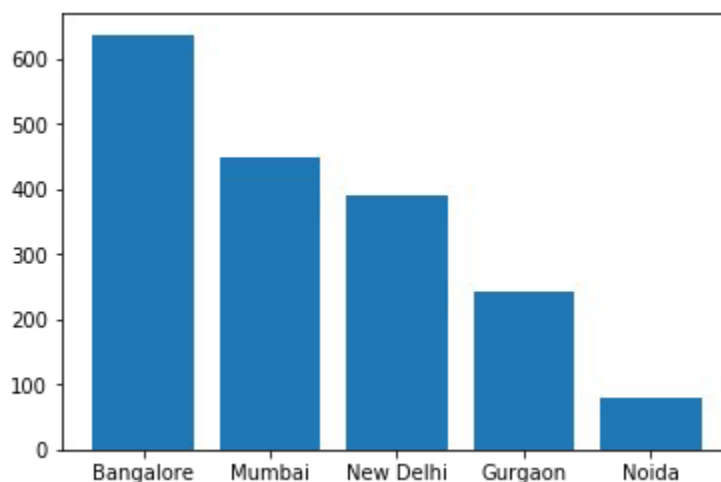# Startup Setup Inferences

Introduction:-

In this report I have drawn various inferences for the setting up a startup on the basis of the data-set provided by the Coding Ninjas. These results are for suitable location for setting the startup office and finding the suitable investors who could help in growing the startup.

1.) Location for startup

- On the basis of data-set provided it turns out that Bangalore is the most suitable place for setting up a startup, then comes Mumbai and then NCR regions(Delhi, Gurgaon, Noida).

City	Number of Startups
Bangalore	637
Mumbai	449
New Delhi	389
Gurgaon	241
Noida	79

- Hence, this shows Bangalore is the most suitable city for setting a startup.

2.) Top Investors

- Since investment is one of the core factor behind the success of any startup, so I tried to draw top investors who would easily invest in the startup.
- It turns out the top investors who invested in the startups that are in the cities Bangalore, Mumbai and NCR are:-

S.No.	Investor	No. of investments
1.	Sequoia Capital	52
2.	Accel Partners	44
3.	Saif Partners	37
4.	Blume Ventures	36
5.	Kalaari Capital	32

- This shows that Sequoia Capital is the top investor on the startups.

3.) Investors List Modified

- On further research it turns out that a single investor has invested multiple times on a single startup, so it would be better approach to consider all the investments as one.
- So the top investors on that basis are:-

S.No.	Investor	No. of investments
1.	Sequoia Capital	40
2.	Accel Partners	38
3.	Blume Ventures	32
4.	Indian Angel Network	32
5.	Kalaari Capital	30

- So the list almost remains same except one change that Saif Partners are no more in the list and Indian Angel Investor is among the top investors.

4.) Investors on the basis of Investment Type:-

- Since each investment is of specific type, so it is better to look only for those specific startups which are on new startups like Seed Funding and Crowd Funding.
- On that basis the top investors are:-

S.No.	Investor's Name	No of investments
1.	Indian Angel Network	25
2.	Rajan Anandan	20
3.	Kunal Shah	13
4.	Letsventure	13
5.	Anupam Mittal	13

- It turns out that the <u>Indian Angel Network</u> is the top investment company for newly setup startups.

5.) <u>Private Equity Investors:-</u>

- In case the startup is already well established and want to scale his/her startup.
- In this, we would consider those investors who have investment type is "Private Equity".

<u>S.No.</u>	<u>Investor</u>	<u>No. of Investments</u>
1.	Sequoia Capital	38
2.	Accel Partners	34
3.	Kalaari Capital	26
4.	Blume Ventures	24
5.	Saif Partners	24

- It turns out that <u>Sequoia Capital</u> is the top investor in this type of investment.