

Privacy Policy

Effective Date: 09.30.2025

This Privacy Policy explains how this website (www.aysenuronaran.com) collects, uses, and protects your information.

By using the site, you consent to the practices described here.

Information We Collect

- Basic technical information (e.g., IP address, browser type, device information).
- Usage data such as pages visited, time spent, and interactions on the site.
- No personal identifiers (e.g., names, emails) are collected directly through this website.

How We Collect Data

We use:

- Google Analytics 4 (via Google Tag Manager) to understand visitor behavior.
- Vercel Analytics and Vercel Speed Insights to monitor site performance and improve user experience.
- Google Fonts for consistent typography. When these fonts are loaded, your IP address may be transmitted to Google's servers.

Cookies

This site uses cookies to:

- Enable essential website functions.
- Measure and improve performance through analytics.

Non-essential cookies (analytics, performance tracking) will only run with your consent.

Legal Basis for Processing

- **European Union (GDPR):** Data processing is based on legitimate interests (site improvement) or user consent for non-essential cookies.
- **United States:** Some states (e.g., California CCPA/CPRA, Virginia, Colorado) provide residents with rights over their data. While this website does not sell personal data, you may contact us with any questions or requests concerning your information.
- **Canada (PIPEDA):** Any technical data collected is used only for improving the website's functionality and is not sold or shared with third parties.

Your Rights

Depending on your location, you may have the right to:

- Request access to or deletion of your data.
- Opt out of non-essential cookies (analytics, performance tracking).
- Contact us regarding privacy concerns.

Data Retention

Analytics data is retained only as long as necessary to analyze trends and improve site performance. Retention periods follow the defaults provided by the services we use (e.g., Google Analytics).

Third-Party Services

- Google Analytics 4 (Google Ireland Limited / Google LLC, depending on your region).
- Vercel Analytics and Speed Insights (Vercel Inc.).
- Google Fonts (Google LLC).

Contact

If you have any questions about this Privacy Policy, you may contact:

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