

 Akses Dashboard ke Looker Studio:

<https://lookerstudio.google.com/reporting/f41677fe-66c4-442a-b17c-1fa676442fb1>

Sales & Campaign Performance 2022

1 Jan 2022 - 31 Des 2022

Sales Value

0

518.752.000

Category

Value Transacti...

Payment



Total Order

8,3 rb



Value Sales

Rp5,14 M



Net Profit

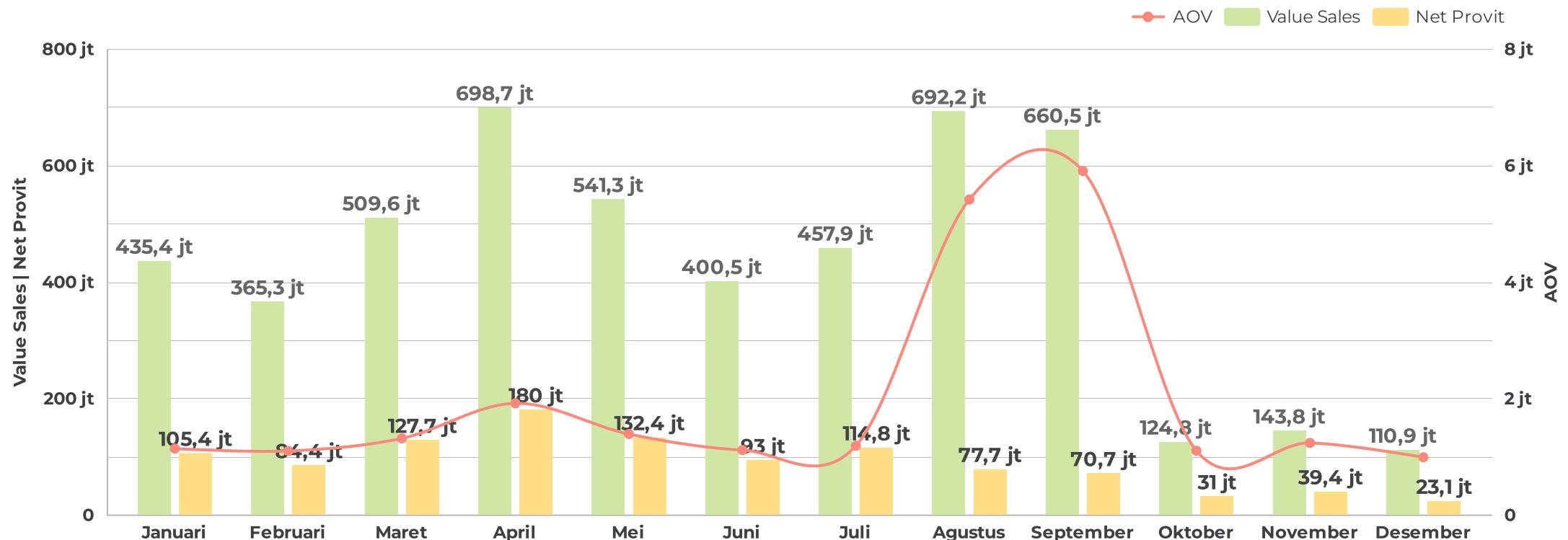
Rp1,08 M



AOV

Rp1,61 jt

Trend Penjualan & Profitabilitas



Detailed Sales Analysis by Product

1 Jan 2022 - 31 Des 2022

Value Transaction

Payment

Category

Before Discount

Rp5,14 M

After Discount

Rp5,12 M

Net Profit

Rp1,08 M

Quantity

8.276

Customer

2.359

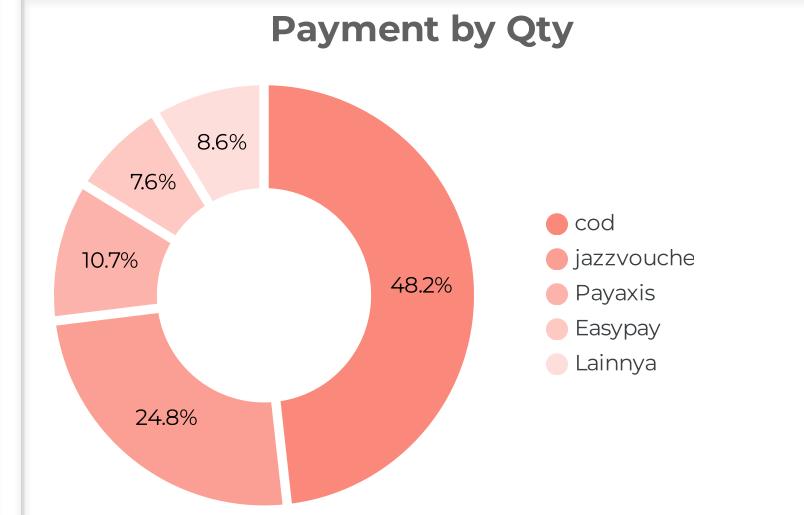
AOV

Rp1,61 jt

Qty and Customer by Category



Payment by Qty



sku_name	category	before_discount	after_discount	net_pro... ▾	qty_ordered	customer_id
1. IDROID_BALRX7-Gold	Mobiles & Tablets	1.037.504.000	1.037.504.000	67.860.000	2.000	2
2. MACBOOK PRO 15-INCH 2.2GHZ QuadCore i7	Computing	95.410.000	95.410.000	34.347.600	7	5
3. samsung_galaxy-s7-edge-pearl-black	Mobiles & Tablets	88.044.000	88.044.000	27.213.600	16	9
4. Samsung_40K5000	Entertainment	71.527.862	71.527.862	25.171.362	25	2
5. yamaha_EF12000E	Appliances	55.564.000	55.564.000	21.669.960	2	2
6. AYS_Gree-18cith2	Appliances	71.662.480	71.662.480	21.498.744	17	14
7. iphone_7-128GB-wof-Jet Black	Mobiles & Tablets	113.335.306	113.335.306	18.596.946	20	20
8. MACBOOK PRO 13-INCH 2.7GHZ	Computing	43.500.000	43.500.000	16.095.000	5	4
9. iphone_7-128GB-wof-Matt Black	Mobiles & Tablets	102.497.832	102.439.832	14.931.288	18	18
10. GMZV_PS4 Pro 1TB - Region 2	Entertainment	91.685.240	91.685.240	13.839.380	30	6