



CAREER EXPLORATION (CLASS 8TH – 12TH)

Client Details

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Disclaimer:The results of this report are purely based on the responses provided by the client for the constituent assessments. The analysis and recommendations provided are based on ongoing scientific research and are meant to provide a reference for the client. The decision to follow any recommendations or suggestions solely lies with the client and client shall be solely responsible for the consequences of the same. Please note that the report can be best interpreted along with certified analyst.

Career excellence model



Work interests :	What you like
Work personality :	How you deal with data and people
Abstract reasoning :	Abstract reasoning
Abilities :	Critical abilities for satisfactory work performance
Learning styles :	Your preferred methods of acquiring information

Career Exploration Process



Career decision making situation

This represents your current state of your beliefs, self-awareness and information relevant to make career decisions.

Beliefs

These are self-limiting beliefs about your own capability to make sound career decisions. These prevent you to undertake career decisions freely and with confidence.

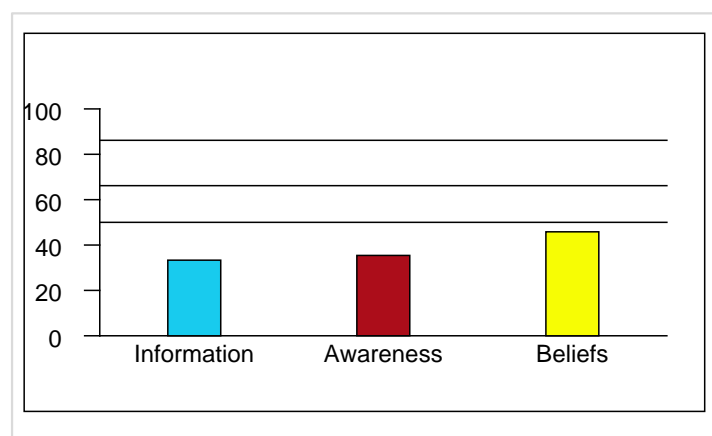
Self-awareness

This is an indication of your own awareness that is relevant in making healthy career decisions.

Information

This is an indication of presence or absence of relevant information required to make healthy career decisions.

Your career decision making situation



<50%

Low

50 – 75%

Moderate

>75%

High

Observations & suggestions

Beliefs

You need to relook your beliefs as they do not display enough confidence.

Awareness

Your need more awareness of your career relevant characteristics and the preferred occupations. You should utilize this systematic assessment process as a way to become self-aware.

Information

You need to get information about various careers and opportunities to make informed choices that shall suit you.

Work Interests

REALISTIC (R)

Being "Hands-on" - Working with machines, tools and things.

INVESTIGATIVE (I)

Preference to understand, analyze and predict.

ARTISTIC (A)

Preference for literature, music or other artistic and creative activities.

SOCIAL (S)

Preference to help, facilitate or guide.

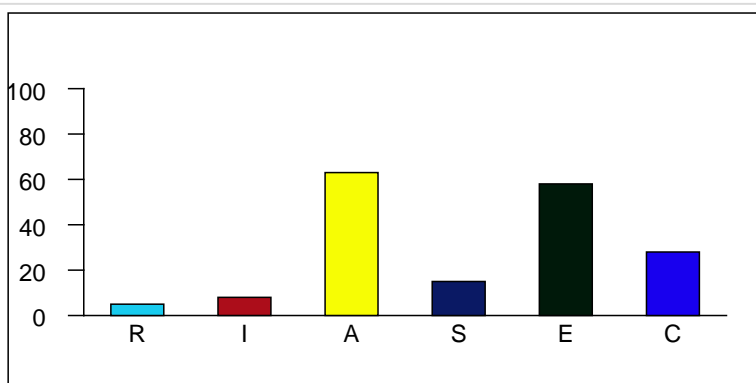
ENTERPRISING (E)

Preference to influence - to sell or to persuade.

CONVENTIONAL (C)

Preference to create and maintain orderliness.

Your Work Interests



DOMAIN CODE :

A(Artistic)

E(Enterprising)

C(Conventional)

Work Values

An individual's work personality is determined by his or her needs and abilities. Similarly, ability requirement and possible reinforcement are important characteristics of a work environment. Job satisfaction of an individual depends on alignment of her needs to the reinforcement offered by the work environment. We identify 21 needs, grouped into 6 work values.



Your Top Needs

1. Achievement - the work could give me a feeling of accomplishment
2. Recognition - I could receive recognition for my work
3. Social status - I would be considered worthy by others in my company and my community
4. Security - the job would provide for steady employment
5. Ability utilization - I make use of my abilities

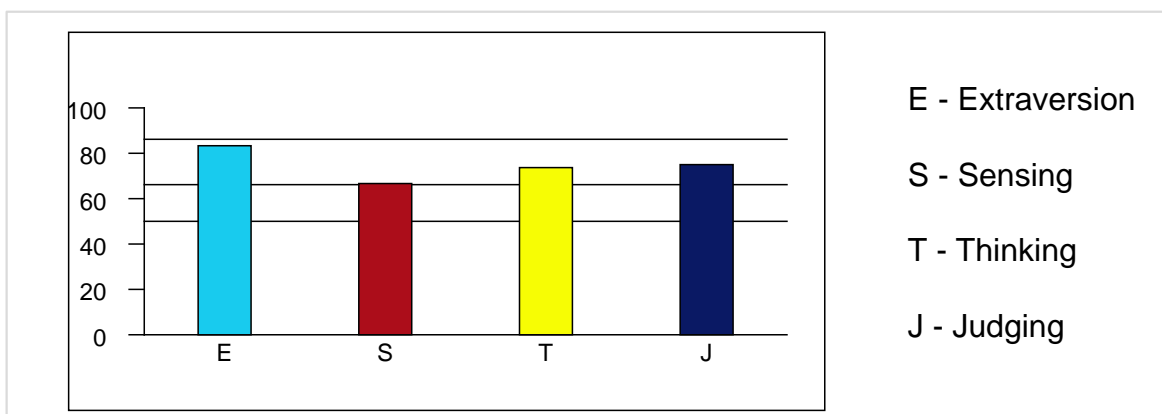
Type Indicators

MB type indicators are used to identify one of the sixteen personality types that an individual belongs to. The type influences identification of careers where the person is expected to contribute most as well as where she can find fulfilment. None of the types is superior or inferior to any other type. Below are the components of the 16 personality types.



Energy	Extraversion (E) Energy through people	Intraversion (I) Energy through Self-reflection
Information processing	Sensing Through 5 senses (observing)	Intuiting Understanding meaning & pattern
Decision making	Thinking Based on logics & facts	Feeling Based on empathy
Managing external world	Judging organizing and seeking closure	Perceiving Flexibility, spontaneity and openness to experience

Your type indicator – ESTJ



PCI

E	S	T	J
High	Medium	Medium	Medium

Inference

E-I Dimension - Your natural preference is Extraversion, You are Open, Accessible, Energetic, Enthusiastic, Outgoing

S-N Dimension - Your natural preference is Sensing, You are Practical, Matter of fact, Observant, Realistic, Preference for actualities over possibilities

T-F Dimension - Your natural preference is Thinking, You are Logical, Objective, Impersonal decision making

J-P Dimension - Your natural preference is Judging, You are Dutiful, Methodical, Organized, Determined, Preference on coming to conclusions and complete tasks at hand

Inference of PCI


High

You make real-life choices in accordance to your natural preferences. This may or may not always be most appropriate to manage the current situation. However, this saves you from putting additional efforts in exercising a choice that you are not comfortable with.

You inconsistently make real-life choices in accordance to your natural preferences. At times, you make choices that are not aligned to your natural preferences. This may be when you consider doing so more appropriate to manage the situation


Medium


Low

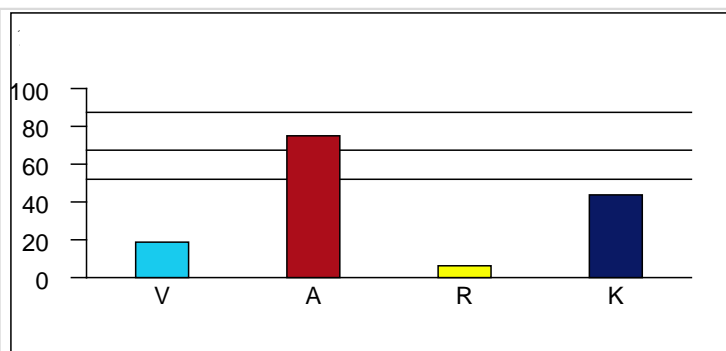
You have not been able to clearly identify your preference or you are making a lot of make real-life choices opposite to your natural preferences. This may be possibly because your learnings about how to effectively manage a situation differ from your natural preference.

Learning Preferences

MB type indicators are used to identify one of the sixteen personality types that an individual belongs to. The type influences identification of careers where the person is expected to contribute most as well as where she can find fulfilment. None of the types is superior or inferior to any other type. Below are the components of the 16 personality types.

<p>Visual (V)</p> 	<ul style="list-style-type: none"> • Preference towards Graphical information - maps, charts, graphs, flow charts, labelled diagrams and symbols representation of words. • Use of designs, patterns and shapes to convey information. • Does not include still pictures or photographs that do not convey information or patterns.
<ul style="list-style-type: none"> • Preference for learning by hearing & speaking • Lectures, group discussions, radio, telephone calls, web-chats and talking things through • Talking out loud and talking to self. 	<p>Auditory (A)</p> 
<p>Read/ Write (R)</p> 	<ul style="list-style-type: none"> • Preference for information displayed in words • Emphasis on text-based inputs • Manuals, reports, essays, books, assignments, text dominant internet research
<ul style="list-style-type: none"> • Preference for concrete personal experiences • Learning by grasping, holding, feeling, doing • Learning through demonstrations, simulations, videos 	<p>Kinesthetic (K)</p> 

Your learning preference(s)



The graph shows the proportion of responses where you displayed a particular learning preference. This is an indicator of the mode you generally prefer in real life.

Cognitive abilities

Ability	Description	Your assessment
Numerical ability	Ability to understand and work with quantitative concepts	High
Verbal reasoning	Ability to understand concepts framed in words	Very High
Spatial ability	Ability of 3D visualization from 2D representation	Low
Computations	Facility with numbers	Very High
Clerical Perception	Quickly recognizing information presented in letters & words	Medium
Form Perception	Quick recognition of visual information	Very High



Critical workplace abilities

Ability	Description	Your self-assessment score
Leading & Influencing	Leading, Coordinating, Negotiating, Influencing, Social management, External environment management	Very High
Helping & facilitating	Social perceptiveness, Active listening	Very High
Organizing and closing	Task structuring, Planning, Being methodical, Doing repetitive activities, Working with deadlines, Punctuality, Closure	High

Your Top Career Clusters

Arts, Audio/Video Technology & Communications

This cluster allows you work in areas of visual arts, performing arts, print technology as well as journalism & broadcasting. Professions include graphic designers, apparel designers, set & exhibit designers, art directors, dancers, film makers, actors, directors, proofreaders, writers, news analysts, bloggers, journalists and reports.

Marketing

This cluster includes advertising, public relations, promotional campaigns, event planning and market research among other things. You may choose marketing communication, marketing management, marketing research, merchandising or professional sales. Professions include brand managers, PR specialists and sales managers

Architecture & Construction

In this cluster, you shall be involved in pre-construction, design or construction activities. Roles include civil drafting, architect, construction manager and interior designer.

Your Top Streams

Any stream

PCM

Career Suggestions

Profession Name	Cluster	11Th / 12Th	Higher Education	Recommendation
Interior Designer	Architecture & Construction	Any stream	Any Stream+B.Des. (Bachelor of Design) Interior Design+M.Des. (Master of Design) Interior Design/Any Stream+B.A. (Bachelor of Arts) Interior Design+M.A (Master Of Arts) Interior Designer/Science+B.Arch(Bachelor Of Architecture)+M.Arch(Master Of Architecture)+Certified Interior Designer	Top Choice
Furniture Designer	Architecture & Construction	Any stream	Any Stream+Diploma in Computer Aided Design+B.Desgning	Top Choice
Editor	Arts, Audio/Video Technology & Communications	Any stream	Any Stream+Bachelor in Journalism+Post Graduate in Journalism/Any Stream+Graduation In Any Stream+MA in Journalism	Top Choice
Art Director	Arts, Audio/Video Technology & Communications	Any stream	Any Stream+Bachelor Of Design+Master Of Design	Top Choice
Music editor	Arts, Audio/Video Technology & Communications	Any stream	Any Stream+Diploma in Music Training+Graduation in Any Stream+Post Graduate Diploma in Musical Training/Any Stream+Bachelor Of Fine Arts in Music+M.F.A in Music/Any Stream+BA in Musicology+MA in Musicology	Top Choice
Arranger	Arts, Audio/Video Technology & Communications	Any stream	Any Stream+Diploma in Music Training+Graduation in Any Stream+Post Graduate Diploma in Musical Training/Any Stream+Bachelor Of Fine Arts in Music+M.F.A in Music/Any Stream+BA in Musicology+MA in Musicology	Top Choice

Profession Name	Cluster	11Th / 12Th	Higher Education	Recommendation
Advertising manager	Marketing	Any stream	Any Stream+Bachelor In Business Administration+Post Graduate Diploma in Marketing Management/Any Stream+Graduation In Any Stream+MBA in Marketing Management	Top Choice
Brand Manager	Marketing	Any stream	Any Stream+BBA in marketing Management+MBA in Marketing/ Brand Management/Any Stream+Graduation in Any Stream+MBA in Brand Management/	Top Choice
Luxury Brand Management	Marketing	Any stream	Any Stream+BBA in marketing Management+MBA in Marketing/ Brand Management/Any Stream+Graduation in Any Stream+MBA in Brand Management/	Top Choice
Media House Manager	Marketing	Humanities	Science with Physics & Maths+Bachelor Degree in Cartography+Master in Cartography/Any Stream+BSc. In Geography+M.Sc in Geography+PhD.in Geography/Science with Maths & Physics +B.Sc in Forestry	Top Choice
Retail Designer	Arts, Audio/Video Technology & Communications	Any stream	Any Stream +B.Des in Retail Designing +Master in Retail Designing	Good Choice
Fashion Designer	Arts, Audio/Video Technology & Communications	Any stream	Any Stream+B.Des in Fashion+M.Des in Fashion/Science+B.Sc in Fashion Designing+M.Sc in Fashion Designing/Any Stream+Diploma in Fashion Designing+Graduation in Any Stream	Good Choice
Car Accessory Designer	Arts, Audio/Video Technology & Communications	PCM	Science+Btech in industrial Design+M.Tech in Industrial Design/Science+B.Des in Industrial Design+M.Des in Industrial Design/Science+B.tech in Any Field+M.Des in Industrial Design	Good Choice

Profession Name	Cluster	11Th / 12Th	Higher Education	Recommendation
Apparel Designer	Arts, Audio/Video Technology & Communications	Any stream	Any Stream+B.Sc in Fashion &Apprael Designing/Any Stream+Diploma in Fashion Designing+Graduation in Any Stream	Good Choice
Footwear Designer	Arts, Audio/Video Technology & Communications	Any stream	Any Stream+Bachelor in Footwear Design/Production+M.Des in Footwear Design/Production/Any Stream+Diploma in Footwear Manufacture&Design+Bachelor in Desgning/Any Stream+Bachelor Of Desgning+Advance Course in Footwear Desgning	Good Choice
Film & Video Editor	Arts, Audio/Video Technology & Communications	Any stream	Any Sream+B.A. (Bachelor of Arts) Mass Media/B.A. (J&M.C.) Bachelor of Arts (Journalism and Mass Communication)/B.A. (Bachelor of Arts) Film and Television Production+M.A. (Master of Arts) Mass Media/M.A. (Master of Arts) Film, Television and New Media Production/Science+B.Sc. (Bachelor of Science) Sound Engineering/B.Sc. (Bachelor of Science) Animation/B.Sc in Film Making+M.Sc. (Master of Science) Film Making/M.Sc. (Master of Science) Sound Engineering/M.Sc. (Master of Science) Film and Television Production/Any Stream+B.Des. (Bachelor of Design) Film and Video Communication/B.Des. (Bachelor of Design)Animation+M.Des. (Master of Design) Film and Video Communication+Digital Filmmaking Course/Any Stream+B.F.A. (Bachelor of Fine Arts) Film Making+M.F.A. (Master of Fine Arts) Film Making	Good Choice

Profession Name	Cluster	11Th / 12Th	Higher Education	Recommendation
Costume Designer	Arts, Audio/Video Technology & Communications	Any stream	Any Stream+Diploma in Costume Design+B.Des in Fashion Designing+M.Des in Fashion Designing/Any Stream+Diploma in Costume Design+B.A in Fashion Designing+M.A in Fashion Designing/Any Stream+B.Sc in Costume /Fashion Design	Good Choice
Industrial Designer	Arts, Audio/Video Technology & Communications	PCM	Science+Btech in industrial Design+M.Tech in Industrial Design/Science+B.Des in Industrial Design+M.Des in Industrial Design/Science+B.tech in Any Field+M.Des in Industrial Design	Good Choice
Music director or composer	Arts, Audio/Video Technology & Communications	Any stream	Any Stream +BA in Music+MA in Music/Any Stream+B.Sc in Music +M.Sc in Music/Any Stream+Bachelor Of Fine Arts	Good Choice
News anchor	Arts, Audio/Video Technology & Communications	Any stream	Any Stream+BA in journalism &Mass Communication+MA in Journalism &Mass Communication/Any Stream+Bachelor in Mass Media+Masters in Mass Media	Good Choice