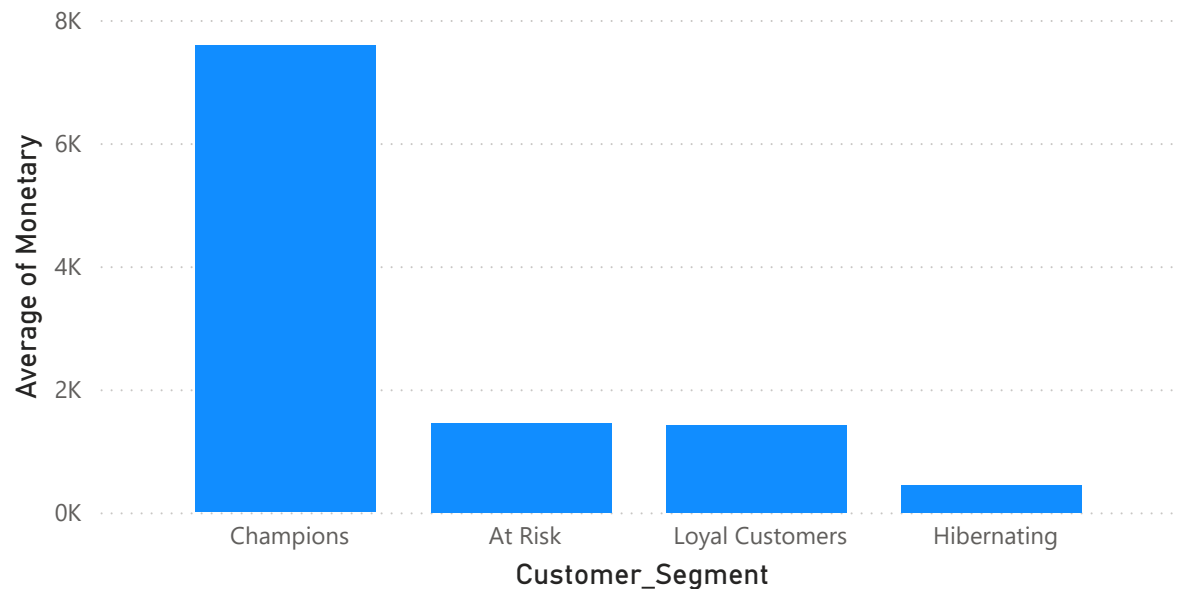
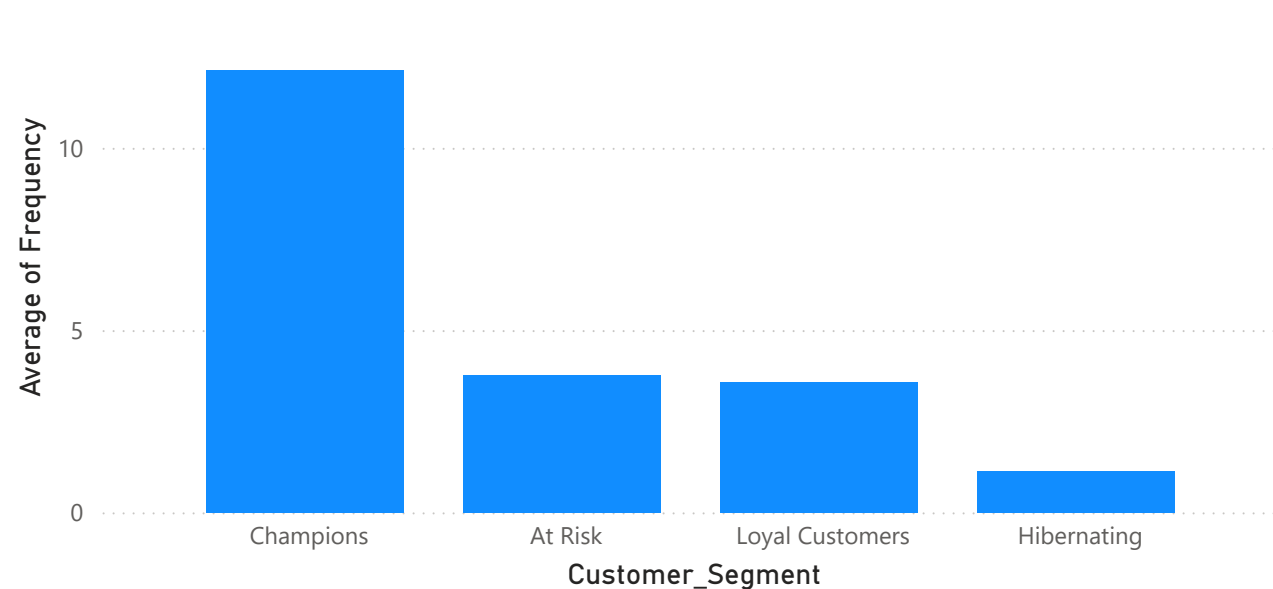


Customer Segmentation Overview (RFM Analysis)

Average Spending by Customer Segment



Average Purchase Frequency by Customer Segment



Total Customers

4.338K

Count of CustomerID

Customer Distribution by Segment

