Learning Preferences

Learning preferences focus on preference of people for the modes in which they would prefer information to come to them. If that happens, there are higher chances for them to learn from the information.



- Preference towards graphical information maps, charts, graphs, flow charts, labelled diagrams and symbolic representations of words
- Use of designs, patterns and shapes to convey information
- Does not include still pictures or photographs that do not convey information or patterns
- Preference for learning by hearing & speaking
- Lectures, group discussions, radio, telephone calls, web-charts & talking things through
- Talking out aloud & talking to self





- Preference for information displayed in words
- Emphasis on text-based inputs
- Manual reports, essays, books, assignments, text dominants internet research
- Preference for concrete personal experience
- Learning by grasping, holding, feeling and doing
- Learning through demonstrations, simulations and videos



Your learning preferences

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	>509
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<25% – In less than in 1 out of 4 situations, you prefer this mode

25 <= 50% - In 1 to 2 out of 4 situations, you prefer this mode

>50% - More than 2 out of 4 situations, you prefer this mode