Ayush Kanaujia

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Experience

Frontend Freelancer
June 2024 – Present
Watts Creates Learning
Remote
- Spearheaded the design and development of a comprehensive business landing page for Watts Creates Learning, a consulting agency, enhancing brand visibility and user engagement.
- Engineered a dynamic 5-page website featuring advanced scroll transitions and animations, significantly improving the interactive experience for users.
- Executed effective SEO strategies by incorporating targeted keywords and integrating advanced SEO tools, which improved search engine rankings and visibility.
- Led multiple stand-up meetings in an Agile environment to align project objectives with client requirements, ensuring timely deliveries and client satisfaction.
- Upheld high standards in content quality, optimizing material for marketing impact and user retention, contributing to a marked increase in traffic and user interaction.

Co-Founder & Full-Stack Developer
Oct 2023 – Present
Job-Peer.com
Remote
- Architected and deployed Job-Peer.com using React.JS, Node.JS, Express.JS, and MySQL, drawing 500+ active users within the initial months post-launch.
- Led a cross-functional team to build and refine features such as real-time chat using web-socket.io and peer networking, enhancing user engagement and platform stickiness.
- Fostered strategic partnerships, successfully networking with recruiters and securing investor interest to scale the platform's reach and capabilities.
- Spearheaded the integration of Chat GPT API for resume building and initiated a content-sharing extension, driving innovation and community growth.

Freelance Full-Stack Web Developer
June 2023 – Oct 2023
DrinkEZ
New York City, New York
- Crafted DrinkEZ's web app using React, Angular, Node.js, and Express; enabled dynamic updates via WebSockets.
- Implemented robust auth protocols with JWT, bcrypt, Firebase, and managed AWS cloud infrastructure.
- Designed a streamlined UI for efficient drink ordering using Tailwind CSS and Material UI.
- Employed Redux for state management, enhancing app performance and user transaction flow.

Northwest Missouri State University
Aug 2021 – May 2023
Software Developer
Maryville, Missouri
- Implemented scheduling application API using Node.js and Express.js to optimize online education platform.
- Built event tracking system by using React and Redux, result in achieving 60% increase in accountability and a 50% boost in student-faculty engagement in first month.
- Optimized MySQL database queries, reducing page load times by 15% and enhancing overall application performance.

Northwest Missouri State University
Aug 2022 – May 2023
Research Assistant
Maryville, Missouri
- Led a university research project developing a GPS and QR code-based parking app, showcased at CCSC 2023.
- Enhanced parking efficiency for 80% of commuter students by implementing Dijkstra's Algorithm.
- Engineered Web Application using Angular, integrating real-time geolocation for optimal parking solutions.
- Implemented QR code scanning system for seamless parking registration, managed via MySQL Workbench

Education

Masters of Science in Information Systems (GPA: 4.00 / 4.00)
May 2025
Northwest Missouri State University(NWMSU)
Maryville, Missouri

Bachelor of Science in Computer Science (GPA: 3.20 / 4.00)
May 2023
Northwest Missouri State University(NWMSU)
Maryville, Missouri

Technical Skills

Languages: Python, JavaScript, HTML5, CSS3, SQL, Java, C, C++, Typescript
Technologies: React.js, Node.js, Express.js, Angular, tailwind css, Firebase, Vue.js, Tableau, PowerBI, MySQL, MongoDB, Django, Flask, TensorFlow, PyTorch, Bootstrap, Flask, Visual Studio Code, Pandas, Jupyter Lab, Android SDK, AWS, GCP
Concepts: Compiler, Operating System, Virtual Memory, Cache Memory, Encryption, Decryption, API, Artificial Intelligence, Database Normalization, Agile Methodology, Cloud Computing, Machine Learning, Neural Networks,