

# TECHNICAL BLOGGING



@AYUNASCODE

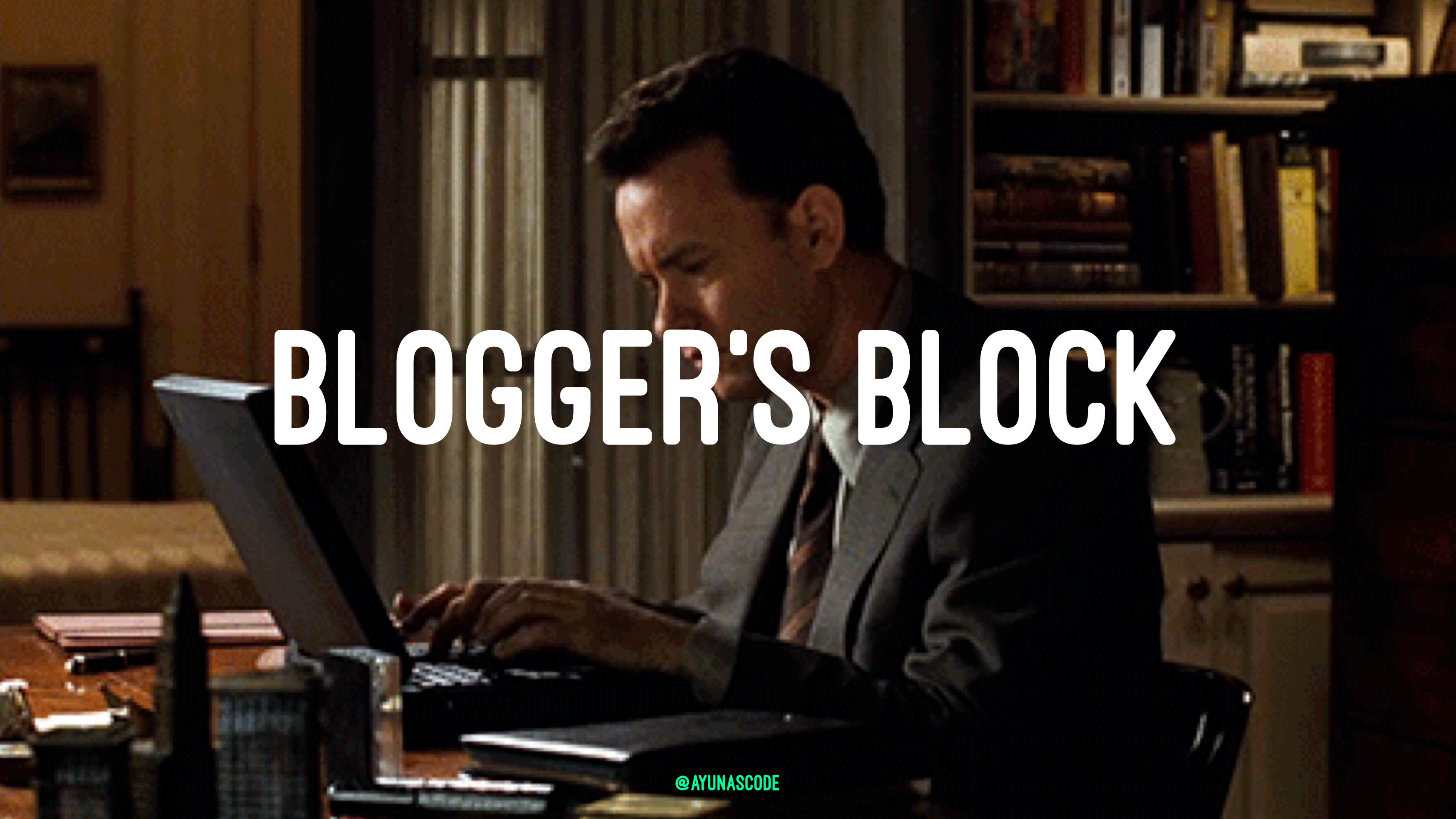


@C4QNYC

# WHY BLOG?

# IT'S GOOD FOR YOUR

- CAREER
- BUSINESS
- HIRING
- ONBOARDING
- DOCUMENTATION



# BLOGGER'S BLOCK

I DON'T KNOW WHAT TO  
WRITE ABOUT

- > WHAT HAVE YOU LEARNED RECENTLY?
- > EVENTS / HACKATHONS / TECH TALKS
  - > SOMEBODY TAUGHT YOU
  - > YOU TAUGHT SOMEBODY
  - > LEARN FROM FAILURES

I'M NOT AN EXPERT

- > SOMEBODY HAS THE SAME PROBLEM
- > YOU'LL GO BACK TO IT 100%

# WHAT IF I'M WRONG?

INTERNET WILL TELL YOU  
ATTITUDE IS THE KEY  
YOU CAN EDIT/DELETE

I'M NOT GOOD AT WRITING

NOBODY IS  
WRITE AS YOU SPEAK  
EXPLAIN TO GRANDMA

I DON'T HAVE ANY  
FOLLOWERS



Pleb Commenter

DO WHATEVER YOU WANT

I DON'T HAVE TIME

A photograph showing a close-up of a person's hands. The hands are light-skinned and are holding a spiral-bound notebook. The notebook has a dark purple cover and is bound with metal rings. The hands are positioned as if presenting or opening the notebook. The background is a warm-toned wooden surface.

# DRAFTING A BLOG POST

# TOPIC

- › WHAT HAVE YOU LEARNED RECENTLY?
- › EVENTS / HACKATHONS / TECH TALKS
- › SOMEBODY TAUGHT YOU
- › YOU TAUGHT SOMEBODY
- › LEARN FROM FAILURES

# OUTLINE

- > BACKGROUND
- > PROBLEM
- > SOLUTION

# GET PERSONAL

- › TELL ABOUT YOUR PROJECTS
- › WHAT DOES IT TELL ABOUT YOU?

# DISCUSS

- > BOUNCE IDEAS OFF OTHER PEOPLE
- > WRITE DOWN QUESTIONS

# TIPS

- > WRITE SHORT PARAGRAPHS
- > USE SUBHEADINGS
- > ADD CODE SAMPLES /  
SCREENSHOTS / LINKS



**WALK  
DO DISHES  
TAKE A BREAK  
SLEEP**

# PUBLISH

  MEDIUM  
LINKEDIN PULSE

# SHARE

- TWITTER
- LINKEDIN
- BUFFER APP
- STACK OVERFLOW

**NOBODY READS IT  
YOU CAN EDIT/DELETE  
SHARE KNOWLEDGE  
LEARN FROM OTHERS  
BUILD DIGITAL PRESENCE  
SPEAK**

# THANK YOU!



@AYUNASCODE