

# Ayush Kanaujia

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## Experience

### Fullstack Software Developer

June 2024 – Present

*Watts Creates Learning*

*Remote*

- Designed and developed a high-impact business landing page, boosting brand visibility and user engagement.
- Built a 5-page website with interactive scroll transitions and animations, enhancing user experience.
- Implemented SEO strategies with targeted keywords and advanced tools, improving search engine rankings.
- Developed and deployed an SMTP service using Node.js and Express.js with a custom email domain, ensuring reliable email communication.
- Conducted Agile stand-up meetings to align project goals with client needs, ensuring on-time delivery.
- Optimized content for marketing effectiveness and user retention, leading to increased site traffic and interaction.

### Freelance Fullstack Web Developer

June 2023 – Oct 2023

*DrinkEZ*

*New York City, New York*

- Crafted DrinkEZ's web app using React, Angular, Node.js, and Express; enabled dynamic updates via WebSockets.
- Implemented robust auth protocols with JWT, bcrypt, Firebase, and managed AWS cloud infrastructure.
- Designed a streamlined UI for efficient drink ordering using Tailwind CSS and Material UI.
- Employed Redux for state management, enhancing app performance and user transaction flow.

### Software Developer

Aug 2021 – May 2023

*Northwest Missouri State University*

*Maryville, Missouri*

- Implemented scheduling application API using Node.js and Express.js to optimize online education platform.
- Built event tracking system by using React and Redux, result in achieving 60% increase in accountability and a 50% boost in student-faculty engagement in first month.
- Optimized MySQL database queries, reducing page load times by 15% and enhancing overall application performance.

## Projects

**Job-Peer.com** | *React.js, Node.js, Express.js, MySQL, Web Sockets, Firebase*

[www.job-peer.com](http://www.job-peer.com)

- Architected and deployed Job-Peer.com using React.JS, Node.JS, Express.JS, and MySQL, drawing 500+ active users within the initial months post-launch.
- Incorporated JWT, bcrypt, and Firebase OAuth for authentication.
- Led a cross-functional team to build and refine features such as real-time chat using web-socket.io and peer networking, enhancing user engagement and platform stickiness.
- Fostered strategic partnerships, successfully networking with recruiters and securing investor interest to scale the platform's reach and capabilities.
- Spearheaded the integration of OpenAI's Chat Completions API for resume building and initiated a content-sharing extension, driving innovation and community growth.

**Winkbuy.com** | *React.js, Vite.js, Node.Js, Express.js, MySQL, Firebase, AWS(S3, EC2, RDS), Multer*

[www.winkbuy.com](http://www.winkbuy.com)

- Developed and launched WinkBuy.com, a comprehensive eCommerce affiliate marketing platform that integrates diverse brand blogs and merchandise, achieving high user engagement and seamless performance.
- Utilized React.js and Vite.js for a dynamic user interface and Node.js with Express.js for a robust back-end, ensuring a scalable and high-performance application.
- Implemented AWS services to manage cloud infrastructure, enhancing the platform's scalability and reliability.
- Applied Tailwind CSS for a responsive and modern design, improving the overall user experience and visual appeal of the site.
- Leveraged SQL for efficient data management and querying, optimizing performance and data integrity across the platform.
- Incorporated JWT, Http only cookies, Firebase OAuth for user authentication and developed a secure login and signup channel with encrypted passwords using bcrypt.js library.

## Education

**Masters of Science in Information Systems (GPA: 4.00 / 4.00)**

May 2025

*Northwest Missouri State University(NWMSU)*

*Maryville, Missouri*

**Bachelor of Science in Computer Science (GPA: 3.20 / 4.00)**

May 2023

*Northwest Missouri State University(NWMSU)*

*Maryville, Missouri*

## Technical Skills

**Languages:** Python, JavaScript, HTML5, CSS3, SQL, Java, C, C++, Typescript

**Technologies:** React.js, Node.js, Express.js, Angular, tailwind css, Firebase, Vue.js, Tableau, PowerBI, MySQL, MongoDB, Django, Flask, TensorFlow, PyTorch, Bootstrap, Flask, Visual Studio Code, Pandas, Jupyter Lab, Android SDK, AWS, GCP

**Concepts:** Compiler, Operating System, Virtual Memory, Cache Memory, Encryption, Decryption, API, Artificial Intelligence, Database Normalization, Agile Methodology, Cloud Computing, Machine Learning, Neural Networks,