

Ayush Bhusal

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About

I'm a Web Designer passionate on designing User Interfaces and Experience for SASS Applications. With 6+ years of experience, I've evolved from Web Designer to Product Designer, delivering comprehensive design solutions for complex products.

Work Experience

Product Designer, Niural Inc.

Nov 2022 - Current

- Recently clocked a milestone by raising Series A of \$31 million.
- Create a robust design system that's user-friendly and developer-focused.
- Lead strategic UX decisions, balancing both short-term considerations and long-term vision.
- Bring clarity and understanding to abstract and ambiguous UX problem spaces.
- Work on all aspects of design, including customer experience, user interface, and service design.

UI/ UX Designer, Infinity Digital Agency

Oct 2021 - Apr 2022

- Utilize user-centered design practices to craft seamless, user-friendly, and engaging experiences for web and mobile platforms.
- Transform business requirements into sketches, wireframes, storyboards, task flows, clickable prototypes, animations, interface guidelines, and design standards.

Web Designer and Developer, The Vesper House Pvt. Ltd.

Mar 2020 - Apr 2021

- Played a key role in the development of the organization's new ecommerce store and visual identity.
- Proven track record of excelling in team-oriented settings involving stakeholders, marketing professionals, and developers.
- Tools: Figma, HTML5, MongoDB, React JS, Tailwind.

Product Designer, Prime International Pvt. Ltd.

Apr 2019 - Feb 2020

- Created 3D models and CAD wireframes as part of the product design process.
- Assisted in making design choices, identifying and resolving possible problems.
- Recorded and documented all stages of the product's design journey.

Education

B.Sc. with Honors in Computing (Software Engineering), University of Northampton

Sep 2016 - July 2019

Academic Honors: Passed with First Class Honors (A)

Advanced Diploma in Animation and Visual Effects, Maya Animation Academy

Aug 2016 - Sep 2017

Professional Training: Passed with Grade A

CERTIFICATIONS

- Complete React Developer in 2022 (with Redux, Hooks, GraphQL) - Udemy
- [The Complete 2022 Web Development Bootcamp - Udemy](#)
- [User Experience: The Beginner's Guide - IxDF](#)
- [Design For The 21st Century With Don Norman - IxDF](#)
- [Visual Design: The Ultimate Guide - IxDF](#)

SKILLS

- React JS, HTML5, Tailwind CSS, Three JS.
- Adobe Creative Suite: Photoshop, Illustrator, In Design, Premiere, AfterEffects.
- UI/UX Design, Design System, Figma.