

STATISTICS :

ASSIGNMENT 1

1. What is the difference between Data Analysis and Machine Learning
 - Analytics relies on existing information to find patterns that ultimately shape decisions. Whereas machine learning depends on existing data that provides the base for the machine to learn for itself.
 - Analytics reveals patterns through the process of classification and analysis while ML uses the algorithms to do the same as analytics but in addition, learns from the collected data.
 - Data analytics ultimately aims to find patterns whereas ML aims to learn from data and make estimates and predictions.
2. What is a big data ?
 - Those data which describes petabyte or higher. They are structured or unstructured collected data that can be mined for information and used in advanced analytics applications.
 - Big data is often categorized by 5 V's:
 - Value
 - Variety
 - Velocity
 - Volume
 - Veracity
 - Big data benefits in reduced costs, enhanced sales and efficiency
3. What are the four main things to know before data analysis
 - Data requirements
 - Data collection
 - Data processing
 - Data cleaning
4. What are the four main characteristics in descriptive Statistics
 - Measures of central tendency
 - Measures of dispersion
 - Kurtosis
 - Skewness

5. What is Quantitative and Qualitative Analysis

<u>Qualitative</u>	<u>Quantitative</u>
Information about qualities Data are not measurable (can't count) Two types : nominal and ordinal <u>example:</u> An employee's highest qualification	information about quantities Data are measurable (can count) Two types - can be discrete or continuous <u>example:</u> price of products