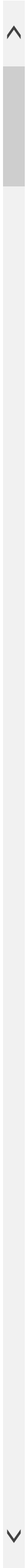
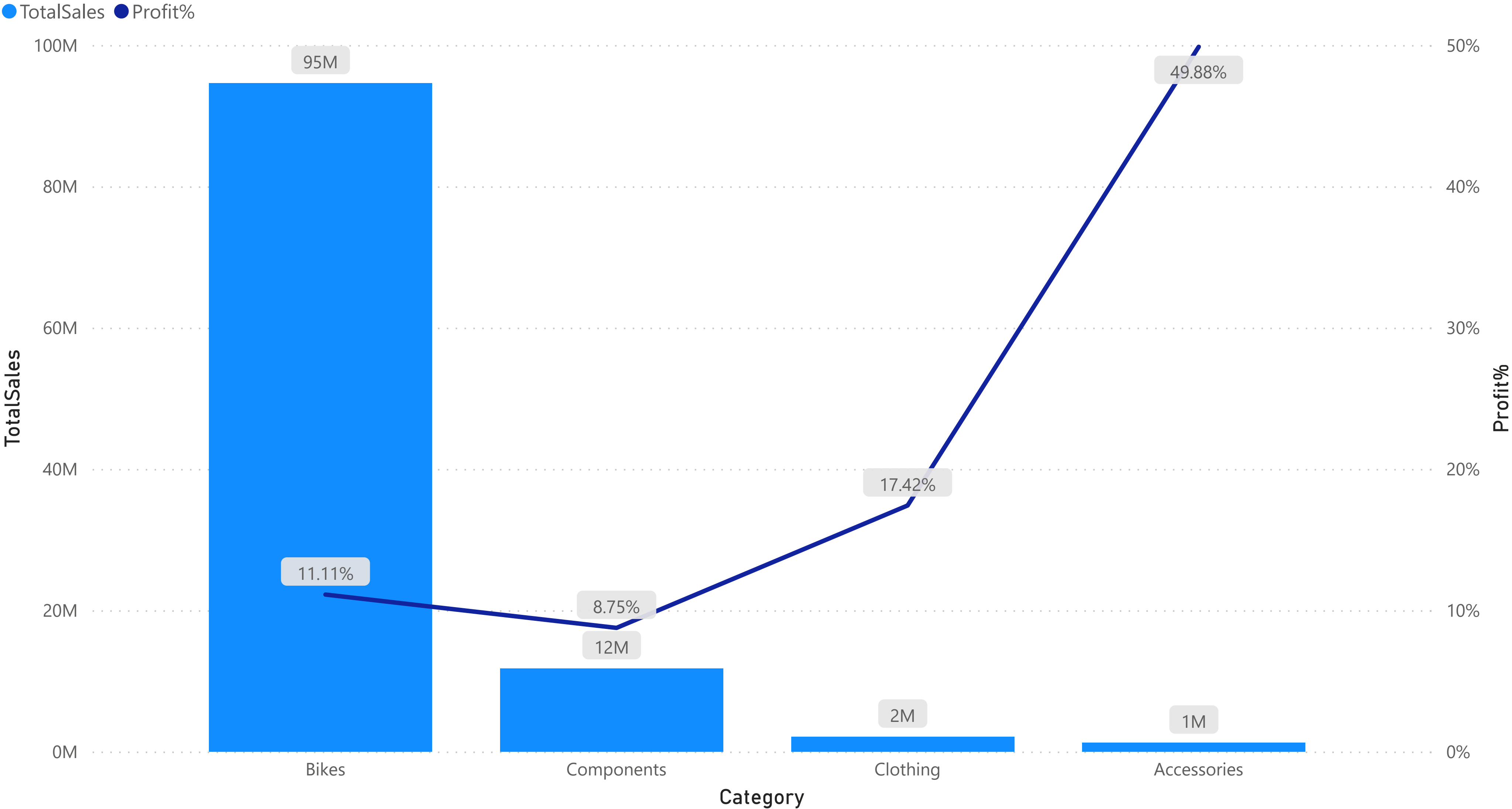


Category	TotalQuantity	Total Product Cost	StandardCost	DifferenceCost	TotalExtendedAmount	TotalUnitPrice	DifferenceAfterExtend	TotalSales
Accessories	61931	637,590.73	333,208.28	304,382.44	1,278,745.91	811,281.98	467,463.93	1,272,057.89
Bikes	90220	84,105,429.60	38,851,410.54	45,254,019.06	95,115,166.84	50,209,503.20	44,905,663.64	94,620,526.21
Clothing	73598	1,748,777.45	497,871.30	1,250,906.15	2,138,577.94	685,805.54	1,452,772.40	2,117,613.45
Components	49027	10,766,110.18	4,289,134.03	6,476,976.15	11,804,291.40	4,697,942.24	7,106,349.15	11,799,076.66
Total	274776	97,257,907.95	43,971,624.15	53,286,283.81	110,336,782.09	56,404,532.97	53,932,249.12	109,809,274.20

Category	Product	Color	TotalStandardCost	TotalSales
Accessories	Hydration Pack - 70 oz.	Silver	20.57	105,826.42
Accessories	Sport-100 Helmet, Black	Black	38.99	160,869.52
Accessories	Sport-100 Helmet, Blue	Blue	38.99	165,406.62
Accessories	Sport-100 Helmet, Red	Red	38.99	157,772.40
Accessories	Touring-Panniers, Large	Grey	51.56	
Bikes	Mountain-100 Black, 38	Black	1,898.09	1,339,997.25
Bikes	Mountain-100 Black, 42	Black	1,898.09	1,254,722.73
Bikes	Mountain-100 Black, 44	Black	1,898.09	1,365,852.38
Bikes	Mountain-100 Black, 48	Black	1,898.09	1,234,276.03
Bikes	Mountain-100 Silver, 38	Silver	1,912.15	1,291,868.70
Bikes	Mountain-100 Silver, 42	Silver	1,912.15	1,186,494.85
Bikes	Mountain-100 Silver, 44	Silver	1,912.15	1,217,210.36
Bikes	Mountain-100 Silver, 48	Silver	1,912.15	1,019,657.00
Bikes	Mountain-200 Black, 38	Black	2,357.79	4,400,592.80
Bikes	Mountain-200 Black, 42	Black	2,357.79	4,009,494.76
Bikes	Mountain-200 Black, 46	Black	2,357.79	3,309,673.22
Bikes	Mountain-200 Silver, 38	Silver	2,383.48	3,693,678.03
Bikes	Mountain-200 Silver, 42	Silver	2,383.48	3,438,478.86
Bikes	Mountain-200 Silver, 46	Silver	2,383.48	3,434,256.94
Bikes	Mountain-300 Black, 38	Black	598.44	442,477.09
Bikes	Mountain-300 Black, 40	Black	598.44	501,648.88
Bikes	Mountain-300 Black, 44	Black	598.44	484,051.52
Bikes	Mountain-300 Black, 48	Black	598.44	479,071.90
Bikes	Mountain-400-W Silver, 38	Silver	419.78	241,773.76
Total			171,911.65	108,709,970.29



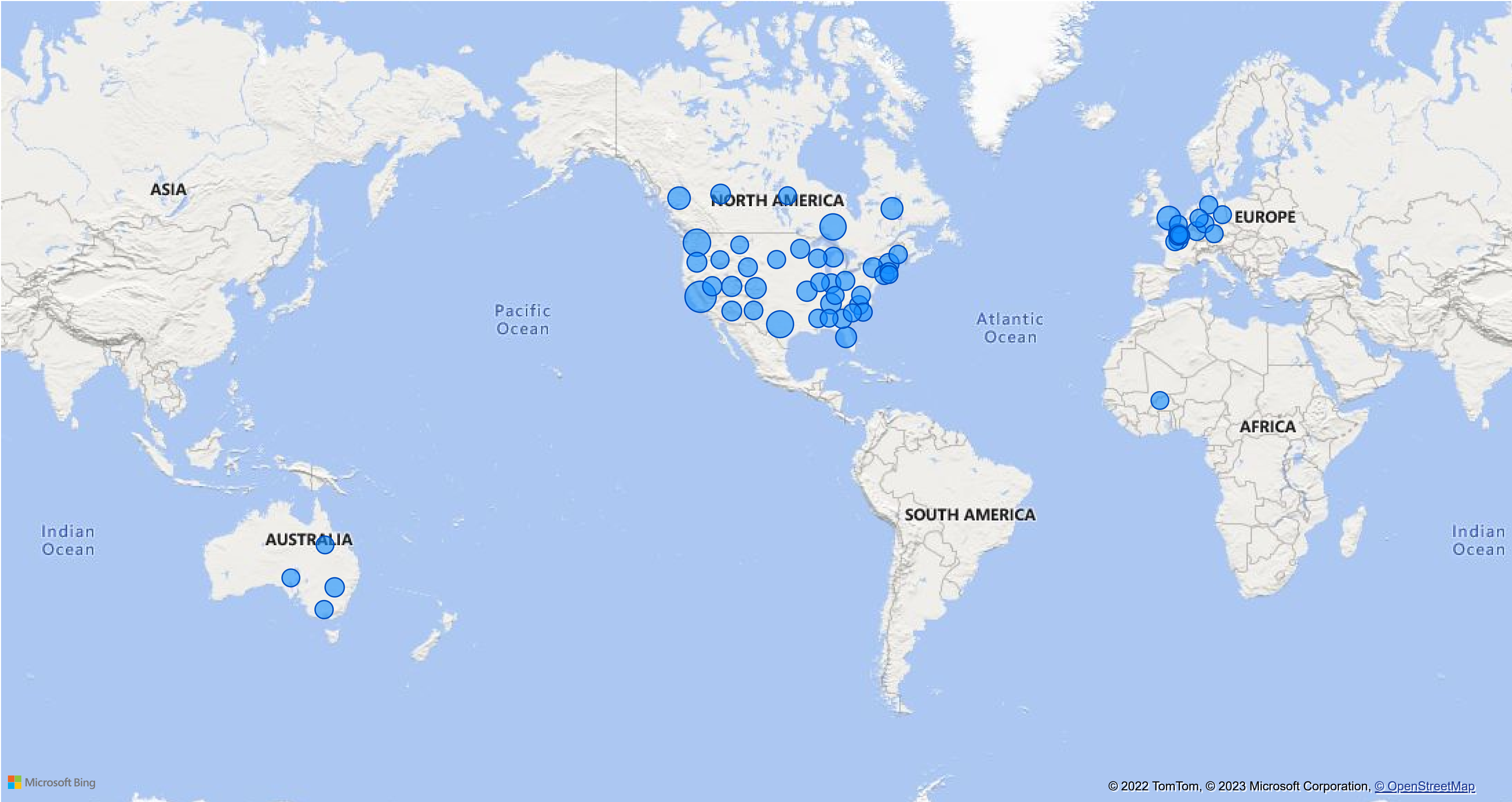
TotalSales and Profit% by Category



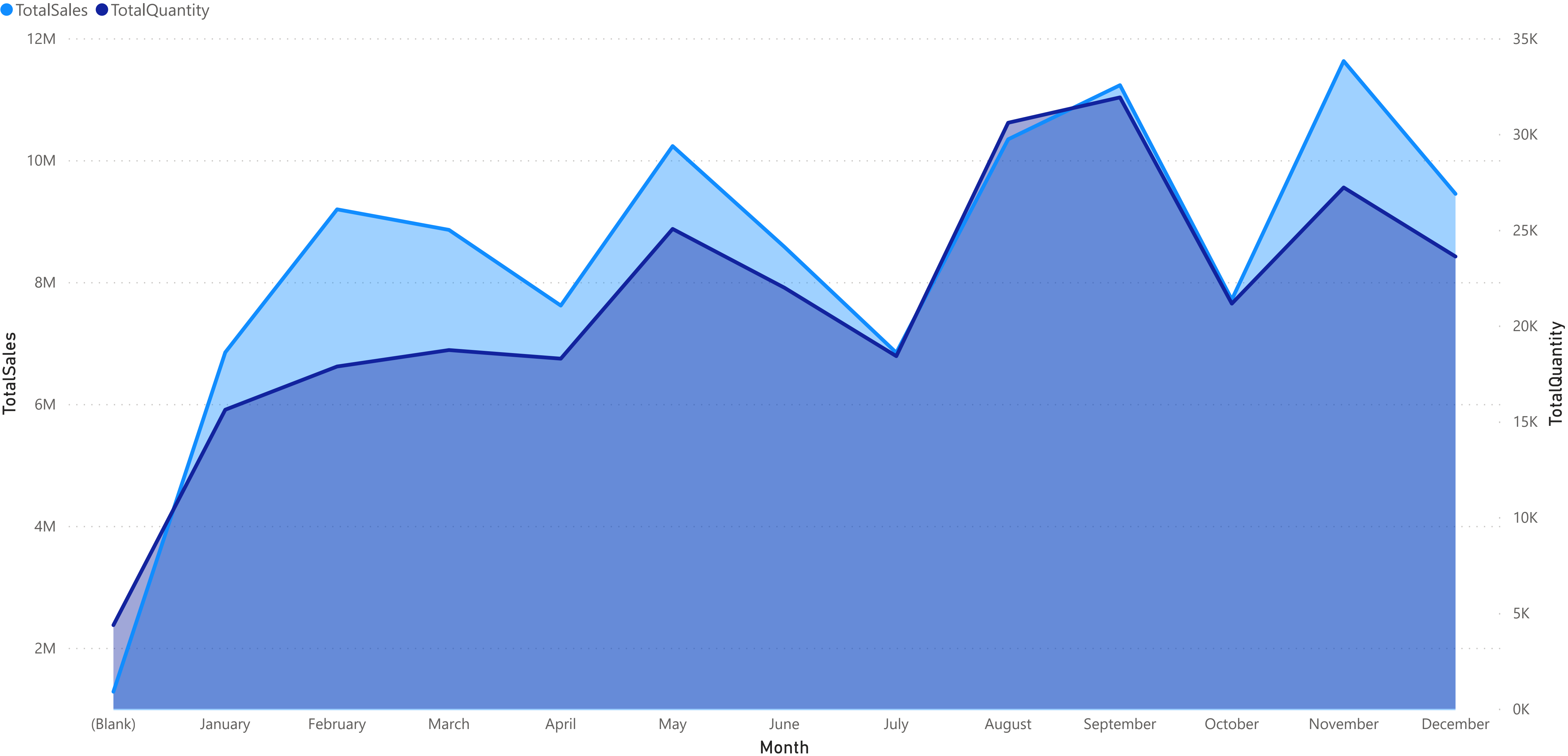
TotalQuantity by Country-Region



TotalSales by State-Province

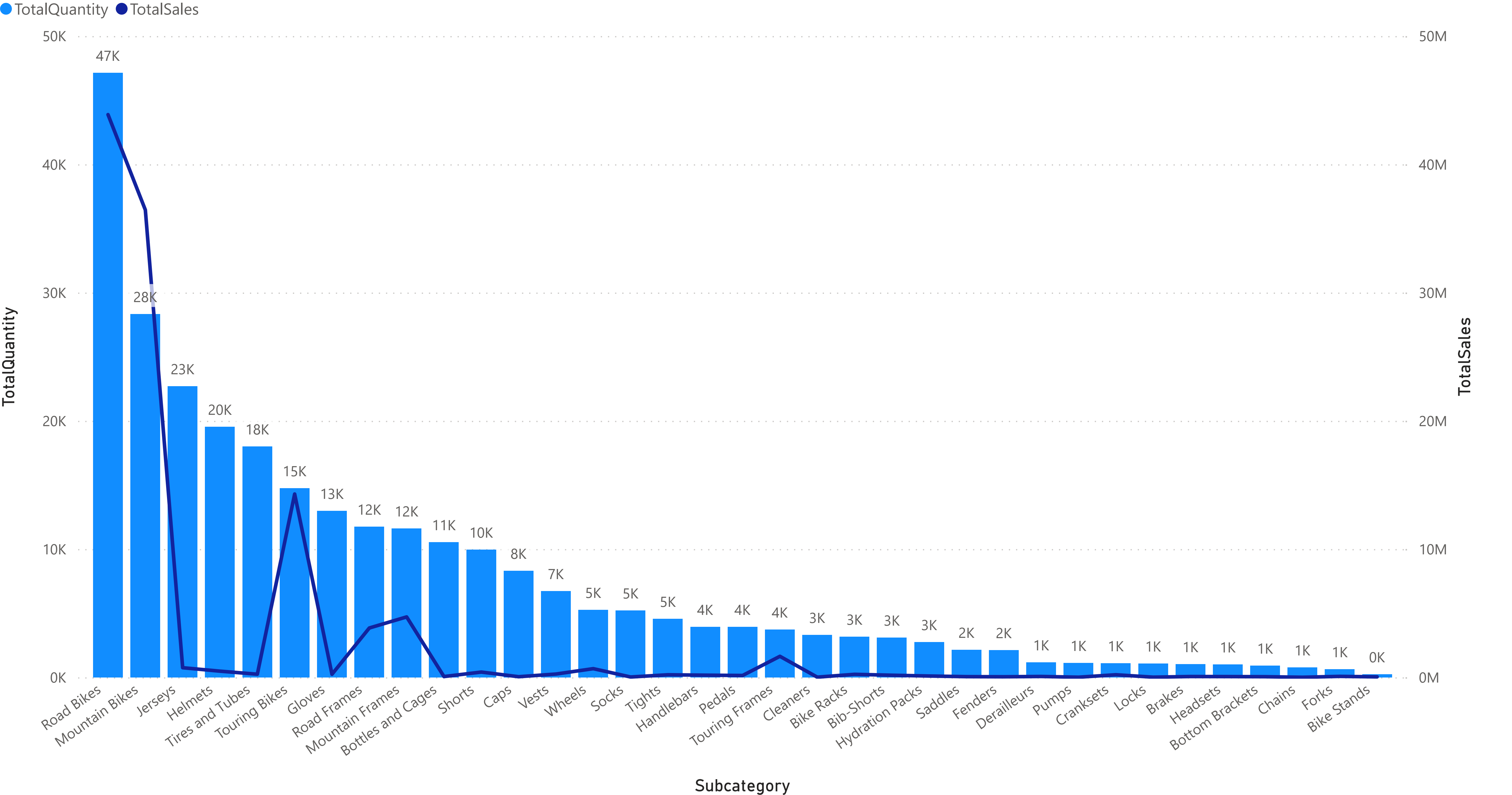


TotalSales and TotalQuantity by Month



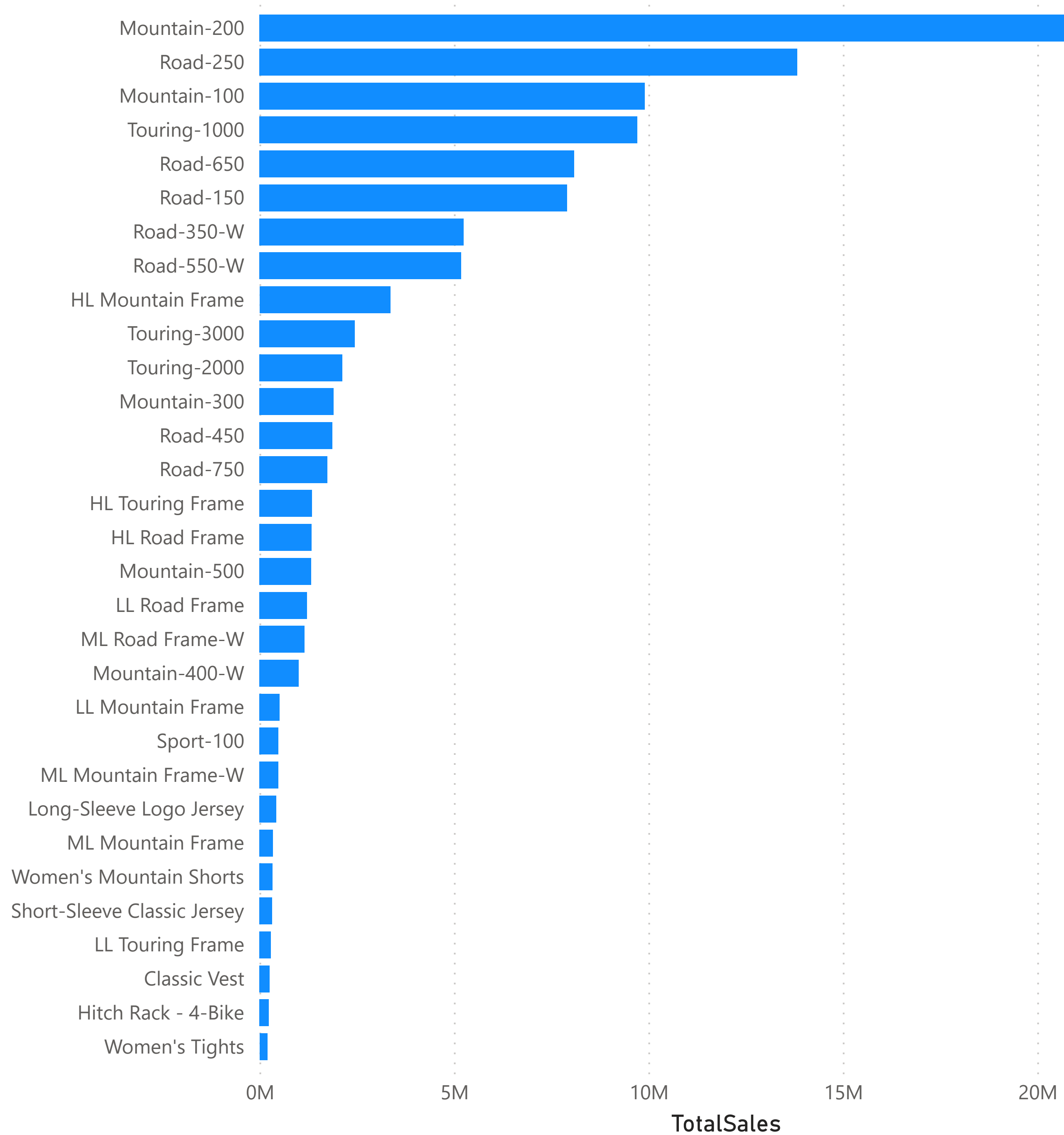


TotalQuantity and TotalSales by Subcategory



# TotalSales by Model

Model

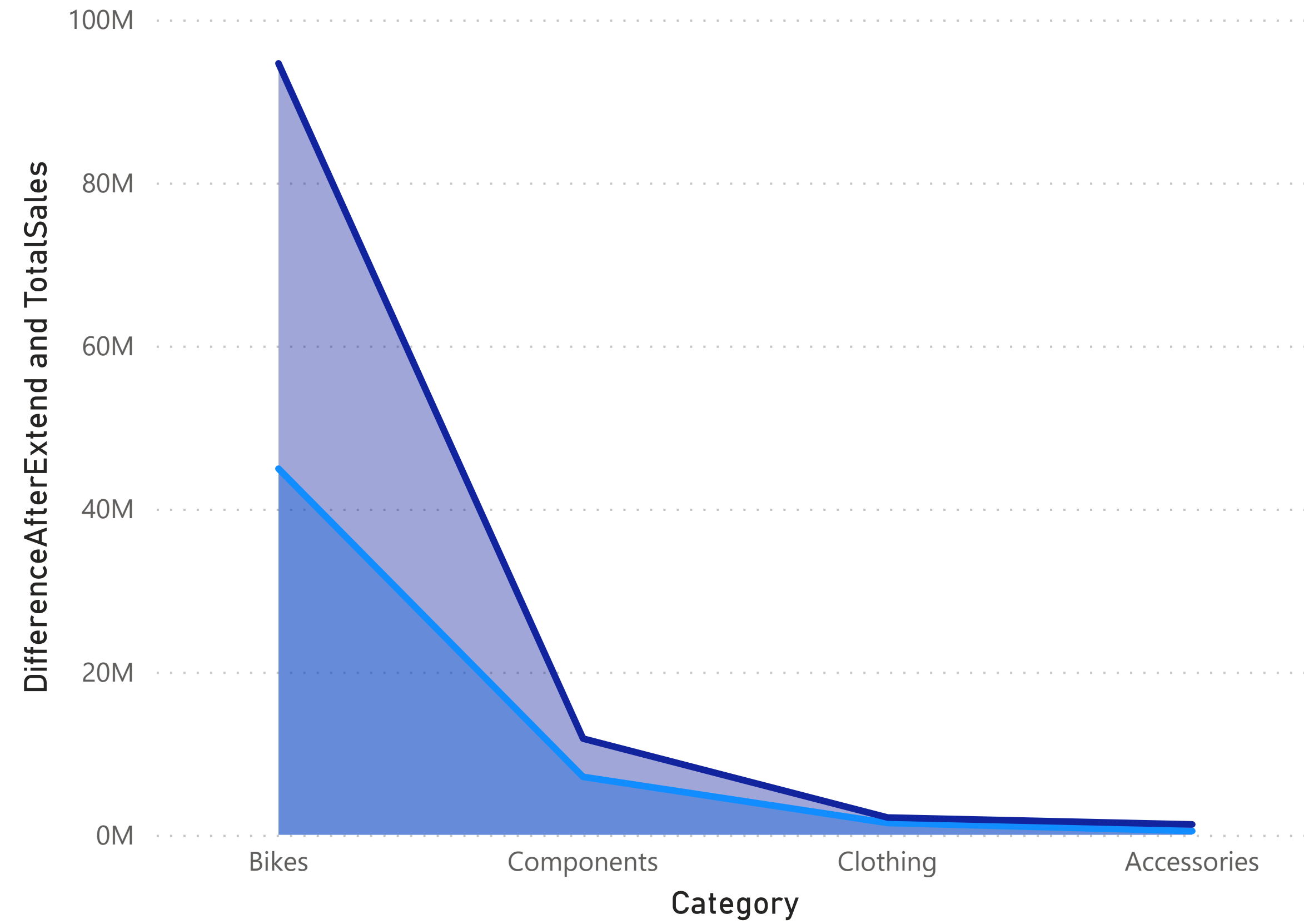


TotalSales



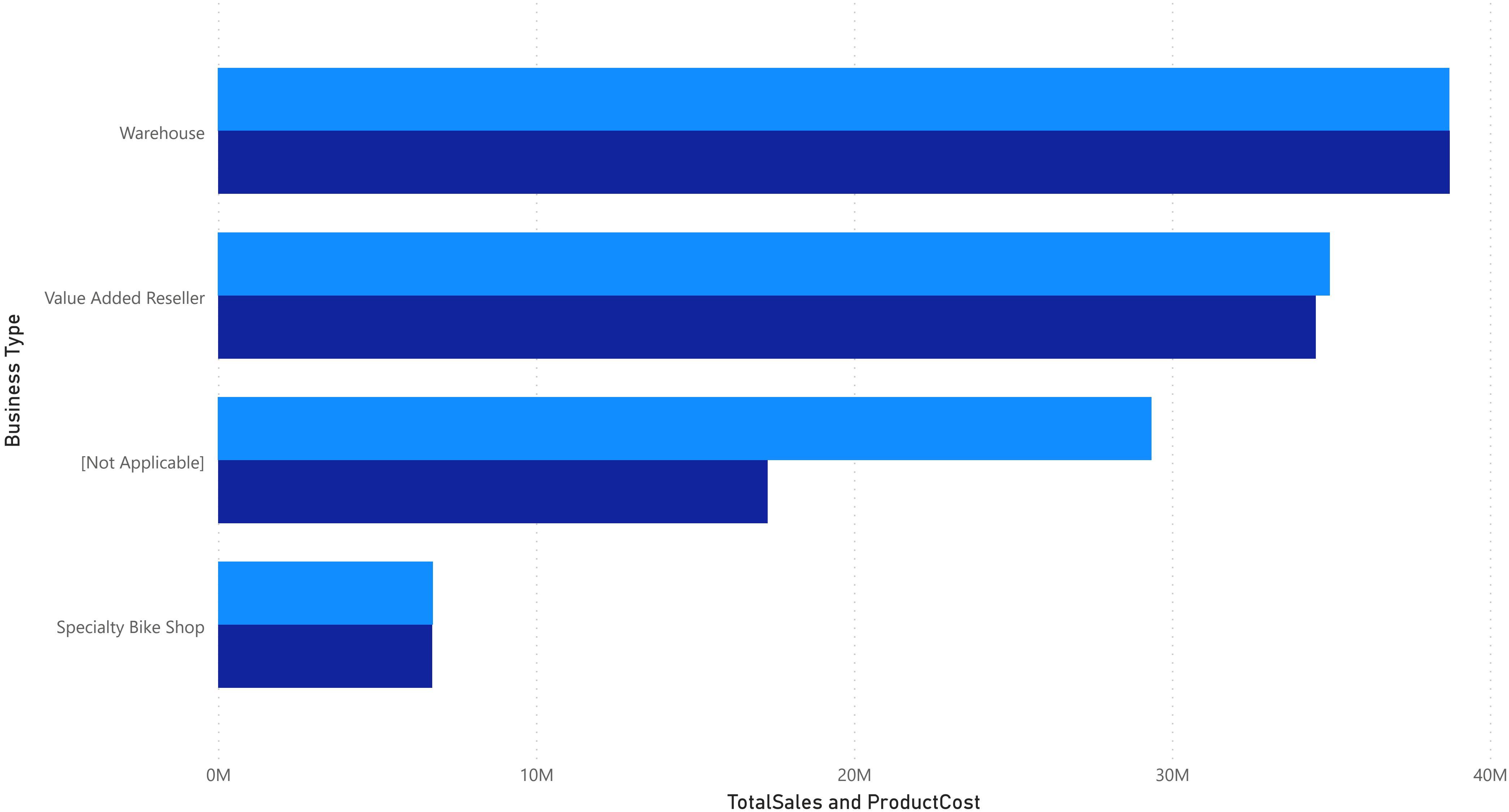
## DifferenceAfterExtend and TotalSales by Category

● DifferenceAfterExtend ● TotalSales



TotalSales and ProductCost by Business Type

TotalSales ProductCost





Sales

30.00M

Profit

9.65%

Quantity

60K

Years

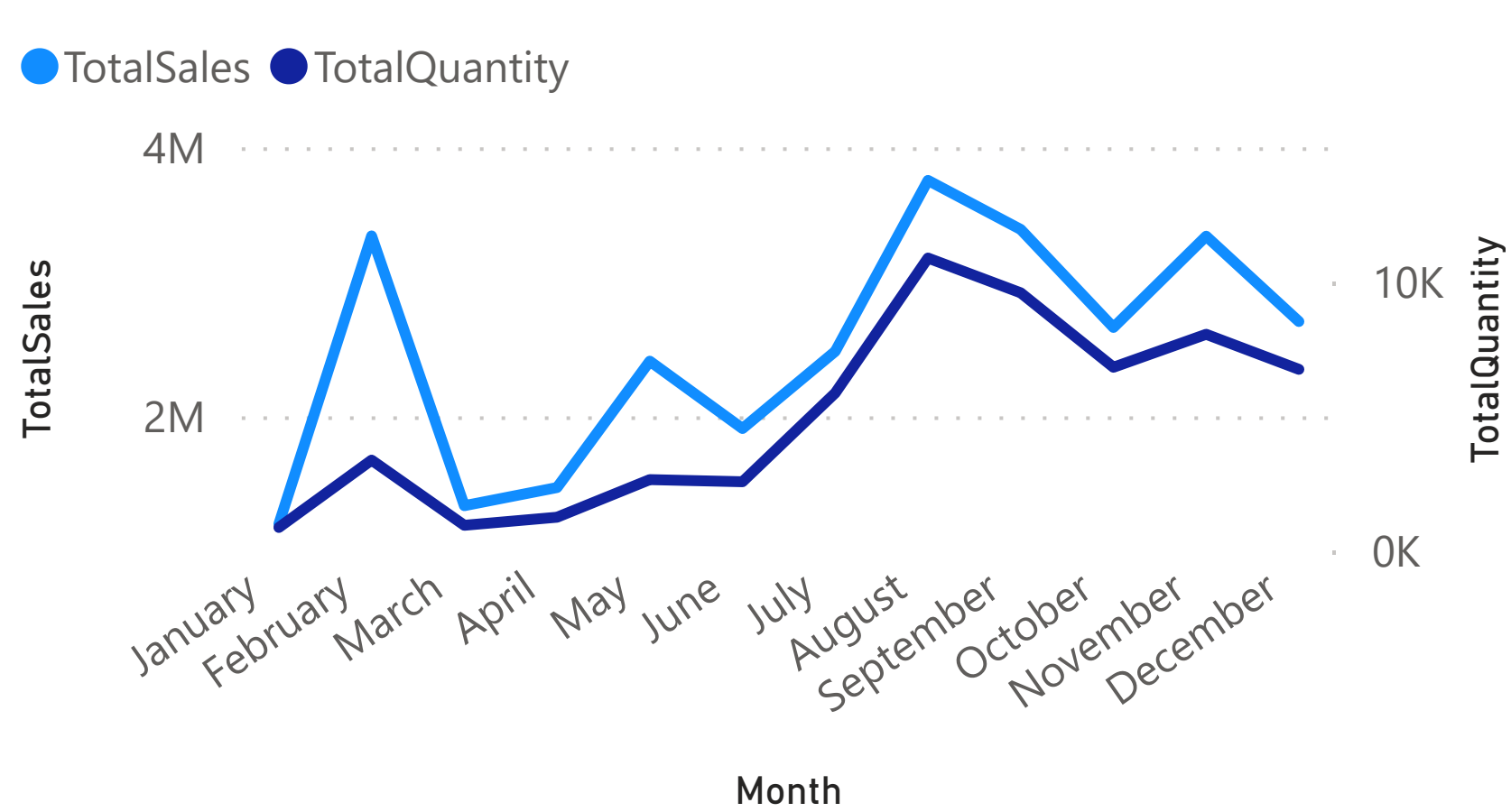
2017

2018

2019

2020

TotalSales and TotalQuantity by Month



TotalSales by Country



Top 5 Product

Mountain-200 Black, 38

Mountain-200 Black, 42

Mountain-200 Silver, 42

Road-150 Red, 56

Road-150 Red, 62

Top 3 Cities

[Not Applicable]

2730

TotalQuantity

Seattle

1217

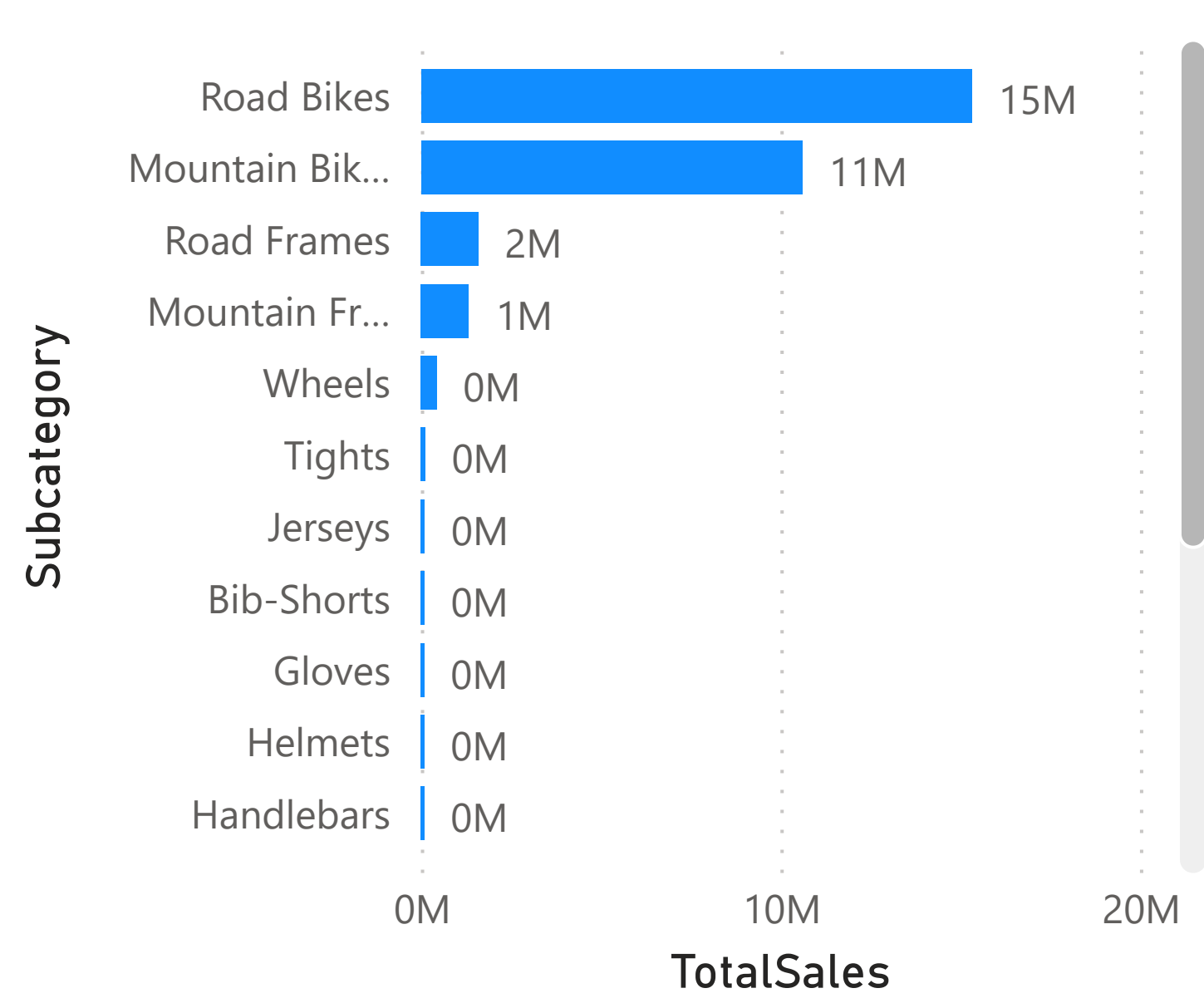
TotalQuantity

Toronto

4195

TotalQuantity

TotalSales by Subcategory



Category	TotalQuantity	Total Product Cost	StandardCost	DifferenceCost	TotalExtendedAmount	TotalUnitPrice	DifferenceAfterExtend
Accessories	5124	63,337.52	14,367.77	48,969.76	92,283.29	21,267.03	71,016.26
Bikes	24463	23,574,273.73	10,154,181.42	13,420,092.32	26,106,953.31	12,745,855.33	13,361,097.99
Clothing	16580	375,623.67	78,984.82	296,638.85	479,285.70	100,432.78	378,852.92
Components	13456	3,091,726.42	1,218,302.65	1,873,423.77	3,504,635.82	1,377,055.39	2,127,580.44
Total	59623	27,104,961.35	11,465,836.65	15,639,124.70	30,183,158.12	14,244,610.53	15,938,547.60