Platform	Primary Archetype	Sourcing Model	Fulfillment Infrastructure	Standard Delivery Time	Express Delivery Option(s)
Apollo 24/7	Omnichannel	Direct from Own Network	Own Pharmacy Network (5,000+)	2 Hours - Same Day	19 Minutes (Select Metros)
Tata 1mg	Hub-and-Spoke	Direct & Aggregator	Own Warehouses (30+), Franchise Stores	Same/Next Day	4 Hours (Metros); 10-14 Mins (via Q-Commerce Partners)
Netmeds	Omnichannel	Hybrid (Own & Partner)	Own Warehouses, Partner Pharmacies, Own Stores (1,000+)	24-72 Hours	Not Specified
PharmEasy	Marketplace	Aggregator	Partner Pharmacies	24-48 Hours	10 Minutes (via Swiggy Instamart)
Flipkart Health+	Marketplace	Aggregator	Partner Pharmacies (500+)	2-6 Business Days	Same Day (Select Cities); 10 Mins (Planned)
Blinkit	Q-Commerce	Aggregator	Dark Store Network	N/A	~10 Minutes
Zepto	Q-Commerce	Aggregator	Dark Store Network	N/A	10 Minutes