Recap
Week 9
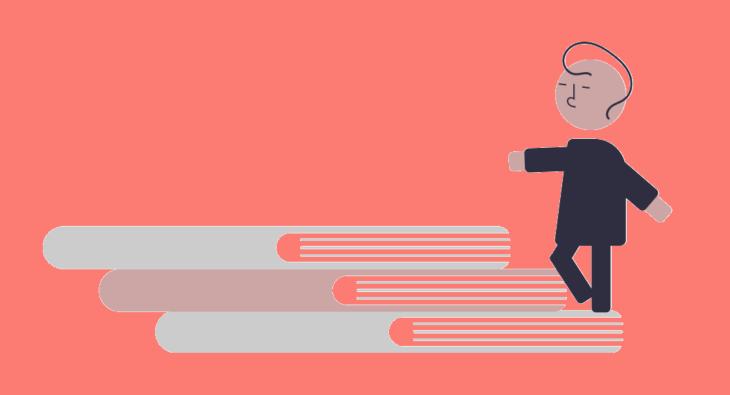
AGENDA

- Quiz

- Final Project & Presentation

- Demo

- Exercise #1

- Exercise #2

Quiz

Final project

What *emoji* best describes how you feel about the final project?

Demo

Exercise #1

You work as an Analytics Manager for Airbnb. Your job is to look at the data set provided on Airbnb rentals in NYC and identify:

- **how prices vary by neighborhood, room type, etc.**
- **the areas of the city that have grown or haven't grown in popularity**

Create a Tableau story with at least 3 graphs.

Your audience is a group of <u>real estate investors</u>, who are looking to buy properties in NYC and transform them into Airbnb rentals.

Make sure the story is engaging, follows the narrative structure, and is suited for presentations.

Save screenshots of your story on Canvas.

Exercise #2

Congrats! You've created an engaging Tableau story! Now it's time to present your work to your audience – a group of real estate investors, who are looking to buy properties in NYC and transform them into Airbnb rentals.

The problem is…presentations rarely go *exactly* as planned.

You'll have to adjust your data storytelling approach based on different attitudes that your audience has:
• bored and uninterested
• questioning the results and interrupting
• too excited and interrupting

(not necessarily in this order!)

Let's go!

WHAT DID YOU LEARN?