

Milestone 5

# **Sentiment Analysis**

# Team:

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### **Summarization:**

Our aim was doing sentiment analysis for tweets, we did preprocessing on the data we collected, and we worked on different types of pre-trained models, we created LSTM model, and we used it to classify tweets from our data set and we created GUI tab to classify new random texts

## 1-Methodology:

We collected our data from a Kaggle competition that had dataset that contains Text column that are tweets from twitter, language column that indicates every tweet language and Label column that indicates the sentiment analysis of the text as if it was (Positive, Negative, Uncertainty, Litigious)

Kaggle competition: <u>Sentiment Dataset with 1 Million Tweets</u>

Preprocessing of the data:

First we uploaded our data and we read it by pandas library

Our first preprocessing step is to make sure there isn't any null values in any of the rows

```
data = data[data['Language'] == 'en']
string_to_remove = 'litigious'
data = data[~data['Label'].str.contains(string_to_remove)]
                                                         Text Language
        Rwanda is set to host the headquarters of Unit...
                                                                    en
        It sucks for me since I'm focused on the natur...
                                                                     en
        @ShawnTarloff @itsmieu you can also relate thi...
                                                                    en
        Social Security. Constant political crises dis...
       @FilmThePoliceLA A broken rib can puncture a 1...
937849
                   @Juice_Lemons in the dark. it's so good
937850 8.SSR & Disha Salian case should be solved...
937851 *ACCIDENT: Damage Only* - Raleigh Fire Depart...
937852 @reblavoie So happy for her! She's been incred...
937853
                                 I'm lost and I'm found but
              Label
         positive
           negative
      uncertainty
          negative
8
           negative
        positive
negative
negative
937849
937850
937851
          positive
negative
937852
937853
[691248 rows x 3 columns]
```

We specified our project on only classifying on the English texts, so we only took the 'en' from the column (Language)

Then we removed litigious analysis because we wanted to make sure our data will only have (positive, negative, neutral)

```
stop_words = set(stopwords.words('english'))
lemmatizer = WordNetLemmatizer()
def preprocess_text(Text):
    Text = Text.lower()
    Text = re.sub(r'[^a-zA-Z\s]', '', Text)
    tokens = nltk.word_tokenize(Text)
    tokens = [lemmatizer.lemmatize(word) for word in tokens if word not in stop_words]
    return ' '.join(tokens)
data['Text'] = data['Text'].apply(preprocess_text)

x= data['Text']
y= data['Label']

train_texts, test_texts, train_labels, test_labels = train_test_split(x, y, test_size=0.2, random_state=42)
```

Next step we converted all capital letters to small letters by using .lower() function

Then we removed any special characters from the texts

Then we used from the NTLK library word Lemmatization it is a technique used to reduce inflected words to their root word by using stop words: it is a set of commonly used words in a language. Examples of stop words in English are "a," "the," "is," "are," etc

Then we used word tokenization library: Tokenization breaks text into smaller parts for easier machine analysis, helping machines understand human language

### 2-Results

In this Sentiment analysis project, several different methodologies and pretrained models were employed to analyze text data. Initially, the project utilized a pretrained model like VADER, which yielded moderate validation and test accuracies of approximately 0.53 and 0.54, respectively.

Subsequently, TextBlob was implemented, resulting in a slightly higher accuracy of around 0.56.

```
]: label_mapping = {'positive': 1, 'negative': 0, 'uncertainty': 2}
   data['Label'] = data['Label'].map(label_mapping)
   # Split data into training and validation sets
   x = data['Text']
    = data['Label']
   x_train, x_val, y_train, y_val = train_test_split(x, y, test_size=0.3, random_state=42)
   # Analyze sentiment using TextBlob pretrained model
   def analyze_sentiment(sentence):
       blob = TextBlob(sentence)
       polarity = blob.sentiment.polarity
       # Classify the sentiment based on the polarity score
       if polarity > 0:
           return 1 # Positive
       elif polarity < 0:</pre>
          return 0 # Negative
       else:
           return 2 # Neutral
   # Apply sentiment analysis to validation set
   y_val_predicted = x_val.apply(analyze_sentiment)
   # Calculate accuracy
   accuracy = accuracy_score(y_val, y_val_predicted)
   print(f"Accuracy: {accuracy}")
   Accuracy: 0.5616531165311653
```

However, the most notable performance improvements were achieved through more sophisticated techniques like logistic regression and SVM. Logistic regression

demonstrated remarkable accuracy during training, achieving around 0.98, and maintained a high validation accuracy of approximately 0.96.

```
]: from sklearn.linear_model import LogisticRegression from sklearn.metrics import accuracy_score, classification_report logistic_regression_model = LogisticRegression(max_iter=500)
      logistic_regression_model.fit(X_train_tfidf, y_train)
      train preds = logistic regression model.predict(X train tfidf)
      val_preds = logistic_regression_model.predict(X_val_tfidf)
     train_accuracy = accuracy_score(y_train, train_preds)
val_accuracy = accuracy_score(y_val, val_preds)
      print("Train Accuracy:", train_accuracy)
      print("Validation Accuracy:", val_accuracy)
print("\nTrain Classification Report:")
     print((lassification_report(y_train, train_preds))
print((lassification_classification_Report:")
print(classification_report(y_val, val_preds))
      Train Accuracy: 0.9759957411798867
      Validation Accuracy: 0.962059620596206
     Train Classification Report: precision r
                                              recall f1-score support
                                                                                7411
                                  0.97
                                                0.97
                                                               0.97
                                                                               5862
            accuracy
                                                                0.98
                                                                              20663
      macro avg
weighted avg
                                                                              20663
```

Similarly, SVM also showcased impressive results, with a training accuracy exceeding 0.98 and a validation accuracy of around 0.96.

### Finally, we tried LSTM and gave us an accuracy of 0.97

```
Epoch 1/40
265/265 -
                              271s 997ms/step - accuracy: 0.8144 - loss: 0.4430 - precision: 0.8573 - recall: 0.7546 - val_accuracy: 0.9411 -
val_loss: 0.1569 - val_precision: 0.9469 - val_recall: 0.9354
Epoch 2/40
265/265 -
                            – 304s 1s/step – accuracy: 0.9583 – loss: 0.1064 – precision: 0.9643 – recall: 0.9544 – val_accuracy: 0.9641 – val
_loss: 0.0856 - val_precision: 0.9677 - val_recall: 0.9611
Epoch 3/40
                             - 343s 1s/step - accuracy: 0.9643 - loss: 0.0850 - precision: 0.9711 - recall: 0.9596 - val_accuracy: 0.9659 - val
_loss: 0.0856 - val_precision: 0.9724 - val_recall: 0.9589
Epoch 4/40
265/265 -
                             – 311s 1s/step – accuracy: 0.9675 – loss: 0.0755 – precision: 0.9732 – recall: 0.9623 – val_accuracy: 0.9663 – val
_loss: 0.0856 - val_precision: 0.9710 - val_recall: 0.9602
Epoch 5/40
                             - 331s 1s/step – accuracy: 0.9676 – loss: 0.0749 – precision: 0.9730 – recall: 0.9631 – val_accuracy: 0.9656 – val
_loss: 0.0807 - val_precision: 0.9699 - val_recall: 0.9624
Epoch 6/40
265/265 ________ 337s ls/step - accuracy: 0.9690 - loss: 0.0697 - precision: 0.9742 - recall: 0.9643 - val_accuracy: 0.9661 - val_loss: 0.0848 - val_precision: 0.9680 - val_recall: 0.9643
265/265 -
Fnoch 7/40
                             - 399s 1s/step - accuracy: 0.9685 - loss: 0.0718 - precision: 0.9736 - recall: 0.9632 - val_accuracy: 0.9650 - val
_loss: 0.0871 - val_precision: 0.9703 - val_recall: 0.9613
Epoch 8/40
265/265 -
                             – 375s 1s/step – accuracy: 0.9699 – loss: 0.0651 – precision: 0.9745 – recall: 0.9657 – val_accuracy: 0.9664 – val
loss: 0.0857 - val_precision: 0.9682 - val_recall: 0.9628
Epoch 9/40
                             - 398s 2s/step - accuracy: 0.9739 - loss: 0.0611 - precision: 0.9771 - recall: 0.9703 - val_accuracy: 0.9638 - val
_loss: 0.1020 - val_precision: 0.9653 - val_recall: 0.9624
Epoch 10/40
                            — 351s 1s/step - accuracy: 0.9744 - loss: 0.0581 - precision: 0.9763 - recall: 0.9722 - val accuracy: 0.9622 - val
265/265 -
_loss: 0.1056 - val_precision: 0.9647 - val_recall: 0.9606
```

### 3-Conclusion:

In the process of sentiment analysis, we used different techniques like VADER, Text Blob, logistic regression, and (SVM) Support Vector Machines

By using these models, we found out

### **Logistic Regression:**

It is fast and with a high accuracy but dealing with a big dataset

```
[20]
       print("Train Accuracy:", train_accuracy)
print("Validation Accuracy:", val_accuracy)
print("\nTrain Classification Report:")
       print(classification_report(y_train, train_preds))
       print(classification_report(y_val, val_preds))
       Train Accuracy: 0.9759957411798867
       Validation Accuracy: 0.962059620596206
       Train Classification Report:
                                           recall f1-score
                                                                    support
                               0.98
0.98
0.97
                                            0.97
                                                          0.97
                                                                        -
5862
                                0.98 0.98
0.98 0.98
       macro avg
weighted avg
                                                          0.98
0.98
                                                                       20663
                                                                      20663
                                             0.98
       Validation Classification Report:
                          precision
                                                      f1-score
                                                                    support

    0.96
    0.97

    0.97
    0.96

    0.95
    0.95

                                                           0.96
                                                                         3113
                                             0.95
                                                                         2464
                                                           0.95
                                                                         8856
       macro avg
weighted avg
                                0.96
                                             0.96
                                                           0.96
                                                                         8856
```

#### (SVM) Support Vector Machines:

It has the highest accuracy, but it takes too much time to run dealing with big dataset

```
from sklearn.svm import SVC
        from sklearn.feature_extraction.text import CountVectorizer
                   _vectorizer = CountVectorizer(max_features=1000)
        X_train_counts = count_vectorizer.fit_transform(x_train)
X_val_counts = count_vectorizer.transform(x_val)
        svm_model = SVC(kernel='linear', C=1.0)
svm_model.fit(X_train_counts, y_train)
        svm_model.fit(X_train_counts, y_train)
train_accuracy = svm_model.score(X_train_counts, y_train)
val_accuracy = svm_model.score(X_val_counts, y_val)
        print("Training Accuracy:", train_accuracy)
print("Validation Accuracy:", val_accuracy)
y_pred = svm_model.predict(X_val_counts)
print(classification_report(y_val, y_pred))
Training Accuracy: 0.9868847698785268
Validation Accuracy: 0.96014001806684
precision recall f1
                                             0.9601400180668473
                                                                                           support
                                                      recall f1-score
                                          0.95
                                                            0.97
                                                                              0.96
                                                                                                3279
2464
                                          0.95
                                                                              0.95
                                                                              0.96
               accuracy
                                                            0.96
0.96
                                          0.96
0.96
        macro avg
weighted avg
                                                                                                 8856
```

### Vader:

It takes time but with right classification and with accuracy =0.53

```
print("Validation Accuracy:", val_1)
print("Test Accuracy:", test_1)

[nltk_data] Downloading package vader_lexicon to
[nltk_data] /Users/aytenhossamahmed/nltk_data...

Validation Accuracy: 0.5344060978191827
Test Accuracy: 0.5440379403794038
```

### Text blob:

It is the same as Vader it takes time but with right classification and with accuracy=0.56

```
# Apply sentiment analysis to validation set
y_val_predicted = x_val.apply(analyze_sentiment)

# Calculate accuracy
accuracy = accuracy_score(y_val, y_val_predicted)
print(f"Accuracy: {accuracy}")

Accuracy: 0.5616531165311653
```

### LSTM:

It has bad classification and bad accuracy dealing with small data set

```
The training loss is : 1.36

The training accuracy is : 32.40%

The training precision is : 0.46

The training recall is : 0.01

The F1 score of the training set is : 0.0108
```

While it is better dealing with big dataset, but the epochs take time

```
The training loss is: 0.07

The training accuracy is: 97.07%

The training precision is: 0.97

The training recall is: 0.97

The F1 score of the training set is: 0.9708

The validation loss is: 0.08

The validation accuracy is: 96.61%

The validation precision is: 0.97

The validation recall is: 0.96

The F1 score of the validation set is: 0.9664
```

Finally,

**SVM:** can be an effective approach for sentiment analysis, especially when combined with appropriate feature extraction techniques.

**VADER:** can provide a quick and simple solution for sentiment analysis tasks.

**Text Blob:** can be a useful tool for basic sentiment analysis tasks with its easy-to-use interface and pretrained models.

**Logistic regression**: is a popular choice for sentiment analysis due to its simplicity and interpretability.

### 4-Future work

### To enhance our pretrained model and LSTM here are some future work suggestions:

- Word Embeddings: Utilize more advanced word embedding techniques to represent words in the input text. Pretrained word embeddings such as Word2Vec, GloVe, or BERT embeddings can capture semantic relationships and improve the model's understanding of word meanings. You can initialize the LSTM model with these embeddings or even fine-tune them during the training process.
- Transfer Learning with Language Models: Consider leveraging large-scale language
  models like BERT, GPT, or XLNet as a starting point for training your sentiment analysis
  model. These models are pretrained on vast amounts of text data and can provide valuable
  contextualized representations of words. Fine-tuning these language models on sentiment
  analysis tasks can help improve the model's performance by leveraging their language
  understanding capabilities.
- Regularization Techniques: Apply regularization techniques to prevent overfitting and improve the generalization ability of the LSTM model. Techniques like dropout, L1 or L2 regularization, or early stopping can help reduce overfitting and improve the model's ability to generalize well on unseen data.
- Data Augmentation: Augment your training data by generating synthetic samples with slight variations or perturbations. This can help increase the diversity of the training data and improve the model's ability to handle different sentence structures, word orders, or sentiment expressions.
- Handling Imbalanced Data: If your sentiment analysis dataset is imbalanced, where one
  sentiment class has significantly more samples than the others, apply techniques to
  address this issue. You can use oversampling, undersampling, or class weighting
  techniques to balance the data distribution and prevent the model from being biased
  towards the majority class.

- Error Analysis: Perform a detailed analysis of the model's errors to identify common
  misclassifications and areas for improvement. Analyze cases where the model fails to
  predict sentiment accurately and examine the patterns or specific linguistic structures that
  pose challenges. This analysis can guide you in refining the model, identifying data biases,
  or incorporating additional features to address the identified limitations
- Multimodal Sentiment Analysis: Explore the integration of other modalities, such as
  images, audio, or video, along with text for sentiment analysis. Multimodal sentiment
  analysis can provide a more comprehensive understanding of sentiment by considering
  visual or auditory cues in addition to textual content. This can be particularly useful in
  social media analysis or analyzing sentiment in multimedia content.
- Model Stacking: Implement model stacking, which involves training multiple models and using their predictions as input features for another model. In this approach, you can train multiple sentiment analysis models with different architectures or algorithms. Then, you can use their predictions as input features to train a meta-model that learns to combine the outputs of the base models. Model stacking can help capture diverse patterns and improve the overall predictive power of your sentiment analysis system.
- **Fine-tuning:** Fine-tune your pretrained models using domain-specific data. If your sentiment analysis task is focused on specific domains or industries, fine-tuning the models with data from those domains can help improve their performance. This process involves training the models on the target domain data while leveraging the pretrained weights to speed up convergence and benefit from the pretrained knowledge.
- Continuous Model Monitoring and Updating: Deploy your sentiment analysis model in a
  production environment and continuously monitor its performance. Collect feedback from
  users or domain experts and use it to update and fine-tune your model iteratively.
   Sentiment analysis trends and language usage can change over time, so it's important to
  keep your model up to date with the latest data and adapt it to evolving sentiments and
  language patterns.