

Demand Trend Dashboard

Global Logistics

Total Demand

528.3K

Sum of daily_sales

Average Daily Demand

0.3K

Average of daily_sales

Peak Daily Demand

1.6K

Max of daily_sales

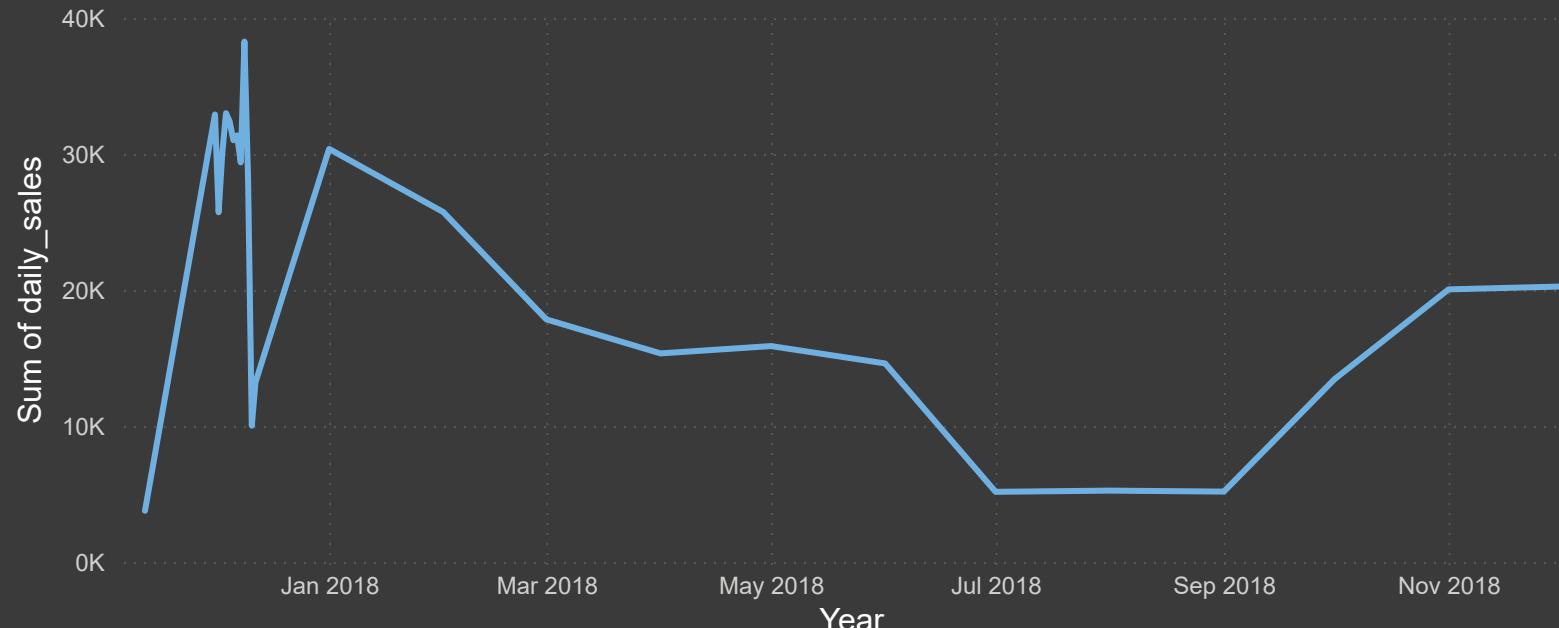
Select Date Range

12-11-2017

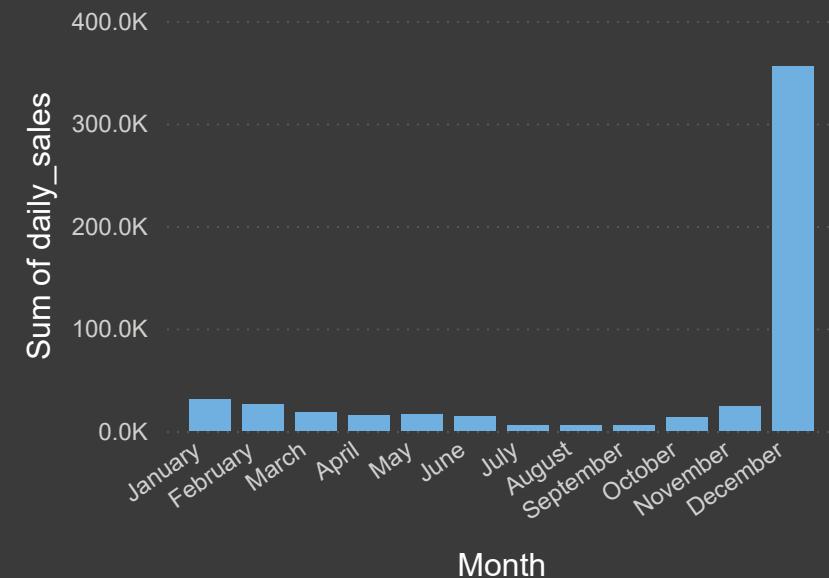
01-12-2018



Global Demand Trend Over Time



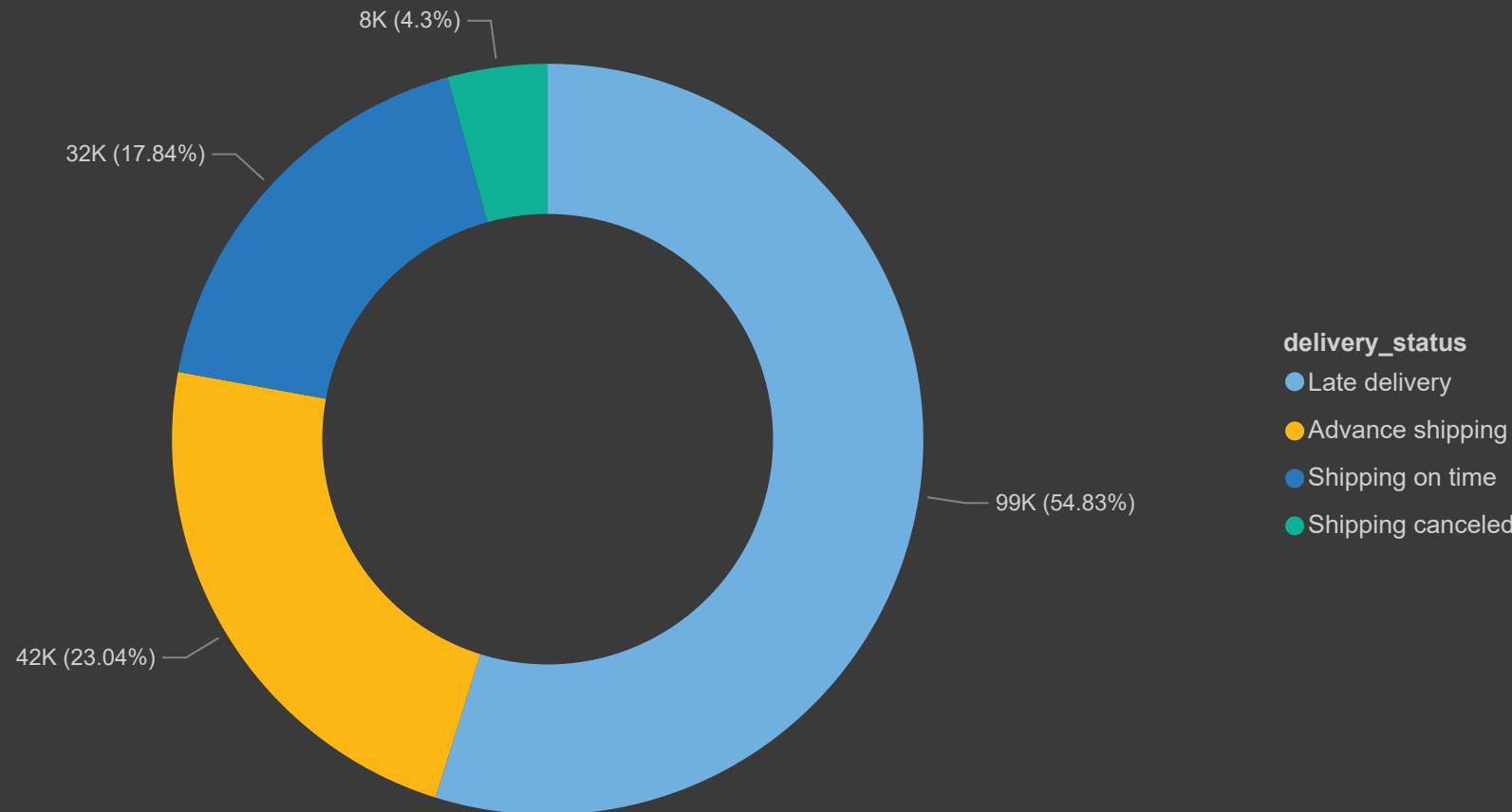
Demand Distribution by Month



Delivery Performance Dashboard

Global Logistics

Delivery Status Distribution



Total Orders

180.5K

Sum of total_orders

Late Deliveries

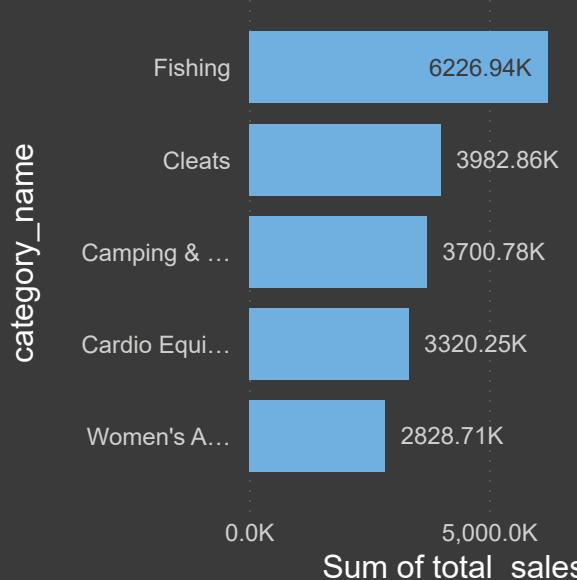
99.0K

Sum of Late_Orders

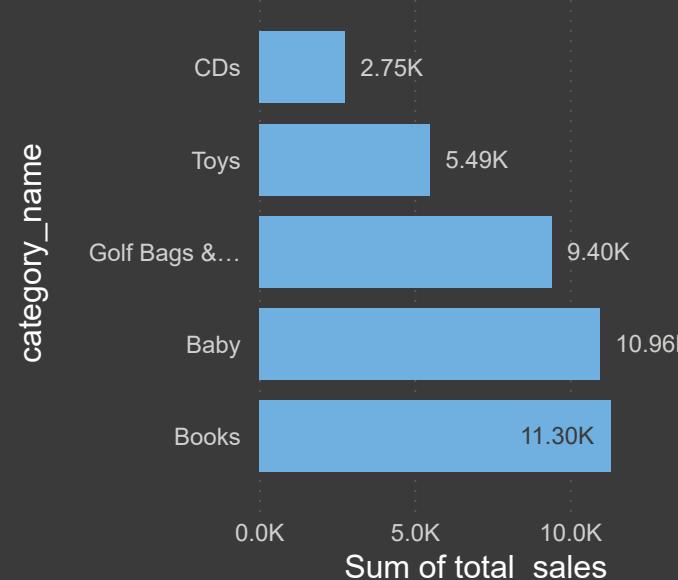
Category Sales Performance Dashboard

Global Logistics

Top 5 Product Categories by Sales



Least 5 Product Categories by Sales



Category-wise Sales + Rank

category_name	Sum of total_sales	Sales Rank
Fishing	₹ 62,26,935	1
Cleats	₹ 39,82,857	2
Camping & Hiking	₹ 37,00,784	3
Cardio Equipment	₹ 33,20,251	4
Women's Apparel	₹ 28,28,709	5
Water Sports	₹ 27,98,044	6
Men's Footwear	₹ 25,98,494	7
Indoor/Outdoor Games	₹ 25,96,454	8
Shop By Sport	₹ 11,77,186	9
Total	₹ 3,30,54,402	1

Sales Contribution by Category



Total Sales Across Categories

33.05M

Sum of total_sales

Active Product Categories

50

Total Categories

Category Share of Total Sales

100%

Category Sales %