

## **Practical 3**

### **Aim:**

- Create a social media poster for “DIGITAL AWARENESS WEEK” using Canva

### **Objectives**

- To apply design tools
- To create a visually appealing poster

### **Materials Required**

- Canva account
- Computer with internet

### **Procedure**

#### **Login to Canva**

Open Canva in your browser and sign in using your email or Google account. This gives you access to all templates, design tools, and editing features.

#### **Select poster layout**

Search for “Poster” in the template section and choose a suitable layout. This layout provides a ready-made design structure to begin your poster.

#### **Add “Digital Awareness Week” text**

Insert a text box or edit the existing heading and type “Digital Awareness Week.” Adjust the font style, size, and alignment to make the title prominent.

#### **Insert icons and graphics**

Go to the “Elements” tab to add icons, shapes, and relevant graphics. Position them creatively to enhance the visual appeal and message of the poster.

#### **Apply suitable colors**

Choose a color theme that matches the topic and improves readability. Use consistent color combinations for background, text, and elements.

#### **Download final poster**

Click the “Download” button and select the preferred file type, usually PNG or PDF. Save the poster to your device for printing or sharing

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# Join Our Community Walk for Mental Health!

Walk with us for Mental Health  
Awareness Week



**Sat, oct 10, 9 AM**  
rajendra park, Bhalai

**RIU**  
Rungta.ac.in

All ages welcome!

