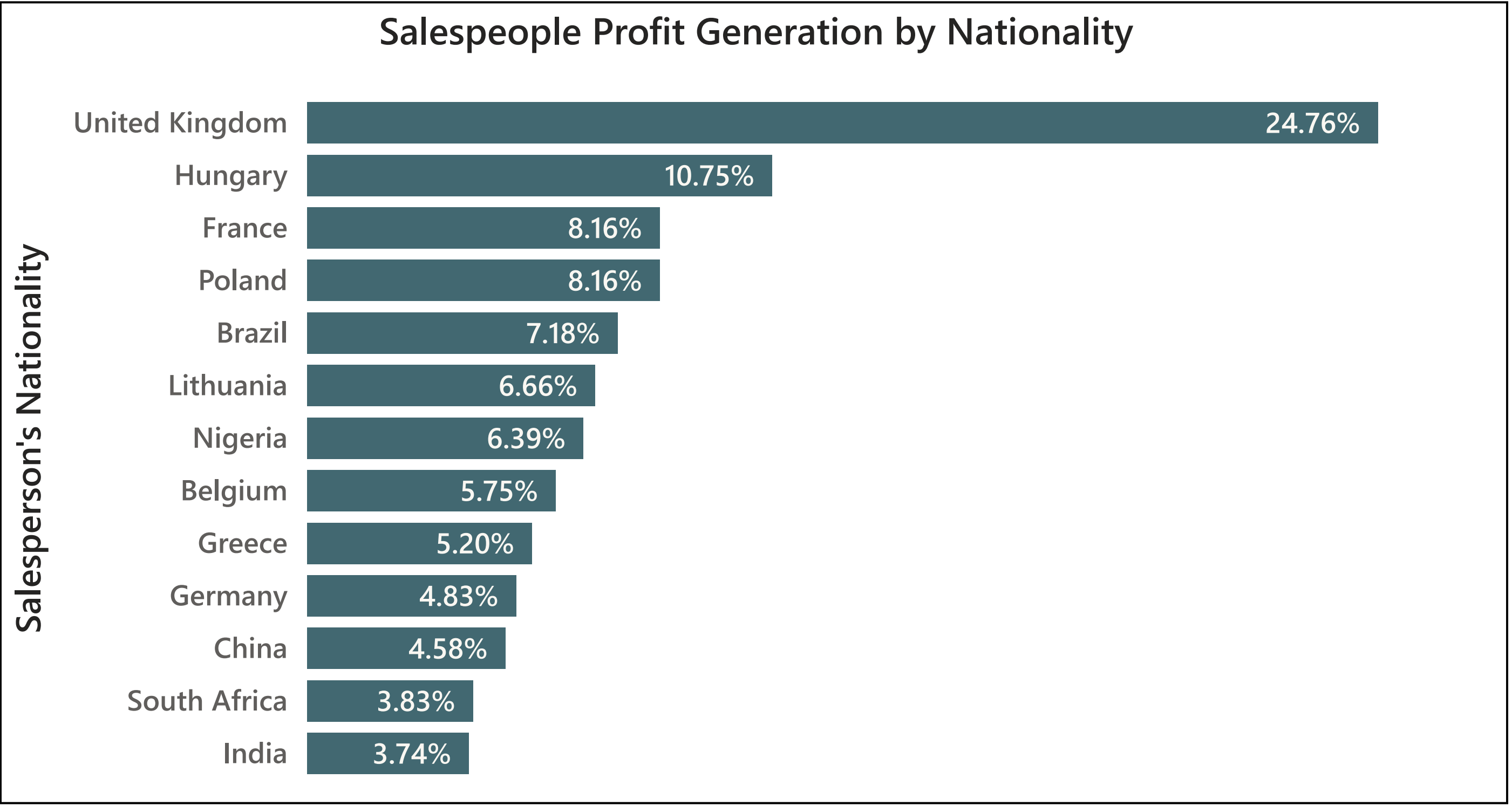
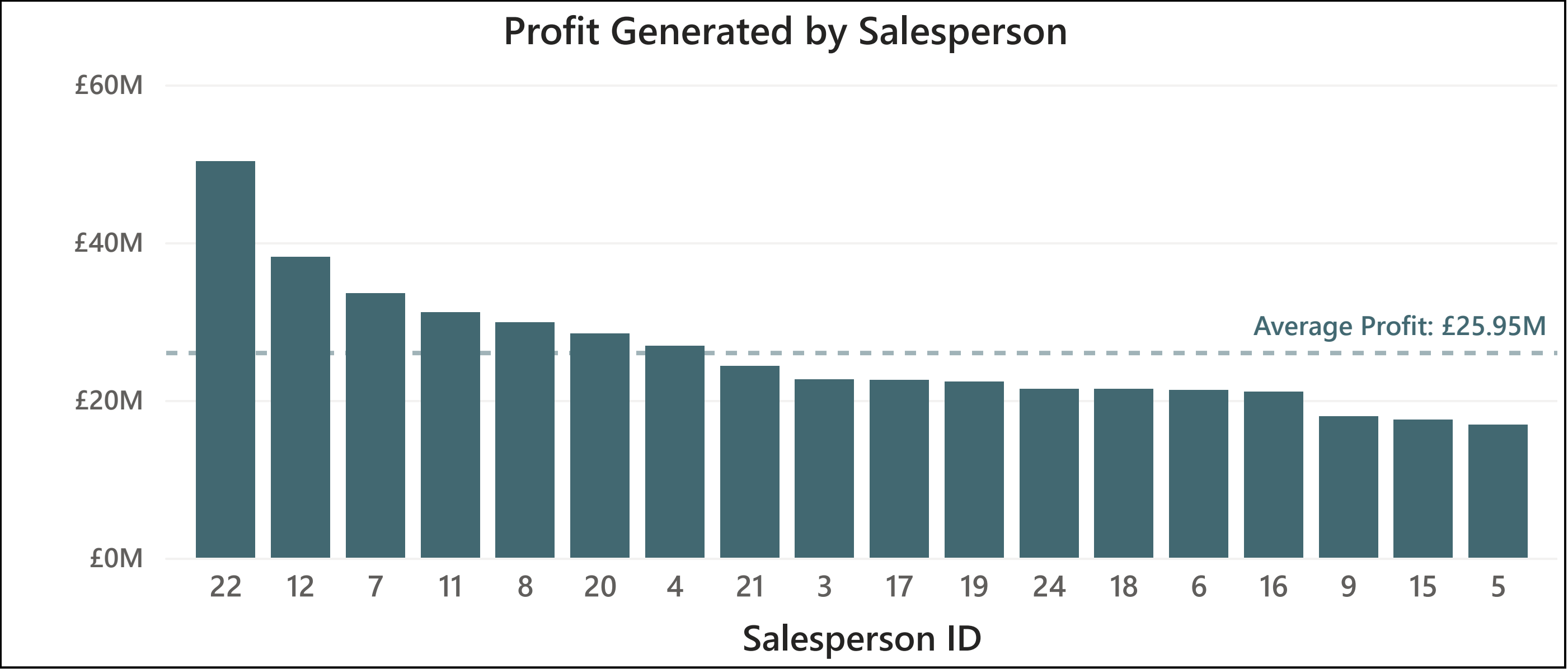
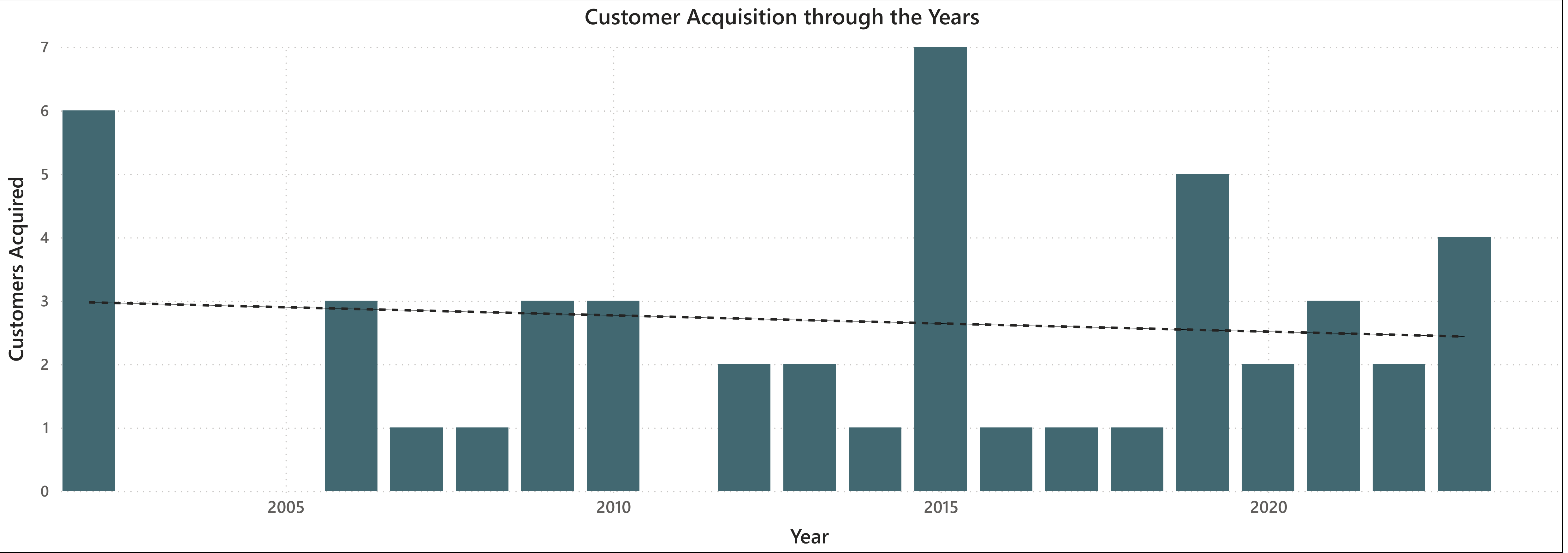


Sales and Profit by Salesperson			
Salesperson ID	Nationality	Sales Generated	Profit Generated▼
22	Hungary	£112M	£50M
12	Poland	£85M	£38M
7	Brazil	£75M	£34M
11	Lithuania	£69M	£31M
8	Nigeria	£66M	£30M
20	United Kingdom	£63M	£28M
4	Belgium	£60M	£27M
21	Greece	£54M	£24M
3	Germany	£50M	£23M
17	United Kingdom	£50M	£23M
19	United Kingdom	£50M	£22M
24	China	£48M	£21M
18	United Kingdom	£47M	£21M
6	France	£47M	£21M
16	United Kingdom	£47M	£21M
9	South Africa	£40M	£18M
15	India	£39M	£17M
5	France	£37M	£17M

PERFORMER OF THE YEAR			
22	Male	40	Hungary
Salesperson ...	Gender	Age	Nationality

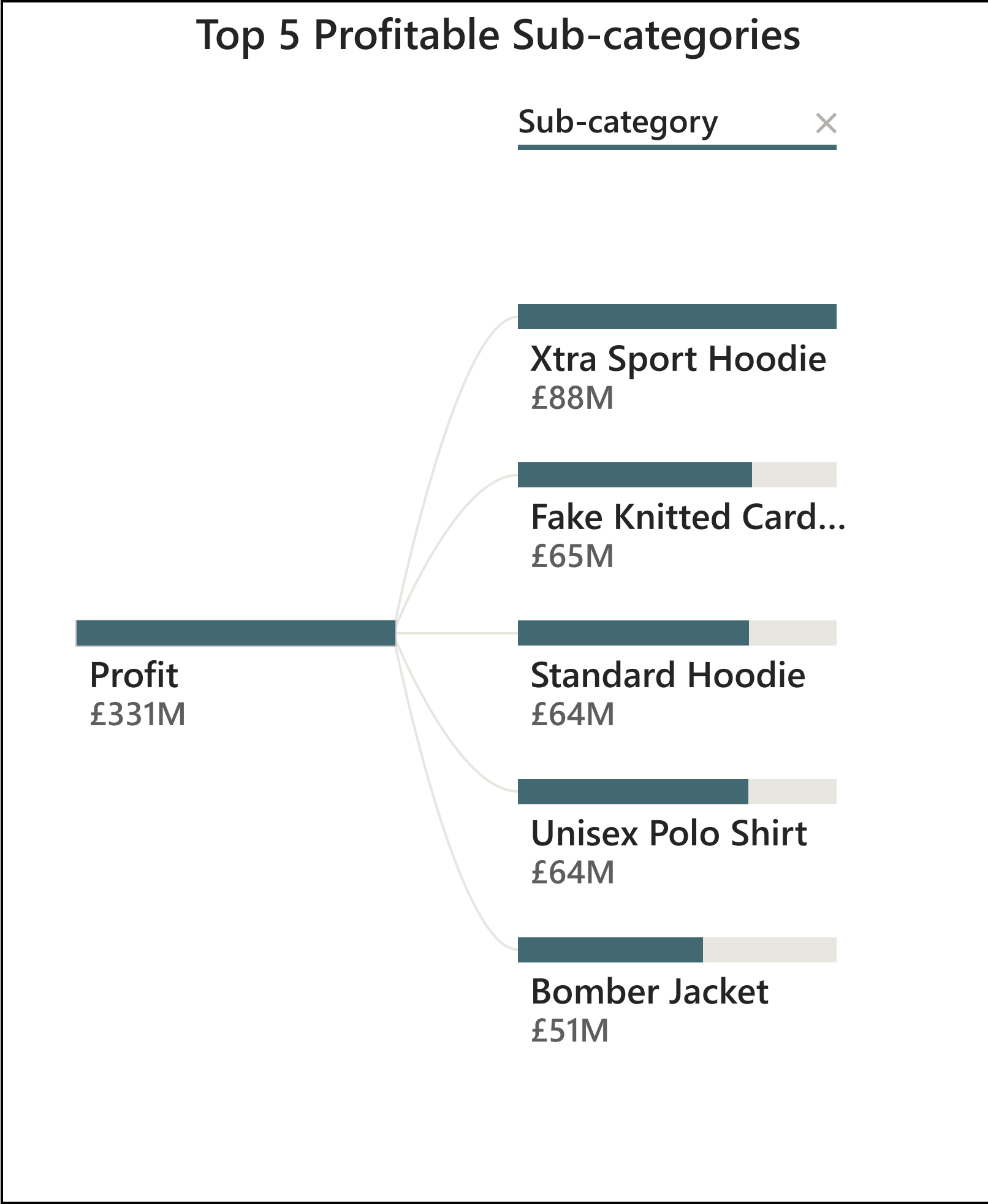




Customers Acquired in 2023				
Customer Name	Customer Country	Salesperson ID	Sales Generated	Profit Generated
NBF	Calais	5	£12.54M	£5.71M
Kuba	Warsaw	4	£10.85M	£4.87M
Charis Vision	Nicosia	22	£10.59M	£4.68M
Liberte	Paris	12	£9.99M	£4.42M
Total		12	£43.97M	£19.68M

9.09%

Customer Increase in 2023



96%

Average Margin of Product Portfolio

