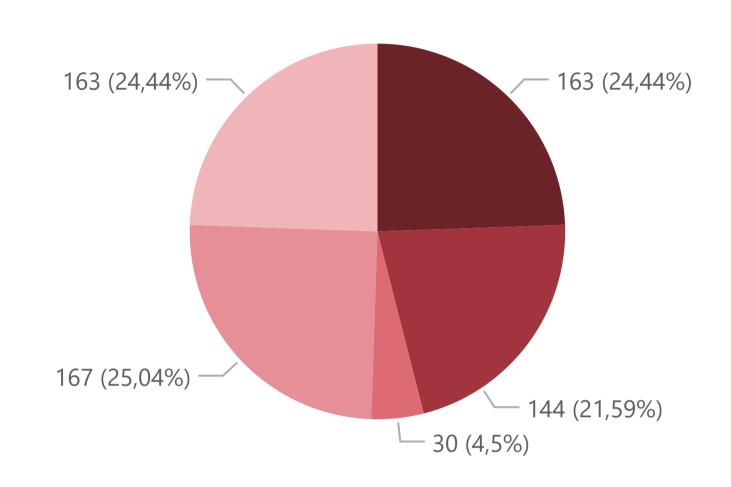
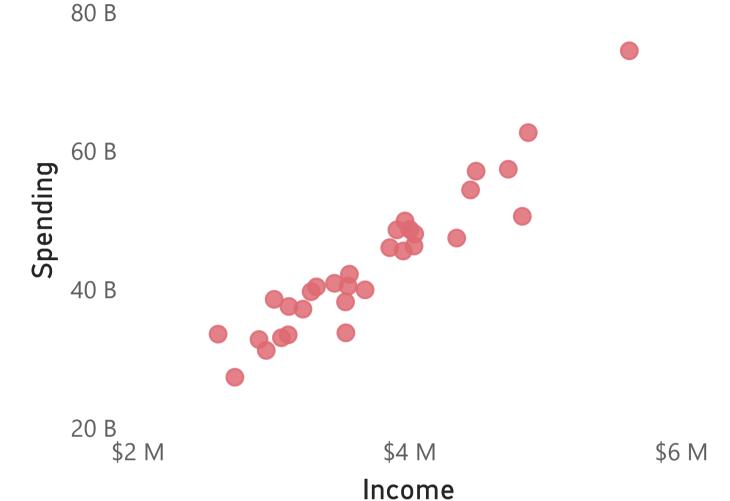
Marketing Campaign Insight Analysis



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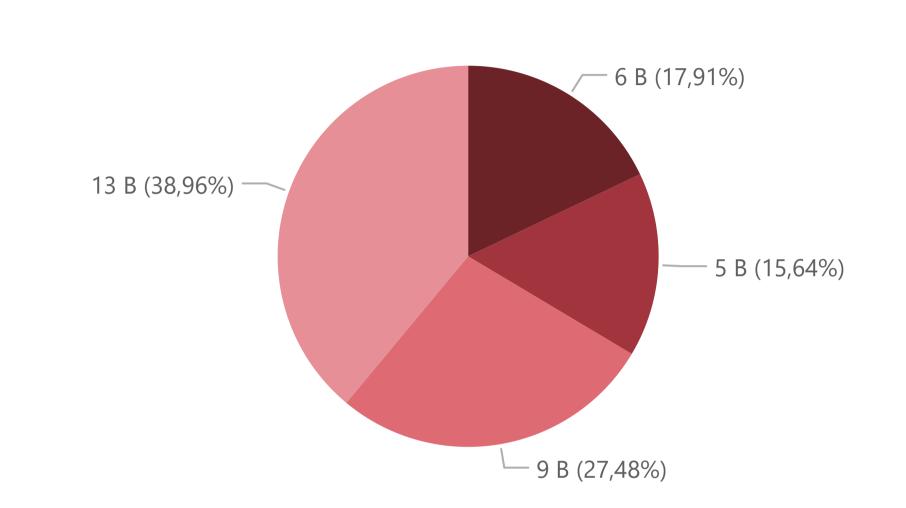


Daily Income vs. Spending: Correlation Insights



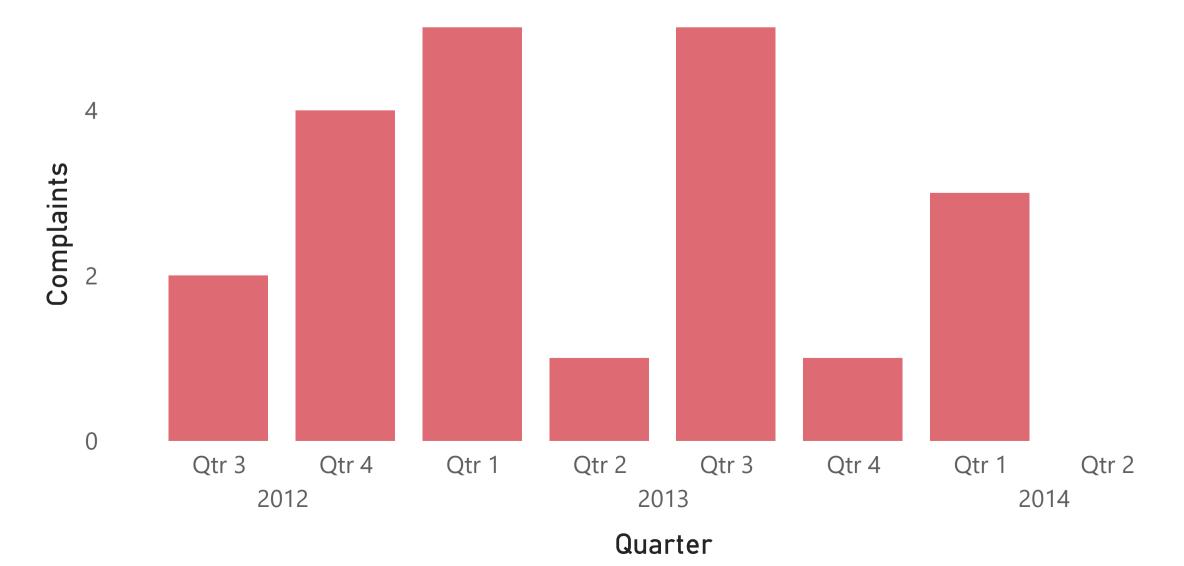
Product Purchases by Channel: Catalog, Web, and Store

● Catalog Purchases ● Deals Purchases ● Web Purchases ● Store Purchases



Insight Derived: Higher income results in higher spending

Customer Complaints: Annual and Quarterly Analysis



Spending Patterns: Yearly and Quarterly Insights

