



***STRATEGY FOR SUSTAINABLE**
BUSINESS*

ASSIGNMENT

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Creating and growing sustainability in business is good for several reasons, chief among them being that we live, work, and play on one planet, and we need to take care of it for the benefit of all. However, good conscience aside, a sustainable business model may also be a successful business model.

However, This presentation does not illustrate that the "renewable" energy source (Wind, Solar) are destructive when generating at the "grid" level. Solar panels on individual homes are good for individual "off-grid" homes. The issue is that to have a "grid" level source of power where anyone can plug into the grid from any location at any time then wind and solar are solutions that are low density power sources that will cause environmental destruction on a grand scale. What is not presented here is nuclear. Nuclear will out perform any argument presented here by 1000 fold while the environmental impact will be less than what a hydro generator causes. Solar and Wind are great for individual power access but cannot be used for "grid" level. Molten Salt Thorium reaction is so clean and stable and environmentally friendly that is far better for our environment by 1000 fold than any other power source. This presentation does not show this at all. We cannot sustain an environment with solar panels covering 1000s of hectares of land. This cannot happen as it will be more destructive than what CO2 is doing today. Molten Salt Thorium reaction processing is the way to go NOW!!!!