtight Storage Container	8,789.76	9,949.52	7,507.92	26,247.20
Branded Ceramic Mug (Large)	7,948.80	6,739.20	4,665.60	19,353.60
Decaf Blend (1kg)	6,859.50	6,940.20	5,447.25	19,246.95
Total	304,032.05	311,135.61	255,903.20	871,070.85

ProductName	2023	2024	2025	Total
Three-Month Gift Subscription	61.51%	59.58%	57.66%	59.67%
Subscription Renewal Service	66.20%	64.51%	62.83%	64.52%
Single-Origin Ethiopian (250g)	40.74%	37.77%	34.81%	37.87%
Seasonal Blend Light Roast	84.83%	84.07%	83.31%	84.08%
Refillable Coffee Pods	64.98%	63.23%	61.48%	63.48%
Precision Electric Grinder	69.31%	67.78%	66.24%	67.98%
Pour-Over Starter Kit	35.43%	32.20%	28.97%	32.46%
Monthly Dark Roast Subscription	47.85%	45.24%	42.63%	45.28%
Minimalist Keychain	19.99%	15.98%	11.98%	16.35%
Logo Hoodie (Black)	20.03%	16.02%	12.03%	16.61%
Insulated Travel Tumbler	56.26%	54.07%	51.89%	53.79%
High-Capacity French Press	60.19%	58.20%	56.21%	58.35%
Hand Grinder (Travel Size)	53.50%	51.18%	48.85%	51.25%
Total	56.64%	55.06%	52.43%	54.84%