

AYUSHI TRIPATHI

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EDUCATION

MA in Economics	Ashoka University		2026	2.26/4 CGPA
BA in Humanities & Social Sciences	Ewing Christian College	Allahabad University	2022	6.38 /10 CGPA
CLASS XII	Disha Delphi SR SS	Board of Secondary Education, Rajasthan (RBSE)	2019	65.4 %
CLASS X	Kendriya Vidyalaya Sangathan	CBSE	2017	91.2 %
Subjects / Electives	Statistics, Quantitative Economics, Microeconomics, Macroeconomics, Econometrics			
Technical Proficiency	Excel, PowerPoint, SQL, R Programming, Python			

INTERNSHIPS EXPERIENCE

LEARN.KOVALENT <i>Market Research and AI Analytics</i>	Feb 2025 - Present
<ul style="list-style-type: none">Conducted market research and used AI analytics tools to identify trends, providing actionable insights for strategies.Collaborated with teams to design data collection methods, analyzing large datasets to support key business decisions.Utilized machine learning models to forecast market trends, enhancing predictive accuracy for targeted marketing campaigns.	
PREDICTRAM <i>Financial Research Analyst</i>	Jan 2025 - Mar 2025
<ul style="list-style-type: none">Conducted in-depth research and analysis of financial events, providing actionable insights for fintech decision-making processesAuthored comprehensive reports on economic indicators, including inflation, money supply and industrial production for stakeholdersCollaborated with cross-functional teams, utilizing data-driven approaches to deliver clear, concise, and impactful content for audiences	

PROJECTS

Coffee Shop Sales Analysis - Data Analytics	Dec 2024 - Dec 2024
<ul style="list-style-type: none">Analyzed and segmented coffee shop sales data by location, product category, detail, size, type, and order weeksCreated pivot tables and visualizations in Excel, delivering insights through comprehensive reports and dynamic dashboardsDeveloped actionable recommendations to optimize product offerings, inventory, and staffing based on sales patterns and demand	
Music Store Data Analysis Using SQL - Data Analytics	Nov 2024 - Nov 2024
<ul style="list-style-type: none">Analyzed music store sales data to uncover insights and trends in customer behavior, popular genres, and sales patternsDesigned and implemented SQL queries to extract, manipulate, and visualize data, identifying opportunities for business growthOptimized queries to improve performance and reduce processing time, enabling efficient reporting and decision-making	
Clothing Store Annual Report Analysis - Data Analytics	Dec 2023 - Dec 2023
<ul style="list-style-type: none">Conducted data analysis of Clothing Store’s annual sales segmented by gender, age group, channel, month and stateCreated visualizations and reports using Excel, identifying key sales trends and providing strategic recommendationsDelivered in-depth insights to enhance targeted marketing strategies, driving improvements in product offerings and customer engagement	

AWARDS AND ACCOMPLISHMENTS

DEBATING Kendriya Vidyalaya Sangathan	2017
<ul style="list-style-type: none">Participated in 5 debate competitions in Social Science Exhibition, securing rank 1 at the cluster level, showcasing oratory skillsRepresented KVS in regional debate competitions, demonstrating strong communication skills and critical thinking in diverse settingsDeveloped public speaking, time management, and rebuttal techniques through consistent debate participation, improving soft skills	

VOLUNTEER EXPERIENCE

National Service Scheme - Role: Teacher Cause: Children Aug 2019 - Feb 2022	
<ul style="list-style-type: none">Coordinated and taught 30+ underprivileged children at remote schools in Prayagraj as part of National Service SchemeLed educational initiatives, fostering growth and learning for children in underserved areasEnhanced educational access and opportunities for those children in remote areas through impactful teaching programs	
Bharat Scouts And Guides - Role: Guide Cause: Social Services Apr 2012 - Apr 2017	
<ul style="list-style-type: none">Achieved Rajya Puraskar in Bharat Scouts and Guides, demonstrating leadership, commitment, and dedication to community serviceAttended 8 camps at various Kendriya Vidyalayas, guiding social initiatives to support the welfare of underprivileged communitiesCoordinated group activities, fostering teamwork and collaboration across diverse environments to achieve collective goalsCompleted challenging physical and mental activities as part of the certification process, demonstrating perseverance and resilience	

LANGUAGES KNOWN

HINDI, ENGLISH