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★ Influence of technology on modern day games and sports:

In the 21st century, more people than ever before are participating in sports. Sports have truly become a universal language, bringing people together, no matter what their origin, background, religious beliefs or economic status.

Role of technology has always been in sync with the time and immensely affected the sports played globally. Analysis of sports performance and enabling coaches to greatly improve the quality of feedback to players/athletes. Increases accuracy in time measurements of sports performance, enabling referees and sports officials to make better decisions on rule infringements, improvements in the design of sports equipment and apparel, Providing spectators with better viewing of sport performance.

Recently Intel being a partner of Olympics Pyeongchang 2018, has announced how the technology is going to be an integral part of it by introducing 5G technology, VR, 3D and 360-degree content development, Drones, Esports which is going to be an eye-catching headline of this event.

By concluding this never ending debatable topic we can say that smart analytics and Artificial Intelligence seamlessly changed all the dimensions of sports being played and resulted the sports experience to a next level by delivering higher audience and better commercial outcomes.