

Learning Preferences

MB type indicators are used to identify one of the sixteen personality types that an individual belongs to. The type influences identification of careers where the person is expected to contribute most as well as where she can find fulfilment. None of the types is superior or inferior to any other type. Below are the components of the 16 personality types.

Visual (V)



- Preference towards Graphical information - maps, charts, graphs, flow charts, labelled diagrams and symbols representation of words.
- Use of designs, patterns and shapes to convey information.
- Does not include still pictures or photographs that do not convey information or patterns.

- Preference for learning by hearing & speaking
- Lectures, group discussions, radio, telephone calls, web-chats and talking things through
- Talking out loud and talking to self.

Auditory (A)



Read/ Write (R)



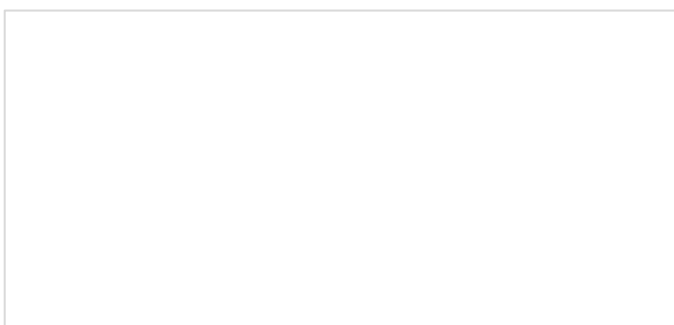
- Preference for information displayed in words
- Emphasis on text-based inputs
- Manuals, reports, essays, books, assignments, text dominant internet research

- Preference for concrete personal experiences
- Learning by grasping, holding, feeling, doing
- Learning through demonstrations, simulations, videos

Kinesthetic (K)



Your learning preference(s)



The graph shows the proportion of responses where you displayed a particular learning preference. This is an indicator of the mode you generally prefer in real life.