

Introduction/Business Problem

To compare the localities of the four most-populated cities in India - Mumbai, Delhi, Bangalore and Hyderabad, and determine how similar or dissimilar they are.

This study will be relevant to any company who has already presence in any of these cities and like to expand their business in any other city among these cities.

Data

1. Locality based PIN mapping data for acquiring pincode and address of all the localities within these cities
 - a. Source:
<https://data.gov.in/resources/villagelocality-based-pin-mapping-16th-march-2017>
2. Google Geocoding API for converting address to latitude and longitude.
3. Foursquare API to collect venues info of localities.