



# CAREER EXPLORATION (CLASS 8TH - 12TH)

# Client Details

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# Counsellor Details

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**Disclaimer:** The results of this report are purely based on the responses provided by the client for the constituent assessments. The analysis and recommendations provided are based on ongoing scientific research and are meant to provide a reference for the client. The decision to follow any recommendations or suggestions solely lies with the client and client shall be solely responsible for the consequences of the same. Please note that the report can be best interpreted along with certified analyst.

# Career Excellence Model



Career Situation	Current state of self & career awareness
Abilities	Critical abilities for satisfactory work performance
Interests	What you like
Personality	How you deal with data and people
Values	What you cherish most
Learning Style	You preferred methods of acquiring information

## Career Excellence Process

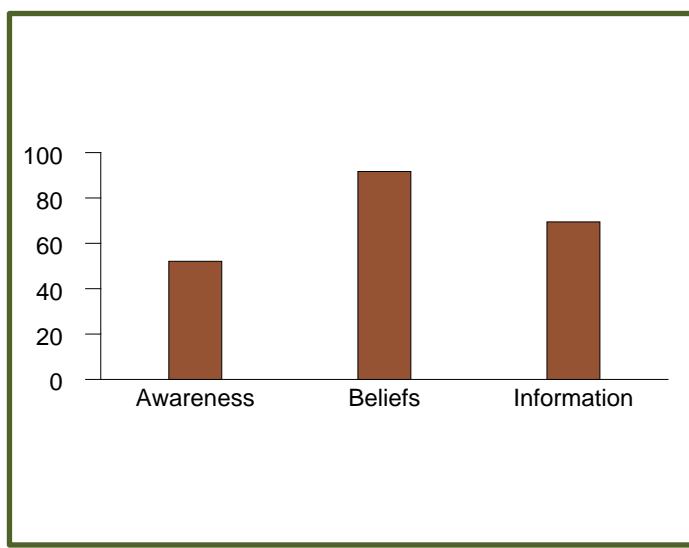


# Career Situation Analysis

This represents your current state of your beliefs, self-awareness and information relevant to make career decisions.

Healthy Beliefs	Self-enabling or self-limiting beliefs of the student about his or her own capacity to make sound career decisions. If the individual has a lot of self-limiting beliefs, these prevent him/her to make career decisions about confidently and freely. This is counsellors' responsibility to work on these as a first step of the counselling process after rapport building.
Adequate self-awareness	This is an indication of the awareness of the individual about various parameters related to self, that play important role in identification of suitable careers. This assessment analyzes the same for the individual. It is counsellors' responsibility to explain various parameters in the report to individual, making him/her adequately self-aware to make reasonable career decisions.
Relevant career related information	This is an indication of the individual's awareness about career landscape - available job roles, their activities, courses required to become eligible for the same and colleges that can help him/her complete those courses. Once the counsellor has worked on the beliefs of the student and has explained the report, individual should engage with counsellor on this, to finalize final plan-A & plan-B careers.

## Your career situation



Low (<50%), Medium (50 – 75%), High (>75%)

### Observations & Suggestions

**Beliefs** – You are quite confident of your career decision making abilities independently

**Self-awareness** – You have some awareness of your career relevant characteristics as well a preferred occupations. You need to become thoroughly aware before you commit yourself to any occupation.

**Career-information** – You have some information about careers. It would help you to become more aware of career relation information

# Work Interests

## REALISTIC (R)

Being “Hands-on” - Working with machines, tools and things.

## INVESTIGATIVE (I)

Preference to understand, analyze and predict.

## ARTISTIC (A)

Preference for literature, music or other artistic and creative activities.

## SOCIAL (S)

Preference to help, facilitate or guide.

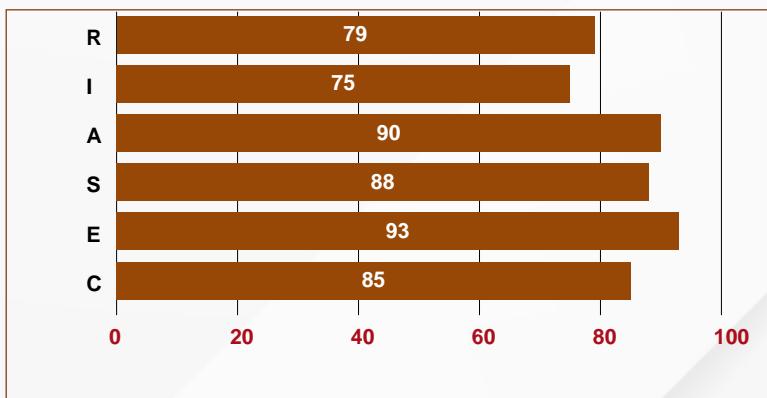
## ENTERPRISING (E)

Preference to influence - to sell or to persuade.

## CONVENTIONAL (C)

Preference to create and maintain orderliness.

# Your Work Interests



## DOMAIN CODE:

E(Enterprising)

A(Artistic)

S(Social)

## 1. Realistic

### Preference

- Working with things, tools or equipment
- Tasks involving practical, hands-on activities
- Application of physical skills
- Working with tangible, concrete elements
- Outdoor or mechanical activities



### Possibilities

- Skilled trades
- Defence
- Agriculture
- Emergency Services
- Automotive-mechanical-robotics-manufacturing
- Surveying-geotechnical-Construction
- Industrial-urban design

## 2. Investigative

### Preference

- Natural curiosity
- Thinking
- Analysing
- Problem Solving
- Exploring new information
- Discovering, Inventing



### Possibilities

- Scientist
- Engineer
- Data analyst
- Computer programmer
- Forensic analyst
- Includes physicists
- Biologists
- Professor
- Epidemiologists
- Clinical psychologists
- Market researcher
- Lawyers

## 3. Artistic

### Preference

- Express themselves through creative and artistic activities.
- Produce original works in various forms of art
- They appreciate sense of aesthetics
- Occupations include roles in the arts and creative industries



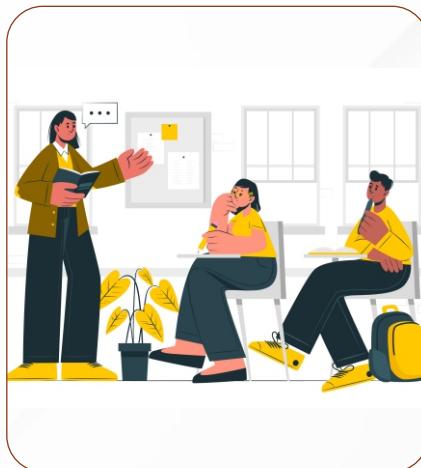
### Possibilities

- Creative professionals  
Visual Artist
- Musician
- Actor
- Writer and designer
- Interior designer
- Event planner
- Video editor
- Director
- Copy writer
- Game designer
- Illustrator
- Photo journalist

## 4. Social

### Preference

- Helping
- Facilitating
- Supporting
- Volunteering
- Positively impacting others



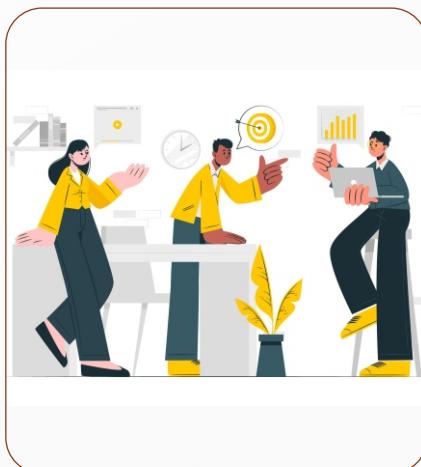
### Possibilities

- Teacher and a overall counsellor
- Nurse, therapist including physiotherapist or occupational therapist
- Community social worker
- HR specialist, customer service manager
- Civil servants such as IAS or IPS officer

## 5. Enterprising

### Preference

- Influencing
- Leading
- Persuading
- Making decisions
- Pursuing entrepreneurial ventures



### Possibilities

- Business owners
- Sales managers
- Entrepreneurs
- Politicians
- Public administrators
- Financial advisors
- Public relations managers
- HR managers
- Management consultants

## 6. Conventional

### Preference

- Attention to details
- Organizing things
- Working with data
- Precision & orderliness
- Structured working
- Accuracy & efficiency



### Possibilities

- CA
- Financial analysts
- Data analysts
- Insurance underwriters
- Paralegal professionals
- Quality assurance professionals
- Project manager
- Office manager

# Work Values

An individual's work personality is determined by his or her needs and abilities. Similarly, ability requirement and possible reinforcement are important characteristics of a work environment. Job satisfaction of an individual depends on alignment of her needs to the reinforcement offered by the work environment. We identify 21 needs, grouped into 6 work values.

## ACHIEVEMENT:

Using your best abilities, feeling a sense of accomplishment.

## WORKING CONDITION:

Pay, job security, physical working condition, work that suits temperament.

## RECOGNITION:

Advancement, recognition, respect.

## RELATIONSHIP:

Service to others, getting along with others, having a clean conscience.

## SUPPORT:

Competent & considerate management.

## INDEPENDENCE:

Competent & considerate management.

## Your Top Needs

1. Ability utilization - I make use of my abilities
2. Social status - I would be considered worthy by others in my company and my community
3. Co-workers - my co-workers would be easy to get along with
4. Autonomy - I could plan my work without much supervision
5. Social service - I could do things for other people

Motivator Category	Motivator	Description
Achievement	Ability utilization	Opportunity to apply skills & capabilities
Achievement	Achievement	Opportunity for personal accomplishment – opportunities to excel, set & accomplish challenging goals
Working conditions	Activity	Opportunity to remain busy & engaged in tasks
Recognition	Advancement	Opportunity for progress & growth - promotions
Recognition	Authority	Opportunity to control or influence others – giving orders & directing
Support	Company policies	Opportunity to experience fair treatment – ethics, safety, compliance with legal framework
Working conditions	Compensation	Opportunity to receive get financial & non-financial benefits, at least at par with others
Relationship	Co-workers	Opportunity to experience co-operation and getting along easily with coworkers
Independence	Creativity	Opportunity to generate and implement original ideas, innovative thinking,
Working conditions	Independence	Opportunity to work without constant supervision or collaboration – taking ownership, accomplishing tasks independently
Relationship	Moral Values	Opportunity to adhere to personal sense of right and wrong – ability to resist pressure to compromise personal ethics

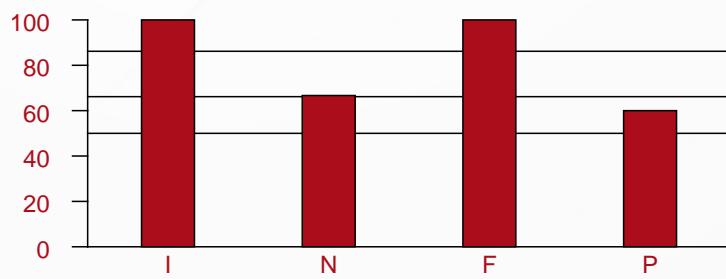
Motivator Category	Motivator	Description
Recognition	Recognition	Opportunity to receive recognition and rewards for their contribution – positive feedback, awards, promotions
Independence	Responsibility	Opportunity to make own decisions, including tasks & deadlines – discretion and control over their tasks
Working conditions	Security	Opportunity to experience job security and stability – lower risk of layoffs or unpredictable work patterns
Relationship	Social service	Opportunity to help or assist others – empathetic collaboration, positive impact on well-being of others
Recognition	Social status	Opportunity to receive acknowledgement and respect from others – social standing, influence in their domain
Support	Supervision (Human relations)	To receive support from superiors when required, advocacy for them by superiors in front of senior management
Support	Supervision (Technical)	For training and handholding on subject-matter and assignment completion
Working conditions	Variety	Opportunity to experience diversity and novelty in tasks – range of experience
Working conditions	Working conditions	To experience good working conditions – safety, comfort and overall well-being
Independence	Autonomy	Opportunity to plan, organize, and manage tasks independently – initiating and completing without constant supervision

# Personality

Personality type indicators are used to identify one of the sixteen personality types that an individual belongs to. The type influences identification of careers where the person is expected to contribute most as well as where she can find fulfilment. None of the types is superior or inferior to any other type. Below are the components of the 16 personality types.



## Your type indicator -



I - Introversion  
N - Intuiting  
F - Feeling  
P - Perceiving

## Inference

E-I Dimension - Your natural preference is Introversion, You are Silent, Reserved, Introspective, Slow to open-up, Primarily focussed on their own business

S-N Dimension - Your natural preference is Intuiting, You are Innovative, Intuitive, Connect the dots, Look at bigger picture, Look for possibilities

T-F Dimension - Your natural preference is Feeling, You are Supportive, Compassionate, Friendly, Harmonious, Warmth & sympathy towards people

J-P Dimension - Your natural preference is Perceiving, You are Adaptable, Spontaneous, Flexible, Gathering as much information as possible before deciding, preference to experience over organization

# Type Indicators

Trait	Impacts	Dichotomy
<b>Extraversion (E)</b> Energy through people	<b>Energy</b>	<b>Intraversion (I)</b> Energy through Self-reflection
<b>Sensing</b> Through 5 senses (Observing)	<b>Information Processing</b>	<b>Intuiting</b> Understanding Meaning & Pattern
<b>Thinking</b> Based on logics & Facts	<b>Decision Making</b>	<b>Feeling</b> Based on Empathy
<b>Judging</b> Organizing and seeking closure	<b>Managing External World</b>	<b>Perceiving</b> Flexibility, Spontaneity and Openness to experience



## Extroverts:

### Description



- Talkative & Expressive
- Energized by socializing
- Engaged with external world
- Enjoy interacting with others
- Comfortable in parties, gatherings & meetings
- Enjoy fast-paced lifestyle
- Seek new experiences
- Open & approachable

### Possibilities

- Sales
- Marketing
- Public Relations
- Politics
- HR Management
- Accounts Management
- Public Administration

May be uncomfortable in careers requiring working in isolation with minimal social interaction



## Introverts

### Description



- Talkative & Expressive
- Energized by socializing
- Engaged with external world
- Enjoy interacting with others
- Comfortable in parties, gatherings & meetings
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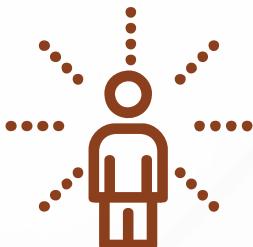
## Possibilities

- Sales ● Marketing ● Public Relations ● Politics ● HR Management
- Accounts Management ● Public Administration

May be uncomfortable in careers requiring a lot of public-facing



### Sensing



#### Description

- Focus on directly observable and measurable information
- Focus on immediate realities ● Provide information in step-by-step manner
- Pay close attention to details and practical problem solving
- Focus on real-world information

## Possibilities

- Skilled trade professionals ● Medical technologists ● Engineers
- Logistics managers ● Quality inspectors ● Crime scene investigators

May be uncomfortable in careers requiring highly abstract, theoretical roles, roles with ambiguity or highly creative roles.



### Intuiting



#### Description

- Imaginative, future-oriented, and focused on possibilities.
- Focus on big picture ● Comfortable with uncertainty and ambiguity
- Open to change and adaptable

## Possibilities

- Graphic design ● Filmmaking ● R&D roles in tech-industries
- Strategic planning ● Marketing ● Advertising

May be uncomfortable in careers requiring highly routine or roles with repetitive work.



## Thinking



### Description

- Preference for Facts and rational analysis when making decisions
- Try to see cause-effect relationship
- Prefer concise and logical explanation
- Prefer direct and straight-forward communication

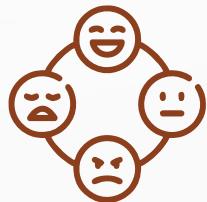
### Possibilities

- Engineering
- Software development
- Legal professions
- Finance-accounting-economics
- Operations management
- Medicine

May be uncomfortable in careers requiring high emotional or empathy-based decision making.



## Feeling



### Description

- Decisions based on personal values and beliefs
- Focus on well-being of others while making decisions
- Give high value to relationships
- Prioritize the emotional tone of their communication

### Possibilities

- Counselling-Therapy
- Social work
- Teaching
- Political leader
- HR
- Nursing

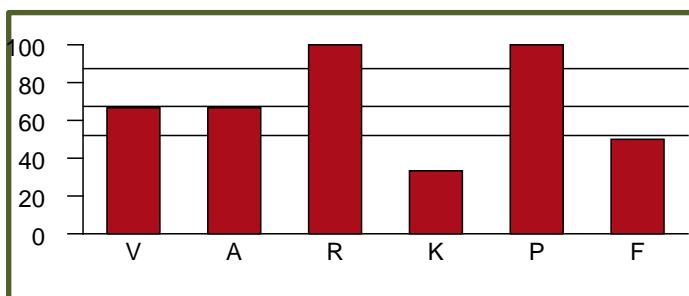
May be uncomfortable in careers requiring highly competitive roles, technical roles with limited human interaction or roles requiring strictly rule-based decision making.

# Learning Preferences

Learning preferences focus on preference of people for the modes in which they would prefer information to come to them. If that happens, there are higher chances for them to learn from the information.

	<ul style="list-style-type: none"><li>Preference towards graphical information – maps, charts, graphs, flow charts, labelled diagrams and symbolic representations of words</li><li>Use of designs, patterns and shapes to convey information</li><li>Does not include still pictures or photographs that do not convey information or patterns</li></ul>
<ul style="list-style-type: none"><li>Preference for learning by hearing &amp; speaking</li><li>Lectures, group discussions, radio, telephone calls, web-charts &amp; talking things through</li><li>Talking out aloud &amp; talking to self</li></ul>	
	<ul style="list-style-type: none"><li>Preference for information displayed in words</li><li>Emphasis on text-based inputs</li><li>Manual reports, essays, books, assignments, text dominants internet research</li></ul>
<ul style="list-style-type: none"><li>Preference for concrete personal experience</li><li>Learning by grasping, holding, feeling and doing</li><li>Learning through demonstrations, simulations and videos</li></ul>	

## Your learning preferences



<25% – In less than in 1 out of 4 situations, you prefer this mode  
25 <= 50% - In 1 to 2 out of 4 situations, you prefer this mode  
>50% - More than 2 out of 4 situations, you prefer this mode



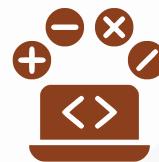
# Cognitive Abilities

Ability	Description	Your Assessment
NUMERICAL ABILITY	Ability to understand and work with quantitative concepts	Low
VERBAL REASONING	Ability to understand concepts framed in words	Very High
SPATIAL ABILITY	Ability to 3D visualization from 2D representations	Low
COMPUTATIONS	Facility with numbers	Medium
CLERICAL PERCEPTIONS	Quickly recognizing information presented in letters & words	Low
FORM PERCEPTION	Quickly recognizing of visual information	Low

# Critical Workplace Abilities

Ability	Description	Your Self-assessment Score
LEADING & INFLUENCING	Leading, Coordinating, Negotiating, Influencing, Social management, External environment management	Very High
HELPING & FACILITATING	Social perceptiveness, Active listening	Low
ORGANIZING AND CLOSING	Task structuring, planning, Being methodical, Doing repetitive activities, Working with deadlines, Punctuality, Closure	Low

## 1. Arithmetic Reasoning



### Description

- Application of mathematical concepts & operations to solve real-world problems
- Analysis and interpretation of numerical information within a specific context
- Part of general cognitive ability     ● Goes beyond simple calculations

### Assessment

- Word problems     ● Mathematical operation scenarios     ● Formula application
- Multi-step problem solving     ● Graphical interpretation     ● Real-world problems

### Possibilities

Mathematics	Sciences	Engineering
Finance	Programming	Data Analysis

## 2. Verbal Reasoning



### Description

- Use and understanding of language     ● Encompasses comprehension & expression of information orally or textually     ● Involves reading comprehension, oral comprehension, oral expression and textual expression     ● Requires logical, analogical and inferential reasoning     ● Essential in academics, professional environment and daily life.

### Assessment

- Vocabulary     ● Reading comprehension     ● Sentence completion     ● Grammar
- Summarization     ● Real-world problems

### Possibilities

Legal professions	Psychologists	Lawyers	Director
HR specialists	Marketing specialists	Teacher	Journalists

### 3. Visualization

#### Description



- Mentally create, manipulate, and interpret visual images in our minds
- Includes mental imagery, visual pattern recognition
- Also includes navigation skills, as well as visualizing processes

#### Assessment

- Visual pattern recognition
- Memorability
- Charts
- Spatial reasoning
- Graphs

#### Possibilities

Architects	Graphic designers	Artists	AR-VR professionals
Computer graphic designers	Interior designers	Photographers	

### 4. Number Facility



#### Description

- Ease and proficiency in working with numerical information
- Perform mathematical operations
- Key components include basic arithmetic operations
- Quick and accurate mental calculations
- Numerical memory

#### Assessment

- Mathematical operations
- Algebraic equations

#### Possibilities

Software developers	Mathematicians
Data analysts	Statisticians

## 5. Perceptual Speed with Written Text



### Description

- Quick & accurate comprehension of written material – text, words,
- Quick reading for identifying key information
- Quick grasping of main idea of written text

### Assessment

- Speed reading exercises ● Text scanning tasks

### Possibilities

Journalism	Content creation	Law
Academic research		Public relations

## 6. Perceptual Speed with Objects



### Description

- Quick & accurate processing of visual information – objects
- Capacity to rapidly recognize and interpret visual stimuli

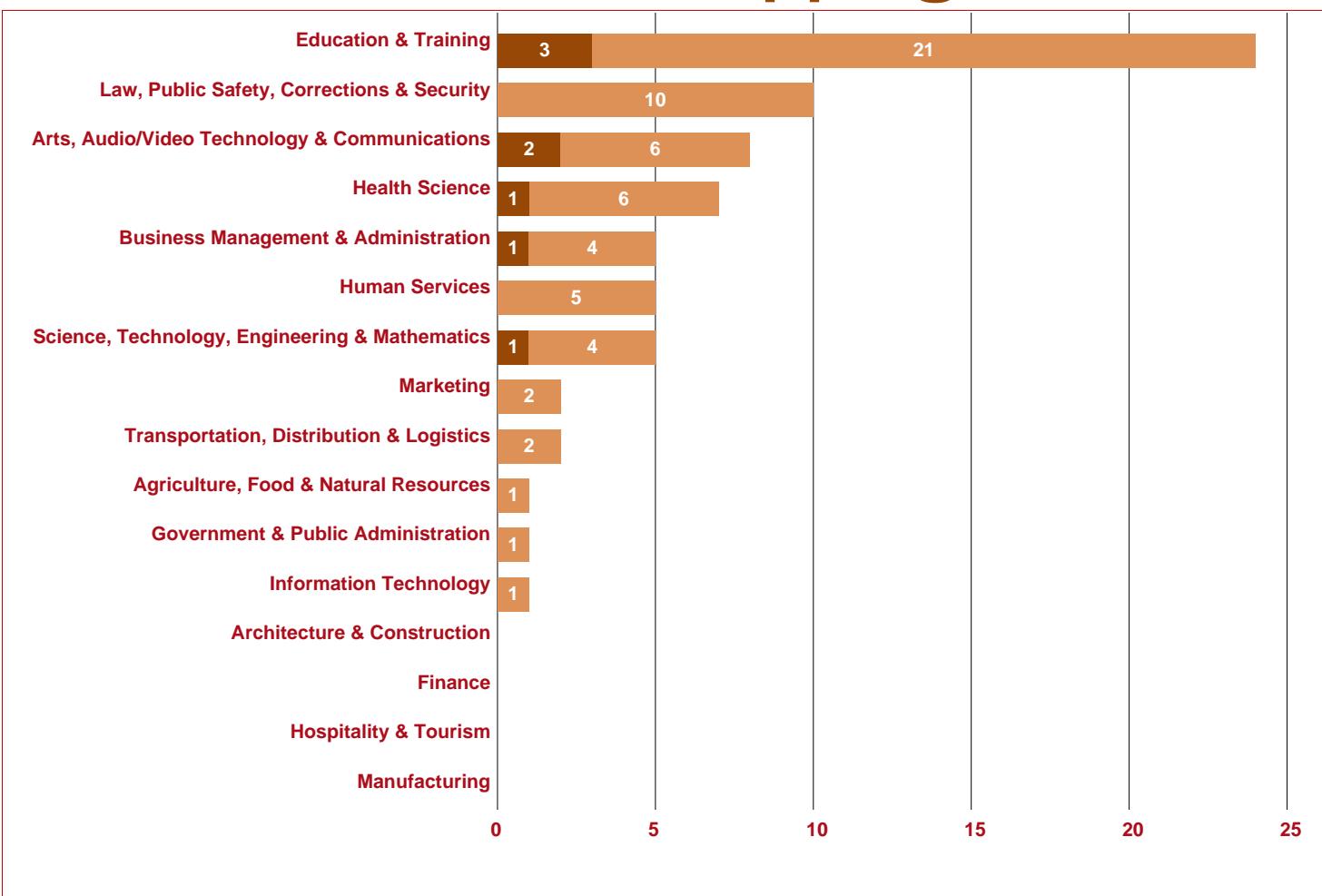
### Assessment

- Identifying and matching objects ● Completing visual puzzles
- Discerning patterns

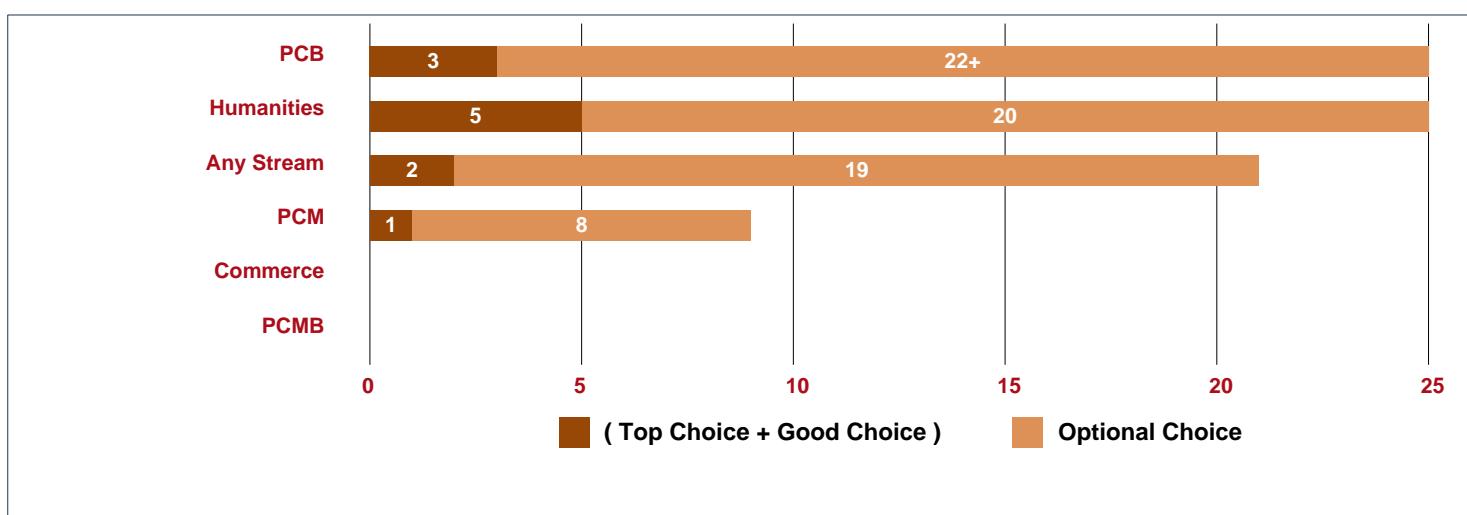
### Possibilities

Architectural drafting	Animation and game design
Technical illustration	Museum-exhibit designing
Forensic science	Data analysis

# Cluster Mapping



# Stream Mapping



# Career Suggestions

Profession Name	Cluster	11Th / 12Th	I-Match	A-Match	Recommendation
Historians	Science, Technology, Engineering & Mathematics	Humanities	M	H	Good Choice(99+)
<b>Educational Roadmap : - Humanities (with History) + B.A., M.A. (History/Cultural History/Gender History)</b>					
Lecturer (Physical Education)	Education & Training	PCB	M	H	Good Choice(90)
<b>Educational Roadmap : - PCB + BSC (Physical education, Health Education &amp; Sports)/BPED (Bachelor of Physical Education) + Bed (Physical Education)/MPED (Master of Physical Education) + (optional) Ph.D + SET/NET</b>					
Career Counsellor	Education & Training	Any Stream	M	H	Good Choice(82)
<b>Educational Roadmap : - Any Stream + Graduation (Any/Psychology/Education) + Career Counselling Certification</b>					
Special Educator	Education & Training	PCB	M	H	Good Choice(78)
<b>Educational Roadmap : - PCB + BSC (Special Education) + B.Ed., M.Ed. (Special Education)</b>					
Special Educator	Education & Training	Humanities	M	H	Good Choice(78)
<b>Educational Roadmap : - Humanities (preferred Psychology) + BA (Special Education) + B.Ed, M.Ed. (Special Education) + RCI Certification + Teacher Eligibility Test (TET)</b>					
Prosthodontists	Health Science	PCB	M	H	Good Choice(78)
<b>Educational Roadmap : - PCB + NEET Exam+BBDS+MDS (Prosthodontics and Crown &amp; Bridge)+PhD in Prodentistry</b>					
Fashion Business Manager	Arts, Audio/Video Technology & Communications	Humanities	H	M	Good Choice(68)
<b>Educational Roadmap : - Humanities(Fine Arts) + B.Design, M.Design (Fashion Design)/ Humanities (with Fine Arts, English) + BA (Fashion Communication) + Master of Fashion Management</b>					
Fashion Business Manager	Arts, Audio/Video Technology & Communications	PCM	H	M	Good Choice(68)
<b>Educational Roadmap : - PCM + Bachelor (Fashion Technology) + Master (Fashion Technology)</b>					
Luxury Brand Manager	Business Management & Administration	Any Stream	H	M	Good Choice(68)
<b>Educational Roadmap : - Any Stream + BBA (preferred specialization in marketing) + MBA/PG Diploma (Luxury Brand Management)</b>					
Luxury Brand Manager	Business Management & Administration	Humanities	H	M	Good Choice(68)
<b>Educational Roadmap : - Humanities (Fine Arts preferred) + BA (Fashion Design) + MA (Luxury Brand Management)</b>					
Cinematographer	Arts, Audio/Video Technology & Communications	Humanities	M	H	Good Choice(68)
<b>Educational Roadmap : - Humanities (Fine Arts) + BFA, BA (Cinematography) + MFA/MA/PG Diploma (Cinematography)</b>					
Lecturer (Criminal Justice & Law Enforcement)	Education & Training	Humanities	M	M	Optional(57)
<b>Educational Roadmap : - Humanities + BA + LLB (Criminology) + LLM (Criminology) + (optional) Phd + SET/NET exam</b>					
Alternative Dispute Resolution Professional	Law, Public Safety, Corrections & Security	Humanities	M	M	Optional(55)
<b>Educational Roadmap : - Humanities + BA LLB + Certification (IIAM/ CADR/ IICA)</b>					

Profession Name	Cluster	11Th / 12Th	I-Match	A-Match	Recommendation
Rehabilitation Counselors	Human Services	Humanities	M	M	Optional(54)
<b>Educational Roadmap : - Humanities (with Psychology) + BA (Psychology) + MA (Rehabilitation Psychology)</b>					
Rehabilitation Counselors	Human Services	PCB	M	M	Optional(54)
<b>Educational Roadmap : - PCB (with Psychology as optional) + BSC (Psychology) +MSC (Rehabilitation Psychology)</b>					
Healthcare Social Workers	Human Services	Humanities	M	M	Optional(53)
<b>Educational Roadmap : - Humanities (sociology &amp; psychology preferred)+Bachelor of Social Work (BSW)+Master of Social Work (MSW)/Any Stream+BA in Social Work+MA in Social work</b>					
Pharmaceutical Regulatory Manager	Business Management & Administration	PCB	M	M	Optional(53)
<b>Educational Roadmap : - PCB +Bpharma/ B.Sc. (Pharmacy/Chemistry/Industrial Chemistry/Biochemistry/Biotechnology &amp; Biochemistry) + Mpharma (Regulatory affairs)/MSC (Regulatory affairs)/PG Diploma (Regulatory affairs)</b>					
Legal Secretary	Law, Public Safety, Corrections & Security	Humanities	M	M	Optional(53)
<b>Educational Roadmap : - Humanities (with political science, sociology &amp; psychology preferred) + BA, LLB</b>					
Child, Family, and School Social Workers	Human Services	Humanities	M	M	Optional(52)
<b>Educational Roadmap : - Humanities (Sociology)+ Bachelor Of Social work+Master in Social work in Family &amp;Child Welfare/ Humanities (Sociology) +B.A., M.A. (Social Work)</b>					
Compliance Managers	Business Management & Administration	PCB	M	M	Optional(52)
<b>Educational Roadmap : - PCB+B.Sc., M.Sc. (Criminology and Criminal Justice)</b>					
Compliance Managers	Business Management & Administration	Any Stream	M	M	Optional(52)
<b>Educational Roadmap : - Any Stream (Humanities preferred)+B.A., MA (Criminal Justice/Ethics) /Any Stream+ BA + L.L.B (Criminal Law &amp; Criminology/Crimes &amp; Torts)</b>					
Magistrate	Law, Public Safety, Corrections & Security	Humanities	M	M	Optional(51)
<b>Educational Roadmap : - Humanities (with Political Science &amp; History)+BALLB+ LLM (Taxation Law/ Family Law/Human Rights/Insurance Laws/Criminal Law/Constitutional Law) + State Judicial Examination/Humanities (Political Science) + BLS LLB + State Judicial Examination</b>					
Proofreaders and Copy Markers	Arts, Audio/Video Technology & Communications	Humanities	M	M	Optional(48)
<b>Educational Roadmap : - Humanities (Language) +BA, MA (English)+Certified Content Writer/ Certified Business Writing Professional./Any stream+B.A, MA (Journalism)+Certified Content Writer/ Certified Business Writing Professional, strong language skills</b>					
Lecturer (English)	Education & Training	Any Stream	H	L	Optional(47)
<b>Educational Roadmap : - Any Stream (Humanities with English preferred) + BA, MA(English &amp; Literature) + (Optional) PhD + (Optional) + B.Ed, M.Ed (Specialization in English) + UGC NET/SET Exam</b>					

Profession Name	Cluster	11Th / 12Th	I-Match	A-Match	Recommendation
Lecturer (Mass Communication & Journalism)	Education & Training	Humanities	M	M	Optional(45)
<b>Educational Roadmap : - Humanities + BJMC (Bachelor of Mass Communication &amp; Journalism)/BA (Mass communication &amp; Journalism) + PG Diploma/ MA (Mass communication &amp; Journalism)</b>					

# Counsellor/Mentor Remarks

24 Apr 2024

S. Gopal

Date

Signature

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Brand Logo:

Brand Name and Tagline:

Mission Statement - To help students worldwide build great careers

Brand Story: Respicite was created to help students build excellent careers & lives. As every career stage has unique challenges, we created unique solutions, each addressing a unique challenge. Similarly, we onboarded counsellors, who could support you to take-on those challenges confidently. for each stage. We shall keep on adding services, striving to become a one-stop platform for all your career needs.

We offer a variety of solutions – career counselling, overseas consultation and parenting. Many of our solutions are unique in market. We focus strongly on NEP. We enable counsellors through integrated certifications with best-in-class pricing.

Check our assessments solutions [here](#). You can find our career library [here](#). You can find our counsellors [here](#). If you want to become a counsellor, you can visit [here](#).

See what our counsellors say about us

Visual Elements: Incorporate visually appealing elements such as images, graphics, or icons that reinforce your brand aesthetic and help make the page more engaging.

Call to Action (CTA): End the page with a clear call to action encouraging users to take the next step, whether it's visiting your website, following you on social media, or contacting you for more information.

Copyright Information: Finally, include copyright information and any relevant disclaimers to protect your brand's intellectual property rights.