

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Interest

7.84M

Tran Amount

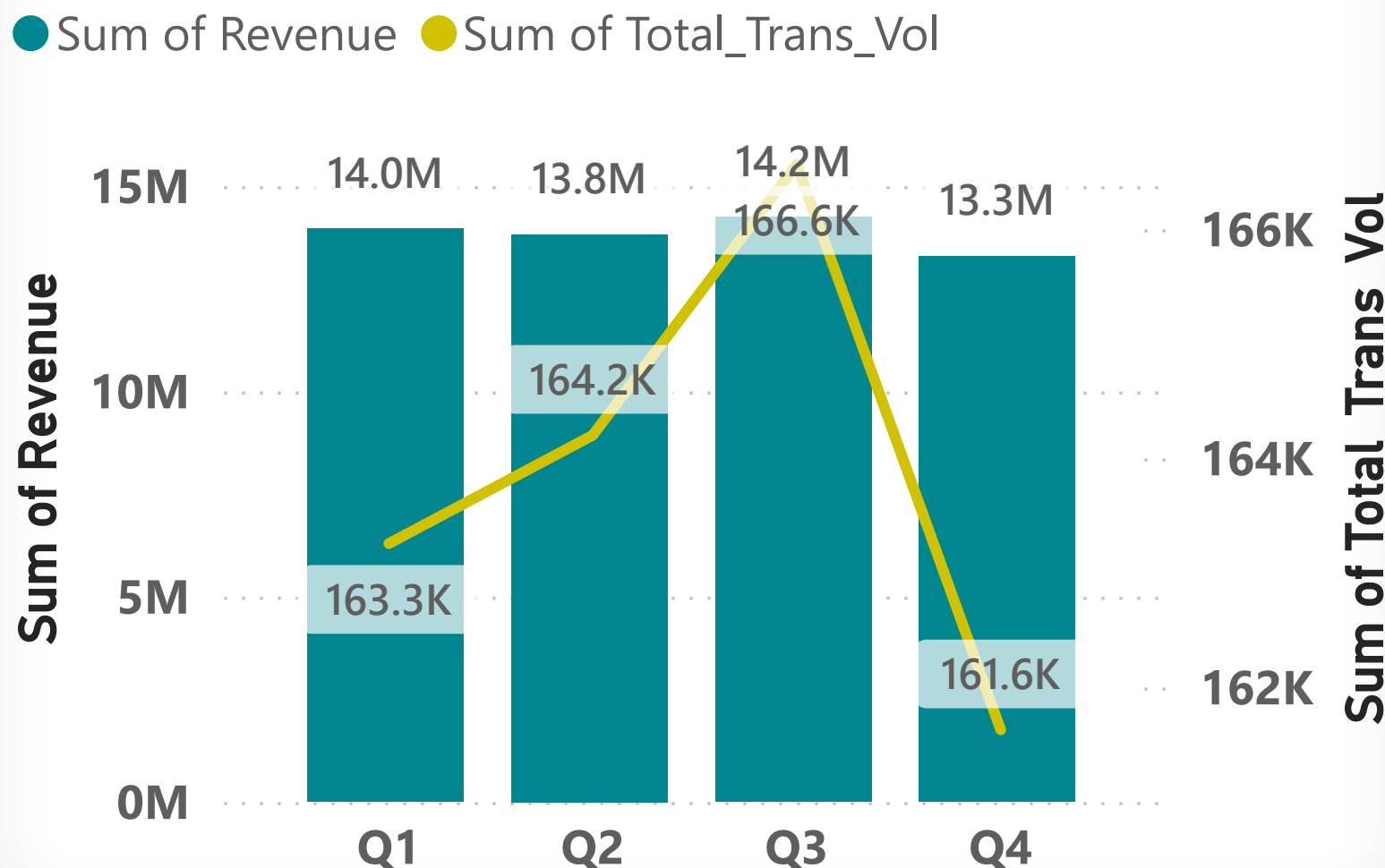
45M

Tran Count

656K

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 46,139,398     | 36957875               | 6,495,888              |
| Gold          | 2,454,072      | 2024078                | 373,784                |
| Platinum      | 1,135,608      | 953314                 | 161,629                |
| Silver        | 5,586,332      | 4586746                | 812,081                |
| Total         | 55,315,410     | 44522013               | 7,843,382              |

Revenue and Total Trans Count



F

M

Silver

Gold

Blue

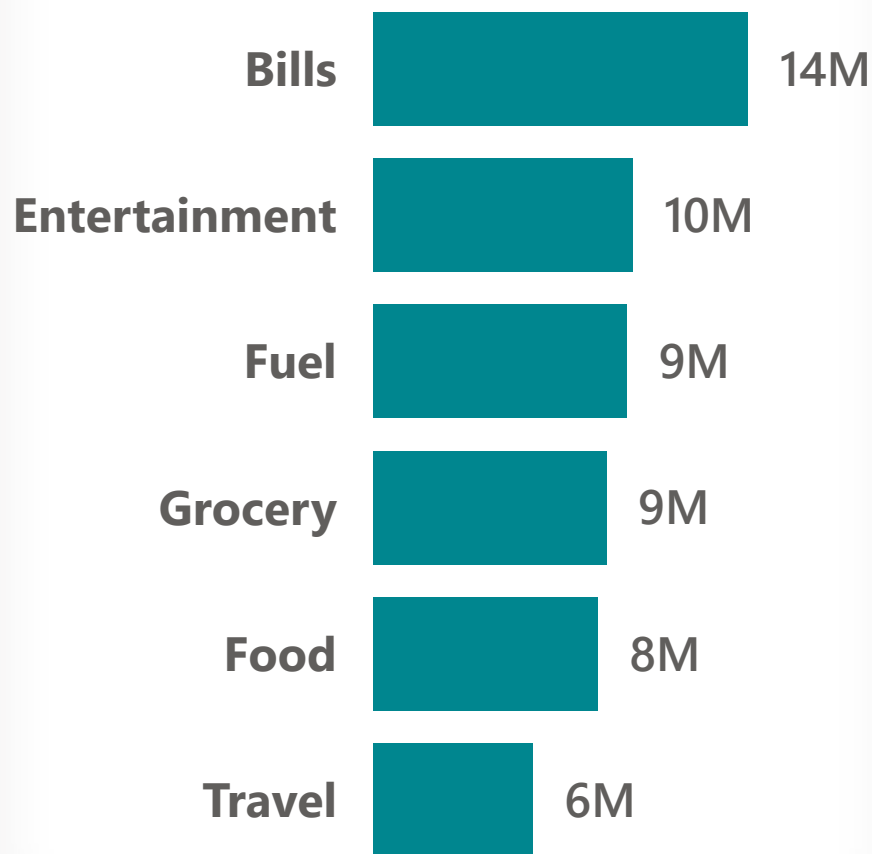
Platinum

Medium

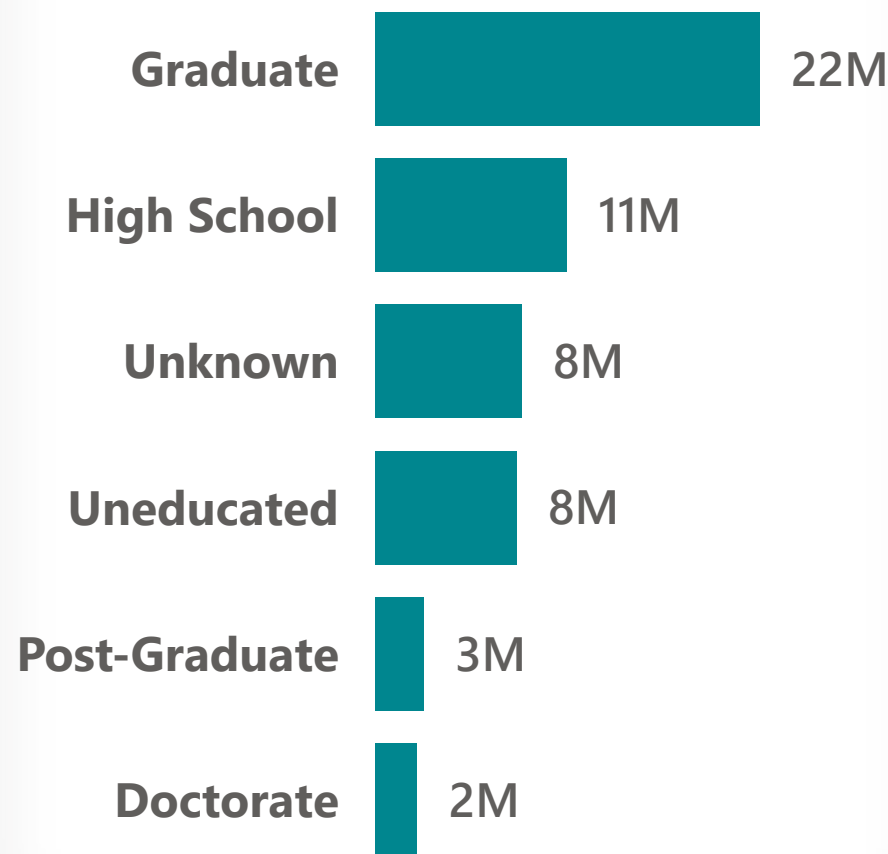
Low

High

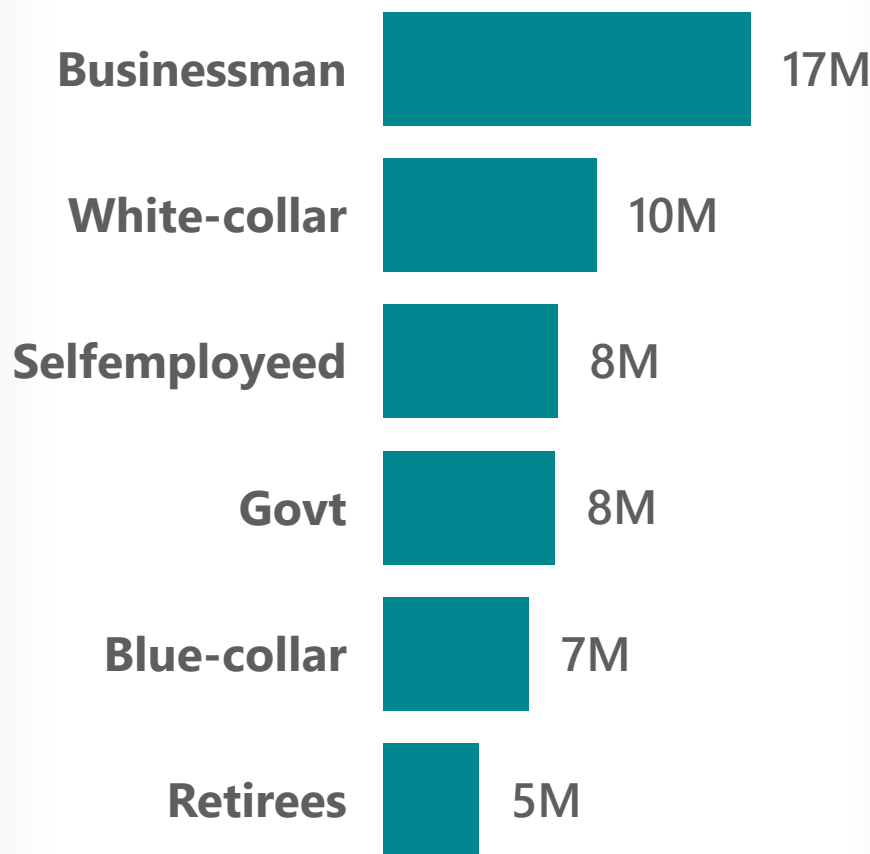
Revenue by Expenditure Type



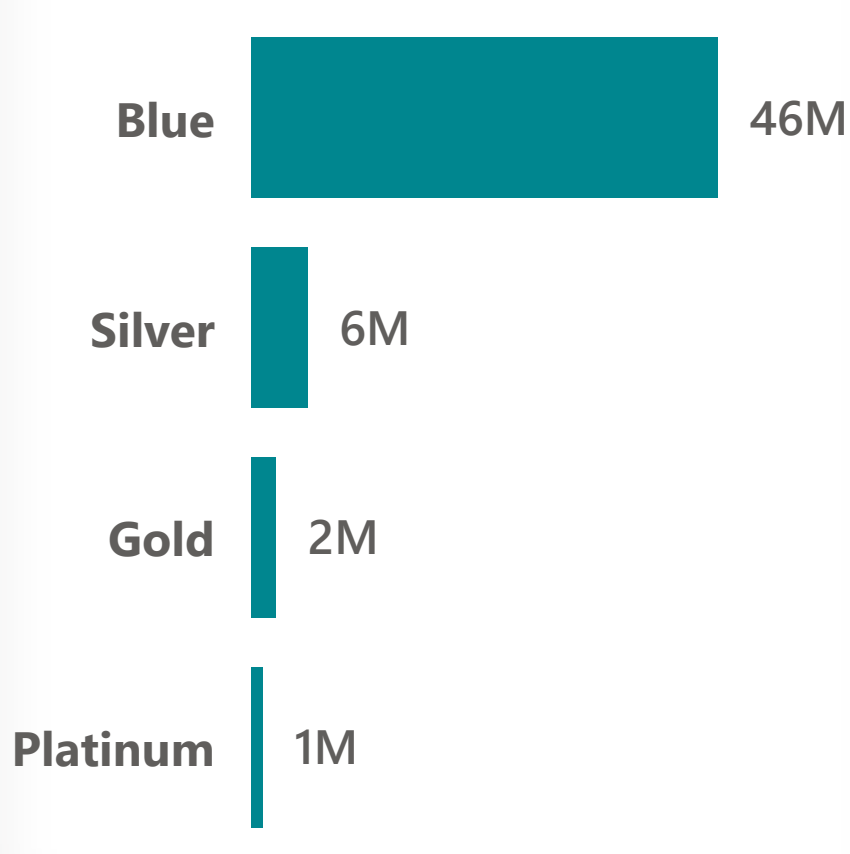
Revenue by Education Level



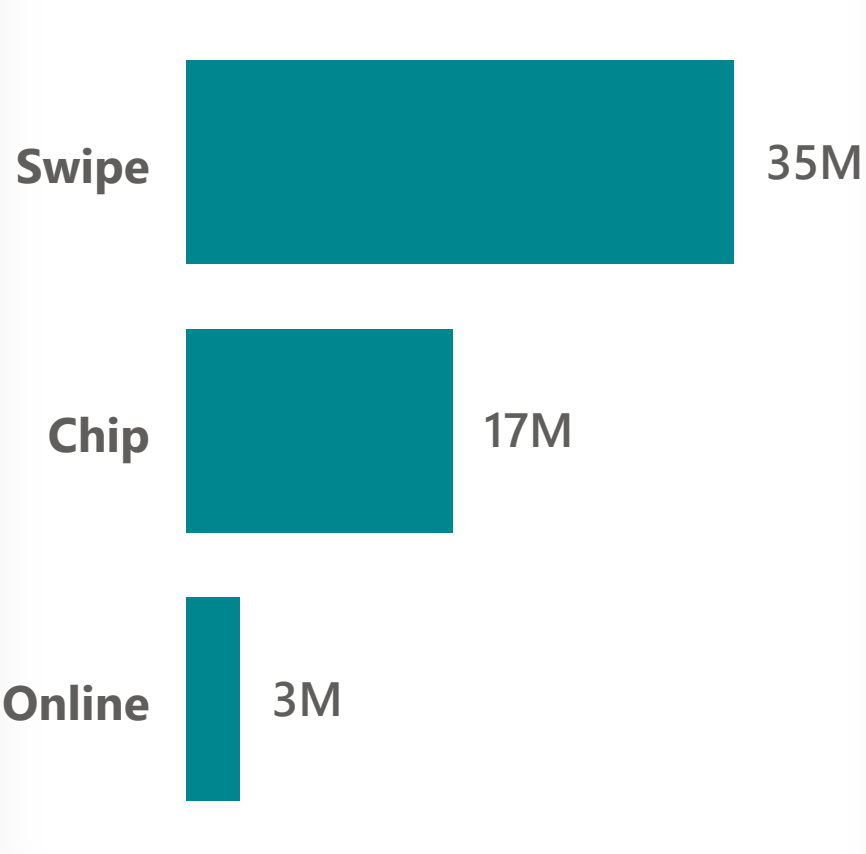
Revenue by Job



Revenue by Card Category



Revenue by Use Chip



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

55M

Total Interest

7.84M

Income

576M

CSS

3.19

Silver

Blue

Gold

Platinum

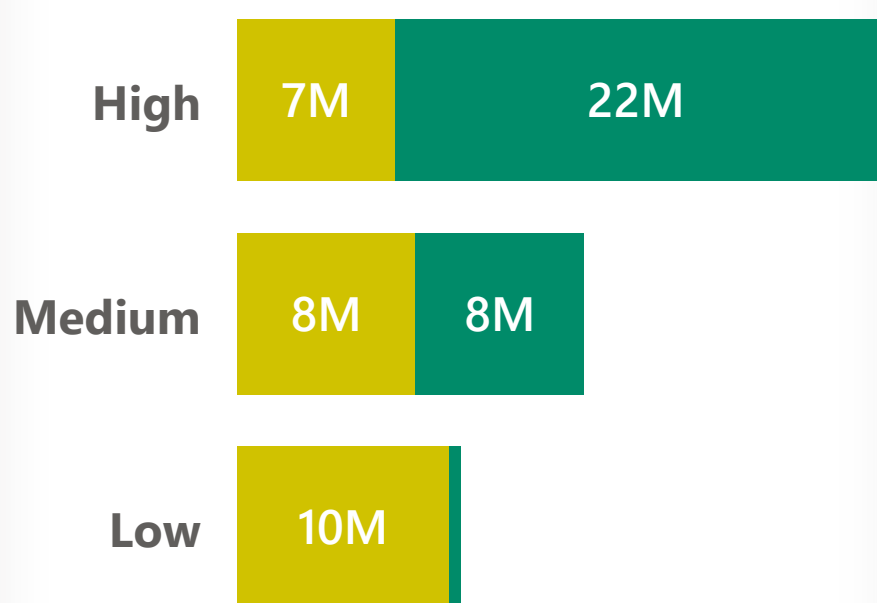
M

30.22M

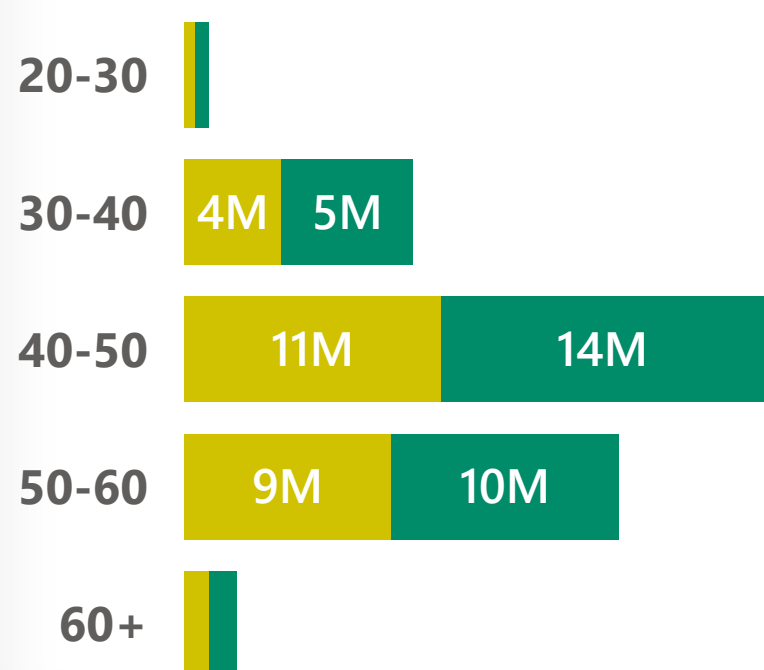
F

25.09M

Revenue by Income Group



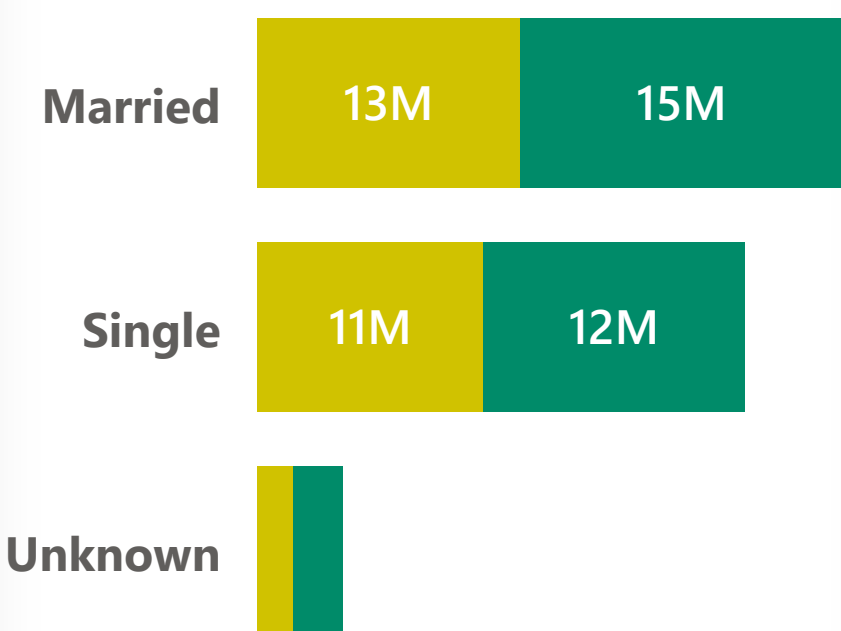
Revenue by Age Group



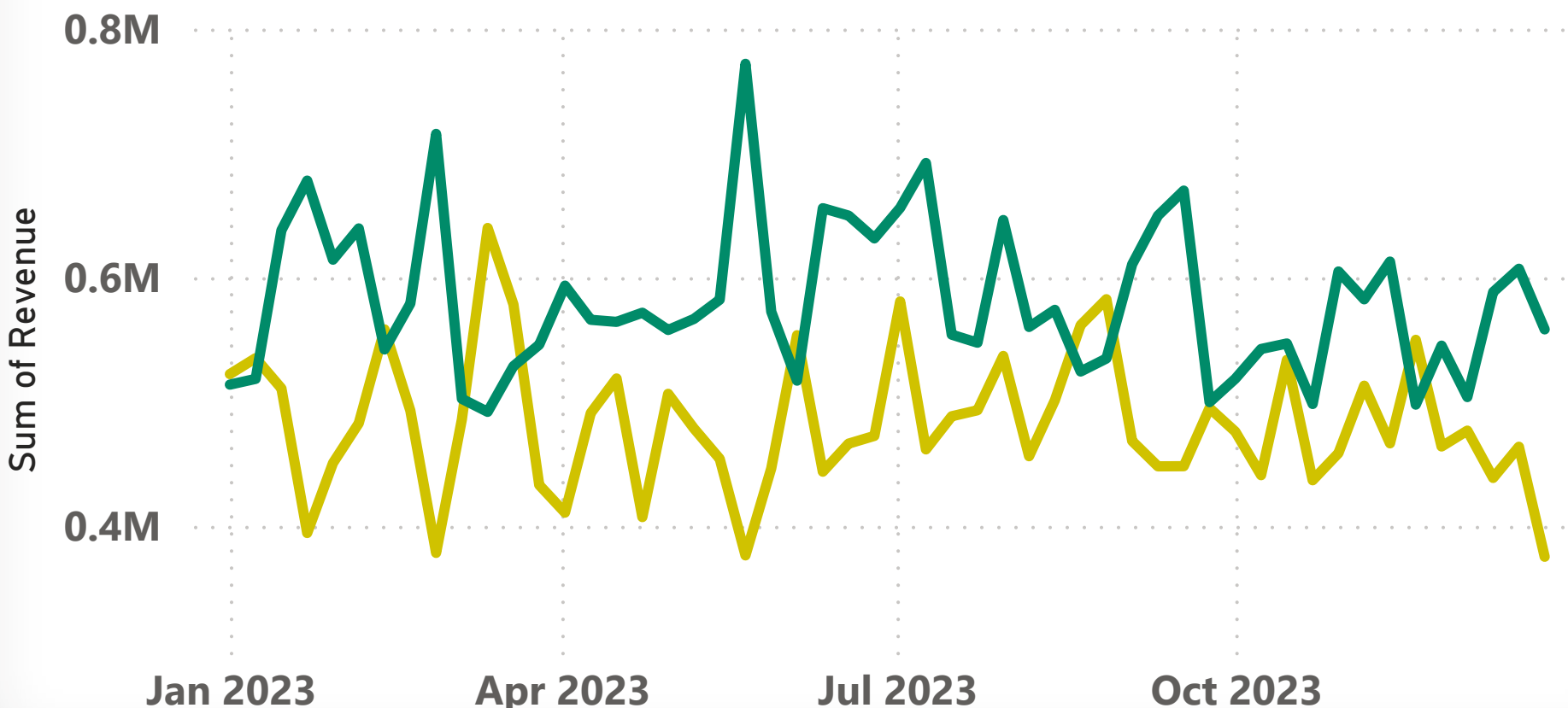
Customer\_Job Sum of Revenue Sum of Interest\_Earned Sum of Income

|               |            |           |           |
|---------------|------------|-----------|-----------|
| Retirees      | 4,535,184  | 630,359   | 48675030  |
| Blue-collar   | 6,904,279  | 952,801   | 72262158  |
| Selfemployeed | 8,261,758  | 1,119,742 | 75313288  |
| Govt          | 8,111,701  | 1,160,016 | 88773989  |
| White-collar  | 10,114,656 | 1,441,074 | 103930055 |
| Businessman   | 17,387,832 | 2,539,390 | 186959919 |
| Total         | 55,315,410 | 7,843,382 | 575914439 |

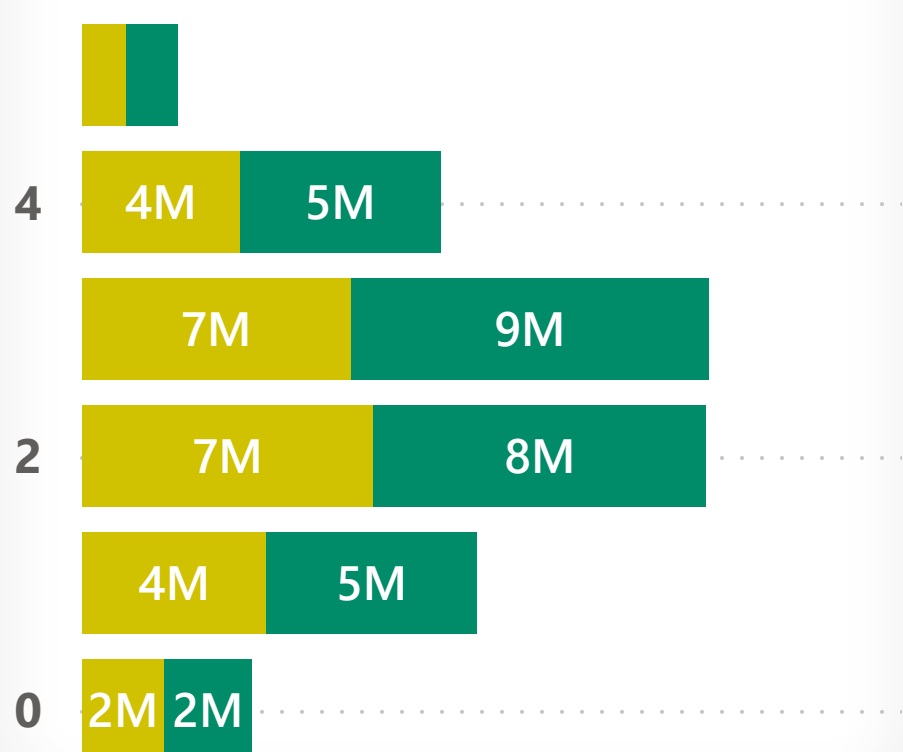
Revenue by Marital Status



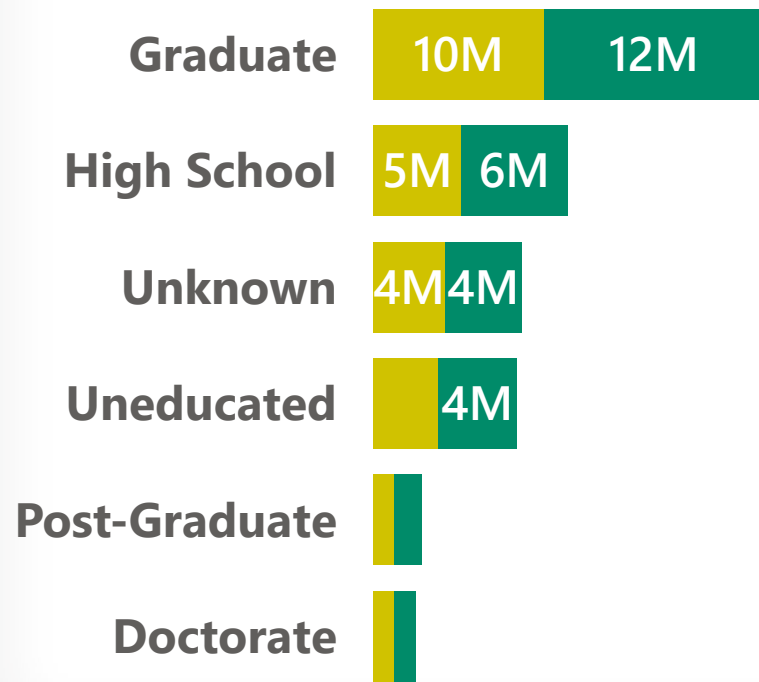
Revenue by Week



Revenue by Dependent Count



Revenue by Education Level



Revenue by State

